

Suggested way forward (EE489) ** For the theories, please only review the relevant ones. No need to explore every theories in the textbook.

Student Name	Theoretical Framework	Methodology	Results
Muk, Miley, Pop	Briefly explain SCP. Then, review relevant pricing/competition theories which you think can help answer your research questions.	mention your data collecting process and how your plan to analyze the data.	You can start explaining the “structure” of the industry that you are interested. However, in the final report, this analysis will be in your “results” section.
Hong	Review relevant pricing/price discrimination theories (or hypotheses-the hypotheses are likely to be from papers that you read) which you think can help answer your research questions.	Mention that you will use regression to analyze your data. Use the pricing theories or hypotheses to explain why you collect each variable. Finally, come up with a regression function.	
Earn	Review relevant theories (or hypotheses-the hypotheses are likely to be from papers that you read) which you think can help answer your research questions.	Mention that you will use regression to analyze your data. Use the pricing theories or hypotheses to explain why you collect each variable. Finally, come up with a regression function.	
Peach, Ong	Review relevant hypotheses which you think can help answer your research questions (the hypotheses are, for example, which X variables can explain your Y variable. The list of X variables can be obtained from various papers that you read).	Mention that you will use regression to analyze your data. Use the hypotheses to explain why you collect each variable. Finally, come up with a regression function.	
Mint	Find 1 paper which you would like to follow their game theory model. The theory behind model in the paper will be your theoretical framework. You can then adapt this model to explain your research question. (Find papers on www.jstor.org or from the Journal of Industrial Economics, RAND Journal of Economics, Bell Journal of Economics, American Economic Review, Quarterly Journal of Economics, etc.) Otherwise, you can check out the textbook “Games and Information” from the library. (also see http://www.rasmusen.org/GI/download.htm)	In this case, your theoretical framework section will be long. So, you can make "theoretical framework" a separate section from literature review. If that is the case, there is no need to write the methodology paper (because your theory from game theory will be your methodology).	

Ning, Mo	You can use porter's five forces to analyze the competition forces that firms in this industry face. Then, for the part that you think will pose the biggest challenge, you can examine in more details (e.g. survey, interviews, etc.). You can mention additional theories which can help you understand the challenge as well.	mention your data collecting process and how your plan to analyze the data.	You can start your analysis using Porter's Five Forces.
Nan	If there is no specific theory which really answers your research question, you can convert the "theoretical framework" part into "hypotheses". You can mention about your hypotheses on why Thai films have not been successful. Then, to help you analyze the situation in a more systematic way, you can use porter's five forces to gain more understanding about where then challenges are.	mention your data collecting process and how your plan to analyze the data.	You can start your analysis using Porter's Five Forces.
Auey, Jane	If there is no specific theory which really answers your research question, you can convert the "theoretical framework" part into "hypotheses". In which case, you can form hypotheses of what should be the answer(s) to your research question(s) from the literature that you reviewed.	mention your data collecting process and how your plan to analyze the data.	
Fon, Bush	Since you will be exploring a new industry where the structure is not very clear, you can skip this part (no need to write theoretical framework). However, add one section about the supply chain of the business that you study. (For your assignment, please hand in the supply chain of the business that you study, no theoretical framework)	mention your data collecting process and how your plan to analyze the data.	