

Presentation and Paper Submission Schedule

*Late papers count as 50% of your actual marks. Group presentation takes 30-40 minutes. Group comment and discussion takes 15-20 minutes.

*Your paper should be 10 – 15 pages long, double-spaced with a proper reference page. Plagiarism will not be compromised and will be given an F.

*The grading criteria is based on the strength of your argument. The point of writing a paper is not to list all the correct answers and explain them, but to "convince" your readers. Thus, the more convincing your paper is, the more points you will receive.

If your paper will contain ideas that you get from books, internet, websites, newspapers, magazines, etc., you MUST give credits to those ideas. A correct form of reference will have to be included at the end of your paper. Here are some links you can consult:

- APA style: <http://www.library.cornell.edu/resrch/citmanage/apa>
- MLA style: <http://honolulu.hawaii.edu/legacylib/mlahcc.html>

** Please proofread your paper before you submit in order to fix any grammatical errors.

Week 5 (6/Feb/2012): The Health Care Industry

Week 6 (13/Feb/2012): Paper 1 due before 1pm at the B.E. Office. Students group 1, 2, 3, 4 present. Students group 7, 8, 9, 10, 11 give comment.

Week 7 (20/Feb/2012): The Food and Food-processing Industry

Week 8 (27/Feb/2012): Midterm Week

Week 9 (5/Mar/2012): Paper 2 due before 1pm at the B.E. Office. Students group 5, 6, 7, 8 present. Students group 1, 2, 3, 4 give comment.

Week 10 (12/Mar/2012): The Telecommunication Industry

Week 11 (19/Mar/2012): Paper 3 due before 1pm at the B.E. Office. Students group 9, 10, 3, 4, 11 present. Students group 5, 6, 7, 8 give comment.

Week 12: (26/Mar/2012): The Retail Industry, Modern Trade, E-Commerce, Franchise, etc.

Week 13 (2/Apr/2012): Paper 4 due before 1pm at the B.E. Office. Students group 5, 6, 7, 8 present. Students group 9, 10, 11, 1, 2 give comment.

Week 14 (9/Apr/2012): The Airline Industry

Week 15 (23/Apr/2012): Paper 5 due before 1pm at the B.E. Office. Students group 9, 10, 1, 2, 11 present. Students group 3, 4, 5, 6 give comment.