

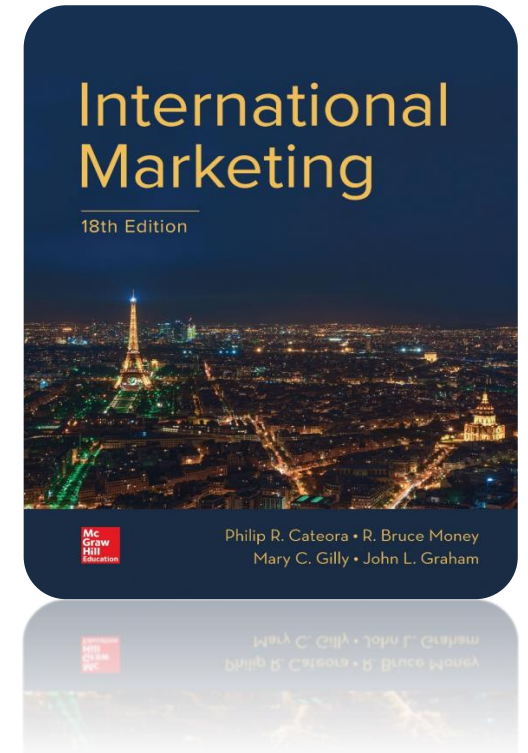


MK 333/326 International Marketing

Midterm Exam (20% of final grade)

March 11, 2021 3:00-5:00 pm on Zoom

- Will cover Chapters 1-5
- Please use pens, colored markers only
- Please prepare paper to write your answers
- Proctored
- Closed Book





What to Expect on Exam

Please review the following information

1. Handouts – textbook material
2. VDO material
3. Individual Assignments
4. Project Presentations
5. Class Discussions

