

Taxes

Applications on Demand, Supply, and Government Policies

Part II

EE211

August 26, 2025

→ Opportunity cost

Review*

→ PPF

→ Comparative Advantage

→ Absolute Advantage

→ Demand → Law of demand

→ what factors cause D to shift?

→ Supply → Law of supply

→ what factors cause S to shift?

→ Mkt → Equilibrium

→ Single shift either S or D

→ Simultaneous shifts

→ Price elasticity of demand
Price elasticity of supply
Income elasticity
Cross price elasticities

→ CS, PS, TS

→ Price ceiling } Binding scenario
→ Price floor }

→ Welfare?

→ Price, Q^S , Q^D ?

→ Shortage vs Surplus?

→ Taxes

Taxes

- The government levies taxes on many goods & services to raise revenue to pay for national defense, public schools, etc.
- The government can make buyers or sellers pay the tax.
- The tax can be a % of the good's price, or a specific amount for each unit sold.
 - For simplicity, we analyze per-unit taxes only.

The Economics of Taxes: A Preliminary View

- An **excise tax** is a tax on sales of a good or service.

Excise taxes:

- raise the price paid by buyers and
- reduce the price received by sellers and drive a **wedge** between the two.

Ex.: For example, there are excise taxes on gasoline, cigarettes, and foreign-made trucks, and many local governments impose excise taxes on services such as hotel room rentals.

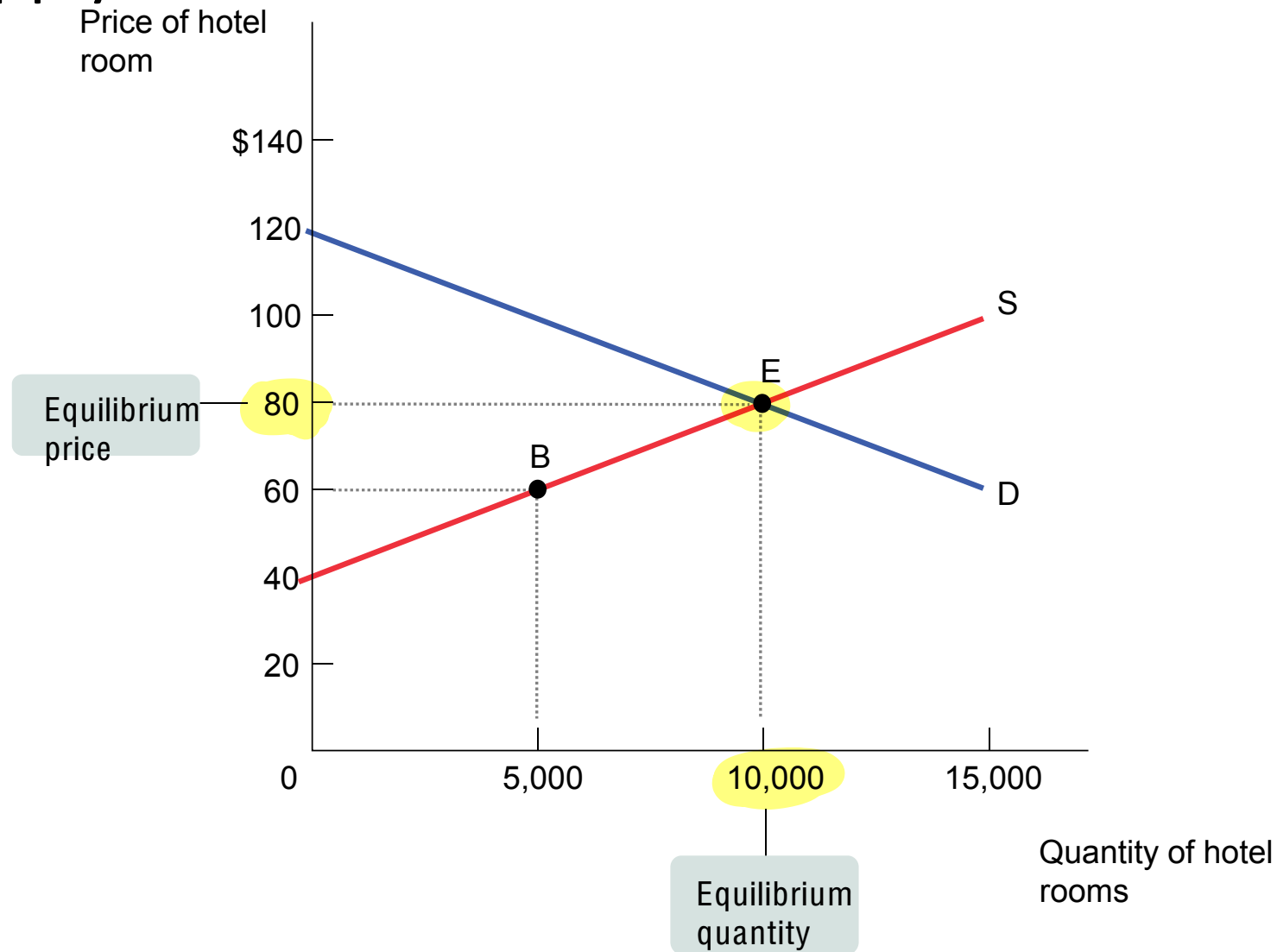
Suppose that the supply and demand for hotel rooms in the city A shown in figure 1

Assume that all hotel rooms are the same in the absence of taxes, the equilibrium price of a room is \$80 per night and the equilibrium quantity of hotel rooms rented is 10,000.

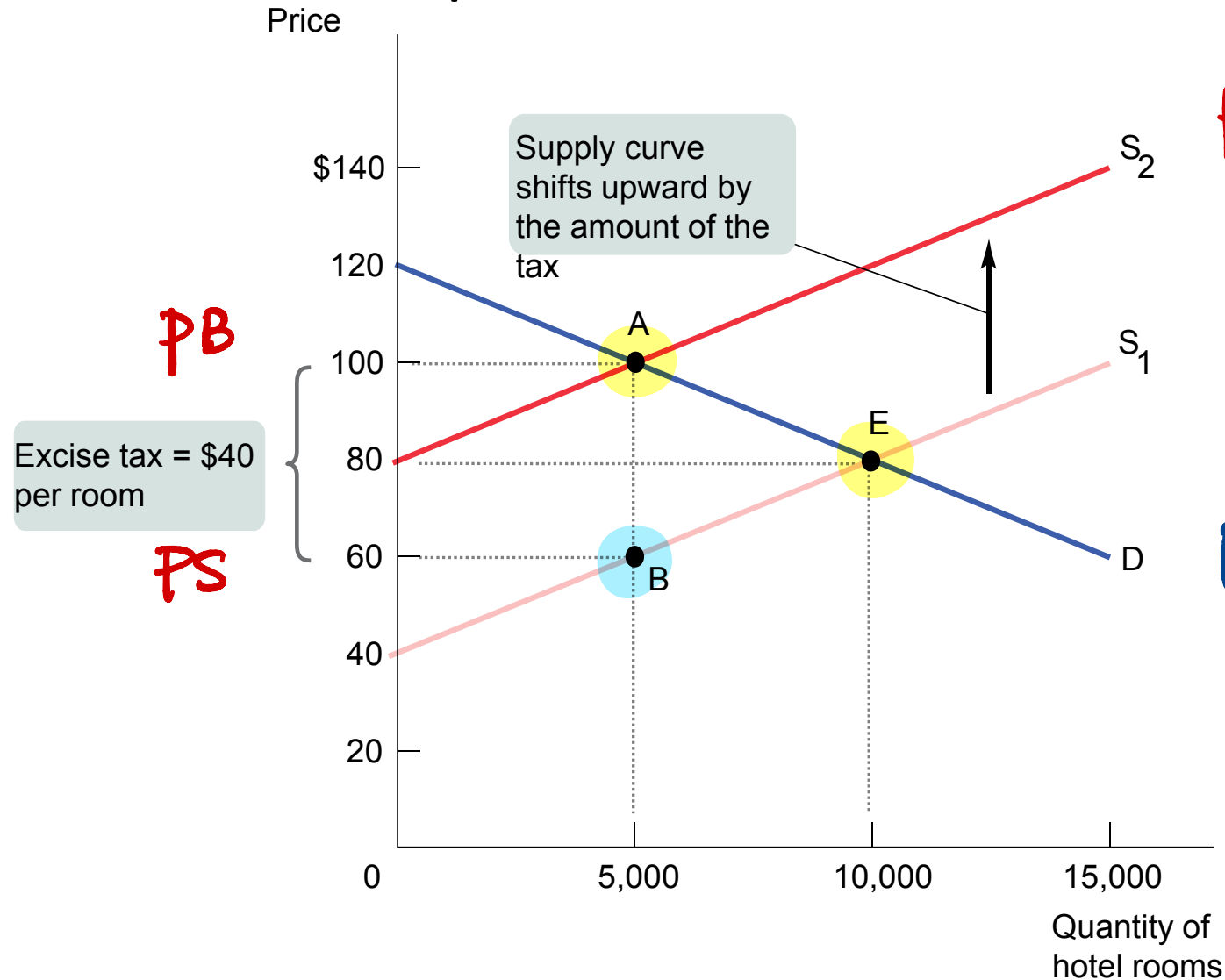
Now suppose the government imposes an excise tax of \$40 per night on hotel rooms.

Figure 1

Supply and Demand for Hotel Rooms



An Excise Tax Imposed on Hotel Owners



$P^B \rightarrow$ price pay by buyers

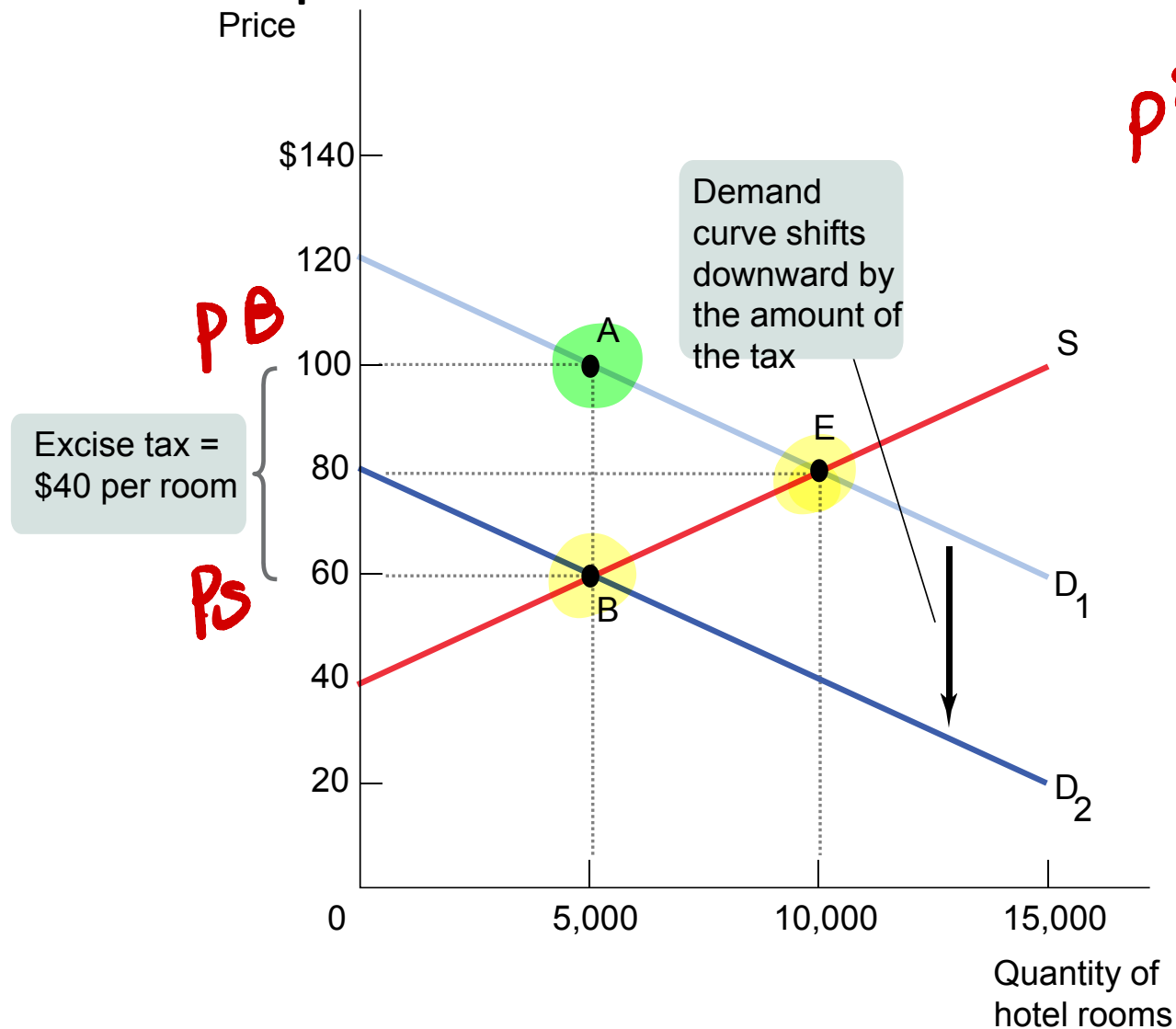
$P^S \rightarrow$ price receive by sellers

$$P^E = 80$$

$$P^B = 100$$

$$P^S = 60$$

An Excise Tax Imposed on Hotel Guests



$P^B \rightarrow$ price pay by buyers

$P^S \rightarrow$ price receive by sellers

$$\begin{aligned} P^E &= 80 \\ P^B &= 100 \\ P^S &= 60 \end{aligned}$$

Tax Incidence

The **incidence** of a tax is a measure of who really pays it.

Who really bears the tax burden (higher prices to consumers and lower prices to sellers) does not depend on who officially pays the tax. *Depending on the shapes of supply and demand curves, the incidence of an excise tax may be divided differently.*



The wedge between the demand price and supply price becomes the government's "**tax revenue**".

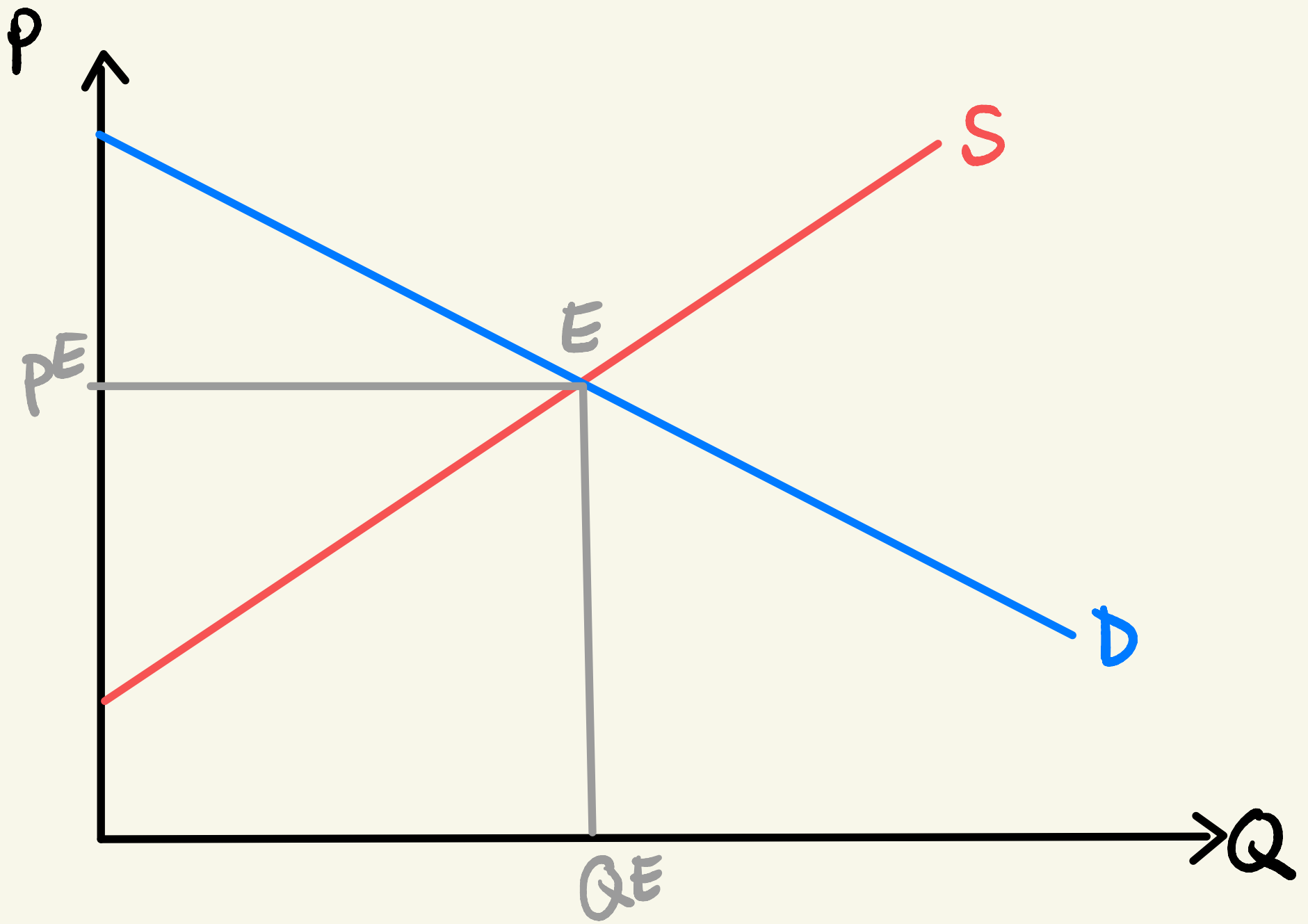
The ultimate impact of a tax on a market is the same whether the tax is levied on buyers or sellers.

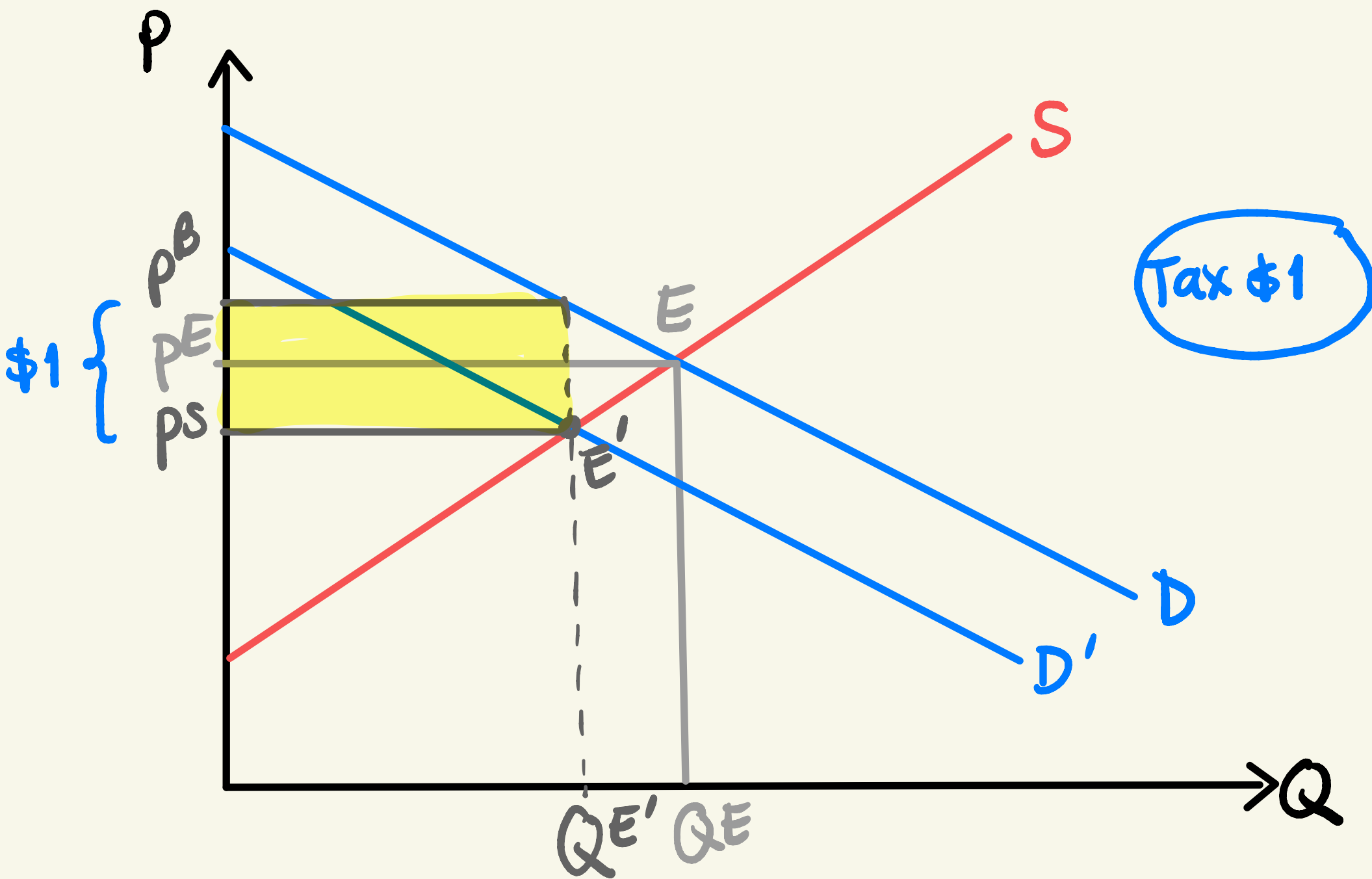
A tax on buyers shifts the demand curve downward by the size of the tax.

A tax on sellers shifts the supply curve upward by the amount.

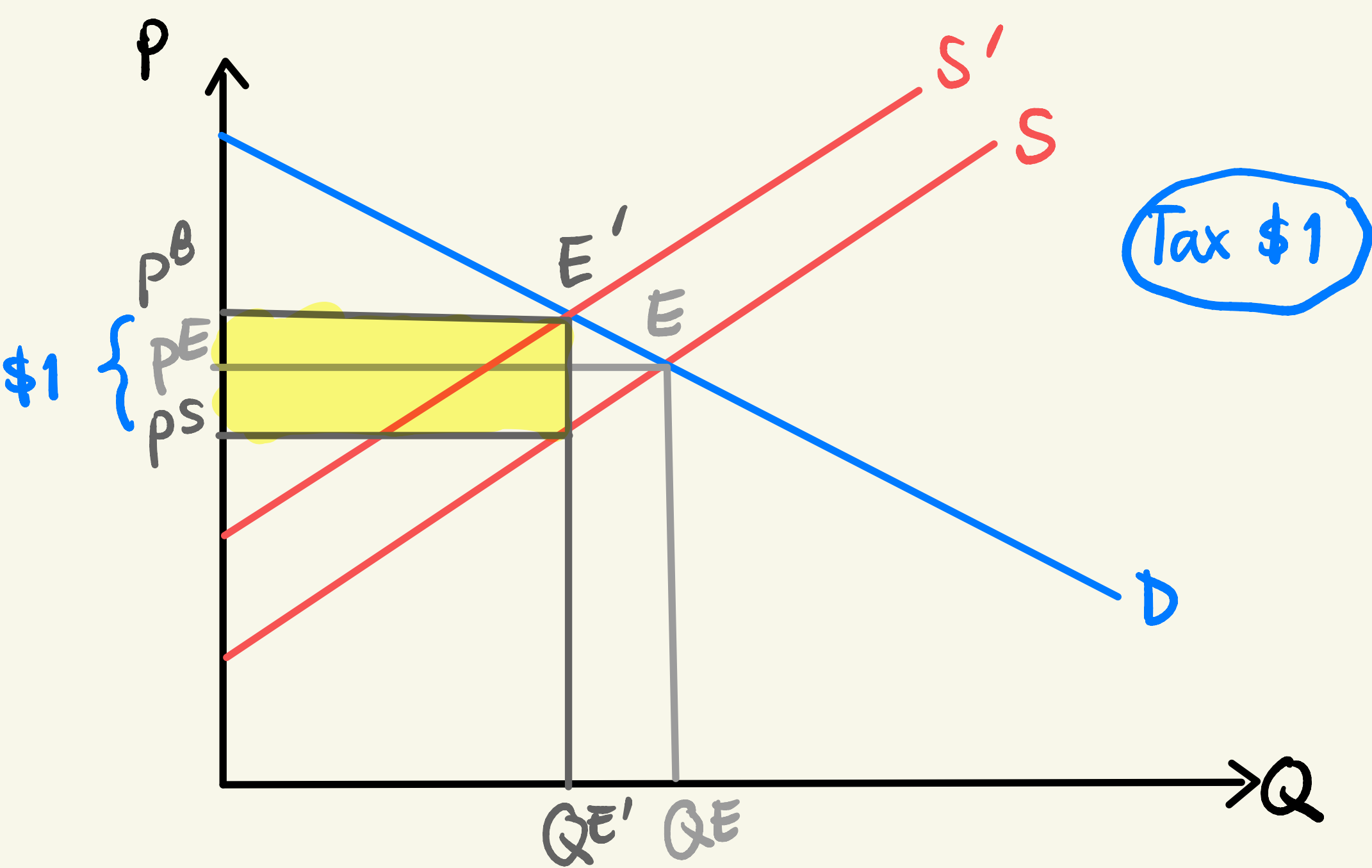
In either case, the tax raises the price paid by buyers and reduces the price received by sellers.

As a result, how the tax burden is distributed between producers and consumers depends on how the tax is levied but on the elasticities of supply and demand.





● Tax revenue



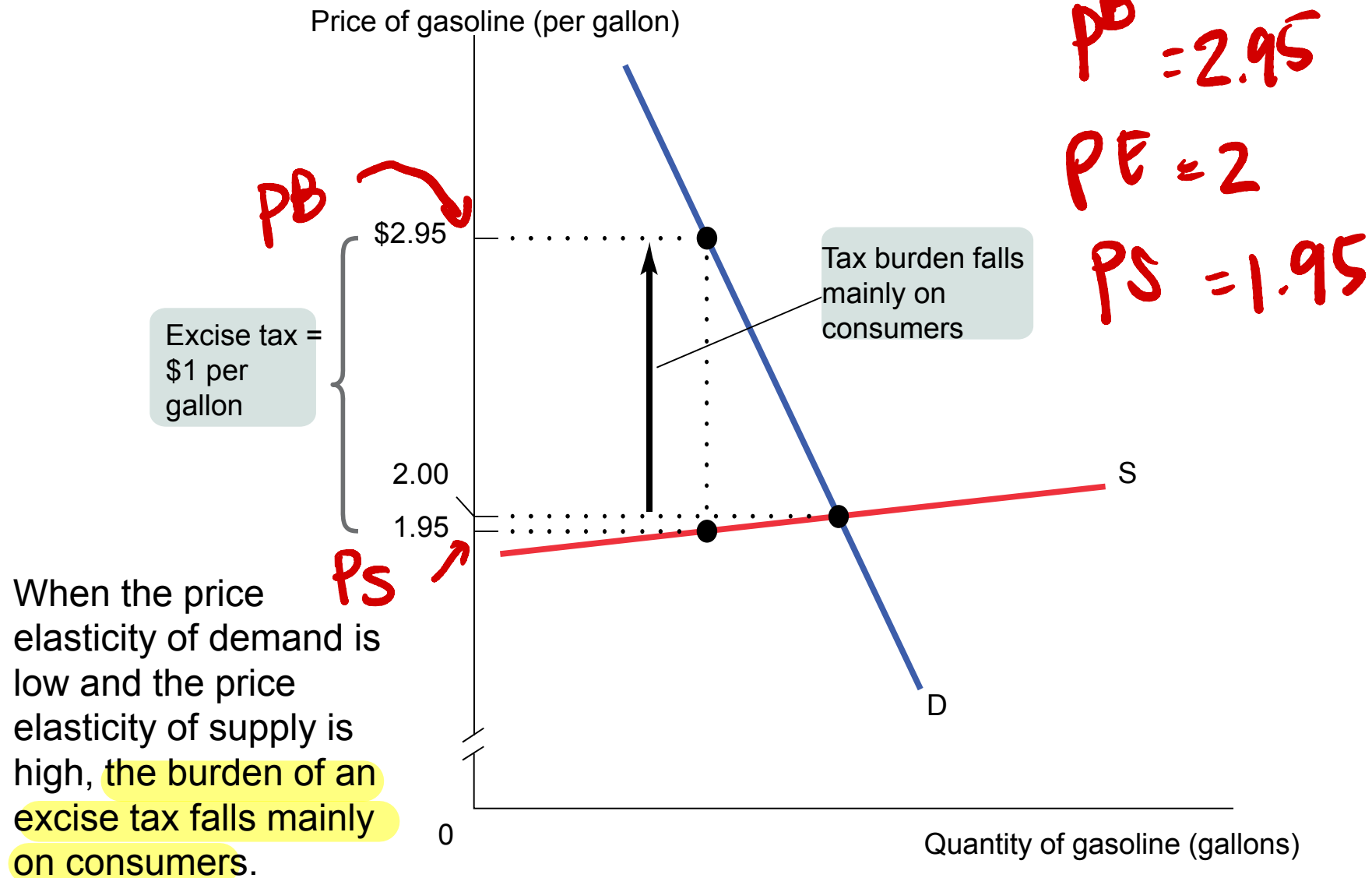
● Tax revenue

When an Excise Tax is paid mainly by consumers

Two key assumptions are reflected in the shapes of the supply and demand curves in the example:

- The price elasticity of demand for gasoline is assumed to be very low, so the demand curve is relatively steep
- The price elasticity of supply for gasoline is assumed to be very high, so the supply curve is relatively flat

An Excise Tax Paid Mainly By Consumers



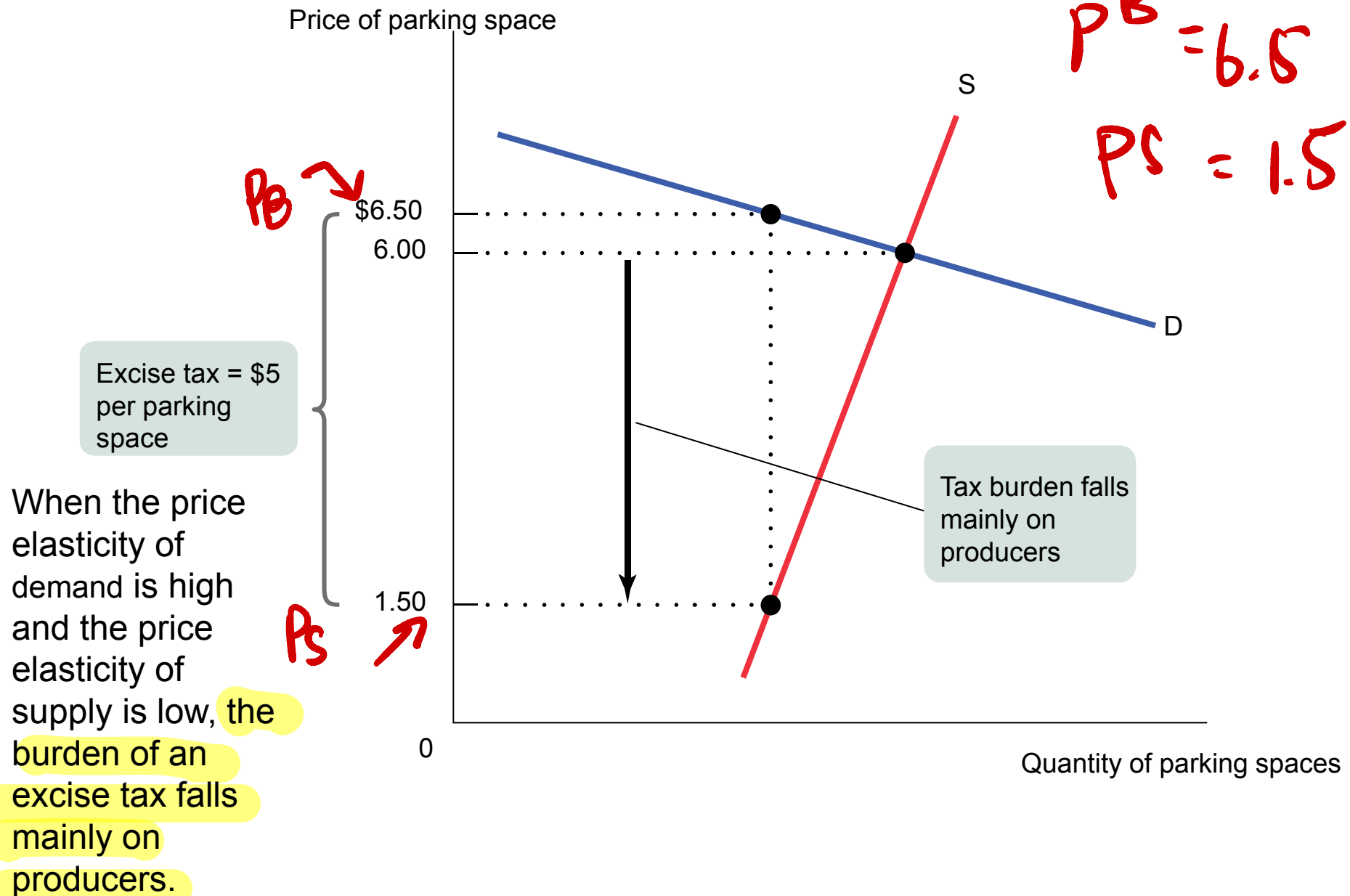
When an Excise Tax is paid mainly by producers

Two key assumptions are reflected in the shapes of the supply and demand curves in the example:

- The price elasticity of supply for parking is assumed to be very low, so the supply curve is relatively steep
- The price elasticity of demand for parking is assumed to be very high, so the demand curve is relatively flat

An Excise Tax Paid Mainly by Producers

$$P_E = 6$$
$$P_B = 6.5$$
$$P_S = 1.5$$



Tax Incidence – Putting it together

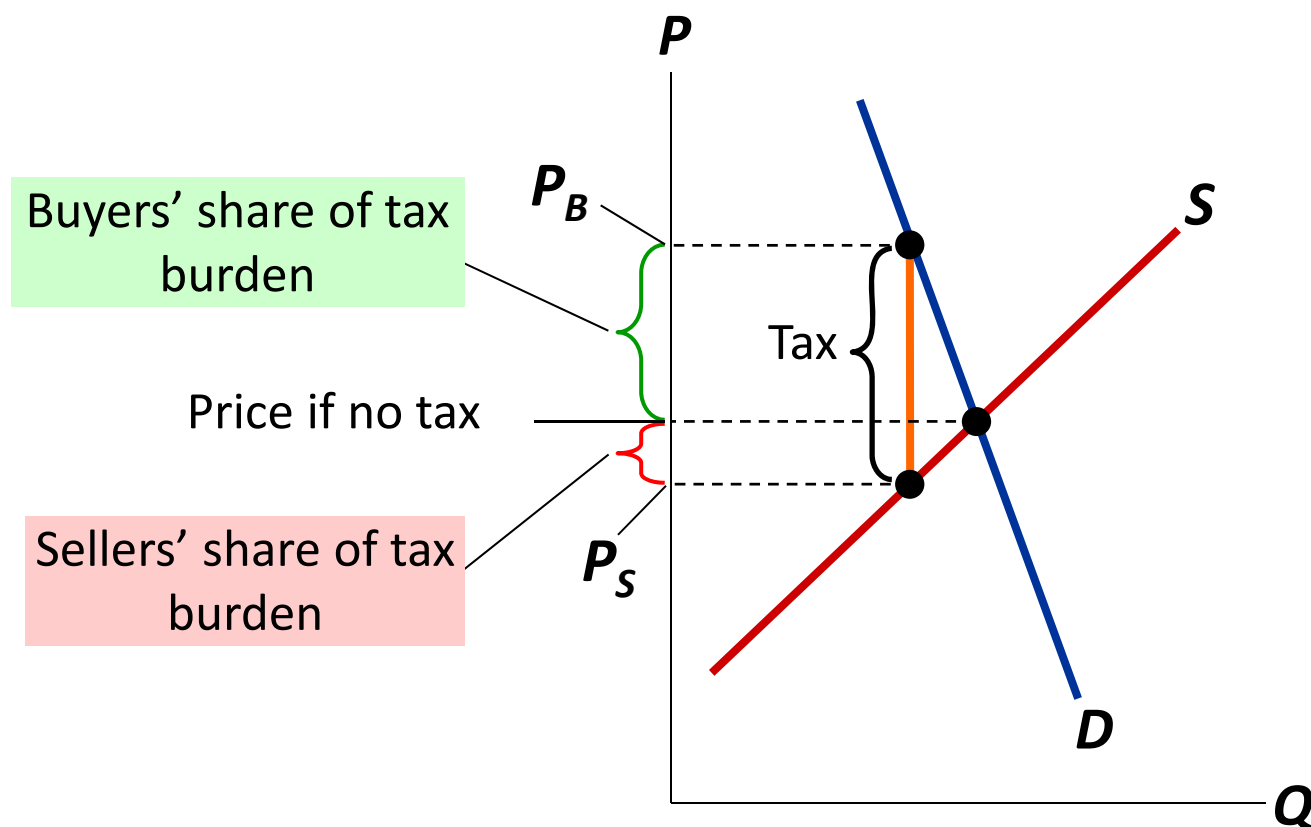
When the price elasticity of demand is higher than the price elasticity of supply, an excise tax falls mainly on producers.

When the price elasticity of supply is higher than the price elasticity of demand, an excise tax falls mainly on consumers.

So elasticity—not who officially pays the tax—determines the incidence of an excise tax.

Elasticity and Tax Incidence

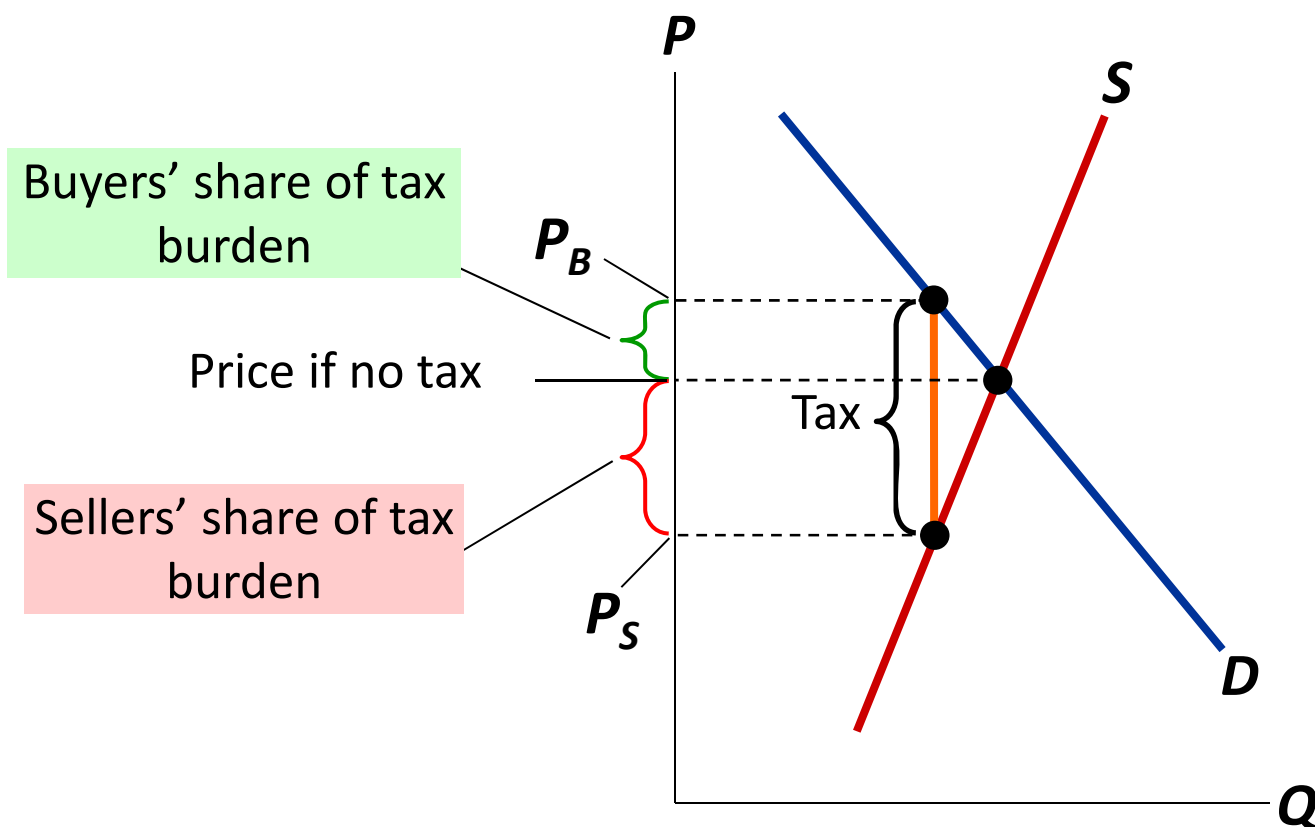
CASE 1: Supply is more elastic than demand



It's easier
for sellers than
buyers to leave
the market.
So buyers bear
most of the
burden
of the tax.

Elasticity and Tax Incidence

CASE 2: Demand is more elastic than supply



It's easier for buyers than sellers to leave the market.

Sellers bear most of the burden of the tax.

The Benefits and Costs of Taxation

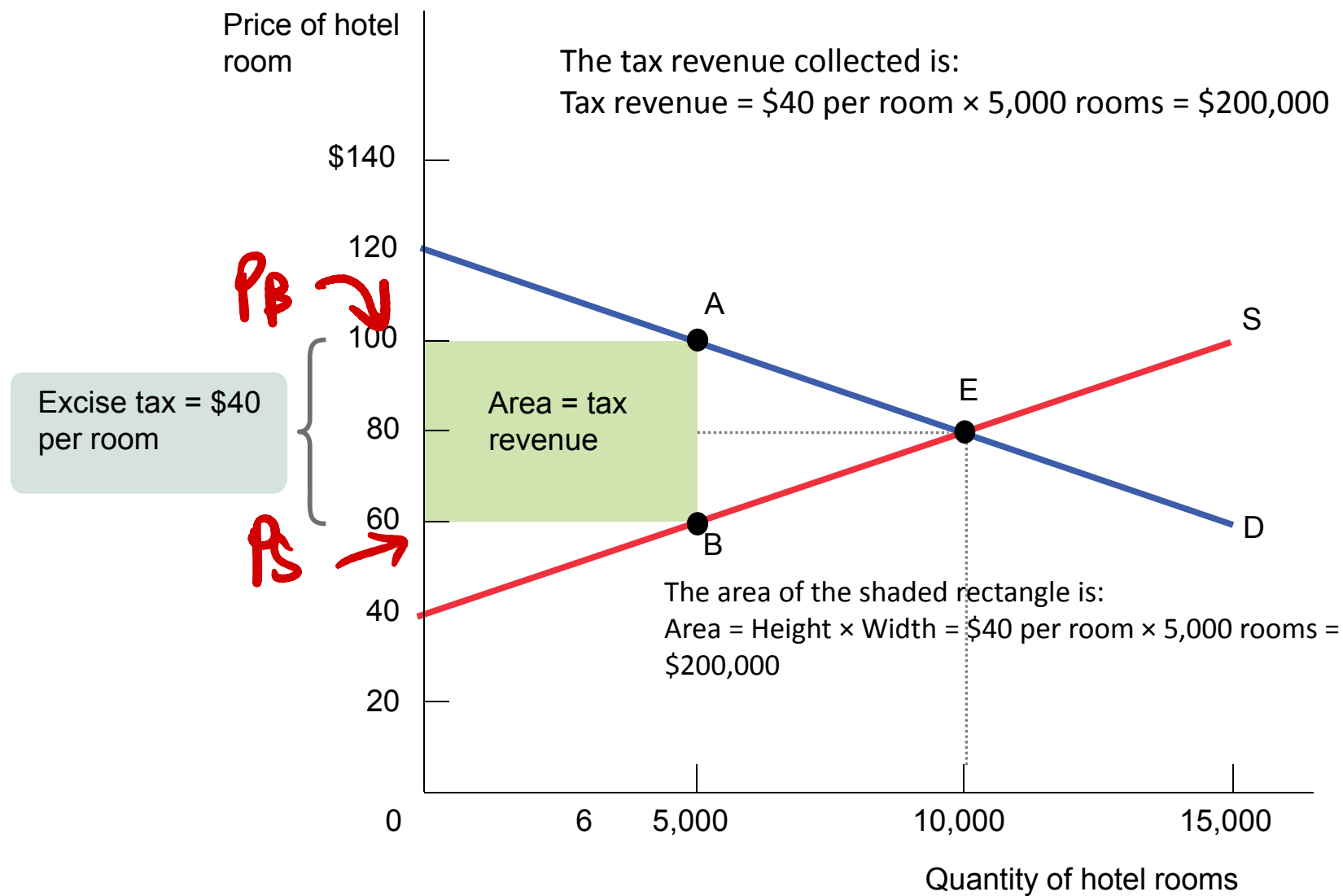
The Revenue from an Excise Tax

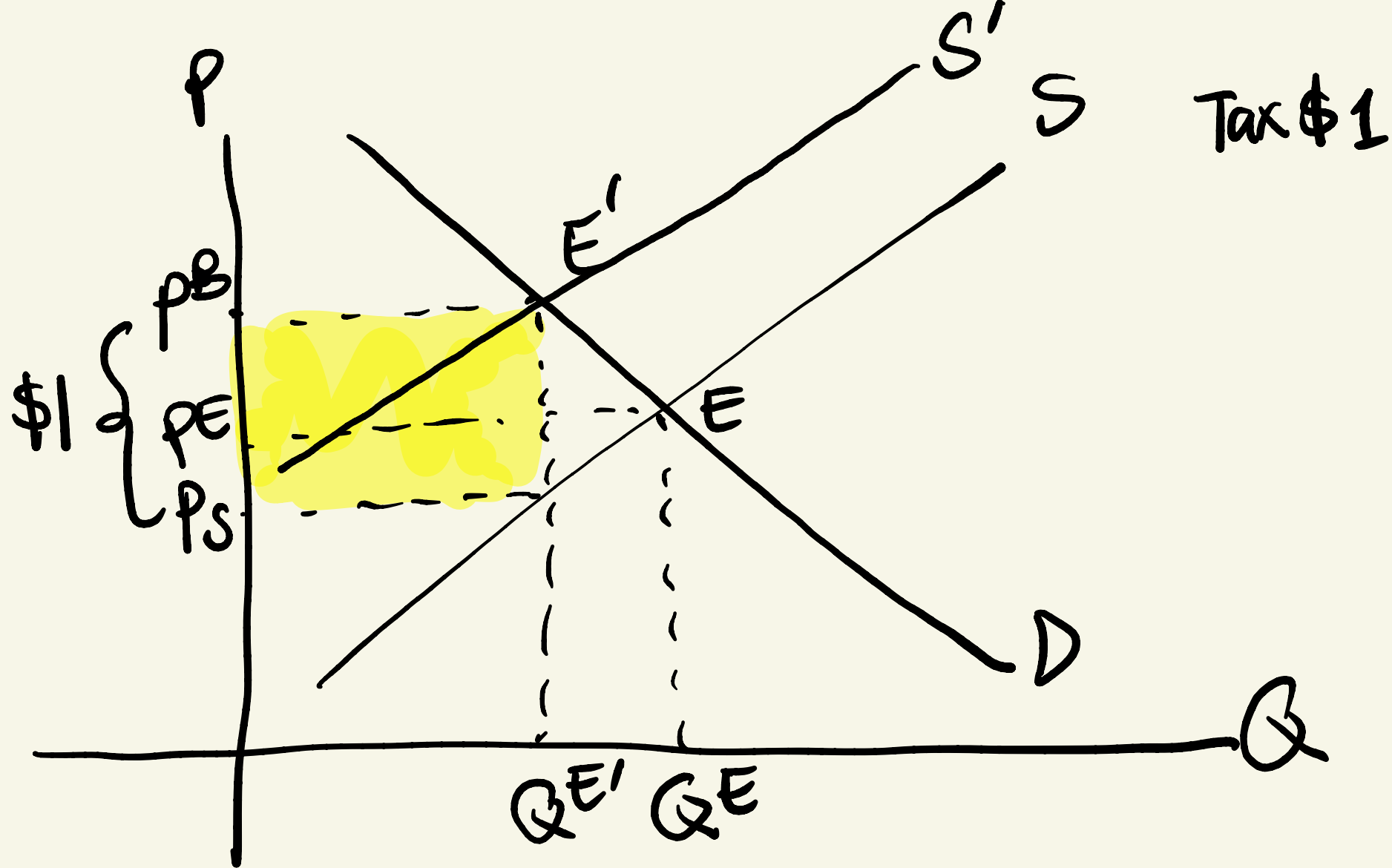
The general principle is:

- The revenue collected by an excise tax is equal to the area of the rectangle whose height is the tax wedge between the supply and demand curves and whose width is the quantity transacted under the tax.

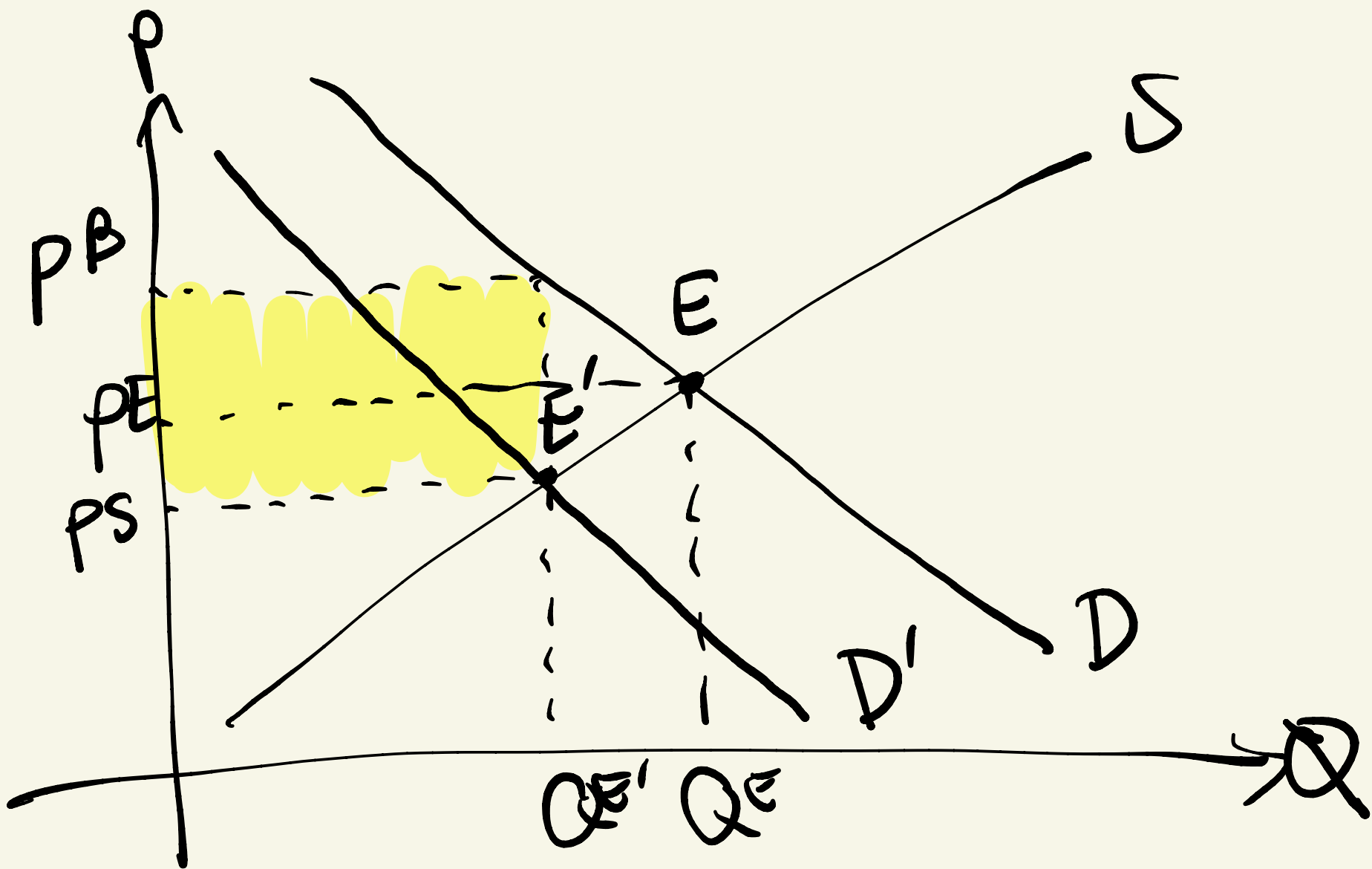
Tax = \$40 per room

Equilibrium price elasticity = \$80





 Tax revenue

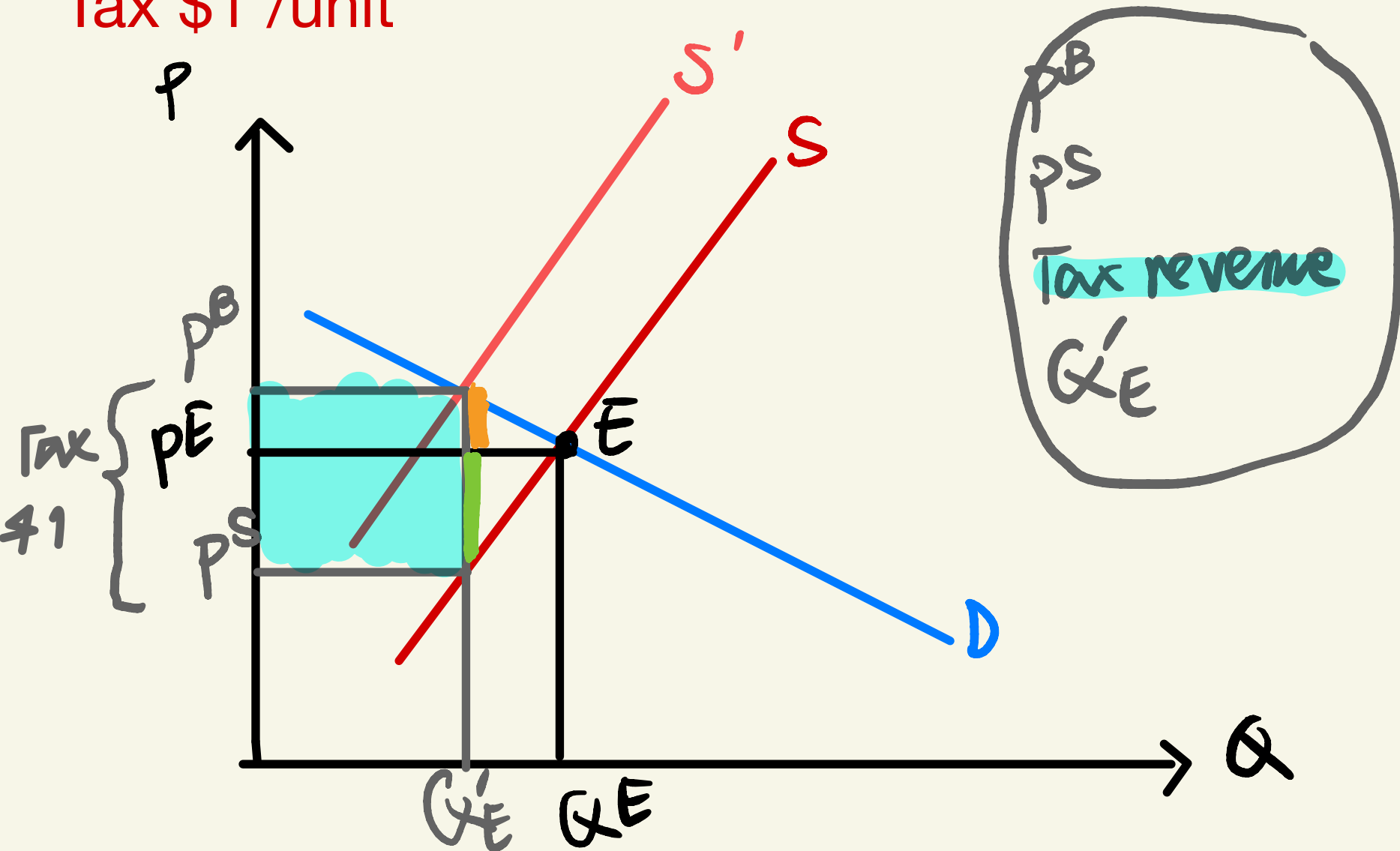


● Tax revenue

Class activity

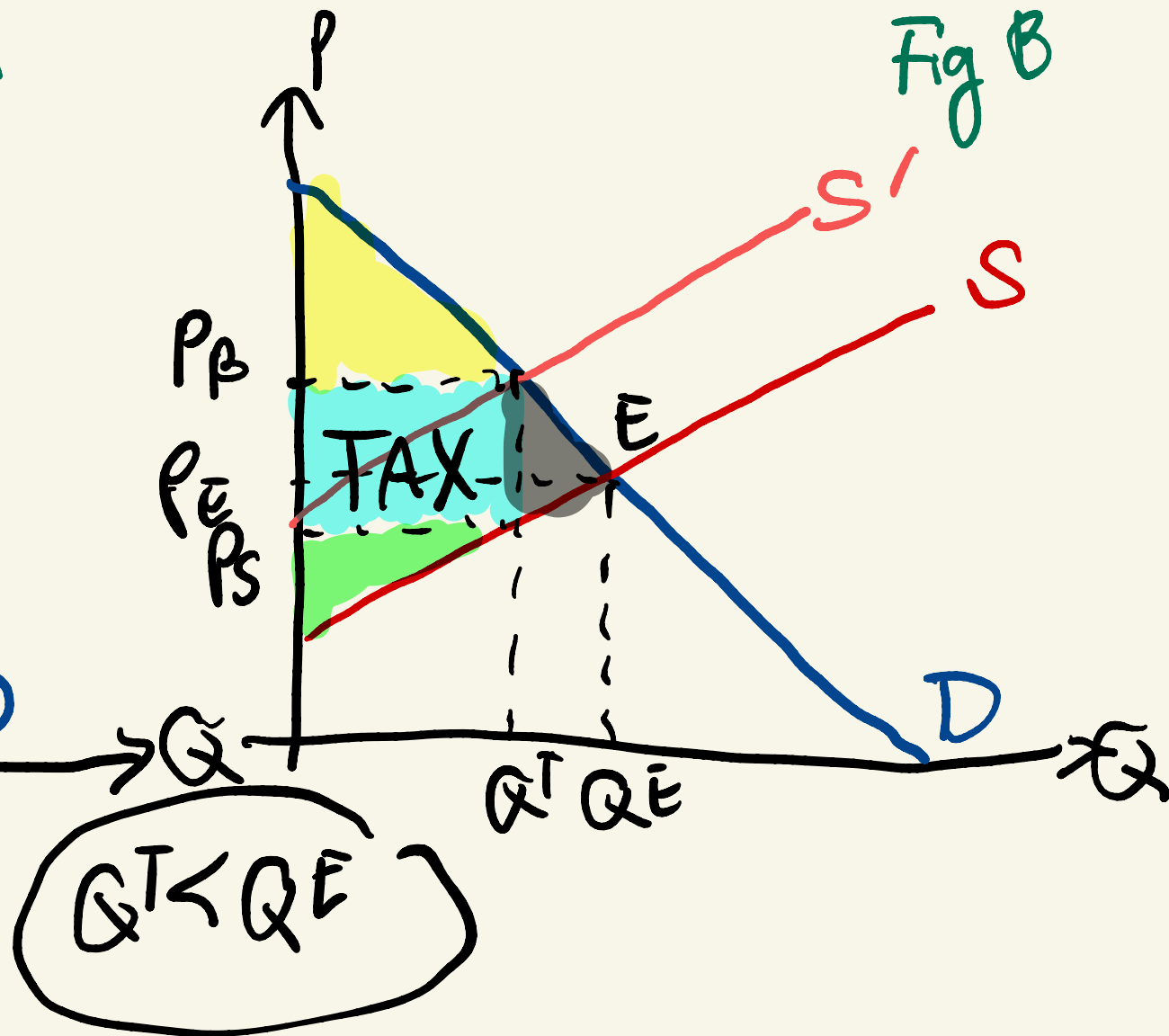
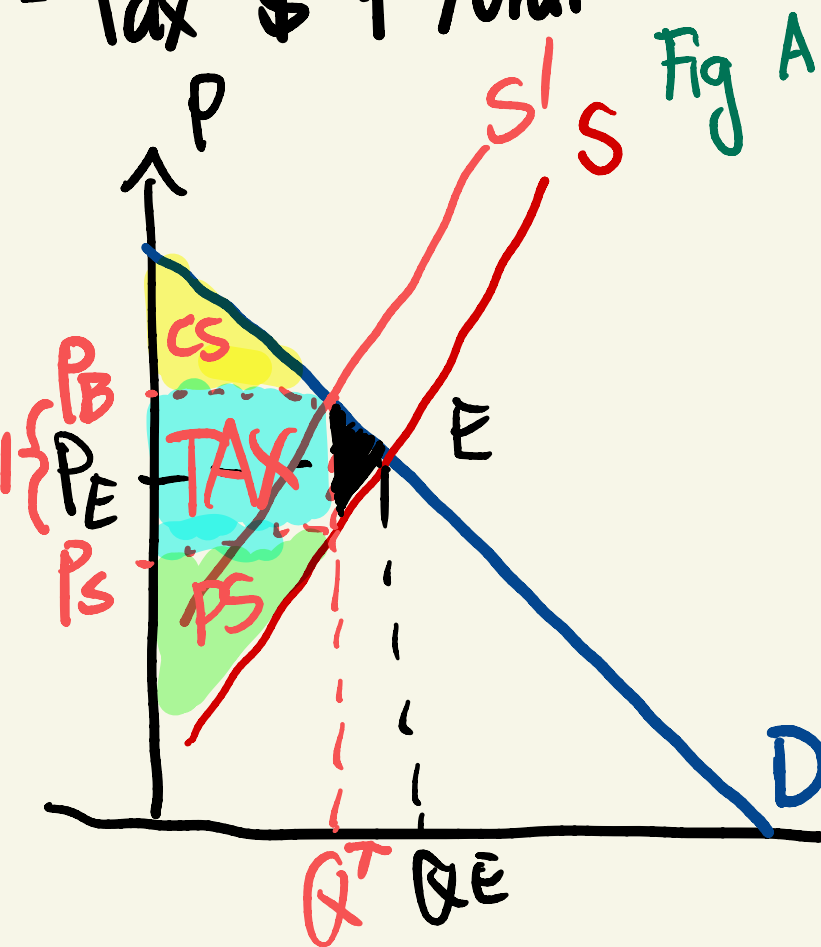
Price elasticity of supply is less elastic or inelastic

Tax \$1 /unit



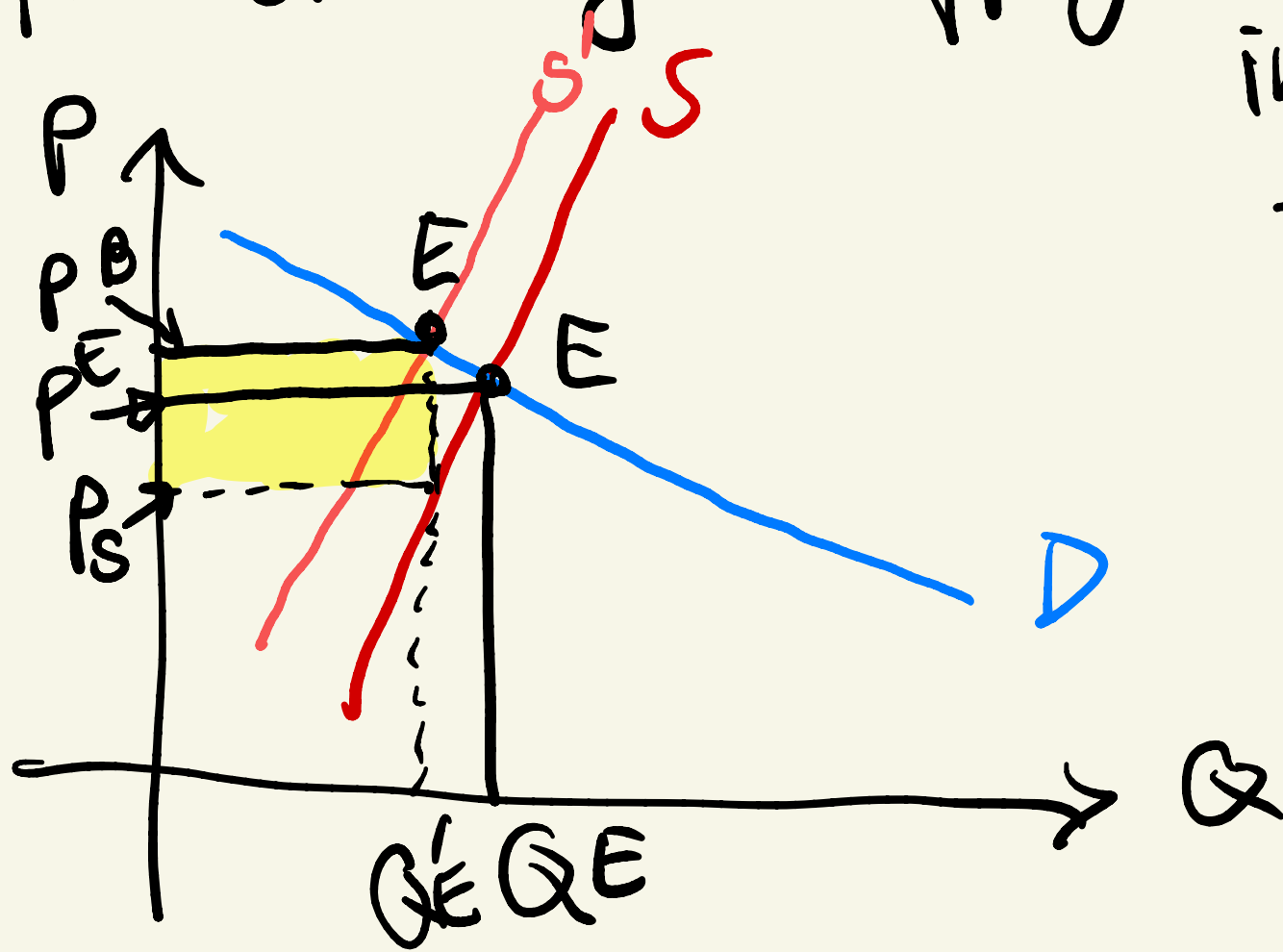
Class activity

- Price elasticity of supply is less elastic or inelastic
- Tax \$ 1 / unit



class activity

Price elasticity of supply is less elastic/
inelastic



Tax \$ 1 / unit

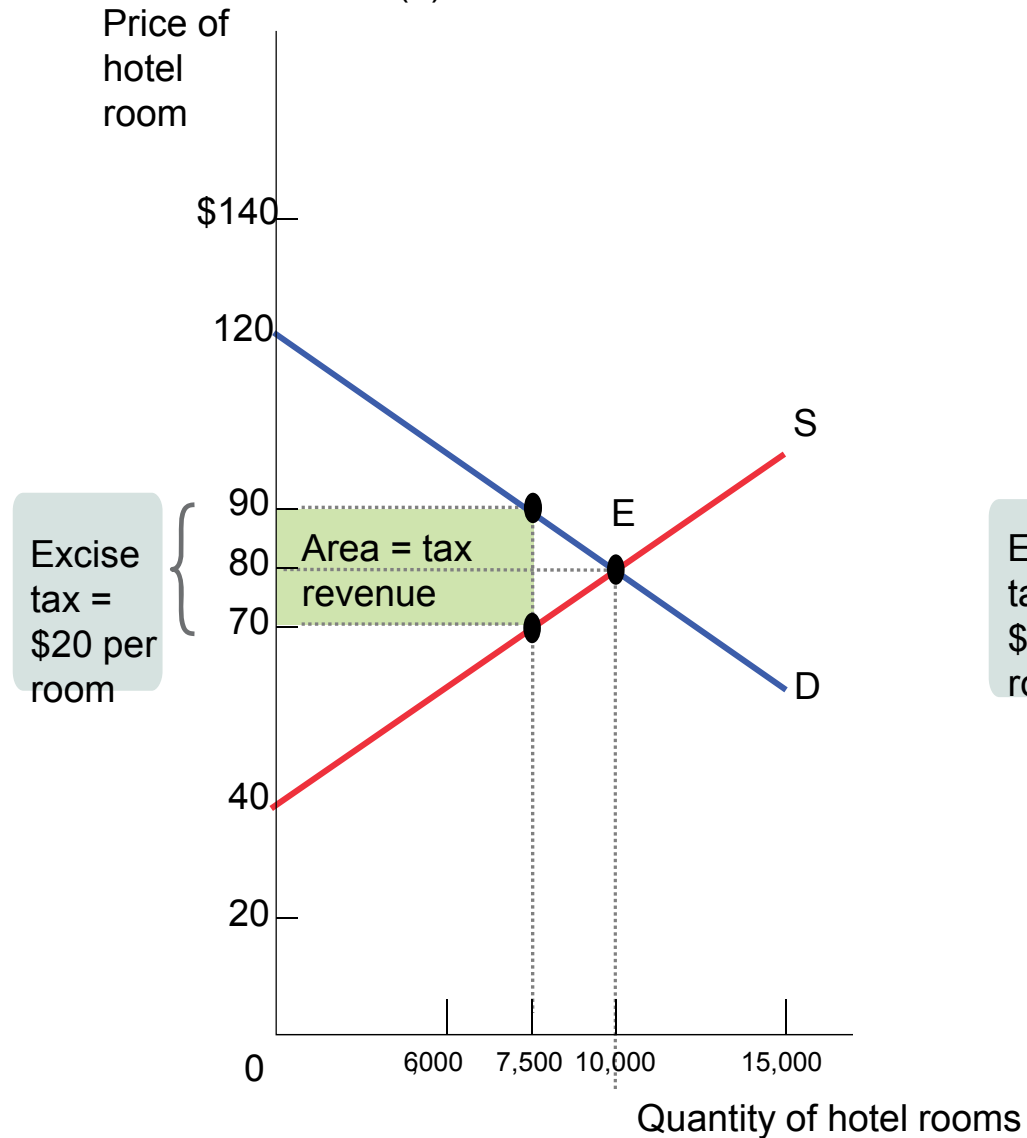
Tax revenue

Tax Rates and Revenue

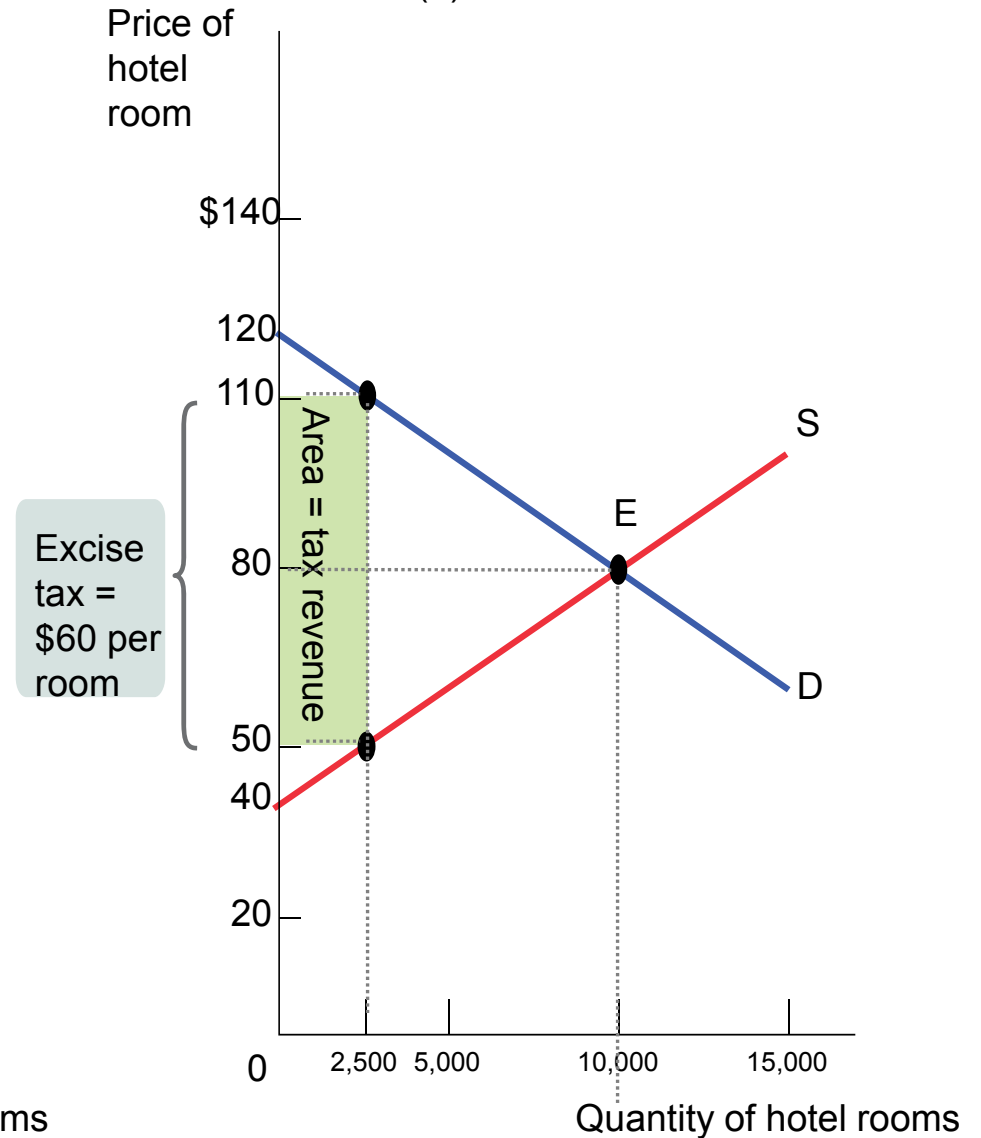
- A **tax rate** is the amount of tax people are required to pay per unit of whatever is being taxed.

Tax Rates and Revenue

(a) An excise tax of \$20



(b) An excise tax of \$60



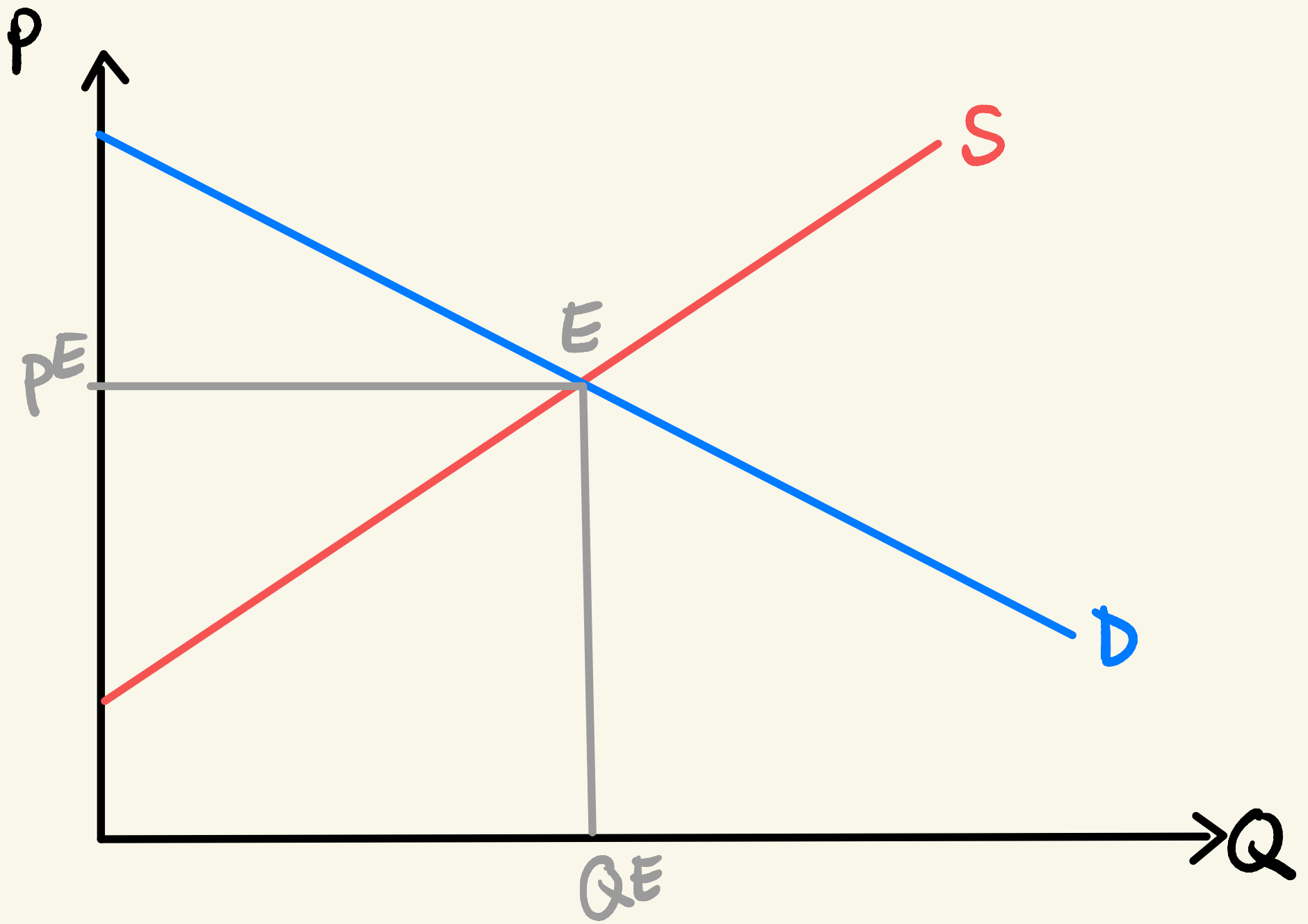
The tax revenue collected is:

- Tax revenue = \$20 per room $\times$ 7500 rooms = \$150,000
 - Reducing the tax rate by 50% lower the tax revenue by 25%
- Tax revenue = \$60 per room $\times$ 2500 rooms = \$150,000
 - Raising the tax rate by 50% lowers the tax revenue by 25% $((150000 - 200000) / 200000 \times 100 = -25\%)$

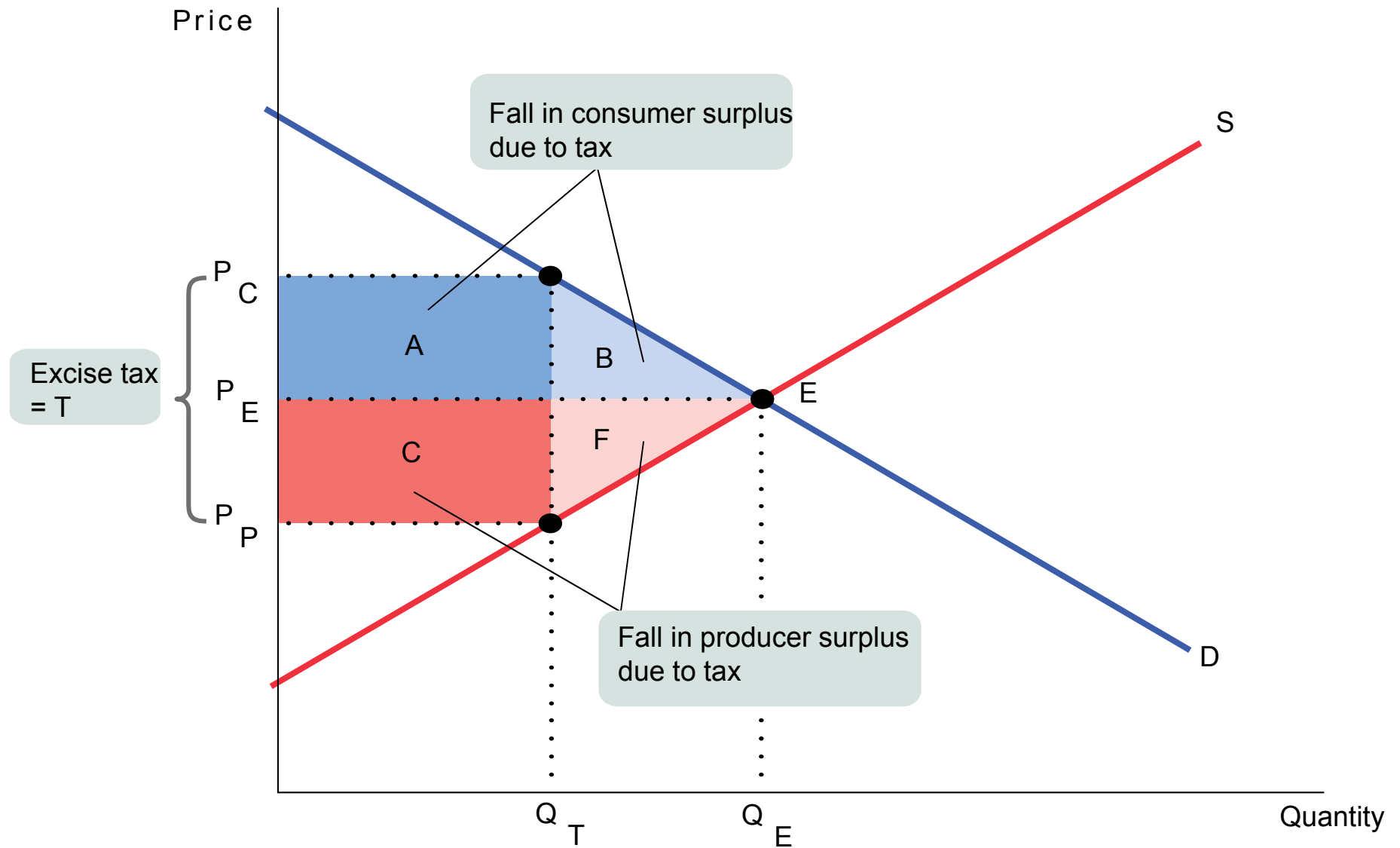
A Tax Reduces Consumer and Producer Surplus

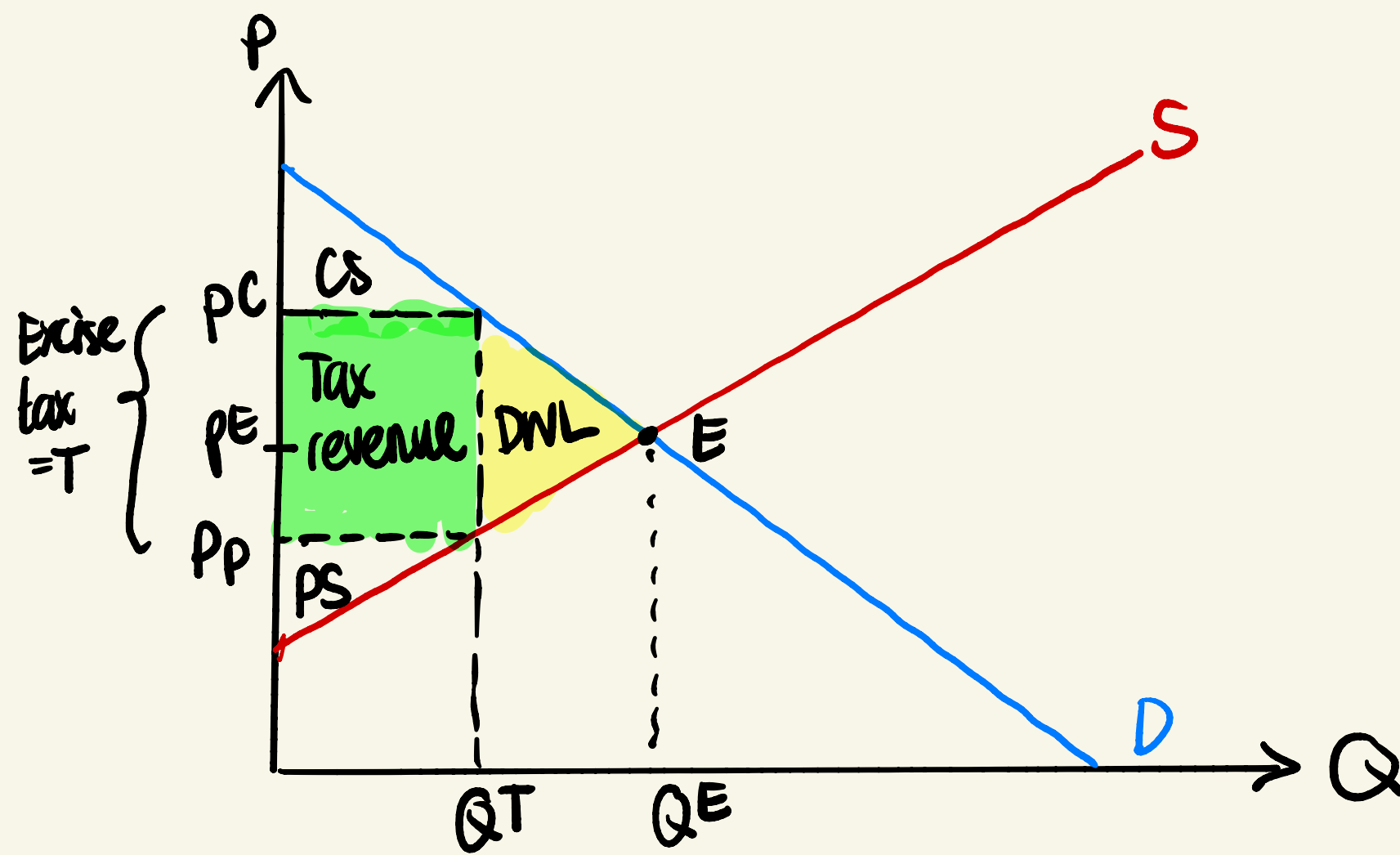
- A fall in the price of a good generates a gain in consumer surplus.
- Similarly, a price increase causes a loss to consumers.
- So it's not surprising that in the case of an excise tax, the rise in the price paid by consumers causes a loss.
- Meanwhile, the fall in the price received by producers leads to a fall in producer surplus.

→ A tax reduces both, the CS and the PS



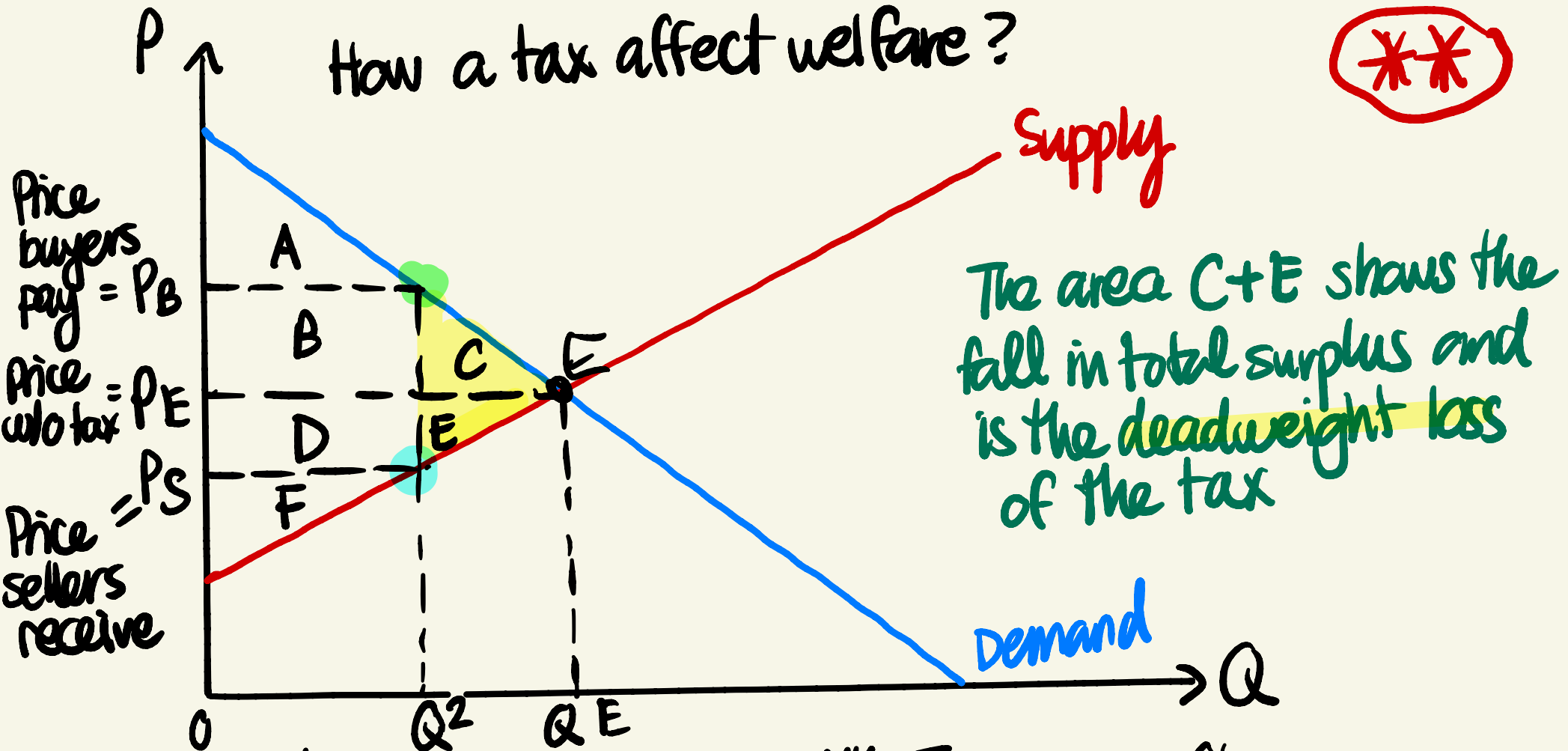
A Tax Reduces Consumer and Producer Surplus



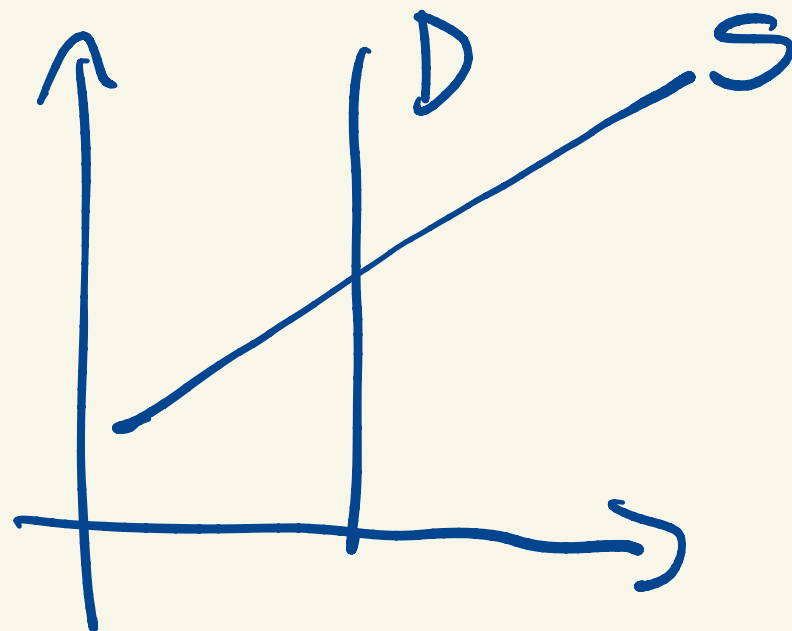
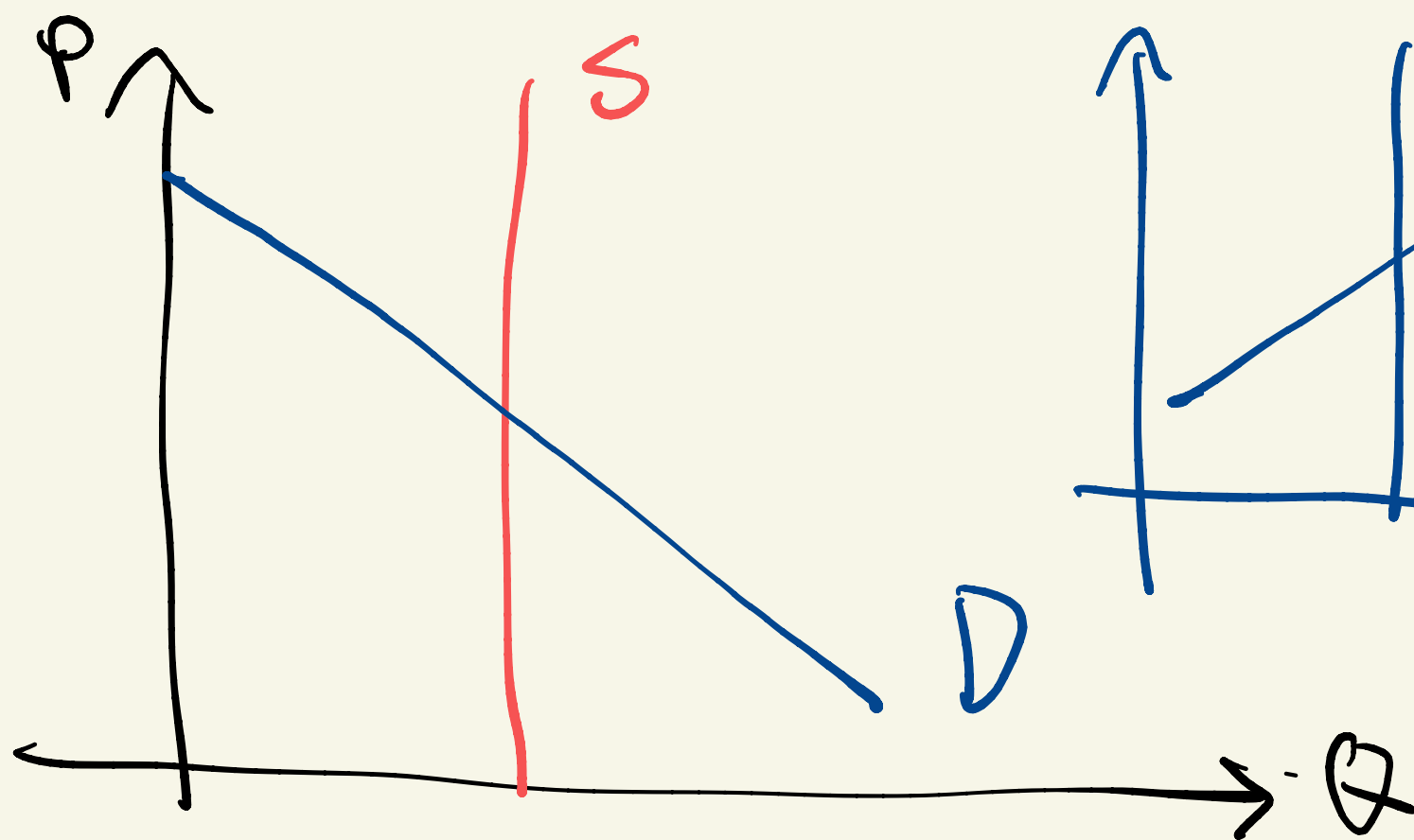


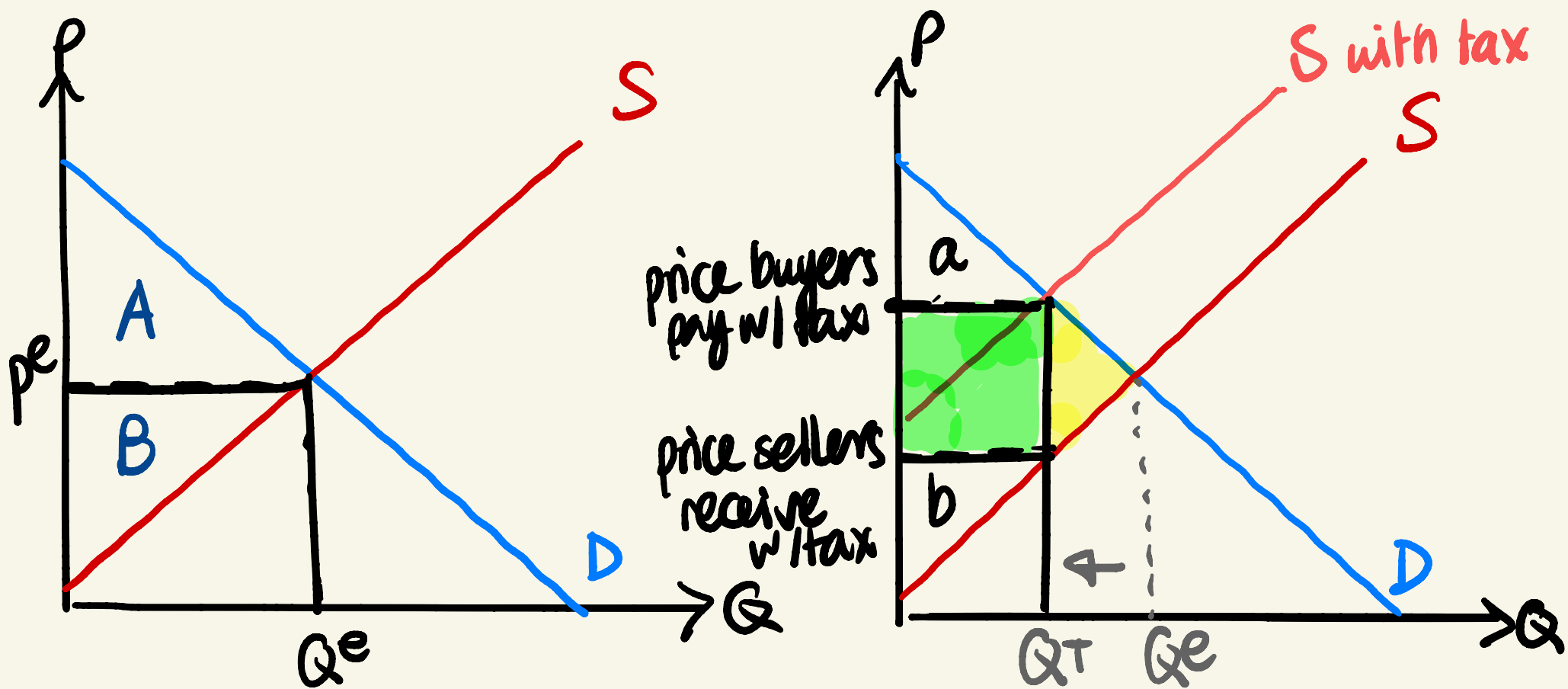
How a tax affect welfare?

**)

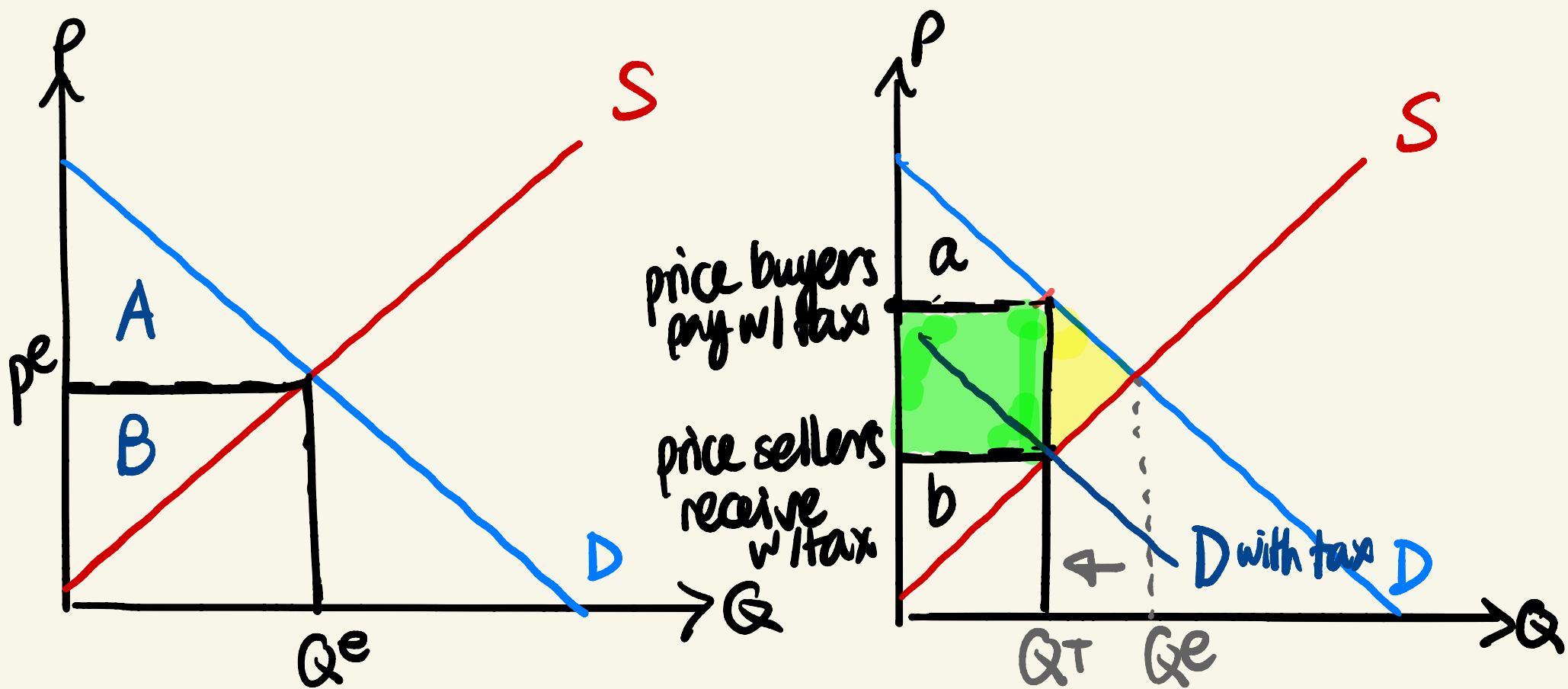


	Without Tax	With Tax	Change
CS	$A+B+C$	A	$-(B+C)$
PS	$D+E+F$	F	$-(D+E)$
Tax revenue	None	$B+D$	$+(B+D)$
Total surplus	$A+B+C+D+E+F$	$A+B+D+F$	$-(C+E)$





	Before tax	After tax
Consumer surplus	A	a
Producer surplus	B	b
Tax revenue	$\emptyset$	
Dead weight loss	$\emptyset$	



	Before tax	After tax
Consumer surplus	A	a
Producer surplus	B	b
Tax revenue	$\emptyset$	
Dead weight loss	$\emptyset$	

The Deadweight Loss of a Tax

- The deadweight loss caused by the tax represents the total surplus lost to society because of the tax—that is, the amount of surplus that would have been generated by transactions that now do not take place because of the tax.

Elasticities and the Deadweight loss of a Tax

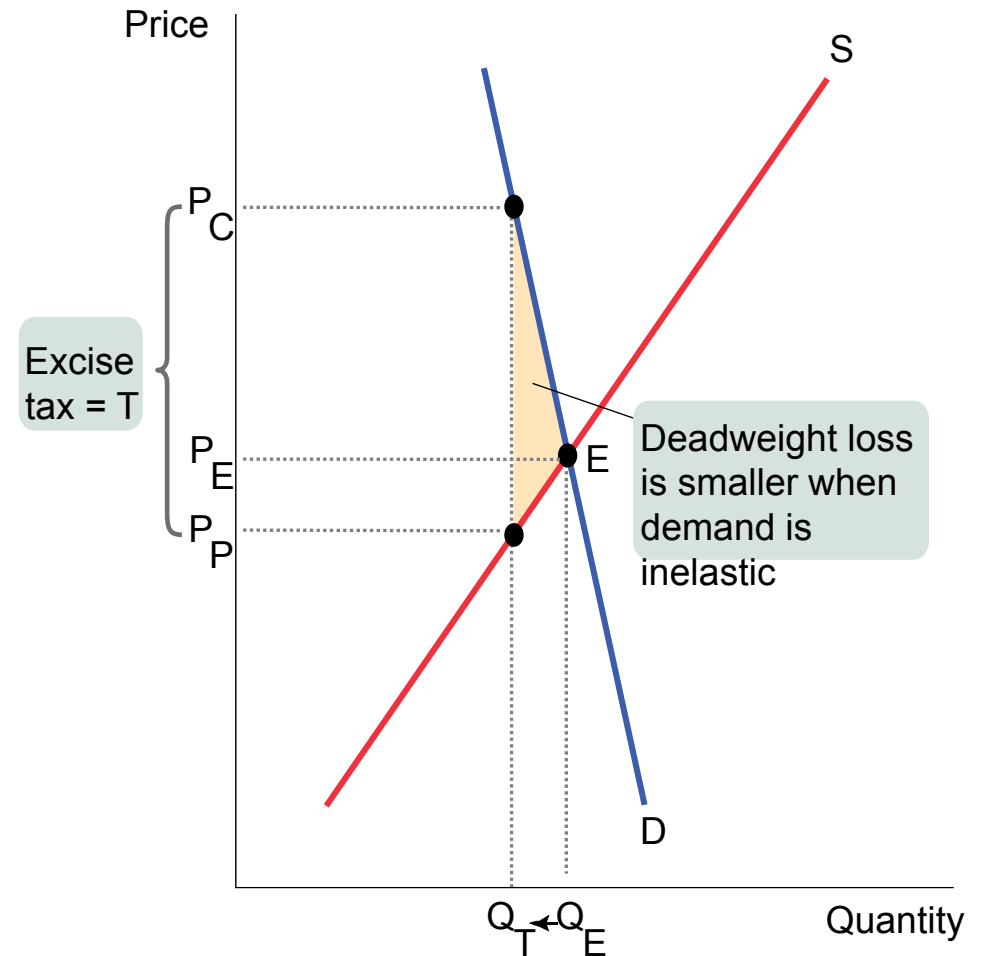
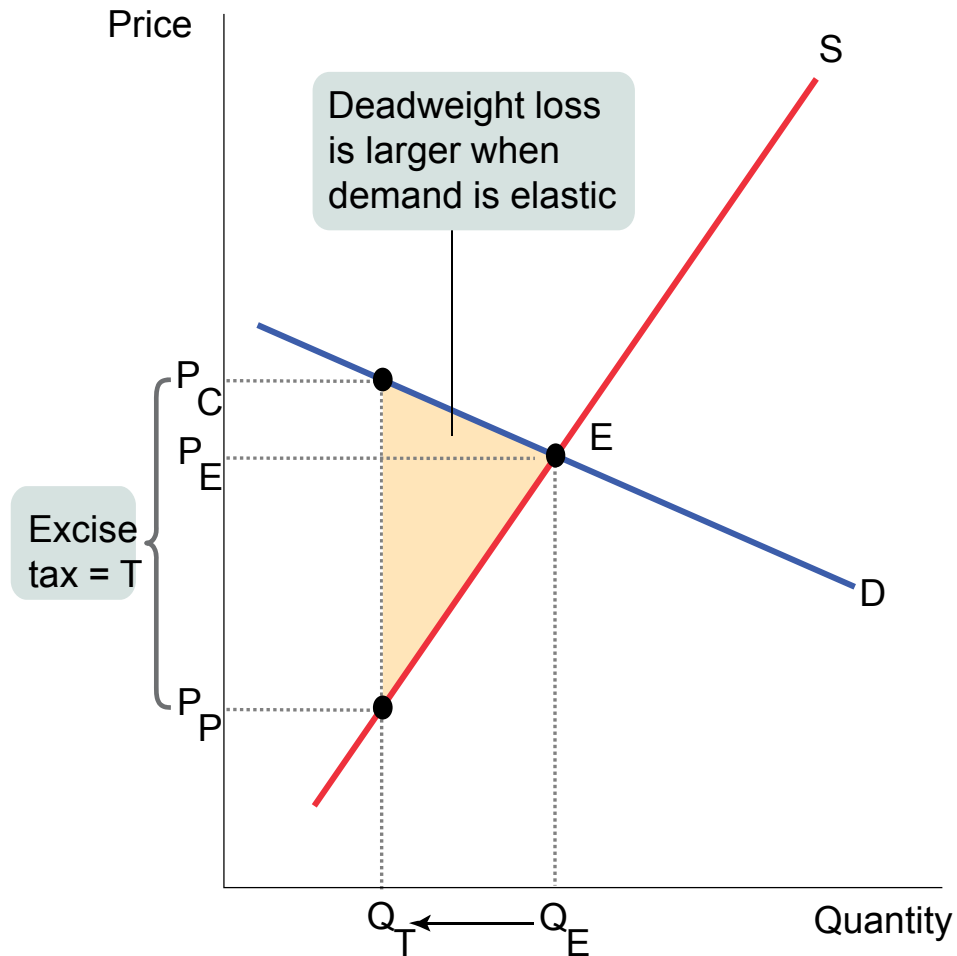
What determines whether the deadweight loss from a tax is large or small?

The price elasticities of supply and demand - measure how much the quantity supplied and quantity demanded respond to changes in the price.

Deadweight Loss and Elasticities

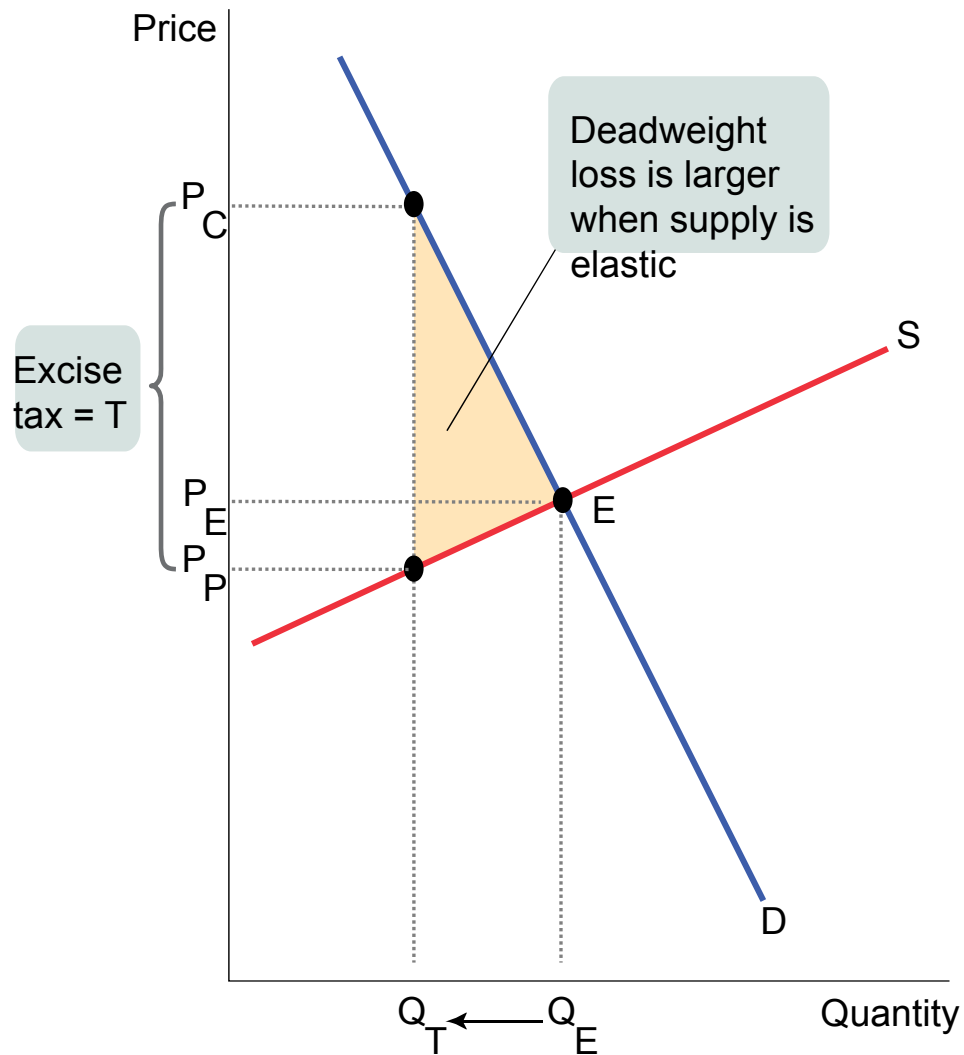
(a) **Elastic Demand**

(b) **Inelastic Demand**

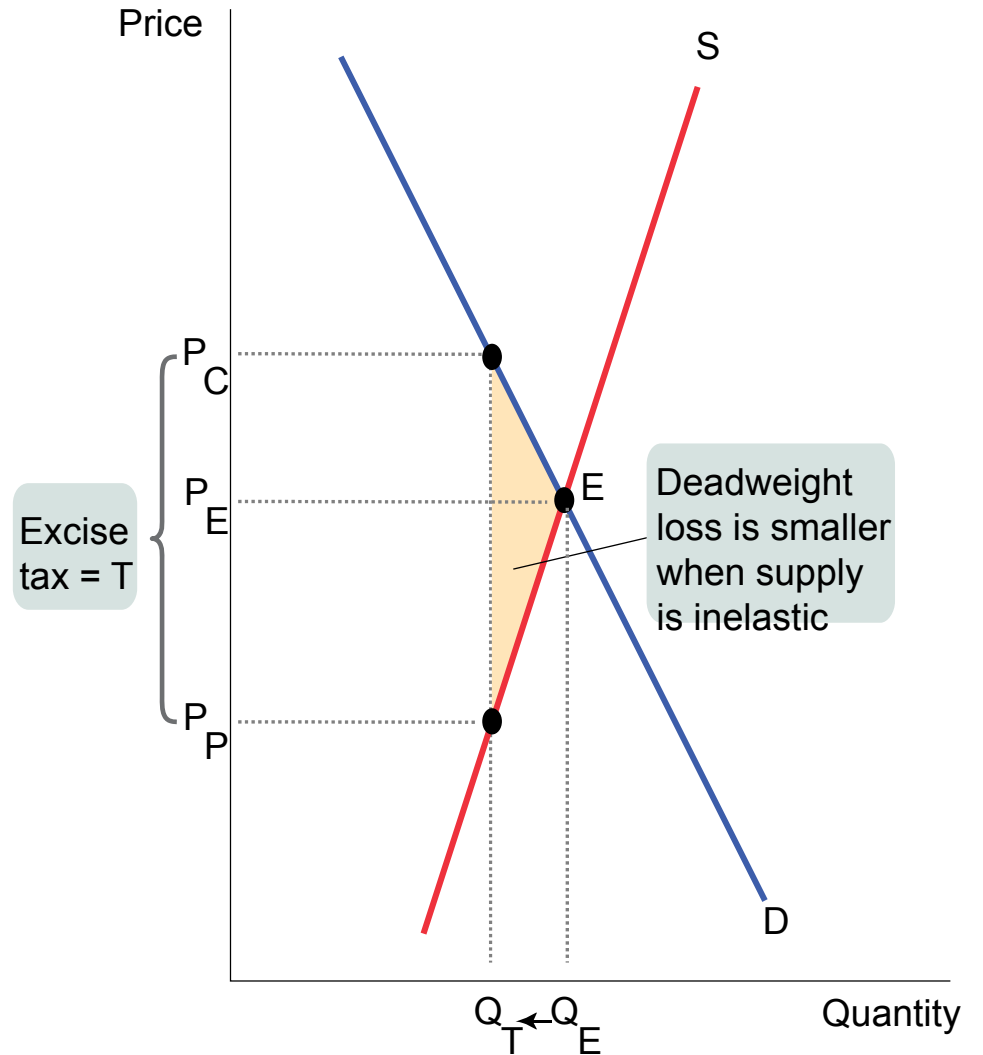


Deadweight Loss and Elasticities

(c) **Elastic Supply**



(d) **Inelastic Supply**



Deadweight Loss and Elasticities

- To minimize the efficiency costs of taxation, one should **choose to tax only those goods for which demand or supply, or both, is relatively inelastic.**
- For such goods, a tax has little effect on behavior because behavior is relatively unresponsive to changes in the price.

Deadweight Loss and Elasticities

- In the extreme case in which demand is perfectly inelastic (a vertical demand curve), the quantity demanded is unchanged by the imposition of the tax. As a result, the tax imposes no deadweight loss.
- Similarly, if supply is perfectly inelastic (a vertical supply curve), the quantity supplied is unchanged by the tax and there is also no deadweight loss.

Deadweight Loss and Elasticities

- If the goal in choosing whom to tax is to **minimize deadweight loss**, then taxes should be imposed on goods and services that **have the most inelastic response**—that is, goods and services for which consumers or producers will change their behavior the least in response to the tax.

Sources:

- Krugman, P. and Robin Wells (2008)
- Lipsey, Ragan, and Storer (2008)

