

Reviewing paper on the subject of The Value Distribution Within Thai Coffee Supply Chain.

In this paper, the researcher aimed to understand the underlying value distribution within the Thai coffee industry's supply chain. The researcher did so by analysing the established research papers and conducted in-depth interviews with the stakeholders related to the Thai supply chain. Namely, the large-scale coffee farmers to retailers. Thereafter, the researcher provides a comprehensible diagram of how the value, specifically the price charged, by each supply-chain entity.

In the paper, the coffee production in Thailand does not satisfy the demand by the retailers within the industry. Hence, the importation of green-bean coffee is necessary, explained the researcher. The paper provides an overall guideline of coffee production of the global coffee supply chain. The paper then astonishingly explains in detail each process involved in the coffee production, from initial harvesting process to roasting process. Then, thoroughly characterised the frameworks of the coffee supply chain domestically. The frameworks can be classified into three distinguishable characteristics.

On aggregate, the paper is an easy-to-digest seminar paper, in which allows the reader to comprehend the variety of tasks taken and performed by each player in the market. It perplexed the reader with the value distributed among the supply chain participants; Notably, the farmers with relatively low-skilled earn the least, while the retailers at the tail-end bargain the most. In terms of suggestions, It might be interesting to further investigate the money generated within the industry and how it has uplifted the betterment of those participating in the primary resource end of the supply chain. Or how has the tail-ends has improved the state of Thai coffee industry.