



1 | Course Introduction

OM 201 - BBA

PRINCIPLE OF OPERATIONS MANAGEMENT

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Self Introduction

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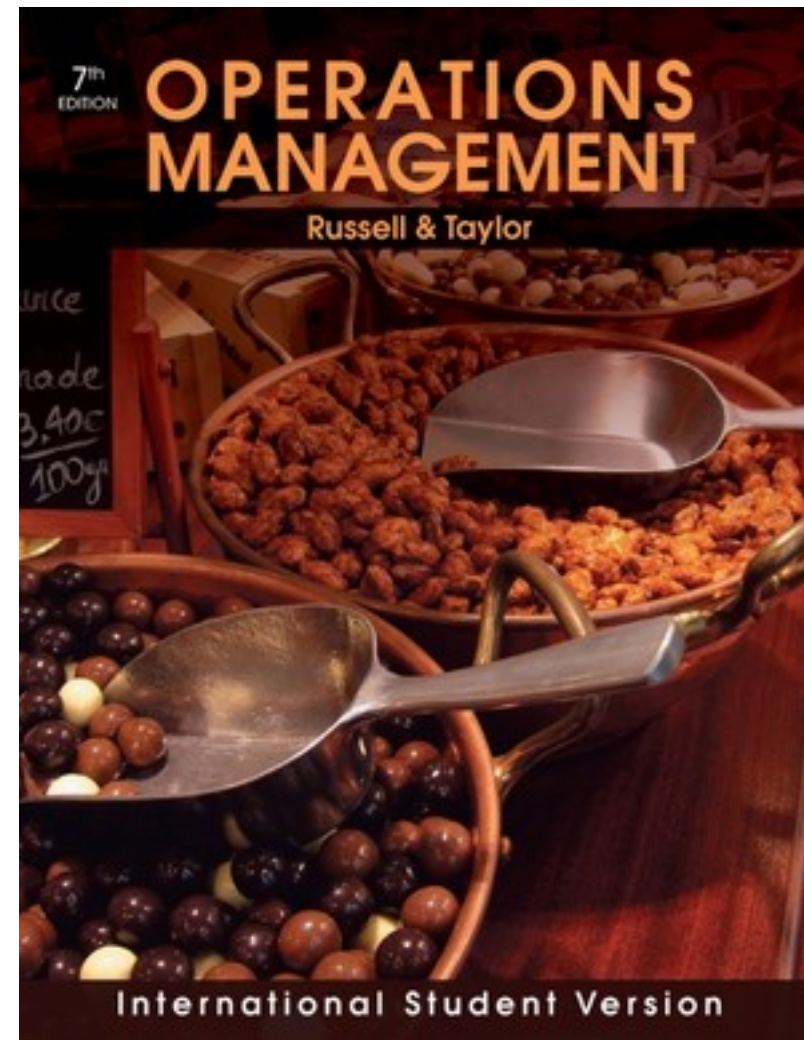
BB: 2359BB91

Classweb: BE-Moodle

OM 201 Passcode: 3421

Material - Textbook

Roberta Russell & Bernard W. Taylor, III (2010), *Operations Management*, 7th edition, John Wiley & Son



Teaching Format & Evaluation

Teaching Format:

- Powerpoint presentations
- In-class discussion
- Case study
- Group and individual assignment
- Students' active participation
- Quiz

Evaluations:

Midterm Exam	20%
Final Exam	30%
Quiz & Homework	20%
Project	20%
Class Attendance and Participation	10%

Class project will be discussed and formally assigned after Midterm exam

Ground Rules!

In class behavior:

- Name tag
- Same seat throughout semester
- Be on time – otherwise the door will be locked
- Turn your cellphone on silent or completely turn off.
- DO NOT use your cellphone in my class
- Once in the class, do not leave until the class dismisses

Assignment submission:

- Only in an electronic file via EMAIL
- Submission in printing must be on 'recycled paper' only
- Accept only on-time submission
- All assignment must be your own work. Violation of other's intellectual property is a CRIME

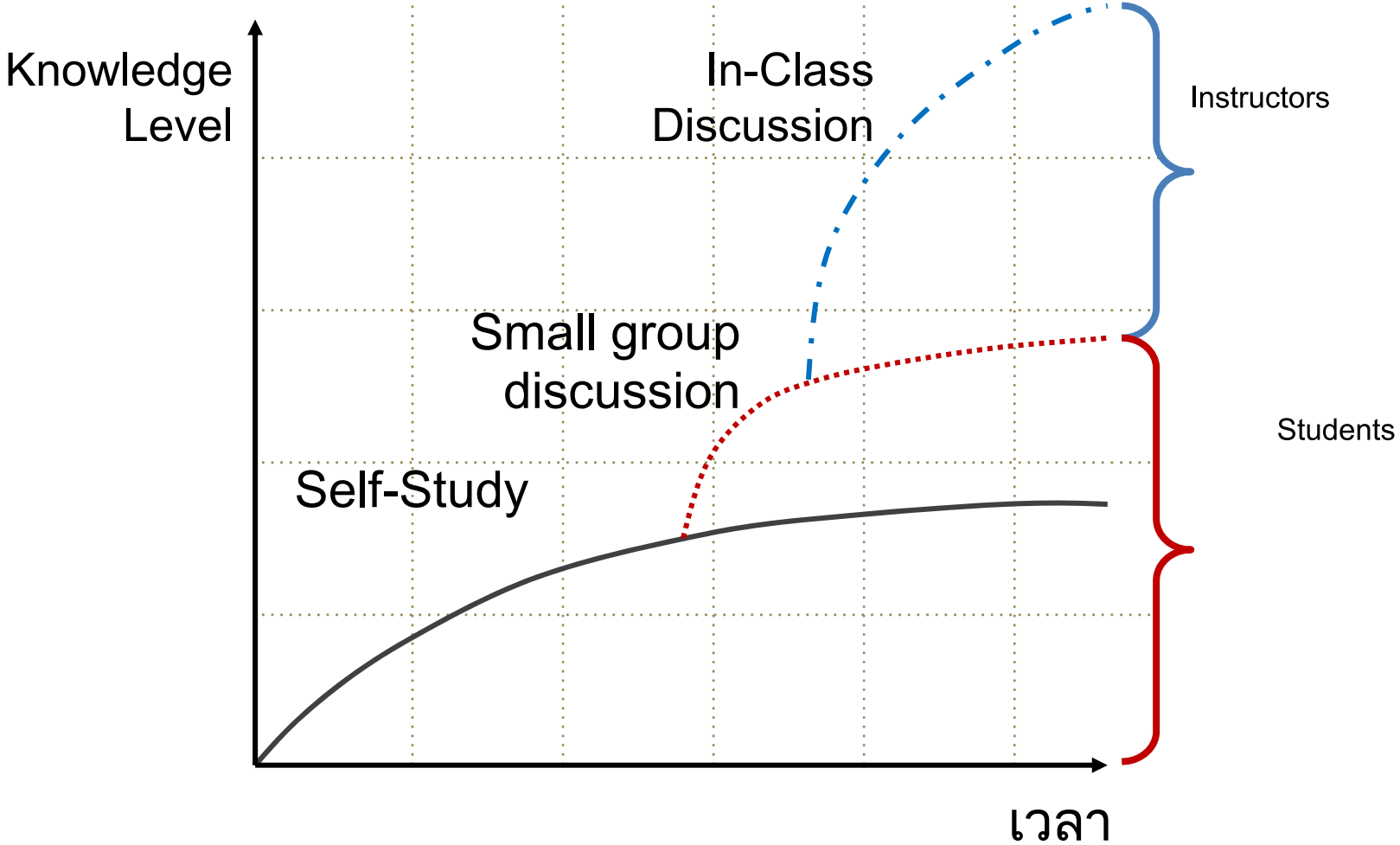
My Expectations

Before Class: Read and analyze the case
Discuss with your group

During Class: Active participation

After Class: Extract key learning with your group

LEARNING WITH CASE



Case – Case Preparation Sheet

- Case title:
- Decision Maker:
- Issues:
- Relevant information from the case:
- Other relevant information:
- Analysis

Can be downloaded from classweb

Active Reading - Support

Goal:

- Build an **analysis supporting your guess**. Or alter your guess if the evidence seems to point in another direction.

How:

- Carefully **re-read key sections**, work with exhibits, and run numbers to support your interpretation of the case.
- **If you feel you're finding too little support**, ask yourself if the evidence you're finding points to another interpretation. If so, pursue that one quickly.