

EE382 1/2021

Group Assignment 14: Service innovation

- Give examples of innovations in your group service industry based on types of innovation in slide no. 2
- Give examples of 6 phases of innovation process of your group service industry (see slides no. 7 – 10)

Deadline: Nov 18th, 2021 (midnight)

Note: Please name your file in the group assignment folder as

Assignment_14_Service_innovation