

Suggestions on 1st Assignment

(Presentation Day : September 17th & 19th 2014)

- (1) Written report : the format of consulting company
(PowerPoint with texts and graphs/diagrams)
- (2) Submit the hardcopy at the box in the class and also
email to PowerPoint file to nattapong@econ.tu.ac.th
on September 16th (5pm)
- (3) Presentation session : 15 minutes
- (4) Q & A session : 10 minutes
- (5) Sequence of presentation : from draw
- (6) Matching commentator with presenting group :
from draw

Suggestions on 1st Assignment

(5) Length of report : 12 – 15 pages

(6) Structure of report

Part 1 - Introduction and project's background

Part 2 - Sources of data

Part 3 - Analytical methodologies and results

- Historical trends (flows of trade)

- Quadrant analysis (total market growth vs. market share, total share of output per GDP vs. growth of output, total value-added per output vs. growth of total value-added, etc.)

- Backward and forward multipliers

- Other related tools are welcome

Part 4 – Policy recommendations

Grading Criteria

- **Quality of report (60%)**
 - appropriate methodologies (20%)
 - critical reasoning in result analysis and policy recommendation (20%)
 - format of report (comprehensive graphical communication and concise text explanation) (10%)
 - on-time submission (10%)
- **Quality of presentation (40%)**
 - convincing verbal explanation (20%)
 - comprehensive Q&A (20%)