

Suggestions on 1st Assignment

(Presentation Dates: September 13 & 15, 2017)

- (1) Written report : the format of consulting company
(PowerPoint with texts and graphs/diagrams)
- (2) Submit the hardcopy at the box in the class and also email
to PowerPoint file to nattapong@econ.tu.ac.th on
September 12, 2017 (5.00pm)
- (3) Presentation session : 20 minutes
- (4) Q & A session : 15 minutes
- (5) Sequence of presentation : from draw
- (6) Matching commentator with presenting group : from draw

Suggestions on 1st Assignment

(7) Length of report : 15 – 20 pages

(8) Structure of report

Part 1 - Introduction and project's background

Part 2 - Sources of data

Part 3 - Analytical methodologies and results

- Historical trends (flows of trade)
- Quadrant analysis of key indicators
- Weighted average of all indicators
- Other related tools and data are welcome

Part 4 – Policy recommendations

Grading Criteria

- **Quality of report (60%)**
 - appropriate methodologies (20%)
 - critical reasoning in result analysis and policy recommendation (20%)
 - format of report (comprehensive graphical communication and concise text explanation) (10%)
 - on-time submission (10%)
- **Quality of presentation (40%)**
 - convincing verbal explanation (20%)
 - comprehensive Q&A (20%)