

Exchange Rate System

P.1

- ① Fixed (Pegged) System: EXR is determined by the central bank (Fixed at a particular rate)
- ② Adjustable Pegged System: Central Bank fixes EXR at a specific rate; but it explicitly recognizes that in some circumstances, it may adjust EXR.
- ③ Managed Float: The central bank intervenes the EX mkt to maintain EXR within a specific range.
(e.g. 30.5 ± 1.5 baht / US\$)
- ④ Floating (Mkt-determined): EXR is determined by demand and supply.

Evolution of EXR regimes in Thailand

P.2

1963 : Floating

1973 : Fixed (Pegged) @ 20.5 Baht/US\$

1978 : Fixed with a basket of currencies.
(US\$, Pound, Yen)

1984 - 1990 : Revised the weight of basket of
currency twice
→ Targeting EXR by using Effective
EXR (incorporating inflation, Purchasing
Power Parity)

1997 : Floating

2000 - present : Managed Float

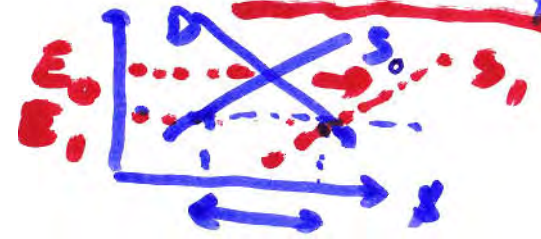
Tools for Exchange Market Intervention P.3

(1) International Reserve (accumulated surplus of foreign currencies)

Excess Demand for US\$: Central Bank sells US\$

Market-determined $\rightarrow E_0$

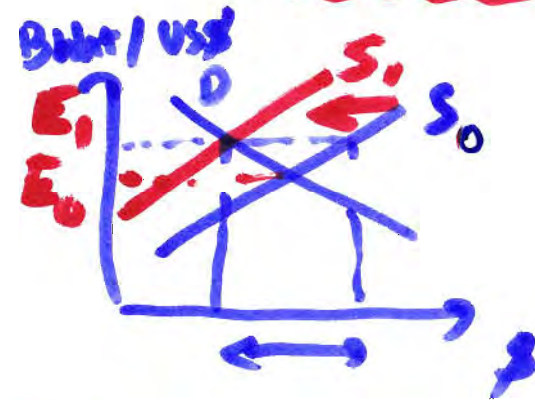
Intervened rate $\rightarrow E_1$



Excess Supply of US\$: Central Bank buys US\$

Market-determined $\rightarrow E_0$

Intervened rate $\rightarrow E_1$



Central Bank intervenes the EX Mkt to maintain the EXR or to smooth the fluctuation of EXR.

② Trade Policy (Export or Import)

Excess demand for US\$

- Influence import ↓
- Promote export ↑

Demand for US\$ ↓

Excess supply of US\$

- Influence import ↑
- Promote export ↓

Demand for US\$ ↑

Supply of US\$ ↑

Supply of US\$ ↓

③ Regulation or Direct Control

• Imposing law or the direct control on the inflow and outflow of foreign currencies.

⇒ Tax on short-term investment of foreigners

- Thailand (2006) | Chile (1998)

Introduction to International Trade

P.5

Reasons for trade

- ① Production cost of the same commodity in each country is not equal
- ② Comparative Advantage
- ③ Unique location / resources / technology.

Comparative Advantage:

A country that can produce a commodity with the lower cost when compared to those in other countries.

Absolute Advantage:

A country that can produce a commodity with the less quantity of inputs when compared to those in countries.

→ or better technology / skill

Price of inputs?

Gains from International Trade

① Welfare of consumers

They can consume products with lower prices

They can consume better products.

② Economies of Scale

③ Technology

↳ lower transfer

prices of goods from lower cost of production

↓
Transfer of production

technology

Trade Barriers (Imported goods cause damage to domestic producers)

① Tariff (import tax)

↳ Prices of imported goods ↑

② Non-Tariff Barrier (NTB)

↳ Standard of Production

↳ Environmental Issues
(CO₂; Climate Change)

to domestic producers



Govt tries to protect local business by creating trade barriers.

Free Trade Agreement (FTA)

the tariff ⇒ AEC : Tariff → lower or eliminate
countries. 0% for member

Trade Agreement

→ FTA

(1) Bilateral

Agreement (Country A and Country B)

(2) Multilateral Agreement

(Among members of group)

↓
ASEAN
EU