



B.E. International Program

Faculty of Economics, Thammasat University



COURSE OUTLINE

BI151 BUSINESS COMMUNICATION IN CHINESE 1 (SECTION 046041)

Semester 1/2013 (August 13 – November 30, 2013)

Number of credits: 3 credits

Lecture Time: Thursdays, 2.00 – 5.00 PM

Lecture Venue: 203, 2nd floor, Faculty of Economics,
Thammasat University, Tha Prachan campus

Instructor: Ajarn. Vilailux Siriratana

Office hours : By appointment

Course Description:

Business Communication in Chinese 1 (BI151) is an elementary modern Chinese course which lays foundation concerning the phonetics, the basic grammar and simple sentence patterns. This course emphasizes the use of Romanization or phonetic alphabet system called Hanyu pinyin as the communicative written tool. The content learned in the lessons is essentially related to business affairs and social activities.

Prerequisites: none

Course Objective:

The purpose of this course (BI151) is to introduce students the important basic components of modern Chinese language which are the phonetics, the grammar and the sentence structure. Students are expected to use proper words and relevant expressions for business communication and social interaction.

Assessment:

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|-------------------|------------|--------|
| Quiz and homework | 20 | points |
| Midterm Exam | 30 | points |
| Final Exam | <u>50</u> | points |
| Total | <u>100</u> | points |

Textbook:

Li Xiaoqi. New Silk Road Business Chinese I. Beijing: Peking University Press, 2009.
(accompanied with CD)

Recommended Texts:

1. Alice Liu Hongmin. Chinese Express. Beijing: Beijing Language and Culture University Press, 2007. (accompanied with CD)
2. Liu Xun and others. New Practical Chinese Reader 1. Beijing: Beijing Language and Culture University Press, 2003. (accompanied with CD)
3. Wu Zhongwei. Dangdai Zhongwen 1 (Contemporary Chinese, Volume One). Beijing: Sinolingua, 2003.
4. Yang Jizhou. Hanyu Jiaocheng, Di Yi Ce (Chinese Course, First Set). Beijing Yuyan Wenhua Daxue Chubanshe, 2002.
5. CD-ROM : Hanyu: Chinese Elementary Course. Beijing: China Central Radio & TV University Press, 2003.

(This CD-ROM is accompanied with a text book.)

*These recommended texts are reserved for the students in the Puey Ungphakorn Library,
Faculty of Economics*

Course Schedule

| Week | Date | Lecture |
|----------|---|--|
| 1 | August 15 | Basic Knowledge on Chinese |
| 2 | August 22 | Phonetics <ul style="list-style-type: none"> - Pronunciation - Pinyin Romanization |
| 3 | August 29 | Common Sentence Patterns |
| 4 | September 5 | Lesson 1 <ul style="list-style-type: none"> - Get familiar with RMB, Chinese currency - Learn to express the amount of money - Simple shopping - Write some simple Chinese characters |
| 5 | September 12 | Lesson 2 |
| 6 | September 19 | <ul style="list-style-type: none"> - How to express the time - How to express the time when something happens - Quiz 1 |
| 7 | September 26 | <ul style="list-style-type: none"> - Complete the exercises in Lesson 1 and Lesson 2 - Review for midterm exam |
| 8 | Thursday Oct. 3 15.30 – 17.00 hrs. | ***Midterm Exam 3.30 – 5.00 PM*** |
| 9 | October 10 | Lesson 3 |
| 10 | October 17 | <ul style="list-style-type: none"> - Master the expression of phone number, fax and email - Introduce to others how to contact you |
| 11 | October 24 | Lesson 4 |
| 12 | October 31 | <ul style="list-style-type: none"> - Get familiar with the basic family relationship titles - Briefly introduce the basic information of your family members - Quiz 2 |

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|----|---|---|
| 13 | November 7 | Lesson 5 |
| 14 | November 14 | <ul style="list-style-type: none"> - Know some common Chinese dishes - Learn to order dishes and pay bills in the restaurant |
| 15 | November 21 | Lesson 6 |
| 16 | November 28 | <ul style="list-style-type: none"> - Learn commonly used traffic transportations - Compare several traffic transportations - Review for final exam |
| 17 | Friday Dec.20 09:00 – 12:00 hrs. | ***Final Exam 09.00 AM - noon*** |

Important Dates

| | |
|----------------------------|--|
| Class begins | August 13, 2013 |
| Adding and Dropping Course | August 13 – 27, 2013 |
| Midterm Exam | October 3, 2013 ; 3.30 – 5.00 PM |
| Course Withdrawal with “W” | October 16 – 21, 2013 |
| Last day of classes | November 30, 2013 |
| Final Exam | December 20, 2013 ; 09.00 AM - noon |
