

# Suggestions on 1<sup>st</sup> Assignment

(Presentation Dates: February 15 & 17, 2017 )

- (1) Written report : the format of consulting company  
(PowerPoint with texts and graphs/diagrams)
- (2) Submit the hardcopy at the box in the class and also email to PowerPoint file to [nattapong@econ.tu.ac.th](mailto:nattapong@econ.tu.ac.th) on Feb 14, 2017 (5.00pm)
- (3) Presentation session : 12 minutes
- (4) Q & A session : 10 minutes
- (5) Sequence of presentation : from draw
- (6) Matching commentator with presenting group :  
from draw

# Suggestions on 1<sup>st</sup> Assignment

(7) Length of report : 12 – 15 pages

(8) Structure of report

**Part 1** - Introduction and project's background

**Part 2** - Sources of data

**Part 3** - Analytical methodologies and results

- Historical trends (flows of trade)
- Quadrant analysis of key indicators
- Weighted average of all indicators
- Other related tools and data are welcome

**Part 4** – Policy recommendations

# Grading Criteria

- **Quality of report (60%)**
  - appropriate methodologies (20%)
  - critical reasoning in result analysis and policy recommendation (20%)
  - format of report (comprehensive graphical communication and concise text explanation) (10%)
  - on-time submission (10%)
- **Quality of presentation (40%)**
  - convincing verbal explanation (20%)
  - comprehensive Q&A (20%)