

EE432 Monetary Theory and Policy



Mid-semester Recap II
Dr. Chamadanai Marknual
Faculty of Economics, Thammasat University
Semester 1/2019

Chapter 7



The Risk and Term Structure of Interest Rates

Ratings and the Risk Structure of Interest Rates

- **Default** is one of the *most important risks* a *bondholder faces*.
- **Independent companies (rating agencies)** have arisen to *evaluate the creditworthiness of potential borrowers*.

Bond Ratings

- The best known **bond rating services** are
 - Moody's
 - Standard & Poor's
- They *monitor the status of individual bond issuers* and assess the *likelihood a lender will be repaid* by the bond issuer.
- A **high rating** suggests that a bond issuer will have **little problem** meeting a ***bond's payment obligations.***

Bond Ratings

- Firms or governments with an *exceptionally strong financial position* carry the **highest ratings** and are able to issue the highest-rated bonds, **Triple A**.
- The **top four categories** are considered **investment-grade bonds**.
 - These bonds have a *very low risk of default*.
 - **Reserved for** most government issuers and corporations that are *among the most financially sound*.

Bond Ratings

- **Speculative grade bonds** are bonds issued by companies and countries that may have *difficulty* meeting their *bond payments* but are *not at risk of immediate default*.
- **Highly speculative bonds** consist of *debts* that are in *serious risk of default*.
- All bonds with grades *below investment grade* are often referred to as **junk bonds** or *high-yield bonds*.

Bond Ratings

- Types of **junk bonds**:
 - **Fallen angels** are bonds that were *once investment-grade*, but their *issuers fell on hard times*.
 - Bonds issued by *issuers* about which *there is little known*.
- Material changes in a *firm's or government's financial conditions* precipitate changes in its debt ratings.
 - **Ratings downgrade** - *lower* an issuer's bond *rating*.
 - **Ratings upgrade** - *upgrade* an issuer's bond *rating*.

Commercial Paper

- **Commercial paper** is a short-term version of a bond.
 - The borrower offers **no collateral** so the **debt is *unsecured***.
 - Commercial paper is
 - **Issued on a discount basis**, as a zero-coupon bond specifying a ***single future payment*** with ***no associated coupon payments***.
 - Has maturity of less than 270 days.
 - Roughly ***one-third*** is held by ***money-market mutual funds***.

Commercial Paper

- Most commercial paper is issued with a *maturity of 5 to 45 days* and is used *exclusively for **short-term financing***.
- The rating agencies rate the creditworthiness of commercial paper issuers *in the same way they do bond issuers*.

The Impact of Ratings on Yields

- **Bond ratings** are designed to *reflect default risk*.
- The **lower the rating**
 - The *higher the risk of default*.
 - The lower its price and the higher its yield.
- To understand quantitative ratings, it is easier to **compare them to a benchmark**.

The Impact of Ratings on Yields

- **U.S. Treasury issues** are viewed as having *little default risk*, so they are used as **benchmark bonds**.
- **Yields** on other bonds are *measured* in terms of the **spread over Treasuries**.
- **Bond yield** is the sum of two parts:
= **U.S. Treasury yield + Default risk premium**

Term Structure of Interest Rates

- The *relationship among bonds with the same risk characteristics but different maturities* is called the **term structure of interest rates**.
- Comparing 3-month and 10-year Treasury yields we can see:
 1. *Interest rates of different maturities* tend to **move together**.
 2. *Yields on short-term bonds* are **more volatile** than yields on long-term bonds.
 3. *Long-term yields* tend to **be higher** than short-term yields.

The Expectations Hypothesis

- The expectations hypothesis of the term structure focuses on the *risk-free interest rate*.
- The risk-free interest rate can be computed, assuming there is not *uncertainty about the future*.

The Expectations Hypothesis

- If *there is no uncertainty*, then an investor will be *indifferent* between **holding a two-year bond** or a **series of two one-year bonds**.
 - Certainty means that the bonds of different maturities are perfect substitutes for each other.
- The **expectations hypothesis** implied that the *current two-year interest rate should equal the average of current one-year rate and the one-year interest rate one year in the future.*

The Expectations Hypothesis

- When *interest rates are expected to rise*, **long-term interest rate will be higher than short-term interest rates.**
 - The **yield curve** which plots the yield to maturity on the vertical axis and the time to maturity on the horizontal axis, will slope up.
- This also means:
 - If **interest rates are expected to fall**, the *yield curve will slope down.*
 - If **expected to stay the same**, the *yield curve will be flat.*

The Expectations Hypothesis

Figure 7.5

The Expectations Hypothesis and Expectations of Future Short-term Interest Rates



The Expectations Hypothesis

- If *bonds of different maturities* are **perfect substitutes for each other**, then we can construct *investment strategies* that must have the *same yields*.
 1. Invest in a **two-year bond** and *hold it to maturity*
 2. Invest in two **one-year bonds**, *one today and one when the first matures*.

The Expectations Hypothesis

- The **expectations hypothesis** tells us investors will be indifferent between the two options.
- This means they must have the same return:

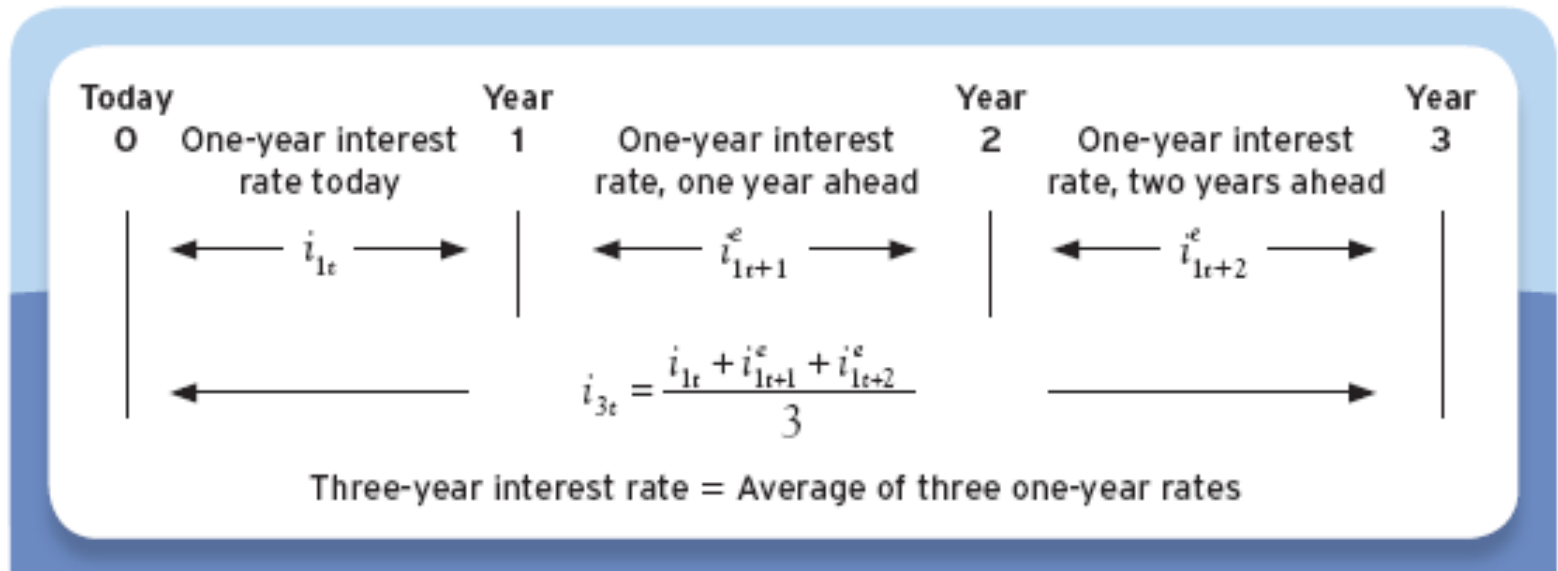
$$(1 + i_{2t})(1 + i_{2t}) = (1 + i_{1t})(1 + i^e_{1t+1})$$

- We can now write the *two-year interest rate* as the *average of the current and future expected one-year interest rates*:

$$i_{2t} = \frac{i_{1t} + i^e_{1t+1}}{2}$$

The Expectations Hypothesis

The Expectations Hypothesis of the Term Structure:



The Expectations Hypothesis

- We can *generalize* this: a **bond with n years to maturity** is the **average** of n expected future one-year interest rates:

$$i_{nt} = \frac{i_{1t} + i_{1t+1}^e + i_{1t+2}^e + \dots + i_{1t+n-1}^e}{n}$$

The Expectations Hypothesis

Does this **hypothesis** explain the three observations we started with?

- 1. Interest rates of different maturities will *move together*.**
 - We can see this holds from the previous equation.
- 2. Yields on short-term bonds will be more *volatile* than yields on long-term bonds.**
 - **Long-term rates** are *averages of short-term rates*, so changing one short-term rate has little effect on the long term rate.

The Liquidity Premium Theory

- **Risk** is the key to understanding the *upward slope of the yield curve*.
- *Bondholders face both **inflation** and **interest-rate risk**.*
 - The *longer the term of the bond*, the *greater both types of risk*.
- Computing **real return** from nominal return requires a **forecast of expected future inflation**.
 - *A bond's inflation risk increases with its time to maturity*.

The Liquidity Premium Theory

- **Interest-rate risk** arises from the **mismatch** between the *investor's investment horizon* and a *bond's time to maturity*.
 - If a bondholder plans to *sell a bond prior to maturity*, changes in the interest rate generate *capital gains or losses*.
 - The **longer the term of the bond**, *the greater the price changes for a given change in interest rates* and the **larger the potential for capital losses**.
- Investors require *compensation for the increase in risk* they take for buying longer term bonds.

The Liquidity Premium Theory

- We can think about **bond yields** as having two parts:
 - One that is **risk free**: explained by the *expectations hypothesis*.
 - One that is a **risk premium**: explained by *inflation and interest-rate risk*.
- Together this forms the **liquidity premium theory of the term structure** of interest rates.

$$i_{nt} = rp_n + \frac{i_{1t} + i_{1t+1}^e + i_{1t+2}^e + \dots + i_{1t+n-1}^e}{n}$$

Chapter 8



Stocks, Stock Markets, and Market Efficiency

The Essential Characteristics of Common Stock

- **Stocks**, also known as ***common stock or equity***, are shares in a firm's ownership.
 - The idea was to spread the risk through ***joint-stock companies, organizations*** that issued stock and ***used the proceeds to finance*** several expeditions at once.
 - In exchange for investing, stockholders ***received a share of the company's profits***.
- Shares were issued in ***small denominations***, allowing investors to ***buy as little or as much as they wanted***.
- Shares were ***transferable*** - an owner could sell them to someone else.

The Essential Characteristics of Common Stock

- Although a **stockholder** is entitled to *participate in the profits of the firm*, they are merely a **residual claimant**.
 - Stockholders are ***paid last***, only *after all other creditors* have been paid.
- However, stockholders have **limited liability** in the firm.
 - *Even if a company fails completely*, the maximum amount a shareholder can ***lose*** is ***their initial investment***.

Valuing Stocks

- People *differ* on how stocks should be valued.
- Some believe they *can predict changes by looking at patterns or past movements* - chartists.
- Some estimate the *value of stocks based on their perceptions of investor psychology and behavior* - behavioralists.
- Others *estimate stock* based on both its *current assets* and on *estimates of future profitability* - the fundamentals.

Fundamental Value and the Dividend-Discount Model

- A **stock** represents a *promise to make monetary payments* on future dates, under certain circumstances.
- The *payments* are usually in the form of **dividends**: *distributions made to the owners* of a company *when the company makes a profit*.
- *If a company is sold*, the stockholders *receive a final distribution* that represents their share of the purchase price.

Valuing Stocks: Dividend-Discount Model

- The **current price** is the *present value of next years price plus the dividend*:

$$P_{today} = \frac{D_{next\ year}}{(1+i)} + \frac{P_{next\ year}}{(1+i)}$$

- *Expanding over an investment horizon of n years*:

$$P_{today} = \frac{D_{next\ year}}{(1+i)} + \frac{D_{in\ two\ years}}{(1+i)^2} + \dots + \frac{D_{n\ years\ from\ now}}{(1+i)^n} + \frac{P_{n\ years\ from\ now}}{(1+i)^n}$$

Valuing Stocks: Dividend-Discount Model

- The **price today** is the ***present value*** of the ***sum of the dividends*** plus the ***present value*** of the ***price at the time the stock is sold n years from now.***
- What if a company does not pay dividends?
 - We estimate when the ***company will start paying dividends*** and *use the present-value* framework.
 - We *must know something more* about annual *dividend payments*.

Valuing Stocks: Dividend-Discount Model

- Assume that *dividends grow at a constant rate of g per year* so:

$$D_{next\ year} = D_{today}(1 + g)$$

- As long as *growth remains constant*, we can do this for n year from now:

$$D_{n\ years\ from\ now} = D_{today}(1 + g)^n$$

Valuing Stocks: Dividend-Discount Model

- We can *rewrite the price equation* as:

$$P_{today} = \frac{D_{today}(1+g)}{(1+i)} + \frac{D_{today}(1+g)^2}{(1+i)^2} + \dots + \frac{D_{today}(1+g)^n}{(1+i)^n} + \frac{P_{n \text{ years from now}}}{(1+i)^n}$$

- But we *don't know the price in n years*, so we **assume firm pays dividends forever** turning the stock into something like a consol.
- We can then convert the above into:

$$P_{today} = \frac{D_{today}(1+g)}{i-g}$$

Valuing Stocks: Dividend-Discount Model

- This relationship is the **dividend-discount model**.
 - The *fundamental price of a stock* is the *current dividend* divided by the interest rate, minus the dividend growth rate
- The model tells us that **stock prices** should be **high** when
 - **dividends are high** (D_{today}),
 - **dividend growth is rapid** (g is large), or
 - the **interest rate** (i) is low.
- Although this model is simple, we have ignored risk in deriving it.

Why Stocks are Risky

- When you **buy stocks**, it is as if you *put up your wealth to buy the firm and borrow the rest*.
 - Stockholders *get part of the profits*, but **only after everyone else is paid**, including *bondholders*.
- The **borrowing** creates *leverage (using debt as a source of funding)*, and *leverage creates risk*.
- The **more debt**, the *more leverage* and the *greater the owners' risk*.

Why Stocks are Risky

- **Stocks are risky** because *shareholders are residual claimants*.
 - They *never know for sure* how much their ***return will be***.
- In contrast, **bond holders receive fixed nominal payments** and are **paid before stockholders** in the event of *bankruptcy*.

Risk and the Value of Stocks

- **Stockholders** require *compensation for risk*.
 - The *higher the risk*, the *higher the compensation*.
- An investor will *buy a stock* with the idea of **obtaining a certain return**, which *includes compensation for the stock's risk*.
- We know the return to holding stock for one year

$$= \frac{D_{next\ year}}{P_{today}} + \frac{P_{next\ year} - P_{today}}{P_{today}}$$

Risk and the Value of Stocks

- We can think of the **required return** as the sum of the *risk-free return* and the *risk premium* (*equity risk premium*).
- We can write this as:

Required Stock Return (i)

$$= \text{Risk-free Return (rf)} + \text{Risk Premium (rp)}$$

- Rewrite dividend-discount model:

$$P_{today} = \frac{D_{today} (1 + g)}{rf + rp - g}$$

The Theory of Efficient Markets

- The basis for the **theory of efficient markets** is the notion that the *prices of all financial instruments reflect all available information.*
 - Markets **adjust** immediately and continuously **to changes in fundamental values.**
- This implies that **stock price movements** are ***unpredictable.***
 - *Any prediction that causes people to buy or sell the stock, thereby changes the price through simple supply and demand.*

The Theory of Efficient Markets

- This means active portfolio management will not yield a higher return than of the *broad stock-market index*, year after year.
- Evidence suggests both that:
 - **Prices are unpredictable**, and
 - Professional money managers cannot beat an index like the S&P 500 regularly.

The Theory of Efficient Markets

- *But we do see some managers who claim to exceed the market. How?*
 - They have *inside information*, which is illegal.
 - They are *taking on risk and are compensated* as such.
 - They are *lucky*.
 - **Markets aren't efficient.**

Investing in Stocks For the Long Run

- *Stocks appear to be risky, but people hold a substantial proportion of their portfolio in stock.*
- *Thus, some investors either thought either **stocks are not that risky** or themselves are **not risk averse**.*

The Stock Market's Role in the Economy

- The **prices** determined in the stock market tell us the *market value of companies*.
 - This *guides the **allocation** of resources*.
- If **stock prices** accurately ***reflect fundamental values***, the *resource allocation mechanism works well*.
- **However**, stock prices ***sometimes deviate significantly from the fundamentals***.

The Stock Market's Role in the Economy

- Both **euphoria** and **depression** are **contagious**
 - When investors become unjustifiably exuberant, **prices rise regardless** of the **fundamentals** this creates ***bubbles***, *persistent and expanding gaps between actual stock prices and those warranted by the fundamentals.*
 - *Bubbles lead to **crashes**.*
 - This explains the *very jagged pattern* in annual stock returns.

The Stock Market's Role in the Economy

- **Bubbles** affect everyone because they *distort economic decisions* that companies and consumers make.
 - Companies *sell shares* for *prices that are too high*.
 - Companies then *invest too much*.
 - Those *not in the euphoria* *invest too little*.
 - People think they are *wealthier than they are* and *spend too much*.

The Stock Market's Role in the Economy

- **Crashes do the opposite.**
 - The *shift from over-optimism* to **excessive pessimism** causes a **collapse** in investment and economic growth.
 - Large stock market swings alter economic prospects even if grounded in fundamentals.
 - The recent financial crisis, the inducement to *pull back on investment* intensified helping to *amplify the recessions* of 2007-2009.

Chapter 9



Derivatives: Futures, Options, and Swaps

The Basics: Defining Derivatives

- A **derivative** is a *financial instrument* whose *value* is derived from the *value of some other financial instrument*, call the underlying asset.
- For example:
 - A **contractual agreement** *between two investors* that *obligates one to make a payment to the other*, depending on the movement of interest rates over the *next year*.
 - An interest-rate futures contract

The Basics: Defining Derivatives

Derivatives are different from *straight purchases* because:

1. Derivatives *provide* an easy way for *investors* to **profit from price declines**.
2. In a *derivatives transaction*, **one person's loss** is *always* **another person's gain**.

The Basics: Defining Derivatives

- While derivatives can be used to *speculate*, or *gamble* on future price movements, they **allow investors to manage and reduce risk.**
 - *Farmers* use derivatives regularly to *insure themselves against fluctuations* in the price of their crops.
- *The purpose of derivatives is to transfer risk from one person or firm to another.*

The Basics: Defining Derivatives

- By shifting risk to those willing and able to bear it, *derivatives* **increase the risk-carrying capacity of the economy** as a whole.
- This *improves the allocation of resources* and *increase the level of output*.

Forward and Futures

- A **forward**, or **forward contract**, is an **agreement** between a buyer and a seller **to exchange a commodity or financial instrument for a specified amount of cash on a prearranged future date.**
- Because they are *customized*, **forward contracts** are very difficult to resell.

Forward and Futures

- A **future**, or **futures contract**, is a forward contract that has been **standardized** and **sold through an organized exchange**
- The contract specifies that the **seller** (*short position*) **will deliver** some quantity of a commodity or financial instrument to the *buyer* (*long position*) **on a specific date**, called the **settlement or delivery date**, for a **predetermined price**.

Forward and Futures

- **No payments are made** when *the contract is agreed to*.
- The **seller/short position** *benefits from declines in the price* of the underlying asset.
- The **buyer/long position** *benefits from increases in the price* of the underlying asset.

Forward and Futures

- The **two parties to a futures contract** each *make an agreement with a clearing corporation*.
- The *clearing corporation* operates like a *large insurance company* and is the *counter party to both sides of the transaction*.
 - They **guarantee** that the *parties will meet their obligations*.
- This **lowers** the *risk* buyers and sellers face.
- The *clearing corporation* has the ability to *monitor traders* and the *incentive to limit their risk taking*.

Hedging and Speculating with Futures

- **Futures contracts** allow the *transfer of risk between buyer and seller* through **hedging** or **speculation**.
- For example of the *sale of a U.S. Treasury bond future contract*, the **seller/short position** benefits from the **price declines**.
 - The *seller of the futures contract* can *guarantee the price* at which the *bonds are sold*.

Hedging and Speculating with Futures

- **Buying a futures contract** *fixes the price that the fund will need to pay.*
 - In this example, ***both sides use the futures contract as a hedge*** - they are both *hedgers*.
- **Producers and users of commodities** employ *futures markets* to hedge their risks
- They **own the commodity outright**, so they want to ***stabilize revenue streams***.

Hedging and Speculating with Futures

- **Speculators** are *trying to make a profit*.
 - They bet on price movements.
 - ***Sellers of futures*** are betting that **prices will fall**.
 - ***Buyers of futures*** are betting that **prices will rise**.
- **Futures contracts** are popular tools for speculation because *they are cheap*.
- An investor needs only a ***small amount to invest - the margin*** - to *purchase the future contract*.
 - Margin requirements of 10% or less are common.

Arbitrage and the Determinants of Futures Prices

- On the **settlement or delivery date**, the *price of the futures contract must equal the price of the underlying asset the seller is obligated to deliver.*
- The practice of *simultaneously buying and selling financial instruments* in order to benefit from temporary price differences is called **arbitrage** while the people who engage in it are called *arbitrageurs*.

Calls, Puts, and All That: Definitions

- **Options** are *agreements* between two parties.
 - The *seller* is an **option writer**.
 - A *buyer* is an **option holder**.
- A **call option** is the right to buy, “call away”, a given **quantity of an underlying asset** at a predetermined price, called the **strike price** (or **exercise price**), on or before a specific date.
 - A July 2016 **call option** on *100 shares of Apple stock* at a strike price of 100 gives the **option holder** the *right to buy 100 shares of Apple for \$100 each prior to the 3rd Friday of July 2016*.

Calls, Puts, and All That: Definitions

- The **writer** of the **call option** *must sell the share if and when the holder choose to use the call option.*
- The **holder** of the call is **not required** to **buy the shares** - they have *the option if it is beneficial.*
 - When the **Apple stock price** *exceeds the option strike price of 100*, the **option holder** can either **call away the 100 shares** by **exercising** the option or **sell the option at a profit.**

Calls, Puts, and All That: Definitions

- When the ***price of the stock*** is above the ***strike price of the call option***, ***exercising the option is profitable*** and the option is said to be “***in the money***”; while the price of the stock exactly equals the strike price, the option is said to be “***at the money***”
- Otherwise, the ***strike price*** exceeds the ***market price of the stock***, it is termed “***out of the money***”

Calls, Puts, and All That: Definitions

- A **put option** gives the *holder* the ***right*** but *not* the ***obligation*** to ***sell the underlying asset*** at a ***predetermined price*** on or before a ***fixed date***
- The *writer* of the option is *obliged to buy* the shares should the *holder* choose to exercise the option.
- The same terminology that is *used to describe calls*, is also used to describe ***puts***:
 - In the money - ***profitable***
 - At the money - ***same price***
 - Out of the money - ***not profitable***

Calls, Puts, and All That: Definitions

- Although **options** can be *customized*, most are *standardized and traded on exchanges*.
- A *clearing corporation* guarantees the *obligations embodied in the option* -- those of the option writer.
 - The **options writer** is required to *post margin*.
 - The **option holder** incurs *no obligation, so no margin is needed*.

Using Options

- **Options** transfer risk from the *buyer* to the *seller*, so can be **used for both hedging and speculation**.
- For someone who *wants to purchase an asset in the future*, a **call option** ensure that the *cost of buying the asset* will not rise.
- For someone who *plans to sell the asset in the future*, a **put option** ensures that the *price at which the asset can be sold* will not go down.

Using Options

Suppose that **interest rates are going to fall.**

- You can:
 - **Buy a bond** but *that's expensive* as you need money (**as bond price increase**).
 - *Buy a futures contract* taking the long position - *low investment but high risk.*
 - *Buy a call option* that *pays off only if the interest rate falls* - *if you are wrong, only cost is the price of the option.*

Using Options

The **option writer** can take a large loss, so who does this?

- 1. Speculators** willing to *take the risk and bet that prices will not move against them.*
- 2. Dealers** called *market makers* who engage in the regular purchase and sale of the underlying asset.

Using Options

- **Market makers both**
 - **Own the underlying asset** so they *can deliver it*, and
 - Are **willing to buy the underlying asset** so they *have it ready to sell to someone else*.
- If you *own the underlying asset*, **writing a call option** that ***obligates you to sell it at a fixed price*** is not that risky.
- Market makers *write options* to **get the fees from the buyer**.

Using Options

- **Options** are *very versatile* and can be bought and sold in many combinations.
- *Allow investors* to **get rid of risks** they do not want and keep the ones they do.
- **Options** *allow investors* to bet that prices will be volatile.

Swaps

- **Swaps** are *contracts* that *allow traders to transfer risk* just like other derivatives.
 - *Interest-rate swaps* which *allow one swap party, for a fee, to alter the stream of payments* it makes or receives.
 - *Credit-default swaps (CDS)* which are a form of *insurance* that allow a buyer to own a bond or mortgage *without bearing its full default risk.*

Understanding Interest-Rate Swaps

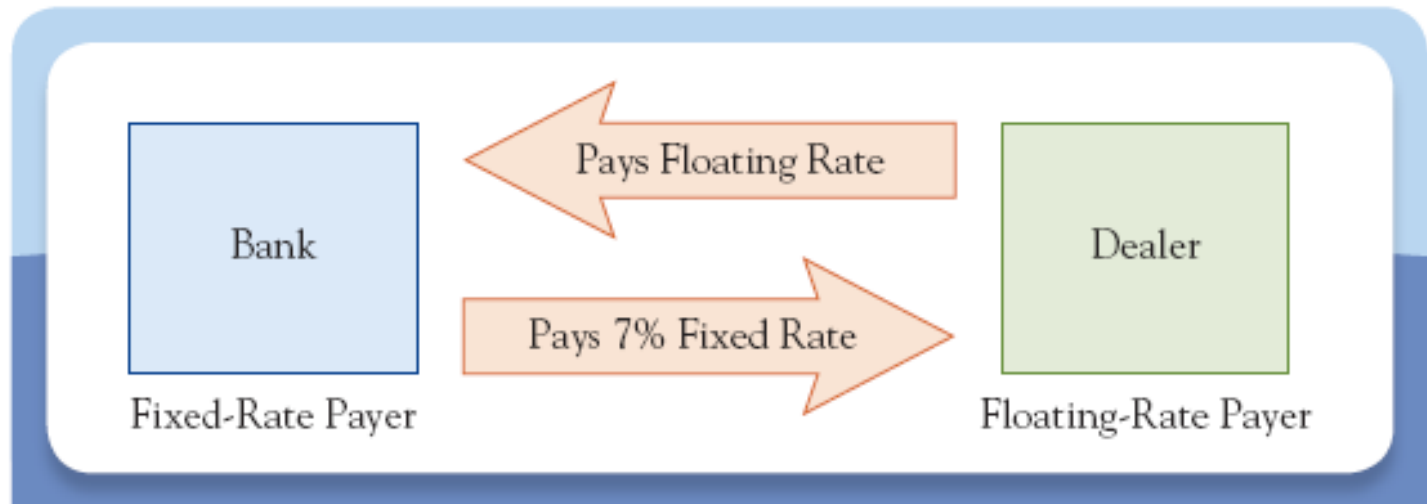
- **Interest-rate swaps** are *agreements* between two counterparties *to exchange periodic interest-rate payments over some future period*, based on an *agreed-upon amount of principal*, called the **notional principal**.
- The term *notional* is used because the *principal of a swap is not borrowed*, lent, or exchanged.

Understanding Interest-Rate Swaps

- In the simplest type of **interest-rate swap**, ***one party agrees to make payments based on a fixed interest rate***, and ***in exchange the counterparty agrees to make payments based on a floating interest rate***.
 - This ***turns fixed rates*** in to ***floating rates*** and vice versa.

Understanding Interest-Rate Swaps

Figure 9.1 An Interest-Rate Swap Agreement



The bank agrees to pay a fixed rate to the swap dealer in exchange for payments based on a floating rate. The fixed-rate payments match the bank's loan income, while the floating-rate payments match the payments promised to the bank's deposit holders.

Pricing and Using Interest Rate Swaps

- *Pricing interest-rate swaps* means figuring out the *fixed interest rate to be paid*.
- Financial firms begin by *noting the market interest rate* on a U.S. Treasury bond of the same maturity as the **swap**, called a *benchmark*.
- The *rate to be paid by the fixed-rate payer*, the **swap rate**, is the *benchmark rate plus a premium*.

Pricing and Using Interest Rate Swaps

- The **difference** between the *benchmark rate* and the *swap rate* is called the **swap spread** and is a ***measure of risk***.
 - The **swap spread** has become a *measure of overall risk in the economy*.
 - When the **swap spread widens**, it signals that *general economic conditions are deteriorating*.

Pricing and Using Interest Rate Swaps

- **Who uses interest-rate swaps?**
 - **Banks**
 - **Deposits** are *short-term liabilities*
 - **Loans** are *long-term assets*
 - *Swaps help control risk*
 - **Government debt managers**
 - Issue *long-term debt* relatively cheaply
 - *Tax revenue* matches up *better with short-term interest rate*

Pricing and Using Interest Rate Swaps

- The ***primary risk*** in a swap is the *risk that one of the parties will default*.
 - The risk is *not very high* because the *other side can enter into another agreement to replace the one that failed*.
- **Unlike futures and options, swaps are not traded on organized exchanges**.
 - Swaps are **very difficult to resell**.

Credit-Default Swaps

- A **credit-default swap (CDS)** is a *credit derivative* that ***allows lenders to insure themselves against the risk*** that a *borrower will default*.
- The *buyer of a CDS* makes *payments*, like **insurance premiums**, *to the seller*, and the **seller agrees to pay the buyer** *if an underlying loan or security defaults*.
- The **CDS buyer** pays a fee to ***transfer the risk of default***, the credit risk, to the CDS seller.
- A **CDS agreement** often ***lasts several years*** and *requires that collateral be posted to protect* against the *inability to pay* of either the seller or the buyer of the insurance.

Credit-Default Swaps

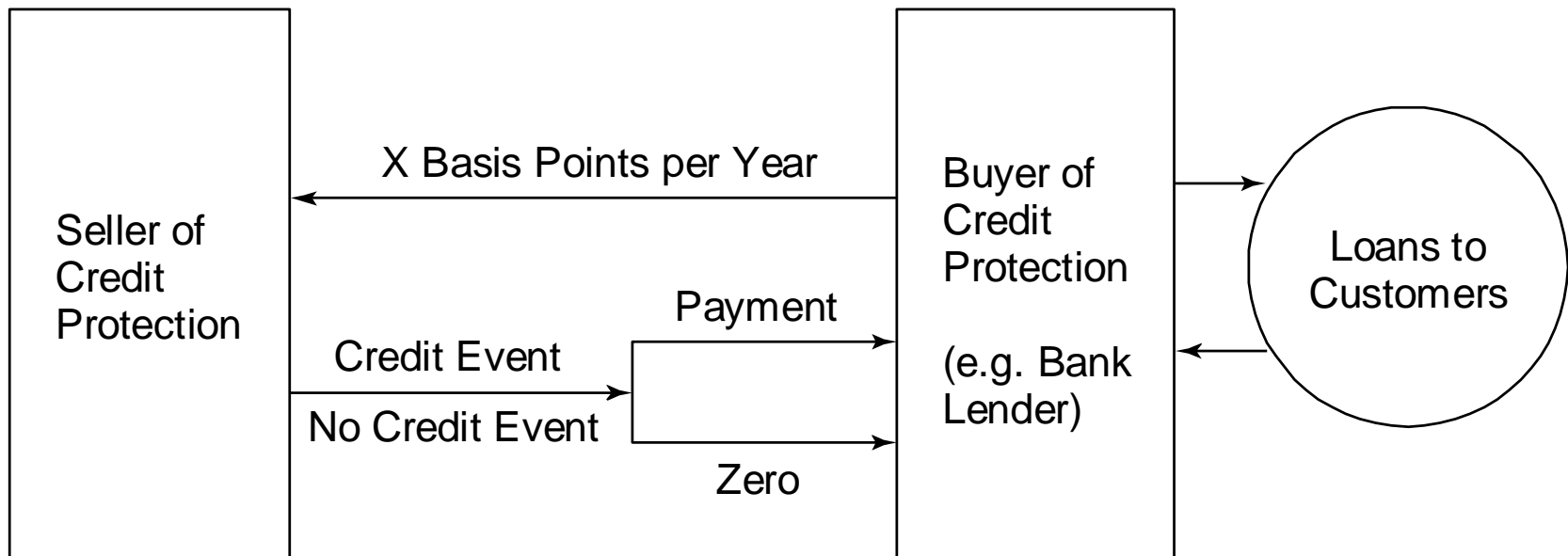
CDS *contributed to the financial crisis* in three important ways:

- 1. *Fostering uncertainty*** about *who bears the credit risk* on a given loan or security,
- 2. Making the *leading CDS sellers* mutually vulnerable,** and
- 3. Making it *easier for sellers*** of insurance to *assume and conceal risk*.

Credit-Default Swaps

- Because **CDS contracts** are *traded over the counter (OTC)*, even traders cannot identify others who take on concentrated positions on one side of a trade.
- So long as **CDS trading** *lacks transparency*, the lingering worry is that *a failure of one institution could bring down the financial system as a whole*.

Figure 15.6 A credit default swap (CDS).



Chapter 10



Foreign Exchange

The Nominal Exchange Rate

- The **nominal exchange rate**, or simply the exchange rate, is the *rate at which one can exchange the currency of one country for the currency of another country*.
- The **price of the British pound** is quoted as the *number of dollars that can be exchanged for one pound (£)*.

The Nominal Exchange Rate

- A ***decline*** in the *value of one currency relative to another* is called a **depreciation** of the currency that is *falling in value*.
- The ***rise*** in the *value of one currency relative to another* is called an **appreciation** of the currency that is *rising in value*.

The Real Exchange Rate

- The **real exchange rate** is the *rate at which one can exchange the goods and services from one country for the goods and services from another country*

The Real Exchange Rate

- The **competitiveness of exports** *depends on* the ***real exchange rate***.
- **Appreciation** *of the real exchange rate* makes ***exports more expensive to foreigners,*** **reducing competitiveness.**

The Law of One Price

- The **law of one price** is *based on the concept of arbitrage* -- the identical products *should sell for the same price*, regardless of *where* they are sold.
- ***If they don't, someone can make a profit.***

The Law of One Price

The law of one price fails almost all of the time.

- 1. Transportation costs**
- 2. Tariffs**, the *taxes countries charge at their borders*, can be high.
- 3. Technical specifications** can *differ*.
- 4. Tastes differ across countries**, leading to *different pricing*.
- Some things simply **cannot be traded**.

Purchasing Power Parity

- We can extend the *law from a single commodity to a basket of goods and services.*
- The result is the theory of purchasing power parity (PPP), which means that *one unit of domestic currency will buy the same basket of good and services anywhere in the world.*

Purchasing Power Parity

- According to the **theory of purchasing power parity**:

Dollar price of basket of goods in U.S. = Dollar price of basket of goods in U.K.

$$\frac{\text{Dollar price of basket of goods in U.S.}}{\text{Dollar price of basket of goods in U.K.}} = 1$$

- Thus, ***purchasing power parity implies that the real exchange rate is always equal to one.***

Purchasing Power Parity

- If we *quote the price of a basket of goods in the U.K in pounds* instead of dollars, then:

$$\frac{\text{Dollar price of basket of goods in U.S.}}{(\text{Pound price of basket of goods in U.K.}) \times (\text{Dollars per pound})} = 1$$

$$\frac{\text{Dollar price of basket of goods in U.S.}}{\text{Pound price of basket of goods in U.K.}} = (\text{Dollars per pound})$$

- Purchasing power parity implies that *when prices change in one country* but not in another, the *exchange rate should change* as well.

Purchasing Power Parity

- If **inflation occurs** in one country but not in another, the *change in prices* creates an *international inflation differential*.
- The **currency of a country with high inflation** will **depreciate**.

Purchasing Power Parity

- We often hear of currencies being **undervalued** or **overvalued**.
- When people use these terms, they often have in mind a **current market rate** that ***deviates from what they consider to be purchasing power parity***.

Chapter 11



The Economics of Financial Intermediation

The Role of Financial Intermediaries

- **Financial intermediaries** are *important* because of information.
- **Lending and borrowing** *involves* both transactions costs and information costs
- Financial institutions exist to ***reduce these costs***.

The Role of Financial Intermediaries

Financial institutions **perform** *five functions*:

1. **Pooling the resources** of small savers,
2. **Providing safekeeping** and accounting services, as well as access to **payments system**,
3. **Supplying liquidity** by *converting* savers' balances directly *into a means of payment* whenever needed,
4. Providing ways to **diversify risk**, and
5. *Collecting and processing information* in ways that **reduce information costs**.

Pooling Savings

- The most straightforward economic function of a financial intermediary is to **pool the resources of many small savers**.
 - By *accepting many small deposits*, banks empower themselves *to make large loans*.
- In order to do this, the intermediary:
 - Must **attract substantial numbers of savers**, and
 - Must **convince** potential depositors of the **institution's soundness**.

Safekeeping, Payments System Access, and Accounting

- Banks:
 - Are a **place for safekeeping**.
 - Provide access to the **payments system** -- the network that *transfers funds* from the *account of one person or business* to the *account of another*.
 - *Specialize in handing payments transactions*, allowing them to **offer these services relatively cheaply**.
- Financial intermediaries **reduce the costs of financial transactions**.

Safekeeping, Payments System Access, and Accounting

- Financial intermediaries **facilitate** the *exchange of goods and services*.
- This principal of comparative advantage leads to specialization so that each of us ends up doing just one job and being paid in some form of money.
- Financial intermediaries help our economy to function **more efficiently**.

Safekeeping, Payments System Access, and Accounting

- Financial intermediaries also help us **manage our finances**.
- They provide us with **bookkeeping and accounting services**, *noting all our transactions for us*
- These force financial intermediaries to **write legal contracts** - but *one can be written and used over and over again* - reducing the cost of each.
- Much of what financial intermediaries do takes advantage of ***economies of scale***

Providing Liquidity

- **Liquidity** is a measure of the **ease and cost** with which an **asset can be turned into a means of payment.**
- Financial intermediaries offer us the **ability to transform assets into money** at relatively low cost
- Banks can structure their assets accordingly, **keeping enough funds in short-term, liquid financial instruments, to satisfy the few people who will need them and then lending out the rest.**

Providing Liquidity

- By **collecting funds** from a large number of *small investors*, the bank can **reduce the cost of their combined investment**, offering each individual investor both liquidity and **high rates of return**.
- Intermediaries *offer* both individuals and businesses **lines of credit**, which provides customers with **access to liquidity**.
- A financial intermediary must **specialize in liquidity management**.
- It **must design its balance sheet** so that it can **sustain sudden withdrawals**.

Diversifying Risk

- Financial institutions enable us to **diversify our investments** and **reduce risk**.
- Banks *take deposits from thousands of individuals* and *make thousands of loans* with them.
 - ***Each depositor has a very small stake*** in each one of the loans.
- All financial intermediaries provide a **low-cost way for individuals to diversify their investments**.

Collecting and Processing Information

- The fact that the **borrower** *knows whether he or she is trustworthy*, while the **lender** faces ***substantial costs to obtain that information***, results in an *information asymmetry*.
 - *Borrowers have information that lenders don't.*
- By *collecting and processing standardized information*, financial intermediaries **reduce the problems** that information asymmetries create.

Information Asymmetries and Information Costs

Asymmetric information poses two important obstacles to the *smooth flow of funds* from *savers to investors*:

1. **Adverse selection** *arises before the transaction occurs.*
 - Lenders need to know **how to distinguish good credit risks** from *bad*.
2. **Moral hazard** *occurs after the transaction.*
 - Will borrowers **use the money as they claim?**

Adverse Selection in Financial Markets

- **If you can't tell *good from bad* companies**
 - Stocks of good companies are *undervalued*, and
 - Owners will *not want to sell* them.
- **If you can't tell *good from bad* bonds**
 - Owners of good companies will **have to sell bonds for too low a price**, so
 - **Good bonds *won't be sold*** want to do it.

Disclosure of Information

- An obvious way to solve the *hidden attributes* problem is to provide more information.
- In most advanced economies, *public companies* are **required to disclose** voluminous amounts of **information**.
 - For example, in the *Securities and Exchange Commission (SEC)* requires firms to **produce public financial statements** that are prepared according to standard accounting practices.

Disclosure of Information

- In a limited sense, **there is *private information* collected and sold to investors.**
 - *Research services like Moody's , collect information directly from firms and produce evaluations.*
 - *To be credible, companies cannot pay for this research, so **investors have to pay.***

Collateral and Net Worth

- **Collateral** is something of value *pledged or guaranteed by a borrower* to the lender *in the event of the borrower's default*.
 - It is said to *back or secure* a loan.
- **Unsecured loans**, like *credit cards*, are loans made without collateral.
 - Because of this they generally have ***very high interest rates***.

Collateral and Net Worth

- The **net worth** is the owner's stake in a firm;
 - *the value* of the **firm's assets** minus the value of its **liabilities**.
 - **Net worth** serves the same purpose as **collateral**
 - **If a firm defaults** on a loan, the **lender** can make a **claim** against the **firm's net worth**.
- **Most small business owners** must **put up their homes and other property as collateral** for their business loans.

Moral Hazard: Problem and Solutions

- **Moral hazard** arises when
 - we cannot observe people's actions and therefore cannot judge whether a poor outcome was intentional or just a result of bad luck.
 - the borrower knows more than the lender about the way borrowed funds will be used and the effort that will go into a project.

Moral Hazard in Equity Finance

- If you buy stock in a company, *how* do you know *your money will be used* in the way that is *best for you*, the stockholder?
- It is more likely that the ***managers will use the funds in a way that is most advantageous to themselves***, not you.
- The separation of your ownership from their control creates what is called a ***principal-agent problem***.

Solving the Moral Hazard Problem in Equity Financing

- The attempts to align managers' interests with those of stockholders were **giving stock options as incentives to managers** that provided lucrative payoffs *if a firm's stock price rose above a certain level.*
- When the *managers are the owners*, moral hazard in equity finance *disappears.*

Moral Hazard in Debt Finance

- Debt contracts allow owners to *keep all the profits in excess of the loan payments*, they encourage risk taking.
- Lenders need to find ways to *make sure borrowers don't take too many risks*.
- People with risky projects are *attracted to debt finance* because they *get the full benefit of the upside*, while the downside is limited to their collateral.

Solving the Moral Hazard Problem in Debt Finance

- **Legal contracts can *solve the moral hazard problem* inherent in debt finance.**
 - The firm may **have to maintain a certain level of net worth, a minimum credit rating, or a minimum bank balance or home insurance and fire insurance** for mortgages.

Financial Intermediaries and Information Costs

- To *reduce information costs and minimize the effects of adverse selection and moral hazard*, intermediaries should:
 - **Screen loan applicants, and**
 - **Monitor borrowers**

Screening and Certifying to Reduce Adverse Selection

- The lender *analyzes credit information* from **credit score**.
- Every time someone requests a credit score, they **have to pay**, *eliminating the free rider problem*.
- **Banks can collect information on a borrower** that goes beyond their credit report and loan application.

Monitoring to Reduce Moral Hazard

- Intermediaries **monitor firms** that *issue bonds and stocks* to reduce moral hazard.
 - *Many hold significant number of shares* in individual firms.
 - They **may place a representative** on the company's *board of directors*.

Monitoring to Reduce Moral Hazard

- For new companies, a financial intermediary called a *venture capital firm* does the monitoring.
 - They specialize in investing in risky new *ventures* in return for a stake in the ownership and a share of the profits.
 - They keep a close watch on the managers' actions.
- The threat of a takeover helps to persuade managers to act in the interest of the stock and bondholders.

Chapter 12



Depository Institutions: Banks and Bank Management

The Balance Sheet of Commercial Banks

- The *difference* between a bank's **assets** and **liabilities** is the bank's capital, or **net worth**.
 - Net worth is the *value of the bank* to *its owners*.
- A **bank's profits** come from *both service fees* and from the *difference between what it pays for its liabilities* and the *return it receives on its assets*.

Assets: Uses of Funds

- The **asset** side of the balance sheet shows *what banks do with the funds they raise*.
- **Assets** are divided into four broad categories:
 - *Cash*
 - *Securities*
 - *Loans*
 - *All other assets*

Cash Items

Cash asset are of three types:

1. Reserves - the most important.

- Regulations require a certain percent of cash held in reserves.
- Include the *cash in the bank's vault*, **vault cash**, and *bank's deposits at the Federal Reserve System.*
- **Cash** is the most liquid of the bank's assets.

2. Cash items in process of collection.

- *The uncollected funds from checks.*

3. Balances of the accounts that banks hold at other banks.

- Small banks have accounts at large banks - *correspondent bank* deposits.

Securities

- **Securities** are the *second largest component of bank assets*.
- Banks cannot hold stocks, so these are **only bonds**.
- About half of all securities are **mortgage-backed**.
- A sizeable portion **are very liquid** - can be *sold quickly if the bank needs cash*.

Loans

- Loans are the **primary assets of modern commercial banks**, accounting for well over one-half of assets.
- Loans can be divided into **five categories**:
 1. **Business loans** called *commercial and industrial (C&I) loans*;
 2. **Real estate loans**, including both *home and commercial mortgages* and *home equity loans*;
 3. **Consumer loans**, like *auto and credit card loans*;
 4. **Interbank loans**; and
 5. **Other types**, including *loans for the purchase of other securities*.

Loans

- The *different loan types* **differ in their liquidity**.
- The primary difference in *various kinds of depository institutions* is their **composition of loan portfolios**.
 - **Commercial banks** make loans primarily to *businesses*.
 - **Savings** provide *mortgages to individuals*.
 - **Credit unions** specialize in *consumer loans*.

Loans

- *Prior to the financial crisis, commercial banks became more involved in the real estate.*
 - The rise of the **commercial paper market** made securities debt finance more convenient for large firms.
 - The creation of **mortgage-backed securities (MBS)** meant that *banks could sell the mortgage loans they made, which reduced the risk of illiquid assets.*

Liabilities: Sources of Funds

- **Banks** get *funds from savers* and from *borrowing in the financial markets*.
- There are two types of deposit accounts:
 - **Transaction accounts** (checkable deposits)
 - **Nontransaction accounts** (savings deposits and time deposits)

Checkable Deposits

- **Demand deposits** make up the *largest component of checkable deposits*.
- *Financial innovation has reduced the importance of checkable deposits in the day-to-day business of banking.*
 - They have a **low return for consumers**
 - Traditional checking accounts are **no longer the principal source of bank funds**

Nontransaction Deposits

- **Savings deposits** were popular for many decades, but *less so today*.
- **Time deposits** are **certificates of deposit (CDs)** with a fixed maturity.

Borrowings

- **Borrowing** is the second most important source of bank funds.
- ***Banks can borrow*** by:
 - Borrowing *from the central bank*, which is rare
 - Borrowing *from other banks*

Borrowings

- Banks with **excess reserves** will *lend their surplus funds to banks that need them* through an **interbank market** called the **federal funds market**.
 - The *lending bank* must trust *the borrowing bank* as these *loans are unsecured*.
- Commercial banks **also borrow from foreign banks**.

Borrowings

- Banks finally can *borrow using an instrument called a **repurchase agreement, or repo.***
 - A **short-term collateralized loan** in which a ***security is exchanged for cash.***
 - The *parties agree to **reverse the transaction on a specific future date, typically the next day.***

Bank Capital and Profitability

- **Net worth** is referred to as **bank capital**, or *equity capital*.
- Capital is the **cushion** banks have *against a sudden drop* in the **value of their assets** or an **unexpected withdrawal of liabilities**.
 - It *provides some insurance against insolvency*.

Bank Capital and Profitability

- An important component of bank capital is **loan loss reserves**:
 - Loan loss reserves are an *amount the bank sets aside* to cover potential losses from *defaulted loans*.
- At some point the *bank gives up hope a loan will be repaid* and it is **written off**, or erased from the bank's balance sheet.
- At this point, the *loan loss reserve* is reduced by the *amount of the loan that has defaulted*.

Bank Capital and Profitability

There are several measures of **bank profitability**.

1. Return on assets (ROA)

- ROA is the *bank's net profit left after taxes* divided by *the bank's total assets*.

$$ROA = \frac{\text{Net profit after taxes}}{\text{Total bank assets}}$$

- It is a measure of *how efficiently* a particular **banks uses its assets**.

Bank Capital and Profitability

2. The bank's *return to its owners* is measured by the **return on equity (ROE)**.
- This is the *bank's net profit after taxes* divided by *the bank's capital*.

$$ROE = \frac{\text{Net profit after taxes}}{\text{Capital}}$$

Bank Capital and Profitability

- **ROA and ROE** are *related to leverage*.
- One measure of **leverage** is the *ratio of banks **assets** to bank **capital***.
- Multiplied **ROA** by *asset to capital ratio* gives **ROE**.

$$ROE = \frac{\text{Net profit after taxes}}{\text{Bank Capital}}$$

$$\begin{aligned} ROA \times \frac{\text{Bank Assets}}{\text{Bank Capital}} &= \frac{\text{Net profit after taxes}}{\text{Total bank assets}} \times \frac{\text{Bank Assets}}{\text{Bank Capital}} \\ &= \frac{\text{Net profit after taxes}}{\text{Bank capital}} = ROE \end{aligned}$$

Bank Capital and Profitability

3. The final measure of bank profitability is ***net interest income***.
- This is related to the fact that ***banks pay interest on their liabilities*** and ***receive interest on their assets***.
 - ***Net interest income*** is the **difference** between
 - ***Securities and loans generate interest income***
 - ***Deposits and bank borrowing rate interest expenses***

Bank Capital and Profitability

- **Net interest income** can also be expressed as
 - the *difference* between the *interest income generated by banks or other financial institutions* and the *amount of interest paid out to their lenders, relative to the amount of their interest-earning assets*: **net interest margin**.
 - This is the bank's **interest rate spread** - the *weighted average difference* between the *interest rate received on assets* and the *interest rate paid for liabilities*.

Off-Balance-Sheet Activities

To generate fees, banks engage in numerous **off-balance-sheet activities**.

1. Lines of credit - *similar to maximum credit limits allowed on credit cards.*

- The firm **pays a bank a fee** *in return for the ability to borrow whenever necessary.*
- The **payment is made** *when the agreement is signed and firm receives a **loan commitment**.*

Off-Balance-Sheet Activities

2. Letters of credit

- These **guarantee** that a *customer of the bank will be able to make a promised payment.*
- Customer might **request** that the **bank send a commercial letter of credit to an exporter in another country guaranteeing payment for the goods on receipt.**
- In return for taking this risk, the **bank receives a fee.**

Off-Balance-Sheet Activities

3. Standby letter of credit

- Standby letters of credit are *letters issued to firms and governments that wish to borrow in the financial markets*
- They act as a form of insurance.

Liquidity Risk

- **Liquidity risk** is the *risk of a sudden demand for liquid funds*.
- Banks face liquidity risk on both sides of their balance sheets.
 - **Deposit withdrawal** is a liability-side risk.
 - **Lines of credit** are an asset-side risk.
- *Even if a bank has a positive net worth, illiquidity can still drive it out of business.*

Liquidity Risk

- *In the past*, the common way to *manage liquidity risk* was to **hold excess reserves**.
 - This is a **passive way** to manage liquidity risk.
 - Holding excess reserves is **expensive**, because it means *forgoing higher rates of interest* than can be *earned with loans or securities*.
- There are two other ways to manage liquidity risk.
 - The bank can **adjust** its ***assets*** or its ***liabilities***.

Liquidity Risk

On the **asset side** a bank has several options.

1. The easiest option is to **sell a portion of its securities portfolio**.
 - Most **treasuries** can be ***sold quickly*** at relatively low cost.
 - Banks that are particularly concerned about liquidity risk ***can structure their securities holdings to facilitate such sales.***

Liquidity Risk

2. A second possibility is for the bank to **sell some of its loans** to another banks.
 - Banks generally make sure that a *portion of the loans they hold* are **marketable** for this purpose.
3. Another way is to **refuse to renew a customer loan** that has come due.
 - However this is bad for business.
 - The bank can **lose a good customer**.
 - Reducing assets **lowers profitability**.

Liquidity Risk

Bankers prefer to *use* liability management to address liquidity risk.

1. Banks can **borrow to meet any shortfall** either *from the central bank* or *from another bank*.
2. The bank can **attract additional deposits**.

Credit Risk

- **Credit risk** is the *risk that a bank's loans will not be repaid*.
- Banks use a variety of tools *to manage credit risk*:
 1. **Diversification**, where banks *make a variety of different loans to spread the risk*.
 2. **Credit risk analysis**, where the bank *examines the borrower's credit history* to determine the *appropriate interest rate to charge*.

Credit Risk

- **Diversification** can be *difficult* for banks, especially *if they focus on a certain type of lending*.
 - If a bank lends in only **one geographic area** or **one industry**, it is *exposed to economic downturns* that are *local or industry-specific*.
- **Credit risk analysis** uses a *combination of statistical models and information* that is ***specific to the loan applicant***
 - The result is an **assessment of the likelihood** that a **particular borrower will default**.

Interest-Rate Risk

- ***A bank's liabilities tend to be short-term, while assets tend to be long term.***
 - The mismatch between the two sides of the balance sheet create **interest-rate risk**.
- When **interest rates rise**, banks face the risk that the ***value of their assets*** will fall more than the value of their liabilities, **reducing the bank's capital.**
- **Rising interest rates reduce revenues relative to expenses**, directly lowering a bank's profits.

Interest-Rate Risk

- The term ***interest-rate sensitive*** means that a *change in interest rates will change the revenue produced by an asset.*
- For a bank to make a profit, the ***interest rate on its liabilities*** must be **lower** than the ***interest rate on its assets***.
 - The difference in the two rates is the bank's **net interest margin**.
- ***When a bank's liabilities are more interest-rate sensitive than its assets, an increase in interest rates will cut into the bank's profits.***

Interest-Rate Risk

- To manage interest-rate risk is to *determine how sensitive the bank's balance sheet is to a change in interest rates.*
- **Managers must compute an estimate of the change in the bank's profit for each one-percentage-point change in the interest rate.**
- This procedure is called **gap analysis.**

Interest-Rate Risk

Bank managers can *use a number of tools to manage interest-rate risk.*

1. They can **match the interest-rate sensitivity of assets *with* that of liabilities.**
2. Alternatives include the **use of derivatives, specifically interest-rate swaps.**

Trading Risk

- Risk that the *value of instrument may go down rather than up* is called **trading risk**, or *market risk*.
- Today **banks hire traders** to *actively buy and sell securities, loans, and derivatives* using a portion of the bank's capital.
- **Traders** normally *share in the profits from good investments*, but the *bank pays for the losses*.
- This creates **moral hazard** - *traders take more risk* than the banks would like.

Trading Risk

- The solution to the moral hazard problem is to *compute the risk the traders generate*.
 - *Use standard deviation and value at risk.*
- The **bank's risk manager** *limits the amount of risk any individual trader is allowed to assume* and *monitors closely*.
- The *higher the inherent risk in the bank's portfolio*, the *more capital the bank will need to hold*.

Other Risks

- ***Foreign exchange risk*** comes from *holding assets denominated in one currency and liabilities denominated in another.*
- Banks manage this in two ways:
 - They work to **attract deposits** that are *denominated in the same currency as their loans*, matching assets to liabilities.
 - They **use foreign exchange futures and swaps** to hedge the risk.

Other Risks

- ***Sovereign risk*** arises from the fact that ***some foreign borrowers may not repay their loans*** because their **government prohibits them from doing so.**
 - If a foreign country is experiencing a *financial crisis*, the **government may decide to restrict dollar-denominated payments.**
- Banks have three options:
 - **Diversification,**
 - **Refuse loans to certain countries, or**
 - **Use derivatives to hedge the risk.**

Other Risks

- **Operational risk** is when *computer systems fail or buildings burn down.*
 - This was an issue for some banks when the *World Trade Center was destroyed.*
- The banks must **make sure their computer systems and buildings are sufficiently robust** to withstand potential disasters.

End of lecture