

Tentative Course Syllabus
EL321 Communicative Business English 2
 Semester 1/2021 (August 9th – November 27th, 2021)

Number of Credits: 3 credits (3-0-6)
Prerequisite: EL221
Duration: August – November, 2021

Section, Class Day & Time, Class Type:

Section	Class Day	Time	Type
046401	Monday	09:00 – 12:00 Hrs.	Remote learning

Course Description:

This course aims to develop students’ advanced business-related communication skills in order to prepare them to use English to participate in and succeed in international business. This course focuses on enhancing students’ fluency and accuracy in four skills: listening, speaking, reading and writing. The course also raises the students’ confidence in English communication in international business contexts. Advanced business-related vocabulary is incorporated in the practice of the four skills. Students are required to work individually and in groups. This course also requires the students to critically apply current knowledge and theory in business as well as information from trustworthy sources of media in completing both individual and group assignments.

Teaching Approach:

Project-Based Learning
 Student-centered/Autonomous and Active Learning
 Group and Individual work and Presentations

Learning Outcomes:

Upon successful completion of the course, students will be able to:

1. demonstrate increased confidence to communicate fluently and accurately in English across all four language skills in a professional context with a greater range of vocabulary;
2. collaborate effectively with their peers in explaining, understanding and discussing self-selected professional and contemporary topics;
3. summarize and analyze current business-related issues and concepts and apply critical thinking skills in evaluating their significance, impact and implications for society and their profession;
4. design, research and produce a semester-long project that investigates a real-world business challenge or problem and offers an informed solution;
5. evaluate and critique an academic research article related to their professional interest;
6. critically self-reflect on the learning outcomes they have achieved in the course.

Teaching Materials:

The innovative design of the course foregoes the use of a published, restrictive textbook in favor of student-sourced multi-media material and topics relevant to their interest, linguistic appropriacy, perceived usefulness, motivational value and individual learning style. Thus, students are responsible for selecting content for various assigned activities and learning assignments.

Active Learning Activities:

Students are responsible for choosing the topics of various group and individual learning activities and assignments. They decide the type of product for their Project work (paper, oral presentation, or a hybrid product) and manage the process by which to accomplish the work in a timely and effective manner. Collaboration, critical thinking and structured student-teaching are central to the curriculum of the course. A variety of assessment tools and active learning techniques are employed to ensure a dynamic, inquiry-based, student-centered pedagogy in which the instructor's role is one of facilitator and class manager.

Course Evaluation:

Attendance:	10 points
Group/Topic Leadership:	
L/S Workshop	10
News Hour	5
News Network	5
Seminar	<u>5</u>
	25 points
Academic Article:	10 points
Portfolio	5
Peer Assessment	5
Project Work:	20
Formative Assessments:	15
(Weekly assessment of students' progress towards achieving learning outcomes and benefit of learning activities)	
Final Exam	<u>10</u>
TOTAL:	100 points

Final Grade Ranges: (consistent with BE and Thammasat University transcript descriptions)

A	85-100 points
B+	75-84
B	70-74
C+	65-69
C	60-64
D+	50-59
D	40-49
F	0-39

Attendance Policy:

Students are expected to maintain 80% attendance. Four or more absences will result in an automatic F. Two points will be deducted for each absence and one point for each incidence of lateness. Students who are more than 15 minutes late coming to class or returning from break are considered absent.

Plagiarism Policy:

Students of Thammasat University are required to refrain from any kind of plagiarism, that is, an act of copying other people's work -- such as language, thoughts, or expressions -- without crediting the original author(s). Copying any sentences or paragraphs from any source such as websites, books, or articles and pasting them into students' assignments are thus considered cheating which will result in a mark of zero for the assignment or even a grade of "F" for the course.

Tentative Class Schedule:

Week	Date	Content
1	16 January	Course Introduction and Content Negotiation
2	23 January	Activity Assignments and Project Consultation
3	30 January	Weekly small group and individual assignments: - L/S Workshops - News Hour - My Perspective - Feedback and Project Counselling
4	06 February	
5	13 February	
6	20 February	
7	27 February	
	05 March	No Class: Mid-Term Week
8	12 March	Weekly small group and individual assignments: - Seminars
9	19 March	

Week	Date	Content
10	26 March	<ul style="list-style-type: none"> - News Network - My Perspective - Feedback and Project Counselling
11	02 April	
12	09 April	
	16 April	No Class: Songkran Holiday
13	23 April	Project Presentations I
14	30 April	Project Presentations II
15	07 May	Project and Course Wrap-Up; Feedback; Evaluation