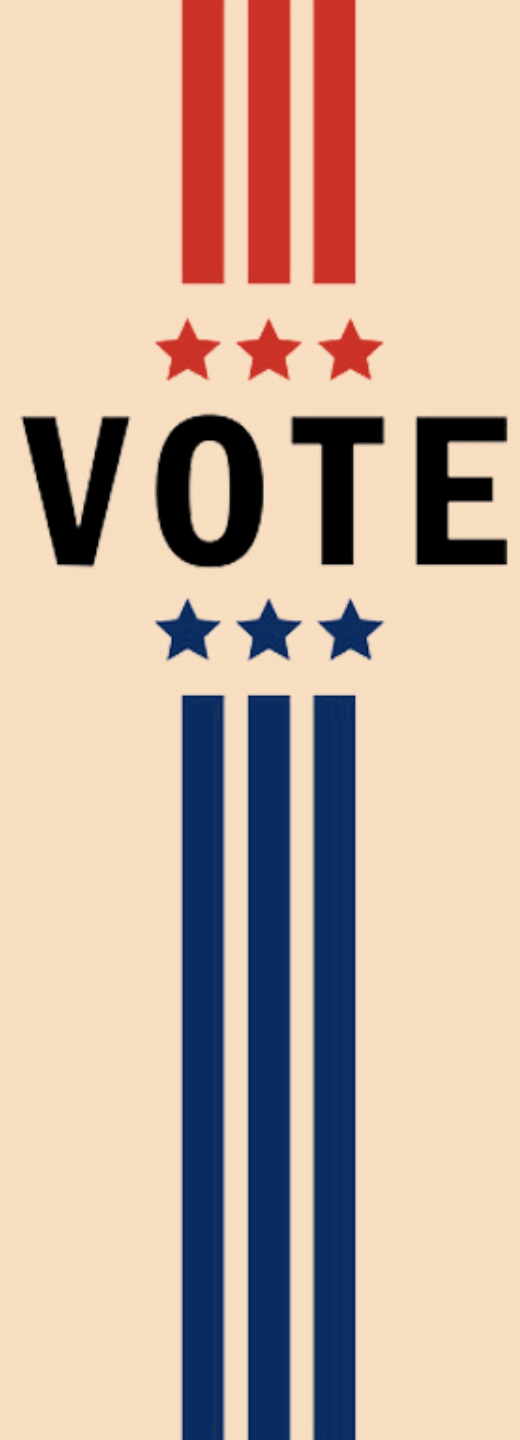


Behavior of Thai Rural Voter

Are they really passive?



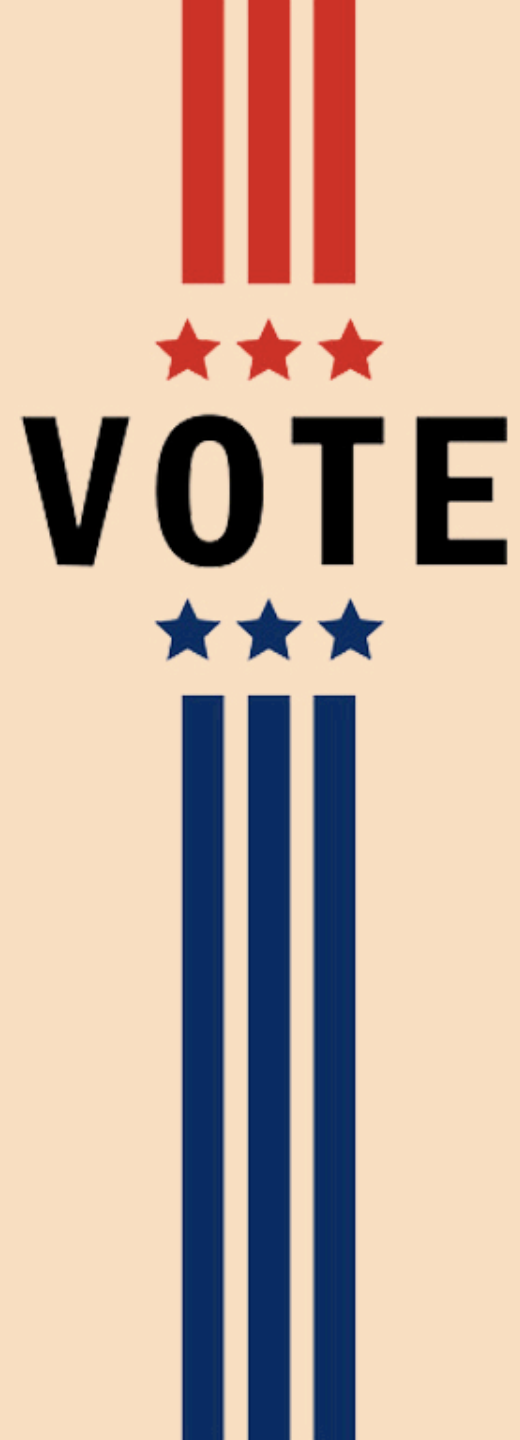
What is Passive ?

- **“PASSIVE”** means one is easily induced by verbal or non-verbal commitment



Methods

- **Vote Selling**
- **Election canvasser**
- **Community Leader**
- **Relationship**



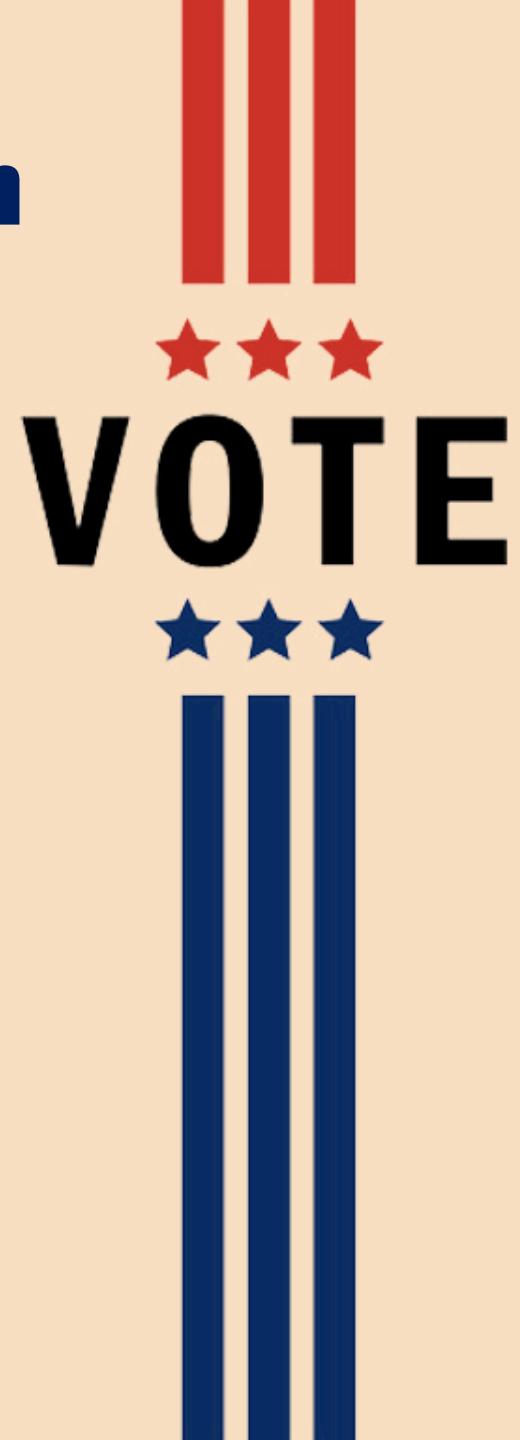
What is vote selling/buying ?

- **Vote selling/buying** is a corrupt election practice by using a monetary value in exchange of the vote.
- The politicians may offers other type of returns. For example, they may promise to give anything that has pecuniary value in exchange for vote.
- It is a threat to the conduct of fair election.



Urban people perception

- VDO
 - Where do the vote buyings/sellings occur?
 - What are the causes?



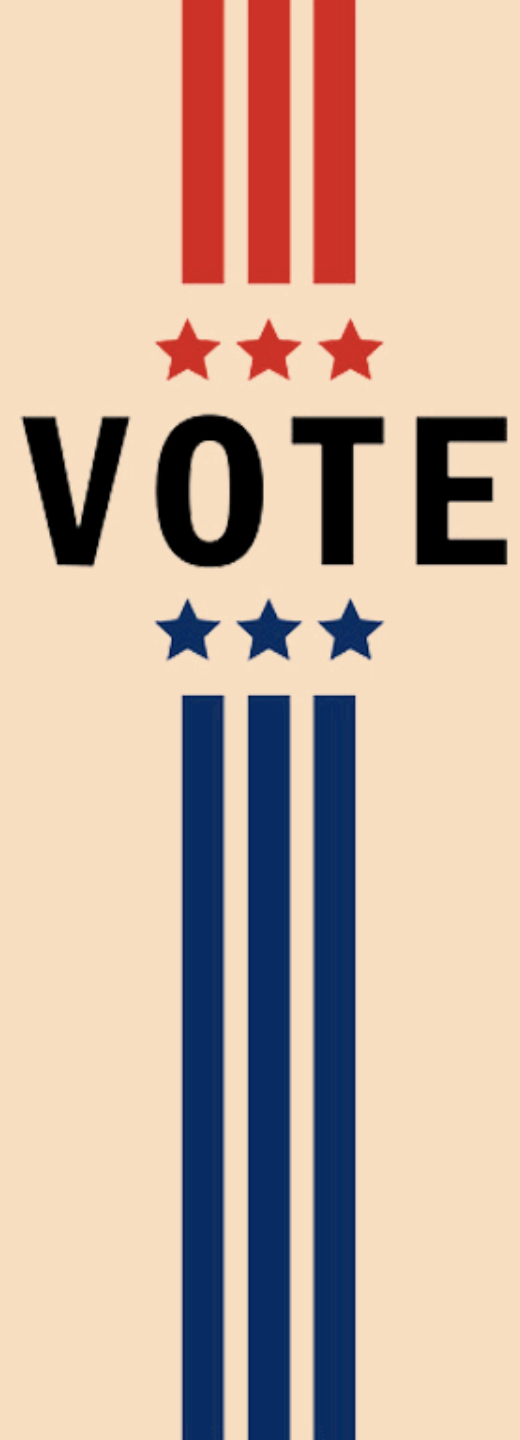
Urban people perception

- Conclusion
 - Where: Rural area
 - Why: intimacy
 - education
 - poverty
 - income gap and inequality
 - opportunity



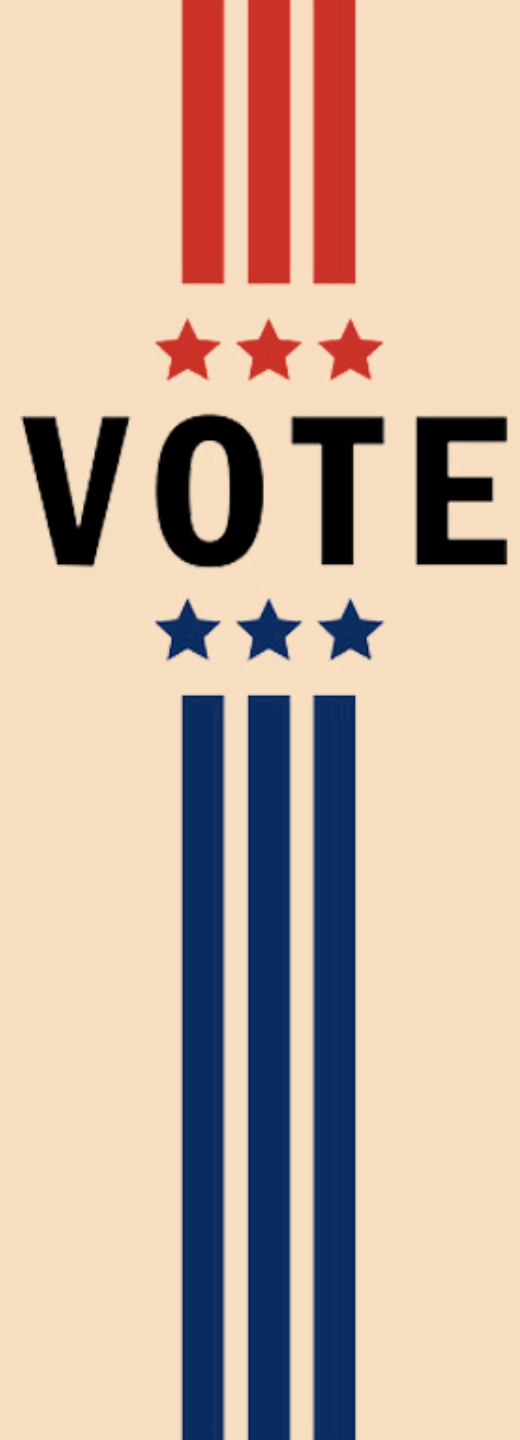
Rural people perception

- VDO
 - Are the vote buying real?
 - Is money all the voting factors?



Rural people perception

- Conclusion
 - Yes
 - but not all
 - Causation: living cost
 - No
 - Follow-ups
 - Example



In conclusion...



Q&A

