

Function and relation

EE320

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Agenda

- Review concepts
- Linear function
- Non-linear function
- Application

Review concepts

- Relation: mapping between two sets of variables.
 - One-to-one
 - Many-to-one
 - One-to-many
- Function is two special classes of relation
 - One-to-one
 - Many-to-one

Review concepts

- Domain and range of function/relation
- For example: $y = \sqrt{x} - 3$

$$\text{Domain} = x \geq 0$$

$$\text{Range} = y \geq -3$$

Review concepts

- Suppose
 - y = quantity supplied (q) and
 - x = price per unit (p)
- Would the domain of the function still be the same as before?
 - Domain and range that makes the function mathematically meaningful.
 - Domain and range that makes the function meaningful in economics.

Review concepts

- What if “X” is 16 → “Y” is 1 unit. → Fine.
- But, what happen to the quantity of “y” if “x” is 4? → Y = -1 unit. → ???
- Economically, this is not!
 - Quantity of product cannot be a NEGATIVE number.
 - The lowest it can go is “ZERO”.
- You would argue that price should be greater than 9 ($x \geq 9$) to ensure that quantity of production is under a justified range.

Review concepts

- Alternatively, define the economic function properly.
- For example, it might be more natural to define the supply function as follow.

$$y = \begin{cases} \sqrt{x} - 3 & x \geq 9 \\ 0 & 0 \leq x < 9 \end{cases}$$

$$y = \min\{0, \sqrt{x} - 3\}, \quad x \geq 0$$

Review concepts

- Operations
 - Addition
 - Subtraction
 - Division
 - Multiplication
 - Composite
 - Inverse

Review concepts

Suppose $f(x) = 2x - 5$ and $g(x) = \frac{1}{x}$

Find:

a. $f + g = 2x - 5 + \frac{1}{x} ; x \neq 0$

b. $f * g = \frac{2x-5}{x} ; x \neq 0$

c. $g \circ f = \frac{1}{2x-5} ; x \neq \frac{5}{2}$

d. $f^{-1}(x) = \frac{x+5}{2}$

e. $f^{-1} \circ f = x$

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Linear function

A linear function takes the form:

$$y = a + mx$$

$a = y - \text{intercept}$ ($x = 0, y = a$)

$m = \text{slope}$

Linear function

- What is the slope?
 - a change in “y” with respect to a change in “x”.
 - Standard notation refers to $\frac{\Delta y}{\Delta x}$ as the slope of a function.
 - Generally, slope can be varied with respect to changing values of X.
 - But for the linear function, it’s not.
 - $\frac{\Delta y}{\Delta x} = m \rightarrow$ constant!

Linear function

- With the constant slope, suppose we know a line goes through two points (A and B), we can derive the equation representing that line, using the two-step procedure.
 - Steps 1: Deriving slope
 - Steps 2: Solve for “a” by using slope and one of the two points given.

Linear equation

- Suppose on the x-y plane, a line goes through A(1,4) and B(5,0). What is the equation of that line?

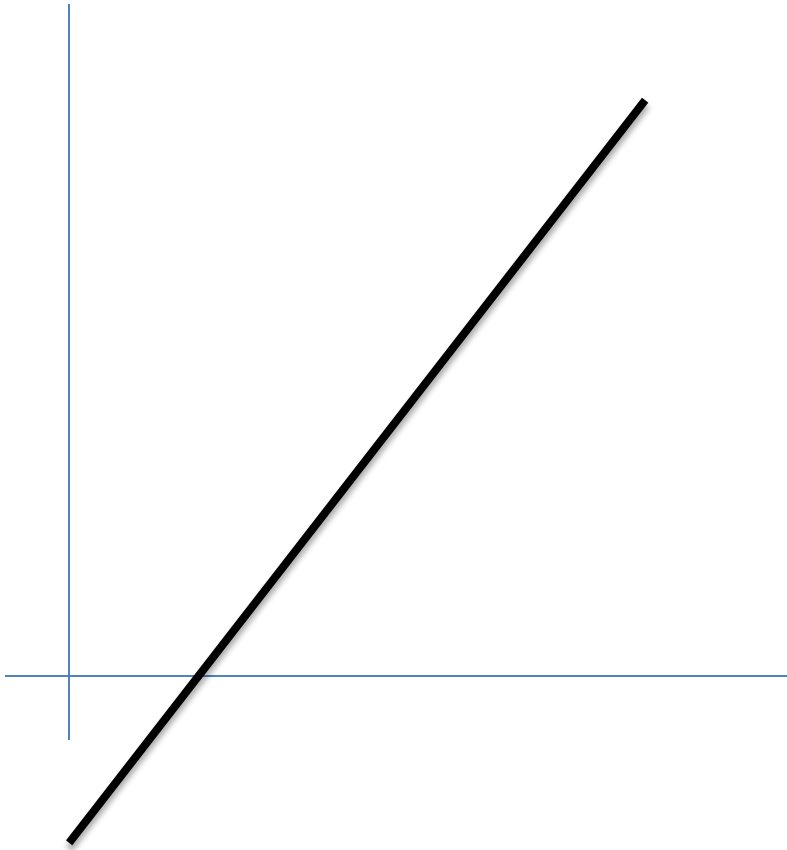
$$\text{Slope} = -1 = \frac{0-4}{5-1} = -\frac{4}{4}$$

$$a = 5 \implies y = -x + a; \quad a = y + x = 0 + 5$$

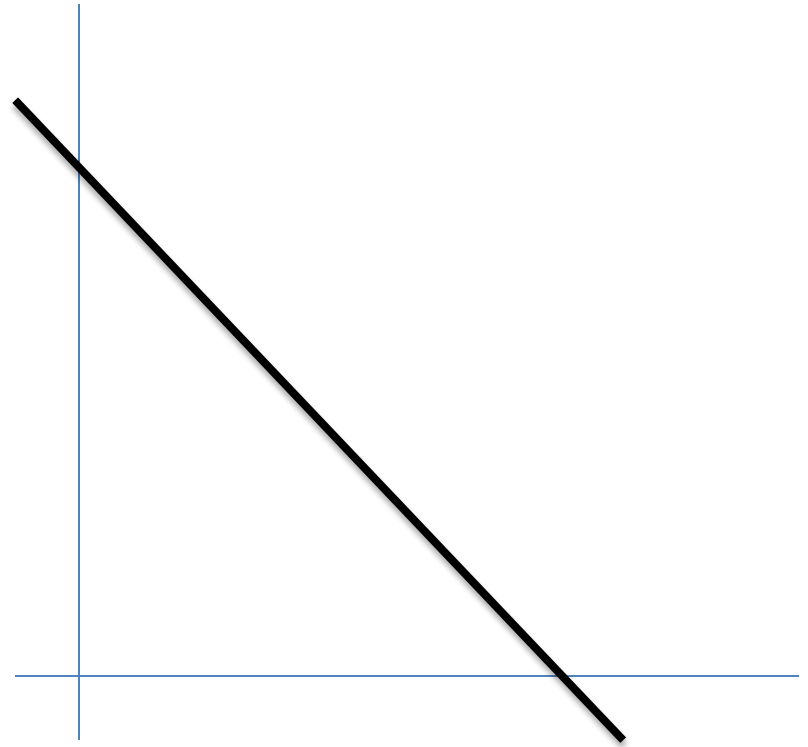
$$y = -x + 5$$

Linear function

Positive slope



Negative slope



Linear function in economics

- Demand/Supply function
- Production/Cost function
- Consumption function

Linear function: demand function

- Suppose $Q = 20 - P - Y$ as a **market** demand equation, where Q is quantity, P is price and Y is income.
 - Domain set.
 - Plot the demand curve for $Y = 5$, and compare with the demand curve for $Y = 10$.

Linear function: demand function

Suppose a market demand equation

$$Q = 20 - P - Y$$

where

Q is quantity,

P is price and

Y is income.

- Question 1
 - Domain set.
- Question 2
 - Plot the **demand curve** for $Y = 5$, and compare with the demand curve for $Y = 10$.

Linear function: demand function

- Question 1:

$$Q = 20 - (P + Y) \geq 0$$
$$(P + Y) \leq 20, \quad P \geq 0 \text{ and } Y \geq 0$$

$$\text{If } (P + Y) > 20, \quad Q = 0$$

Linear function: demand function

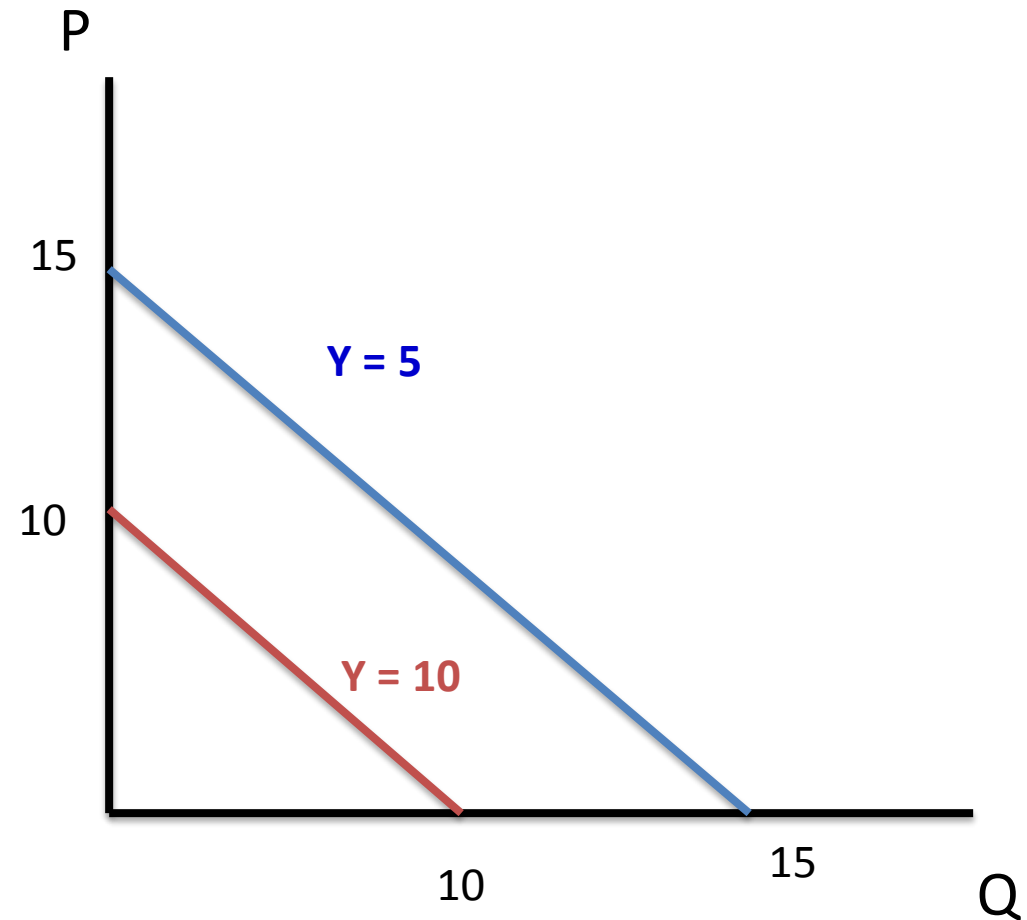
- Question 2:

– $Y = 5 \rightarrow$

$P = 15 - Q$

– $Y = 10 \rightarrow$

$P = 10 - Q$



Linear function: demand function

- For fixed Y , what happen to quantity demanded as price increases?
 - Coefficient associated to price is NEGATIVE.
- For **fixed** P , what happen when income increase?
 - Normal/Inferior/Giffen goods?
 - Coefficient associated to income is NEGATIVE.
- NOTE: Giffen goods = upward sloping demand

Linear function: demand function

- Suppose $Q_x = 10 - P_x + bP_y$ where
 - Q_x is quantity demanded for x .
 - P_x is price of good x .
 - P_y is price of good y .

Question 1: what could be summarized as the relationship between good x and good y under which b is positive, zero, and negative?

$$Q_x = 10 - P_x + bP_y$$

Using the delta approach:

$$\Delta Q_x = \Delta(10 - P_x + bP_y)$$

Recall that: $\Delta(A + B) = \Delta A + \Delta B$

$$\Delta Q_x = \Delta 10 - \Delta P_x + b\Delta P_y$$

Coefficient of linear equation?

Measuring the responsiveness of a variable to a change in another variable.

- Own-price effect:

$$\frac{\Delta Q_x}{\Delta P_x} = -1 < 0$$

- *Cross-price effect:*

$$\frac{\Delta Q_x}{\Delta P_y} = b \Rightarrow ??$$

Linear function: demand function

- $b = \text{positive}$ \rightarrow an increase in $P_y \rightarrow Q_x$ increases \rightarrow substitute product (coffee and cream)
- $b = \text{negative}$ \rightarrow an increase in $P_y \rightarrow Q_x$ decrease \rightarrow complement product (I-phone vs Samsung)
- $b = 0 \rightarrow$ an increase in $P_y \rightarrow Q_x$ stay the same \rightarrow neither substitute nor complement (toilet paper and Ferrari)

Linear function: slope v.s. elasticity

- Suppose we know two points on the demand curve, namely $A(Q_0, P_0)$ and $B(Q_1, P_1)$
 - A is the initial point
 - B is the terminal point
- Elasticity of demand of demand is defined as

$$\frac{\% \Delta Q}{\% \Delta P} = \frac{Q_1 - Q_0}{P_1 - P_0} * \frac{P_0}{Q_0} = \frac{\Delta Q}{\Delta P} * \frac{P_0}{Q_0}$$

Linear function: slope v.s. elasticity

- For a linear demand, $\frac{\Delta Q}{\Delta P}$ is constant.

$$\frac{\Delta Q}{\Delta P} = \frac{1}{\text{slope of demand curve}}$$

- Elasticity of demand is then

$$\frac{1}{\text{slope of demand curve}} \times \frac{P}{Q}$$

Linear function: slope v.s. elasticity

- Recall $Q = 20 - P - Y$ as a **market** demand equation, where Q is quantity, P is price and Y is income.
 - Suppose that $Y = 10$.
 - Calculate the elasticity of demand when
 - $Q = 3$
 - $Q = 5$
 - $Q = 7$

Linear function: slope v.s. elasticity

$$Q = 3 \rightarrow P = 7 \quad Q = 5 \rightarrow P = 5 \quad Q = 7 \rightarrow P = 3$$

$$\frac{\Delta Q}{\Delta P} = -1 \text{ ; constant slope}$$

$$\varepsilon_d(Q = 3) = -\frac{7}{3}$$

$$\varepsilon_d(Q = 5) = -1$$

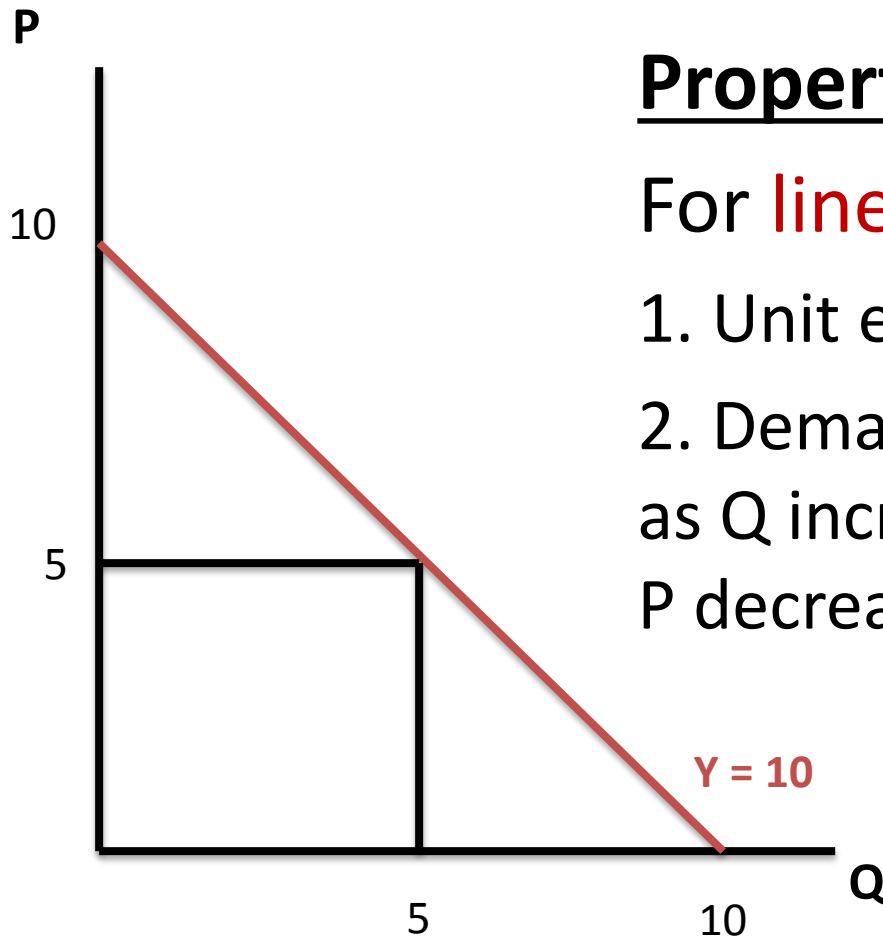
$$\varepsilon_d(Q = 7) = -\frac{3}{7}$$

Linear function: slope v.s. elasticity

- Own-price elasticity of demand is less than or equal to zero.
- Negative sign is used to refer to the **inverse relationship** between price and quantity demand.

$$\left| \frac{\% \Delta Q}{\% \Delta P} \right| : \begin{array}{l} > 1 & ; & \textit{elastic} \\ = 1 & ; & \textit{unit elastic} \\ < 1 & ; & \textit{inelastic} \end{array}$$

Linear function: slope v.s. elasticity



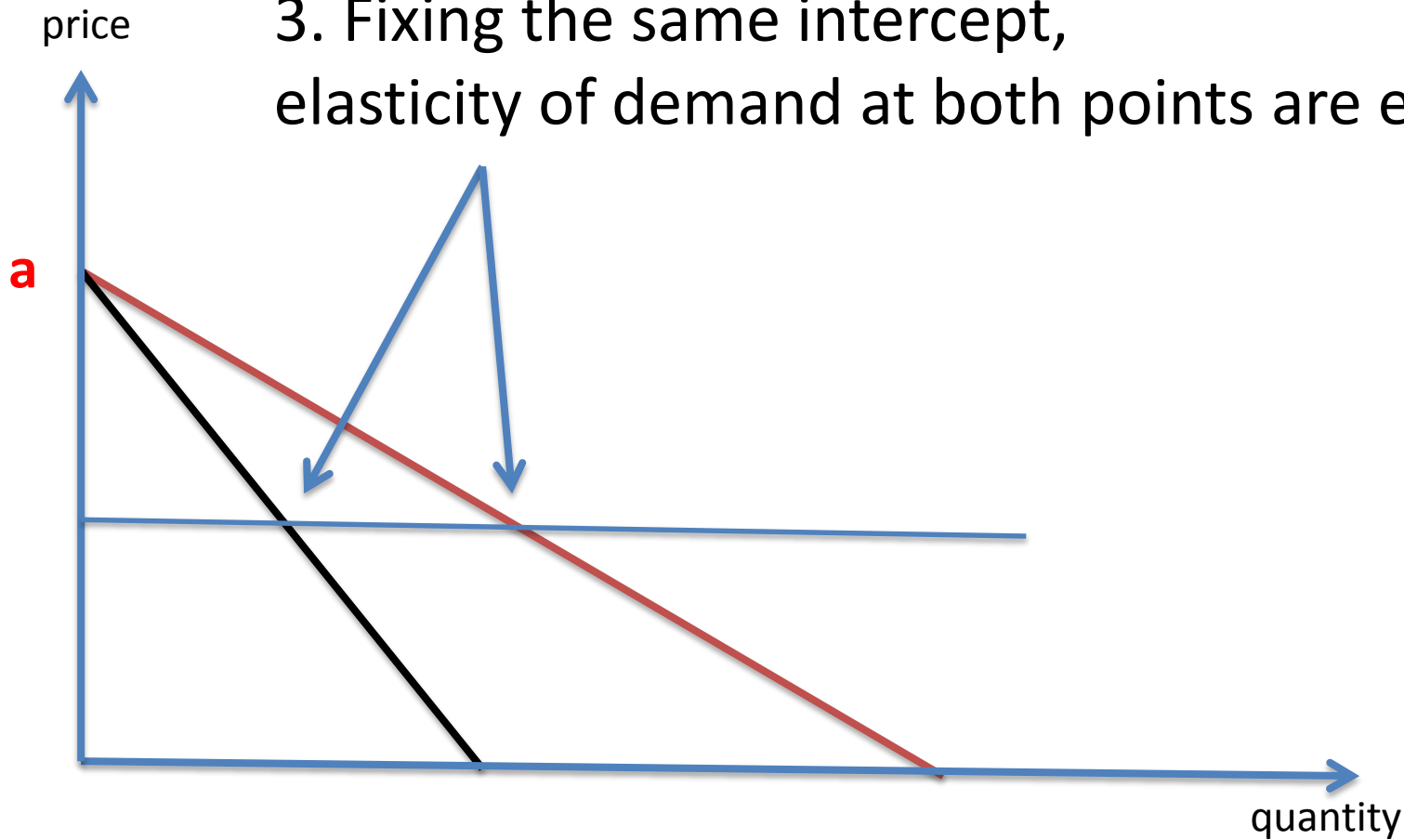
Property:

For **linear** demand curve:

1. Unit elasticity at the mid point.
2. Demand becomes more **inelastic** as Q increases, (correspondingly to P decreases)

Linear function: slope v.s. elasticity

3. Fixing the same intercept, elasticity of demand at both points are equal!!




Linear function: slope v.s. elasticity

Proof: Suppose the equation for market demand curve is: $P = a - bQ$; $P \leq a$

b = slope of market demand curve

$$\frac{1}{\text{slope of demand curve}} \times \frac{P}{Q} = -\frac{1}{b} \times \frac{P}{Q} = -\frac{P}{a-P}$$

$$Q = \frac{(a-P)}{b}$$


Linear function: slope v.s. elasticity: Having fixed $P = 5$, now calculate income elasticity when $Y = 5, 10$ and 15 .

$$Q = 15 - Y$$

$$Y = 5 \rightarrow Q = 10$$

$$\frac{\Delta Q}{\Delta Y} = -1 ;$$

$$Y = 10 \rightarrow Q = 5$$

$$Y = 15 \rightarrow Q = 0$$

constant slope

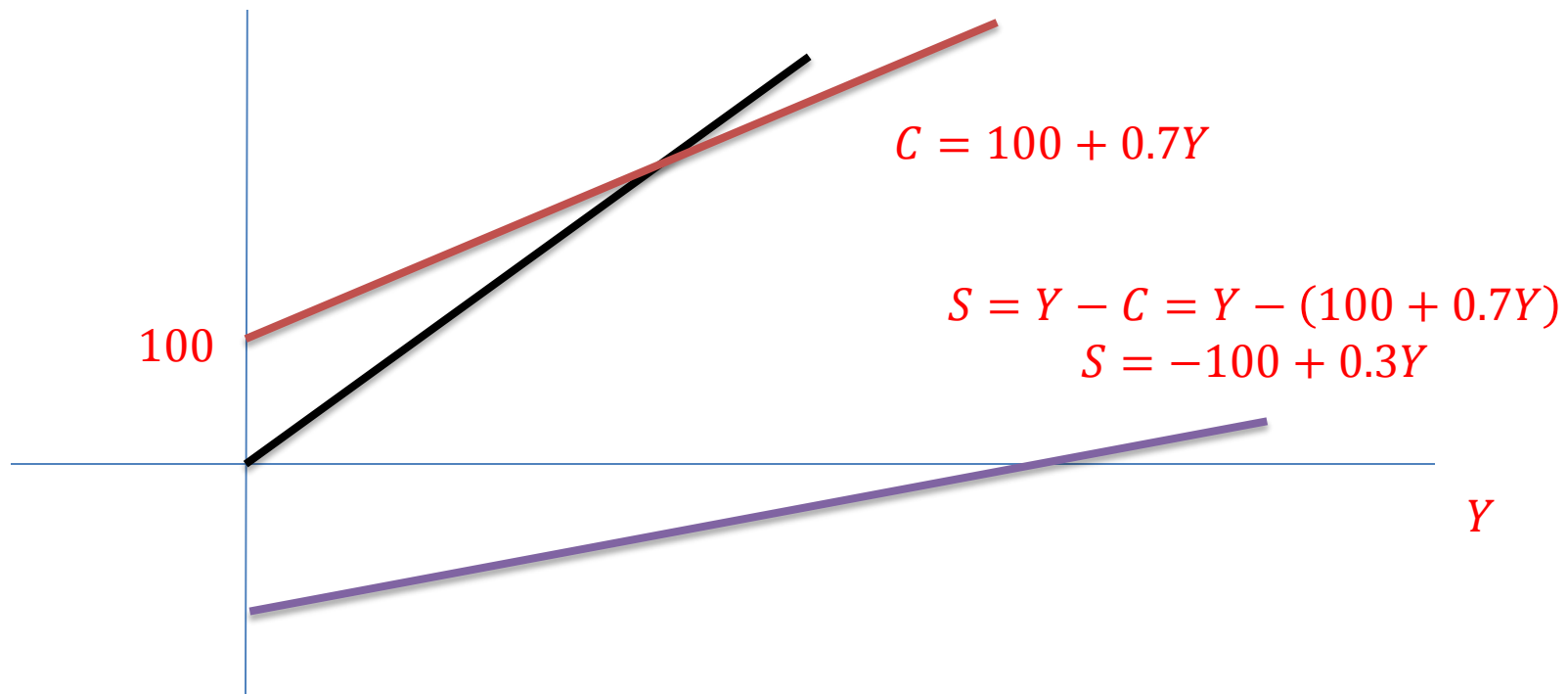
$$\varepsilon_Y(Y = 5) = -\frac{1}{2}$$

$$\varepsilon_Y(Y = 10) = -2$$

$$\varepsilon_Y(Y = 15) = -\infty \Rightarrow \textit{perfect elastic}$$

Linear function: consumption function

- Suppose that $C = 100 + 0.7Y$
 - Plot the consumption function
 - Derive the saving function



Linear function: aggregate expenditure function

- Suppose that $I = 200 + 0.1Y - 100 * r$
 - Plot the investment function if $r = 0.1$ (10%).
 - Derive the Aggregate Expenditure function
 - Qualitatively, what happens to AE function if r increases?

$$I = 200 + 0.1Y - 100 * (0.1) = 190 + 0.1Y$$

Linear function: aggregate expenditure function

- Aggregate expenditure function
 - A function that defines behavior of **aggregate spendings**.
 - Aggregate spending/expenditure
“C + I + G + X – M”
- $AE(Y, r) = 300 + 0.8Y - 100 * r$

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Drawbacks of linearity concept

- Constant slope is a big deal of the problem.
- SES Panel survey shows that rich tend to consume less out of each additional unit of income they have earned.
 - Thus, MPC should be decreasing as income increase.
- So, neither the slope of consumption function should be constant nor the form of consumption function could be truly represented by a linear equation.

Non-linear function

- Two broad classes of non-linear functions commonly used.
 - Polynomial function
 - Exponential/Logarithm function

Polynomial function

Polynomial takes the form

$$y = a_0 + a_1x + a_2x^2 + \cdots + a_Nx^N$$

$N = 1 \rightarrow$ linear \rightarrow straight line

$N = 2 \rightarrow$ Quadratic function \rightarrow Parabola

$N = 3 \rightarrow$ Cubic function \rightarrow Don't know, but who care

Quadratic function

- Polynomial degree 2.
- Let's write the function in the form that you are used to.

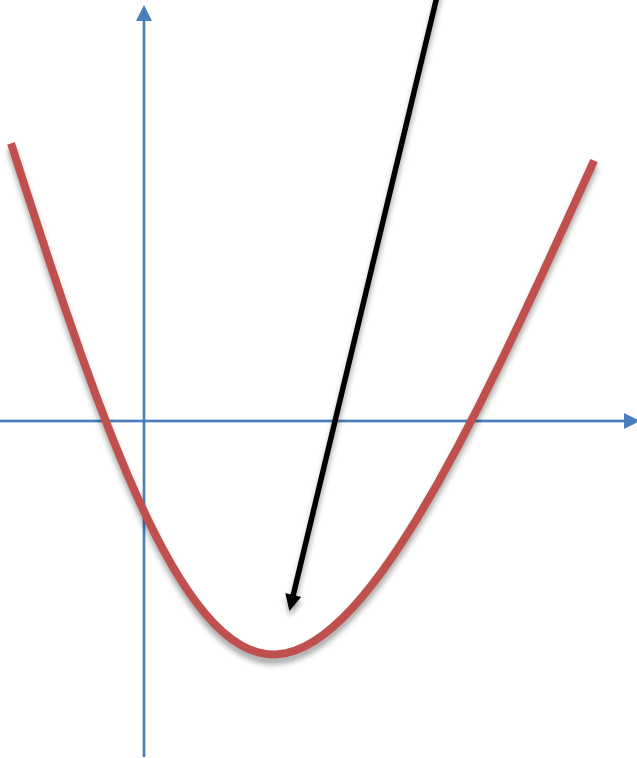
$$y = ax^2 + bx + c$$

Quadratic function

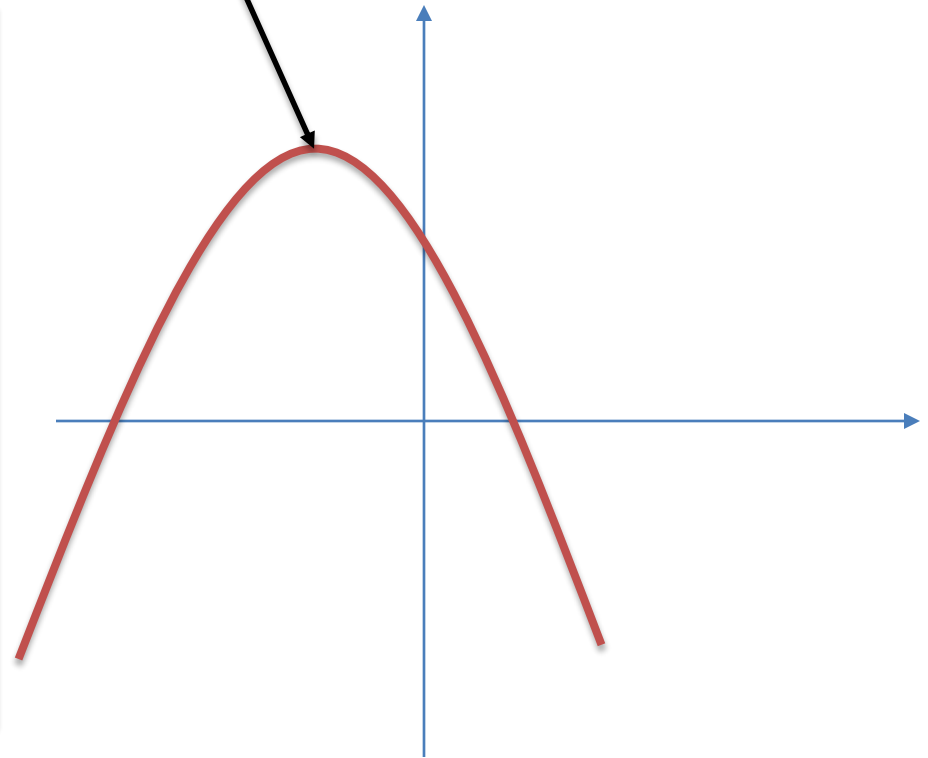
$a > 0$

$$x = -\frac{b}{2a}$$

$a < 0$



U-shape, An upward-opened



Inverted U-shape, A downward-opened

Quadratic function: revenue function/break even analysis

- A monopolist firm faces the market demand given by $P = 10 - Q$. Suppose the cost function $C(Q) = 4Q$.

Question 1 What is the revenue-maximizing level of output?

Question 2 What is the break-even output?

Question 3 What is the profit-maximizing level of output?

- Question 1

$$\begin{aligned}R(Q) &= P * Q \\ &= (10 - Q)Q \\ &= (10Q - Q^2)\end{aligned}$$

$$Q^* = -\frac{b}{2a} = -\frac{10}{2(-1)} = 5 \text{ units}$$

$$P^* = 10 - Q^* = 10 - 5 = \$5 \text{ per unit}$$

$$R^* = R(Q^*) = P^*Q^* = 5 * 5 = \$25$$

- Question 2

$$\pi(Q) = P * Q - C(Q)$$

Q such that : $\pi(Q) = 0 \Rightarrow \text{Break - even}$

$$\pi(Q) = (10Q - Q^2) - 4Q = 6Q - Q^2$$

$$Q^{BR} = 0,6$$

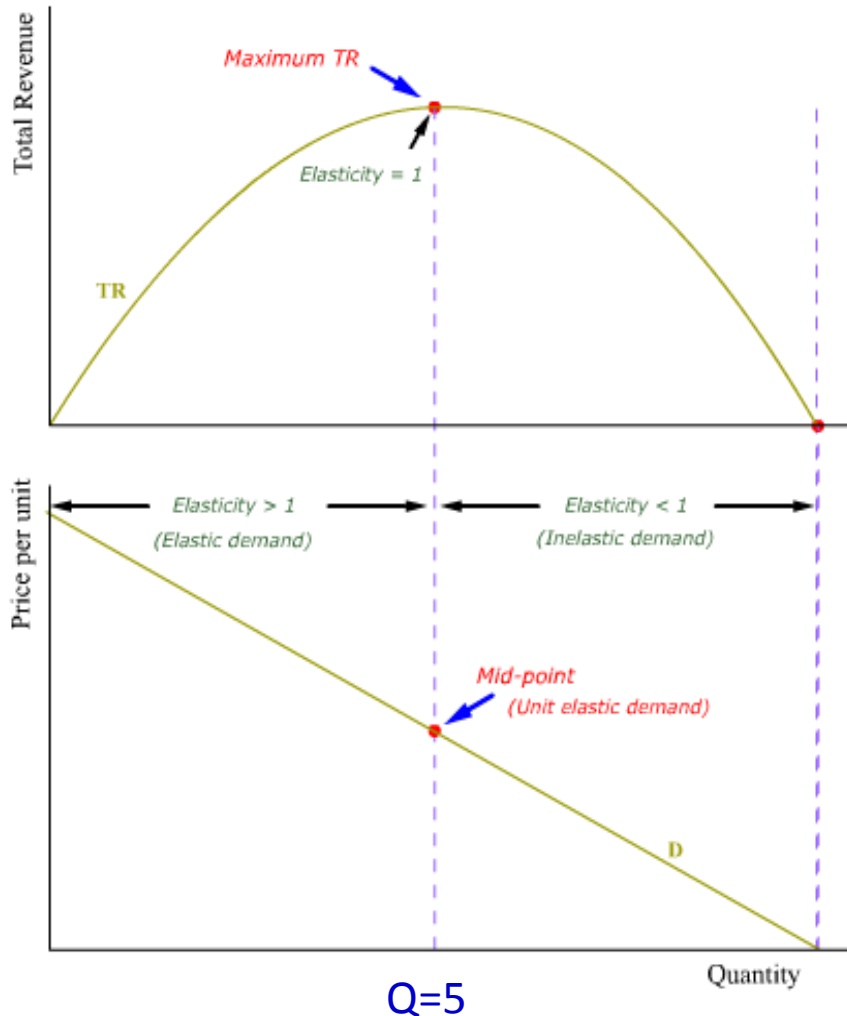
- Question 3

$$\pi(Q) = 6Q - Q^2$$
$$Q^{\pi^*} = -\frac{b}{2a} = -\frac{6}{2(-1)} = 3 \text{ units}$$

$$P^* = 10 - Q^{\pi^*} = 7$$

$$\pi^* = \pi(Q^{\pi^*}) = 18 - 9 = \$9 (= 21 - 12)$$

Quadratic function: revenue function/break even analysis



$$\left| \frac{\% \Delta Q}{\% \Delta P} \right| : \begin{array}{l} > 1 ; \text{ elastic} \\ = 1 ; \text{ unit elastic} \\ < 1 ; \text{ inelastic} \end{array}$$

Revenue maximizing output:
unit elasticity

Profit-maximizing output:
under region with **elastic** demand

Exponential/Logarithm function

- Exponential: $y = a^x$
- Logarithm: $y = \log_a x$