

Chapter 15 Production

Production Problem: How a firm employs inputs (labor L and capital K) to

1. Maximize output Q for a given cost level C_0 .
2. Minimize cost C to produce a give level of output Q_0 .

- The understanding of this production problem is crucial to understanding the behavior of a firm in perfect competition and monopoly—and other markets to be discussed in EE311.

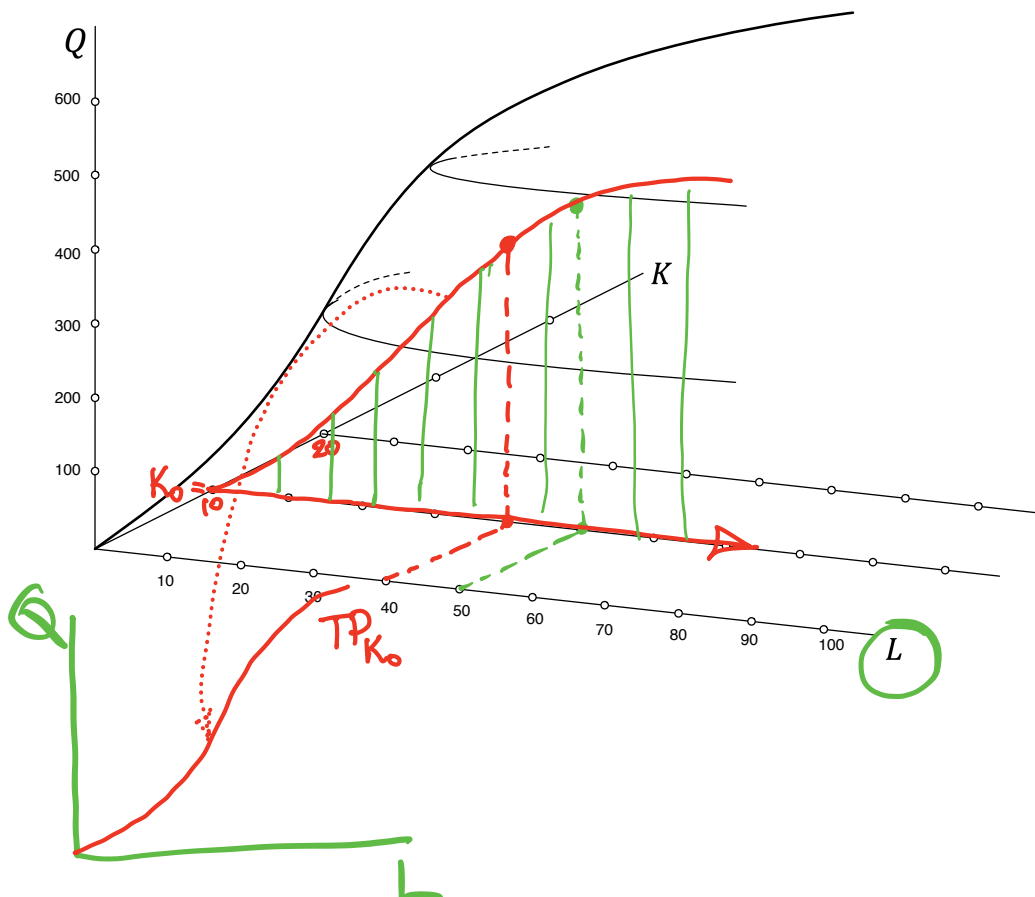
Production Function $Q = f(L, K)$ is a relationship between the highest output Q achievable from using labor = L and capital = K as efficiently as possible with the given technology

Example: $Q = f(L, K) = 10L^{0.5}K^{0.5}$,

$$\left. \begin{array}{l} L = 400 \\ K = 900 \end{array} \right\} \Rightarrow Q = 6,000 \text{ units}$$

$$\left. \begin{array}{l} L = 100 \\ K = 900 \end{array} \right\} \Rightarrow Q = 3,000 \text{ units}$$

Graph of a Production Function in 3D



Short-Run Production: Time frame that there is at least one input that cannot be changed (fixed factor)

- Usually in Short-Run, capital is assumed to be the fixed factor at $K = K_0$
- Fixed factor does not change with the quantity Q
⇒ Fixed Cost.

Long-Run Production: Time frame that is long enough for the firm to vary every input
⇒ no fixed factor ⇒ no fixed cost.

Short-Run Production With production function

$$Q = f(L, K) = 10L^{0.5}K^{0.5}$$

Assume capital K is fixed at $K_0 = 900$, we have

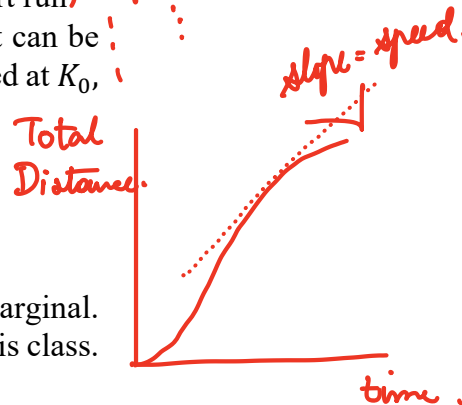
$$Q = 10L^{0.5}K_0^{0.5} = 300L^{0.5}$$

$TP_{K_0}(L) = 300L^{0.5}$

Q	L (K=K ₀ =300)
0	0
3,000	100
6,000	400
⋮	⋮

- we can change output Q by changing L in the short run
- This is called the Total Product is the output that can be produced at various labor level L , with capital fixed at K_0 ,

$$TP_{K_0}(L) = f(L, K_0)$$



Total, Average, and Marginal

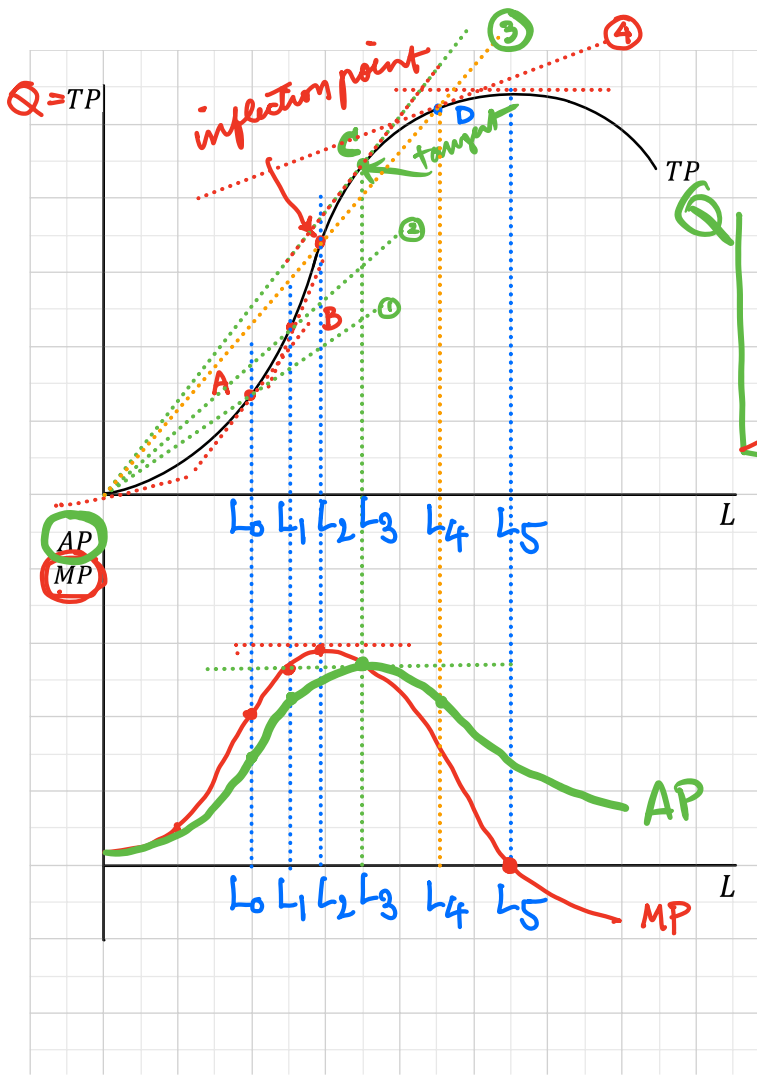
Given a Total, we can find Average and Marginal. This is the first T-A-M relation to be discussed in this class.

Given the Total Product $TP(L)$, (with subscript K_0 suppressed)

- Average Product $AP(L) = \frac{TP(L)}{L}$
- Marginal Product $MP(L) = \frac{dTP(L)}{dL}$

Marginal Product $MP(L)$ is the rate of change of the output $TP(L)$. That is, $MP(L)$ is the slope of $TP(L)$

The relationship of TP , AP and MP is demonstrated by the following graphs.



$$L=5 \rightarrow Q=100 \Rightarrow AP = \frac{100}{5} = 20$$

6th person MP=25.

$$L=6 \quad Q=125, AP = \frac{125}{6} = 20.8$$

Total	Average	Marginal
	A increasing	$M > A$
	A decreasing	$M < A$
	A max	$M = A$
T max		$M = 0$
T inflection		M max

$< L_3$
 $> L_3$
(L_3)
(L_5)
(L_2)

- The relationship between Average and Marginal can also be verified by calculus. By definition,

$$MP(L) = \frac{d}{dL} TP(L) = \frac{d}{dL} (AP(L) \cdot L)$$

$$= AP(L) \frac{dL}{dL} + L \frac{dAP(L)}{dL}$$

$$AP = \frac{TP}{L}$$

$$\frac{d}{dx} (f(x) \cdot g(x)) = f(x) \frac{d}{dx} g(x) + g(x) \frac{d}{dx} f(x)$$

slope of AP

$d \Delta P/L$

when $AP(L)$ is at max profit, slope of $AP = 0$:-
so $MP = AP$.

when slope $AP > 0$; $MP > AP$