

HW#5 Due February 25, 2021

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3. Suppose the price elasticity of demand for heating oil is 0.2 in the short run and 0.7 in the long run.
- If the price of heating oil rises from \$1.80 to \$2.20 per gallon, what happens to the quantity of heating oil demanded in the short run? In the long run? (Use the midpoint method in your calculations.)
 - Why might this elasticity depend on the time horizon?

7. Suppose that your demand schedule for pizza is as follows:

Price	Quantity Demanded (income = \$20,000)	Quantity Demanded (income = \$24,000)
\$8	40 pizzas	50 pizzas
10	32	45
12	24	30
14	16	20
16	8	12

- Use the midpoint method to calculate your price elasticity of demand as the price of pizza increases from \$8 to \$10 if (i) your income is \$20,000 and (ii) your income is \$24,000.
- Calculate your income elasticity of demand as your income increases from \$20,000 to \$24,000 if (i) the price is \$12 and (ii) the price is \$16.

$$a.) P_1 = \$1.80$$

$$P_2 = \$2.20$$

note: From the midpoint formula

$$\% \Delta Q_D = \frac{(Q_2 - Q_1)}{(Q_2 + Q_1)/2}$$

$$= \Delta Q_D / \bar{Q}$$

$$\% \Delta P = \Delta P / \bar{P}$$

$$\text{short-run}$$

$$h_D = 0.2$$

$$0.2 = \frac{\% \Delta Q_D}{\Delta P / \bar{P}}$$

$$\frac{0.2 (\Delta P)}{\bar{P}} = \% \Delta Q_D$$

$$\% \Delta Q_D = \frac{0.2 (0.4)}{2} = 0.04$$

$$\text{long-term}$$

$$h_D = 0.7$$

$$\frac{0.7 (\Delta P)}{\bar{P}} = \% \Delta Q_D$$

$$\% \Delta Q_D = \frac{0.7 (0.4)}{2} = 0.14$$

\therefore as the price of heating oil rises, the Q_D decrease in short-run 4% and long run 14%.

b.) Elastic depend on the time horizon because consumer will soon find substitute product that could be even better than the heating oil as they have more time.

7.) a.) (i) $P_1 = \$8$ $Q_1 = 40$
 $P_2 = \$10$ $Q_2 = 32$

$$\frac{-8}{2} \cdot \frac{18}{72}$$

$$= -1$$

$$h_p = \frac{1}{\text{slope}} \cdot \frac{P}{Q}$$

$$= \frac{(Q_2 - Q_1) \cdot (P_2 + P_1) / 2}{(P_2 - P_1) \cdot (Q_2 + Q_1) / 2}$$

(ii) $Q_1 = 50$

$Q_2 = 45$

$$h_p = \frac{-5}{2} \cdot \frac{18}{95} = \frac{-9}{19} \approx -0.47$$

b.) (i) I QD

20,000 24

24,000 30

$$h_I = \frac{\% \Delta QD}{\% \Delta I} = \frac{1/4}{1/5} = \frac{5}{4} = 1.25$$

(ii) I QD

20000 8

24000 12

$$h_I = \frac{1/2}{1/5} = \frac{5}{2} = 2.5$$