

### **e-Review of Tourism Research (eRTR)-Types of Tourism in Thailand**

Tourism plays an important role in Thai's economy since it had taken place as the biggest industry in Thailand. The major adventure tourism activities in Thailand can be divided into 18 types including adventure tourism, caving, trekking, elephant trekking, waterfall abseiling, whitewater rafting, mountain biking, snorkeling, sea kayaking, zip-lining, sky diving, medical tourism, eco-tourism, cultural tourism, wellness tourism, MICE, cruise tourism, sports tourism, and educational tourism. Each of all types of tourism in Thailand has its characteristics and variety among them, nonetheless, Thailand can not be imprudent with that because competitors who live nearby Thailand's region such as Laos, Vietnam, and Cambodia laughing their flawless natural resources to the market for tourism, so that why Thailand has to be vigilant all the time and also be able to create more activities to contain itself to the market. Furthermore, the tourism industry could help to sustain the country's economy as well, if there is enough effort to develop and continue research by the Tourism Authority of Thailand.

For this article, the researcher used secondary data from the official website (the Tourism Authority of Thailand) to gather the information and compose that information into the article. Mostly, the researcher used the existed data to clarify the details of each activity and illustrate what each activity was. At the end of the article, the researcher has mentioned who should continue research to bring more benefits into the country, and also recommended suitable places for doing activities to the reader, this showed that the researcher knew who was going to use his data.

The strengths of this article are it has clearly stated all of the types of tourism in Thailand, it was not only explain the details of each activity's character but also provided the best place for those activities where the tourists should go. For beginner tourists, even though they are not familiar with adventure tourism activities and do not know how to start, they could read this article then choose the places where the article had recommended, therefore, it is easy for many readers to understand the purpose of the writer. However, this article still has a weakness in some points. The first point is the writer did not put the deep-down information about each type of tourism activity, thus, people who want to know much more than the basic information might not enjoy this article. The second point, since the topic said that this article is about "Types of Tourism

in Thailand”, accordance with my perspective, the writer could write more about the type of the tourisms as we can see in the article, the writer only focus on adventure tourism but in the reality, Thailand has many more things which attract the tourists to come, therefore, it might be better if the writer covered more categories in types of tourism in Thailand.

### **Reference**

Sharafuddin, Mohamed Ali. “Types of Tourism in Thailand.” *agriflife.org*, 2015,

[https://agriflife.org/ertr/files/2015/09/5.-eRTR\\_CMTRY\\_Vol.12-No3.4\\_Sharafuddin.pdf?fbclid=IwAR2aKdji8YACyw16ouw0btUAy8zdEBHOnKR7N5oW6HK2g7CsJJPR-BINHTs](https://agriflife.org/ertr/files/2015/09/5.-eRTR_CMTRY_Vol.12-No3.4_Sharafuddin.pdf?fbclid=IwAR2aKdji8YACyw16ouw0btUAy8zdEBHOnKR7N5oW6HK2g7CsJJPR-BINHTs).