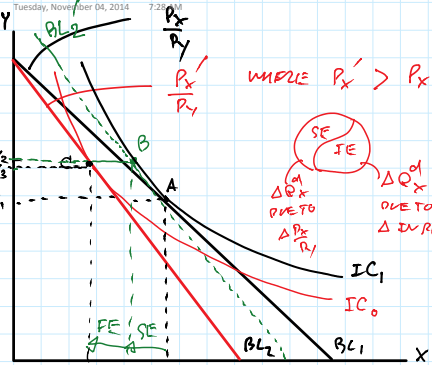


SE & IE



SUPPOSE X AND Y ARE NORMAL GOODS.

POINT OF DEPARTURE:

OLD CHOICE, A (x_1, y_1)

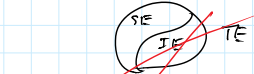
SUPPOSE THAT P_x RISES.

NEW CHOICE IS C (x_3, y_3)

RECALL THAT

$$\Delta Q_{x, TE}^d = \Delta Q_{x, SE}^d + \Delta Q_{x, IE}^d$$

(-6) (-4)



RECALL THAT $IE = \Delta Q_x^d$ DUE TO Δ IN REAL INCOME OR Δ IN PURCHASING POWER, WHEN THE BUYER FACES w/ THE NEW RELATIVE PRICE.

TO REMOVE IE, WE ASK THE FOLLOWING QUESTION:

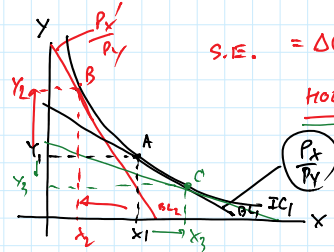
HOW MUCH MONEY INCOME THIS BUY NEEDS IN ORDER TO GET BACK TO HIS ORIGINAL UTILITY LEVEL, NAMELY ON IC_0 , WHEN HE FACE w/ THE NEW RELATIVE PRICE?

TO REMOVE IE, WE CONSTRUCT AN IMAGINARY BUDGET LINE w/ 2 PROPERTIES:

- ① IT PARALLELS w/ THE NEW BL (BL_2)
- ② IT TANGENTS w/ THE OLD IC_0 (IC_0)

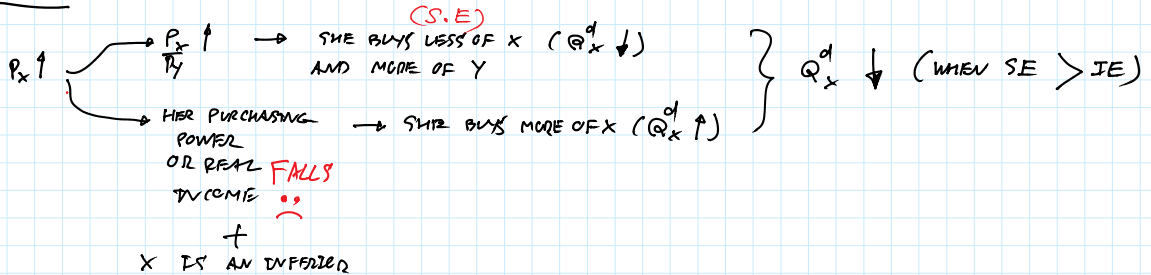
TECHNIQUE TO REMOVE IE.

ABOUT SE.

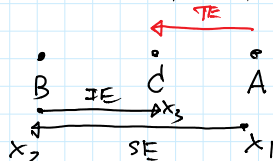


S.E. = ΔQ_x^d WHEN $\frac{P_x}{P_y}$ CHANGES, HOLDING UTILITY CONSTANT.

CASE 2: WHEN X IS AN INFERIOR GOOD.

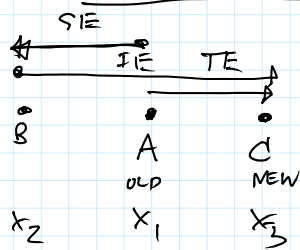


DIA-GRAM? LOOK AT PALMY'S TUTORIAL SESSION.



WHEN X IS AN INFERIOR GOOD.

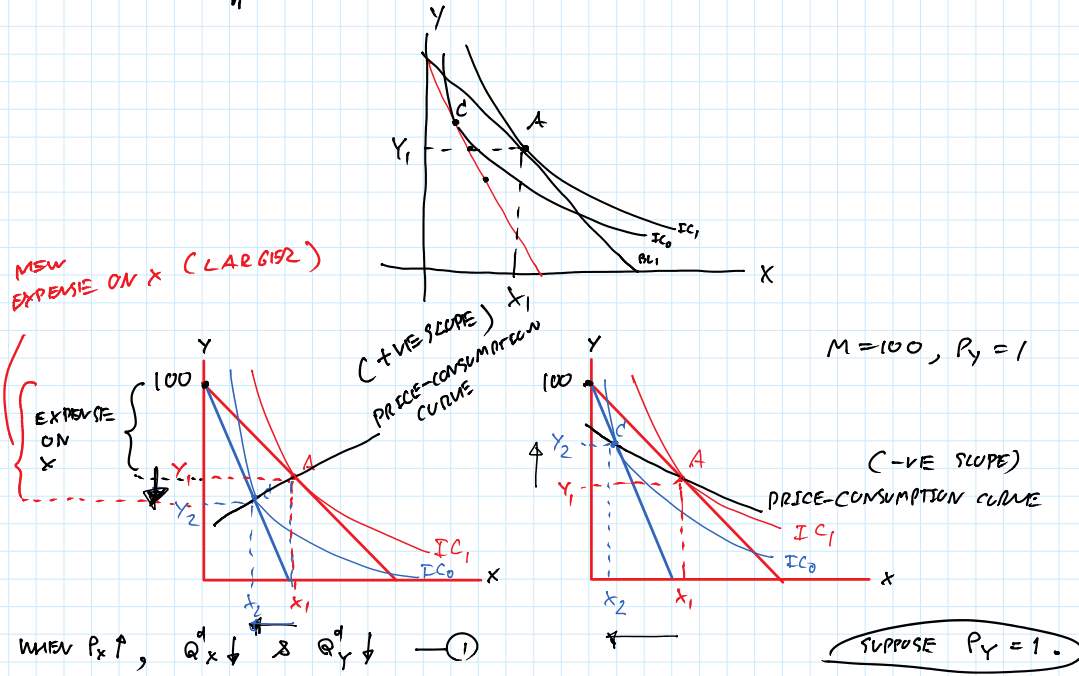
CASE 3 WHEN X IS A GIFFEN GOOD



HERE, $IE > SE$.
 SO, WHEN $P_x \uparrow$, $Q_x \uparrow$!!!
 LAW OF DEMAND IS
VIOLATED!

DIY: TRY TO DRAW A DIAGRAM FOR THIS CASE.

YOUR DOUBT...



WHEN $P_x \uparrow$, $Q_x \downarrow$ & $Q_y \downarrow$ — (1)
 TOTAL EXPENDITURE ON X IS INCREASING — (2)

SO, PRICE ELASTICITY OF DEMAND FOR GOOD X < 1 !!!

THAT IS

$$\% \Delta Q_x < \% \Delta P_x$$

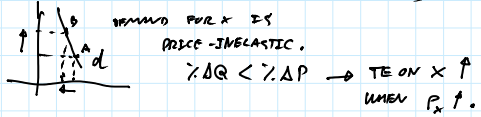
$$|E| = \left| \frac{\% \Delta Q}{\% \Delta P} \right|$$

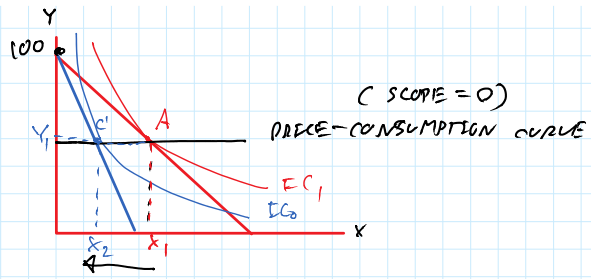
EX: $P_1 = 100$ $Q_1 = 100 \rightarrow TE = 10000$ UNIT
 $P_2 = 110$ $Q_2 = 95 \rightarrow TE = 10450$ UNIT
 $\% \Delta P = 10$ $\% \Delta Q = 5$

$\% \Delta P > \% \Delta Q$
 $|E| = \left(\frac{5}{10} \right) = \frac{1}{2} = 0.5$

CONCLUSION #1

UPWARD SLOPING PCC IMPLIES THAT PRICE ELASTICITY OF DEMAND FOR GOOD X IS LESS THAN 1. (DEMAND IS PRICE-INELASTIC)





$$P_x X + Y = M$$

so, $P_x X = M - Y$

EXPENSES ON GOOD X

Ex: $M = 100$
 $Y = 30$ UNITS
 so $P_x X = 100 - 30 = 70$

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