

Why Thai SMEs in Agricultural Sector Cannot Reach Higher Efficiency? Comparing With The Case of Japan

A PAST SEMINAR REVIEW

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Paper overview

Agricultural and SMEs are crucial driving force for Thai's economy ;
Improving agricultural SMEs will promote the welfare of non-agri in rural areas.

Agricultural **SMEs facing** 3 internal problems, one being **inefficiency in management, lack of investment and lack of organisation competitiveness issues.**

Extenal problems may includes innovation, customer needs altercation, supplier capacity and government support. **Government's support, or lack thereof, hinder the improvement** needed for Agricultural SMEs to prosper especially in the technology age. **Japan shed lights on how technology and training have lifted its agricultural sector to global competitor,** despite land snd human capital constraint.

Methodology

- The researchers utilised secondary data analysis. With additional situational analysis to answer the question raised.

It is important to note that the extensiveness of the question raised and the lack of available data limit the comprehensiveness of the answers they concluded.



Data Collection

Secondary Data

: DATA USED FOR ANALYSIS
RELIED ON A HANDFUL OF SOURCE
NAMELY THE OFFICE OF SMES PROMOTION
LACK OF DATA

Situational Analysis

: A QUICK GLANCE ON JAPAN'S AGRICULTURAL
INDUSTRY'S POLICIES

Flaws (With Capital S)



1. Biases may occur with limited data provided.
2. With extensive question comes massive variables.
3. Secondary data's variables and measurements might be set differently from researchers'.



Complements

1. Answer the question raised
2. Easily digestible
3. Excellent suggestion with examples



Thanks

Questions?