

EE481 Presentation Schedule

The scores are out of 10. This presentation accounts for 5% of your total marks for the course.

For students who have to attend the EE362 make-up class at 15:30 hr.

Door opens ----- First presentation starts at 14:10 hr -----

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|-------------------------|---|-----|
| 1. NBTC | - Faii and Friends (Kamulmas Kantaopas) | 9.5 |
| 2. Content producers | - Ornalin Anancharownpakorn | 9.5 |
| 3. Smartphone Consumers | - Smartphone Consumers (Arsal Khanani) | 9.5 |
| 4. ThaiBev | - ThaiBev (Sirachut Chutchukiatkul) | 10 |

For the rest of the class

More beer in Thailand?

Door opens ----- 5th presentation (Singha) starts around 15:22 hr -----

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| 5. Singha | - Drink Drank Drung (Jenjira Jirawatchaya) | 9.5 |
| 6. InBev | - InBev (Chanin Mukkicharoen) | 10 |

Challenges faced by the Thai digital TV industry

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| 7. Channel 3 | - Channel 3 (Chidchanok Vimuktanon) | 10 |
| 8. Workpoint | - <u>Workpoint (Chonnatorn)</u> | 9.5 |

Future of the smartphone industry

Door opens ----- 9th presentation (Apple) starts around 16:34 hr -----

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| 9. Apple | - Apple (Jirawut Pongsawong) | 9.5 |
| 10. Samsung | - Samsung (Pongpran) | 9.5 |
| 11. Google | - Coach Stamp (Pakaporn Tohvisessuk) | 10 |

Door opens ----- Last presentation (Google) finishes around 17:28 hr -----