

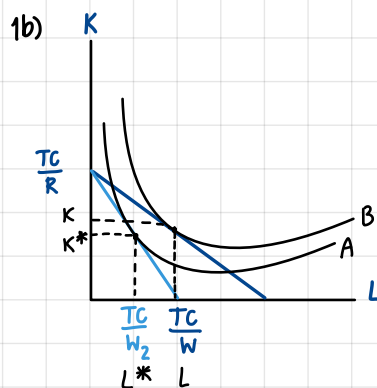
1. Consider a long-run production in which there are **only two inputs labor and capital**, and the input prices for labor and capital are wage (w) and interest rate (r), respectively. Suppose that at the equilibrium levels of labor and capital (L^*, K^*), the marginal product of **labor** (MP_L) and marginal product of **capital** (MP_K) are 6 and 8, respectively.

1.a) Calculate the marginal rate of technical substitution (MRTS), and state the cost-minimization conditions of this firm, given that the required output is fixed at Q_0 . If the market wage rate (w) is \$3, what is the interest rate at the equilibrium?

1.b) Suppose now that the wage rate (w) increases to \$4, *ceteris paribus*. Draw a diagram to illustrate the changes in the cost-minimizing combination of inputs.

$$1) \text{MRTS} = \frac{\Delta K}{\Delta L} = \frac{MP_L}{MP_K} = \frac{6}{8} = \frac{3}{4}$$

$$\text{MRTS}_{LK} = \left| \frac{\Delta K}{\Delta L} \right| = \frac{w}{r} = \frac{3}{4} \quad \text{Interest} = \$4$$



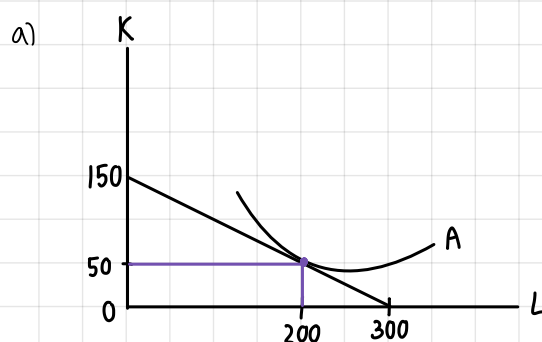
2. Suppose that in the long-run production of wine, a firm uses two inputs: workers (L) and machines (K). At the required output of 3,000 bottles of wine, the firm's least-cost input combination is 200 units of L and 50 units of K , and the per-unit input prices for L and K are \$10 and \$20, respectively. Suppose further that at this least-cost combination of inputs, the marginal product of the 50th machine (MP_K) is 8 bottles of wine.

2.a) Draw a diagram to illustrate this firm's cost-minimization decision, where L is on the x-axis and K is on the y-axis. Also, explain the firm's cost-minimization conditions.

2.b) At the equilibrium in part a., what is the marginal product (MP_L) of the 200th workers?

2.c) Suppose that the input price for L increases to \$15 per unit, while the input price for K and the required amount of output are the same. Draw another diagram to illustrate the change in the least-cost input combination.

2.d) Explain the difference between short-run and long-run production.



$$TC = (L \cdot w) + (K \cdot r) = (200 \cdot 10) + (50 \cdot 20) \\ = \$3000$$

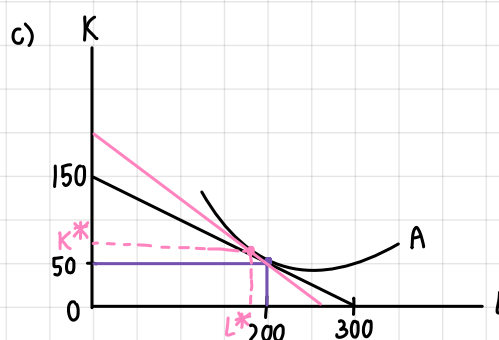
cost minimization condition $MRTS = MRMS$

$$\left| \frac{\Delta K}{\Delta L} \right| = \frac{w}{r} \quad \left| \frac{-150}{300} \right| = \frac{10}{20} = \frac{1}{2} \quad \text{ANS} = 0.5$$

b) $\frac{MP_K}{MP_L} = \frac{w}{r} \quad (K^*, L^*) = (50, 200)$

$$MP_L = \frac{8}{0.5}$$

ANS: 16 bottles



d) In short run production:
at least one factor of production is fixed

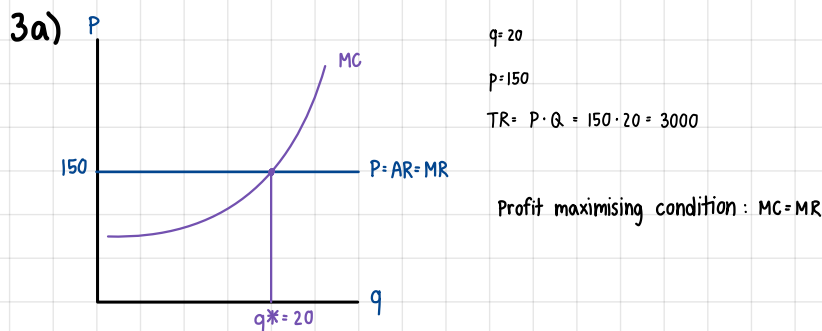
In long run production:
all factor of production can be adjusted

When the wage increase, total cost also increase. For the firms to keep the same level of output, firm will switch more to capital intensive.

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3. Consider a perfectly competitive market, in which the current equilibrium price is 150 baht per unit.

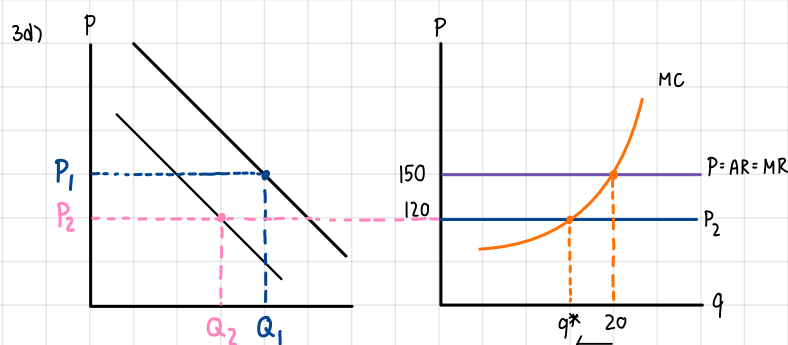
- 3.a) Suppose that a firm in this market sells 20 units of its output. State the profit-maximizing condition of this firm, and draw a diagram to illustrate how the equilibrium quantity is determined.
- 3.b) At this equilibrium quantity of 20 units, suppose that the firm's average total cost is 180 baht, and its average fixed cost is 60 baht. Calculate this firm's average variable cost, total revenue, total cost, and profit.
- 3.c) From part b., should this firm stay in the market in the short run? Justify your answer.
- 3.d) Suppose now that the market demand decreases, and the market price decreases to 120 baht per unit. Draw two diagrams to illustrate: (i) the change in the equilibrium price and quantity in the market, (ii) how the change in the market price affects the firm equilibrium quantity and profit. Would your answer from part c. change?



3b) $q^* = 20$

$AVC: ATC - AFC = \$120$
 $TR: P \cdot Q = 150 \cdot 20 = \3000
 $TC: ATC \cdot Q = 180 \cdot 20 = \3600
 $\pi: TR - TC = 3000 - 3600 = -600$

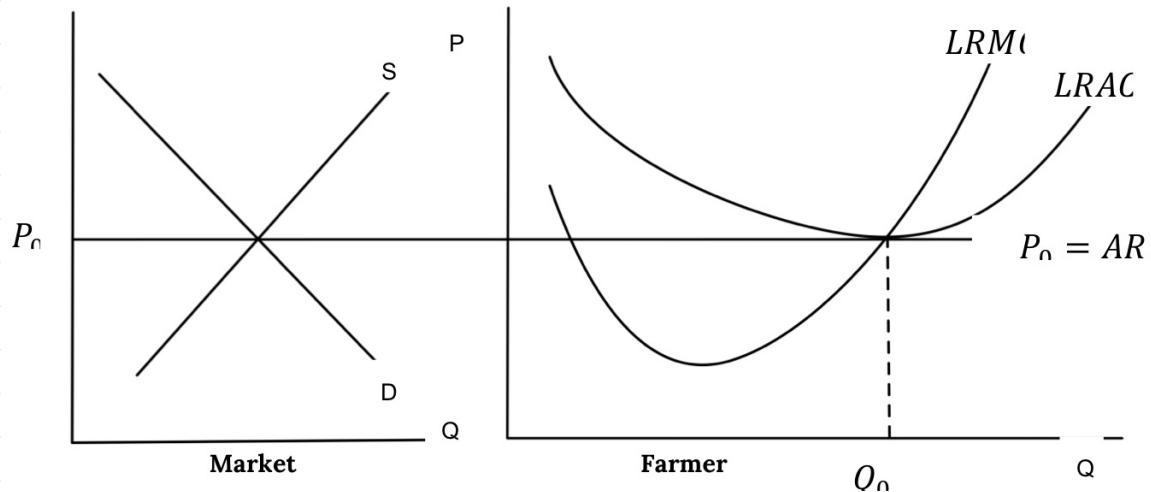
- 3c) Firm should operate in least loss situation
 Price is still more than Average variable cost.
 Firm can use the differences to pay fixed cost
 in short-run



When the market price decrease
 the q^* and profit will also decrease
 When the condition $P = AVC$
 there is no different between operating
 or shut down.

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4. A Thai rice farmer is in a long run equilibrium in a perfect competition and produces at the quantity Q_0 as shown in the graph below.

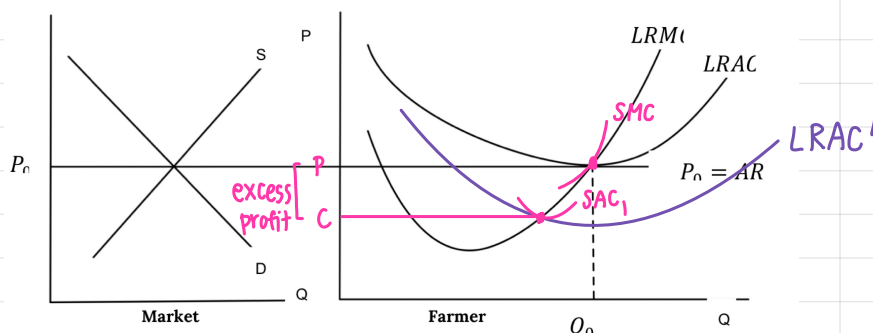


4.a) The government grants a lump sum subsidy to every farmer. How will this change the LRAC? Explain why LRMC does not change.

4.b) (10 Points) Will the lump sum subsidy change the quantity the farmer wants to produce to maximize his profit? Show in the graph that the farmer now earns an Excess Profit. Explain.

4.c) (10 Points) Demonstrate how this Excess Profit will affect the market price in the Long Run that allows new entry to the market.

4a) Subsidy would decrease TC $\rightarrow$ decrease in LRAC drops
In perfect competition, every seller is a price taker
Price will remain constant. Making LRMC constant too.

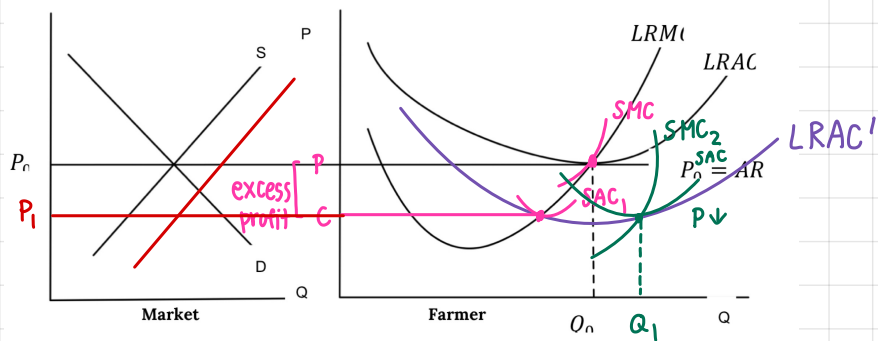


4b) Profit maximization condition is when $P = LRMC$
In this case, P and $LRMC$ doesn't change, the optimal quantity to maximize profit remains at Q_0

lower $LRAC'$, SAC at Q_0 . Excess profit is between $[P - C]$

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4c)



In long run, supply in the market would increase
as excess profit encourage new seller to the market.
Increase in supply = price $\downarrow$ = increase in optimal quantity to maximise profit.

5. House and Land (HL) is the monopolist in a luxury housing market. It is a very efficient firm in which workers can construct houses with constant marginal cost and average cost. The demand and cost functions for HL are given as follows. (P is in million-baht unit).

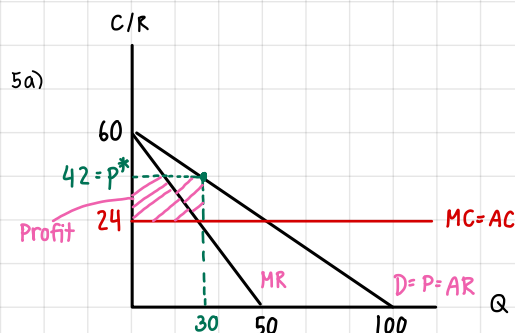
$$P = 60 - 0.6Q$$

$$MC = AC = 24$$

5.a) Derive the marginal revenue function. Draw a diagram to illustrate the demand, marginal revenue, marginal cost, and average cost curves.

5.b) State the profit-maximizing condition for HL, and determine the optimal units of houses. Also, indicate the profit in the diagram, and explain how this profit can be derived.

5.c) The government tries to encourage more people to have access to luxury houses, so they launch a policy forcing HL to sell their houses at the ideal price. Draw another diagram to indicate the ideal price and determine the corresponding quantity at this price. Illustrate the social welfare before and after the intervention in the diagram and discuss.

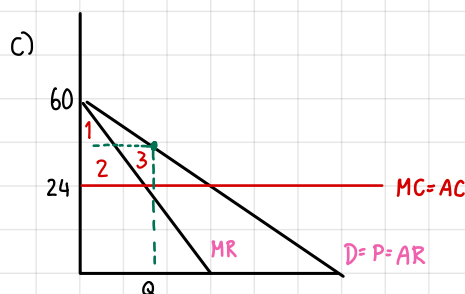


Demand is linear
 $MR = 2 \text{ times steeper}$
 $MR = P = 60 - 1.2Q$

b) profit - maximizing $MR = MC$
 $60 - 1.2Q = 24$
 $Q^* = 30$

$$P = 60 - 0.6(30) = 42$$

$$\pi = (P - C) \cdot Q = (42 - 24) \cdot 30 = 540 \text{ M THB}$$



Ideal price : $P = MC$

before intervention

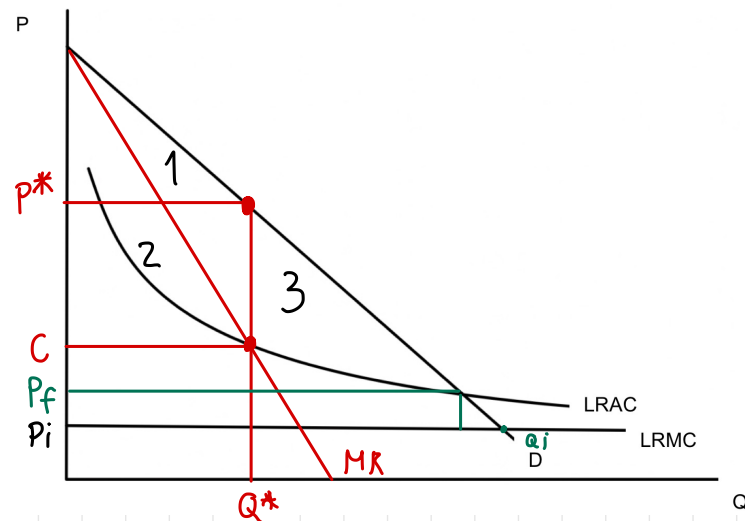
CS : 1 PS : 2 (π) DWL : 3

After intervention

CS : 1+2+3 PS : - DWL : -

Intervention removes
 Deadweight loss to prevent
 HL to exploit customer.

6. The producer of the upcoming vaccine for COVID-19 is a monopoly who wants to price their vaccine to maximize profit. The cost of producing the vaccine is mostly fixed cost involving the research so that the Long Run Average Cost (LRAC) keeps declining the more vaccine is produced. The Long Run Marginal Cost (LRMC) is a small constant cost at all production level.



- 6.a)** If the demand of vaccine is downward sloping as usual, show the equilibrium price and quantity that will maximize the profit. State the equilibrium conditions. Identify the profit and the deadweight loss to the society.
- 6.b)** Assumed that monopoly price is \$50 per dose, marginal cost \$10, calculate the Lerner's index of monopoly power.
- 6.c)** Determine the Ideal Price? Will the monopoly earn any profit at this Ideal Price? Explain.
- 6.d)** Determine the Fair Price? Is there still deadweight loss at this Fair Price? Explain.

a) $Q^* = MR = LRMC$
 $CS = 1$
 $DWL = 3$
 $\pi = 2$

b) lerner's index $i = \frac{P-MC}{P} = \frac{50-10}{50} = 0.8$

c) Ideal price : $P = MC = \$10$ # $\rightarrow$ At P_i , firm experiencing loss $P < LAC$

D) Fair price : $P = LRAC$ = At PF, there is no deadweight loss (normal profit)