

Motivation and Emotion



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Motivation

Intrinsic motivation

- Rewarding
- Satisfying

Extrinsic motivation

- External outcome

Early Approach to Understanding Motivation

Instincts and the evolutionary approach

- Innate & biologically determined
- Sexual behavior (reproduction)
- Aggressive behavior (territorial protection)



Early Approach to Understanding Motivation

Drive-reduction theory

- Need that is essential for survival
- Drive (psychological tension & physical arousal)
- Primary drives (e.g., hunger, thirst)
- Secondary drives (e.g., money, social approval)

Early Approach to Understanding Motivation

Drive-reduction theory

- “Homeostasis” = balance
- Tendency of the body to maintain a steady state



Early Approach to Understanding Motivation

Drive-reduction theory

- Can't explain complex actions
- People have different needs



By Nipat Pichayayothin, Ph.D.

(Ciccarelli & White, 2017)

Mcclelland's Theory of Motivation

Psychological Needs

Need for affiliation

- Good team player

Need for power

- Influence and impact over others

Need for achievement

- Attaining challenging goals



Dweck's Self-Theory of Motivation

- View of self on success or failure
- “Locus of control”

Internal locus of control

- “I have control over what happens in my life”

External locus of control

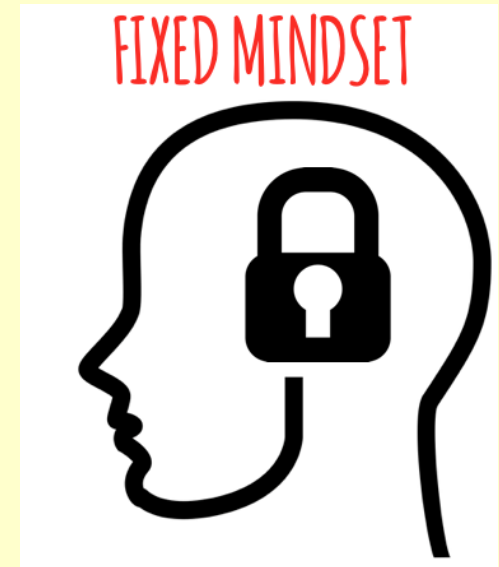
- “My life is controlled by powerful others, luck, or fate”

Dweck's Self-Theory of Motivation

- Your **belief system** about yourself affects your **achievement motivation** and your **willingness to keep trying** to be success in the face of failure.

Dweck's Self-Theory of Motivation

- Fixed mindset = external locus of control
 - Give up easily
 - Avoid difficulties
 - Fear of failure
 - Long history of success
 - “Learned helplessness” after a big failure



Dweck's Self-Theory of Motivation

- Growth mindset = internal locus of control
 - Always room for improvement
 - Actions and efforts
 - Strategies to master tasks
 - “Failures can’t ruin my confidence.”



Promoting Growth Mindset

- Praise on efforts, strategies and processes
- Not on fixed ability or success
- Constructive criticism

Wow, how smart you are!



I've seen you worked so hard on this project! Keep up your good work!

Arousal Theory

- It's good to have an optimal level of tension
- Too high >> anxiety
- Too low >> boredom
- Easy task?
- Difficult task?



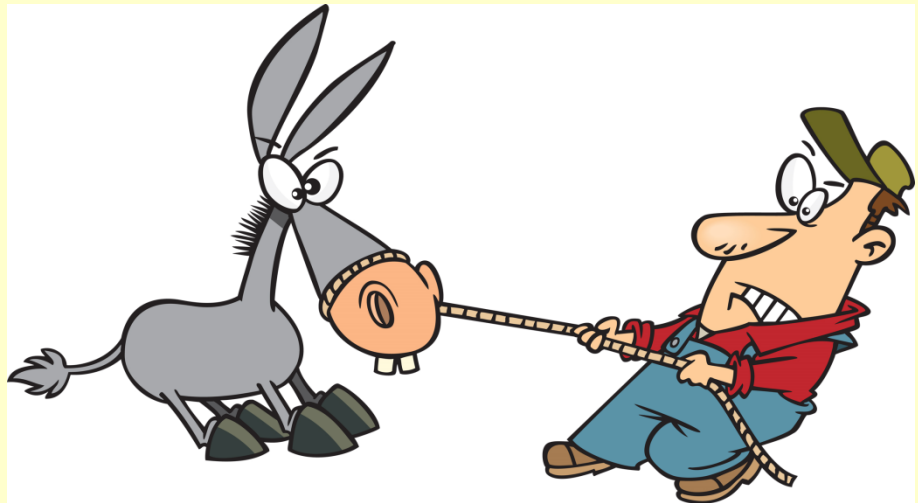
Sensation Seeker

- Need more arousal

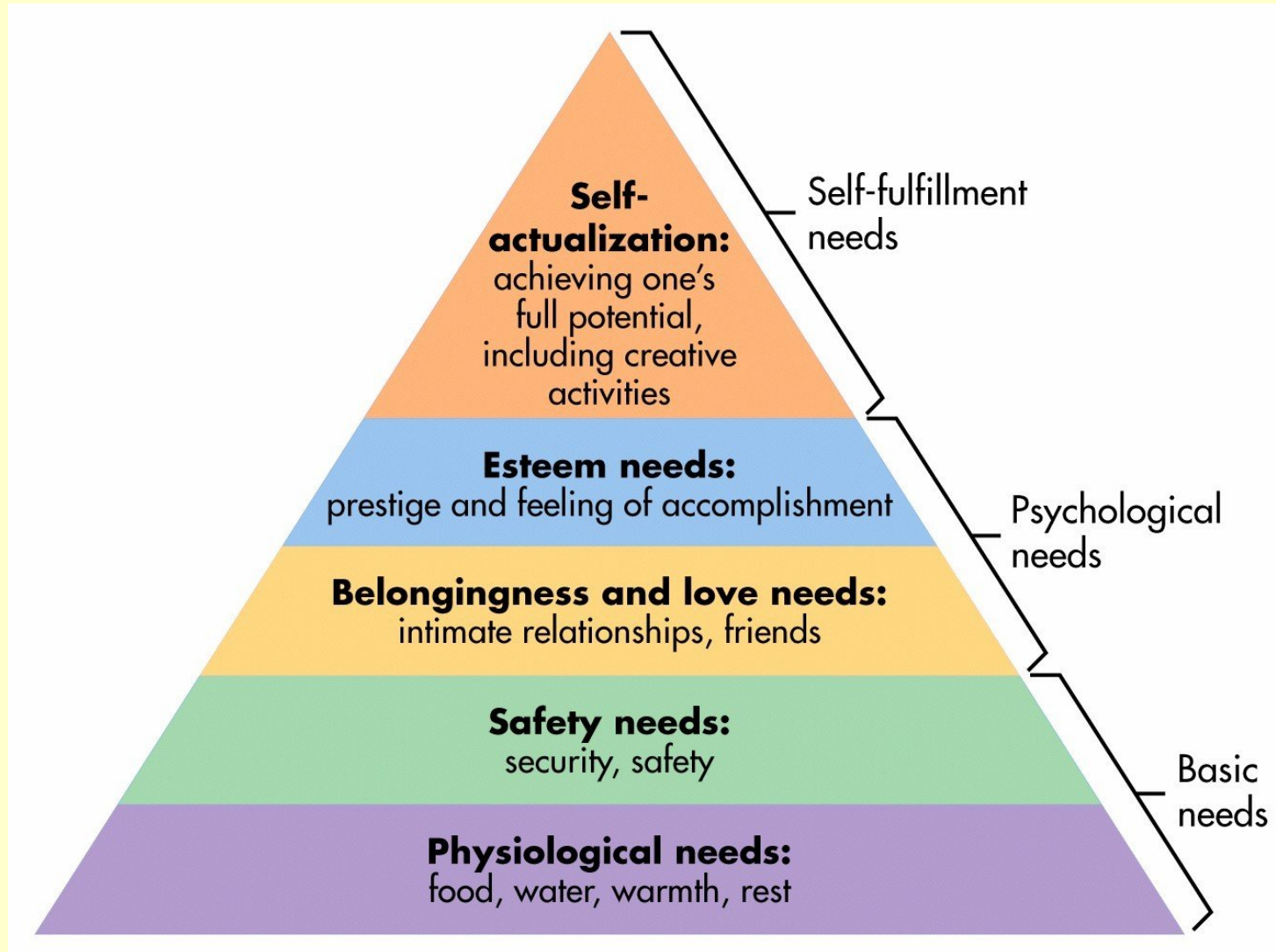


Incentive Approach

- External stimulus
- Rewards
- “Pull”
- “Push”



Maslow's Hierarchy of Needs



Self-Determination Theory (SDT)

- Basic Needs
 - Autonomy
 - Competence
 - Relatedness
- Plus supportive environment
- Promoting intrinsic motivation



Overjustification Effect

Earlier intrinsic motivation reduced due to
reward

Even in preschoolers



1. Expected reward

2. Unexpected reward

3. No reward



Basic and Self-Conscious Emotions

Basic emotions

- Anger
- ▶ Disgust
- Fear
- Happiness
- Sadness
- ◀ Surprise

Self-conscious emotions

- Embarrassment
- Guilt
- Humiliation
- Pride ▶
- Shame

The Functions of Emotions

- Preparing us for action
 - Increase chances of survival
- Shaping our future behavior
 - Helps to broaden our thinking and behavior
- Helping us interact more effectively with others
 - Form of social communication
 - Develop intimate relationships

Three Elements of Emotions

- Physical (arousal)
- Cognitive (feelings)
- Behavioral (emotional expressions)

Physical Arousal

- Sympathetic nervous system (autonomic)
 - Heart rates
 - Widen bronchial passages
 - Eye dilation
 - Goose bumps
 - Sweating



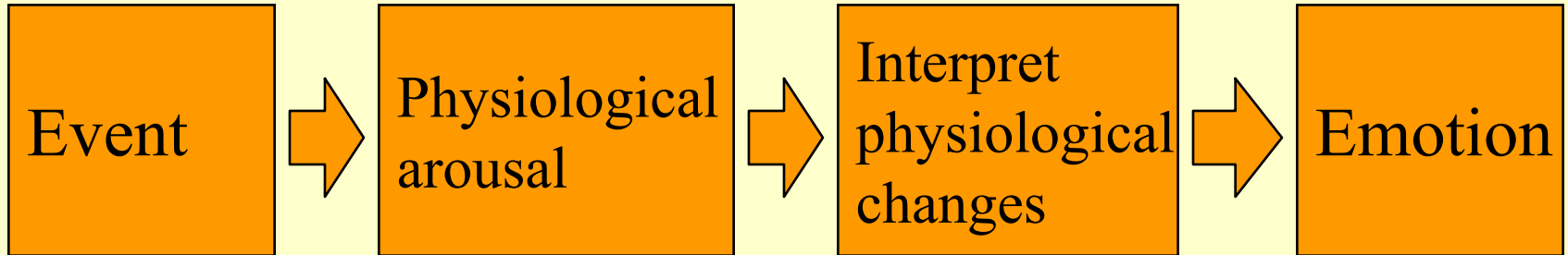
Theories / Explanations of Emotion

- Where do emotional experiences come from?
- How do psychologists define the role that physiology and cognition play in the experience of emotions?
 - James-Lange Theory
 - Canon-Bard Theory
 - Schacter-Singer Theory
 - Contemporary perspectives (neurological effects)

James-Lange Theory

- Do gut reactions equal emotions?
 - Emotions are a result of physiological changes that produce specific sensations
 - The brain interprets these sensations as specific kinds of emotional experiences

James-Lange Theory

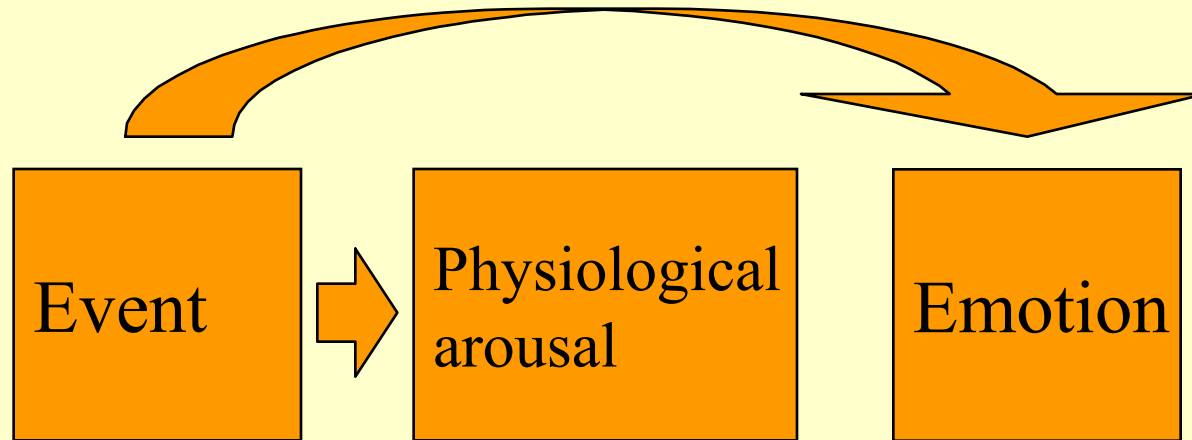


You feel emotions after your body reacts.

The Cannon-Bard Theory

- Assumes that **both** physiological arousal and the emotional experience are produced simultaneously by the same nerve stimulus, which emanates from the thalamus in the brain
 - The event causes BOTH arousal and the emotion

Cannon-Bard Theory



The event causes both arousal and emotion.

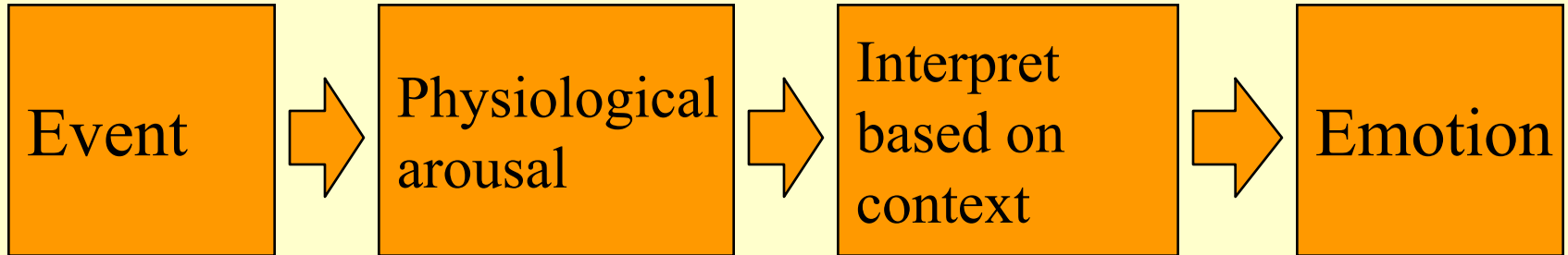
Theories of Emotion

- James-Lange Theory
 - Physiological arousal → emotion
 - Perception of physiological changes
- Cannon-Bard Theory
 - Emotional and physiological reactions occur simultaneously

The Schachter-Singer Theory

- Emphasizes that we identify the emotion (the arousal) we are experiencing by observing our environment
 - Physiological arousal and cognitive labeling
 - Schacter & Singer (1962) research
 - Participants injected with epinephrine (not vitamins)
 - Confederate acted either happy or angry and hostile
 - »What happened?

Schacter-Singer (Cognitive) Theory



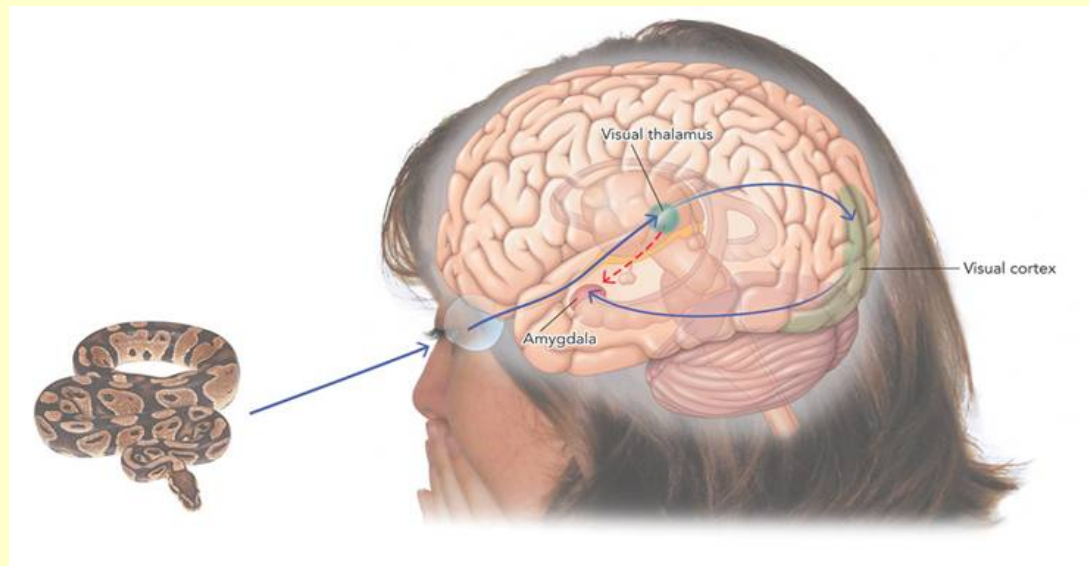
Your arousal and the context combine to form emotions.

Contemporary Perspectives: Neuroscience of Emotions

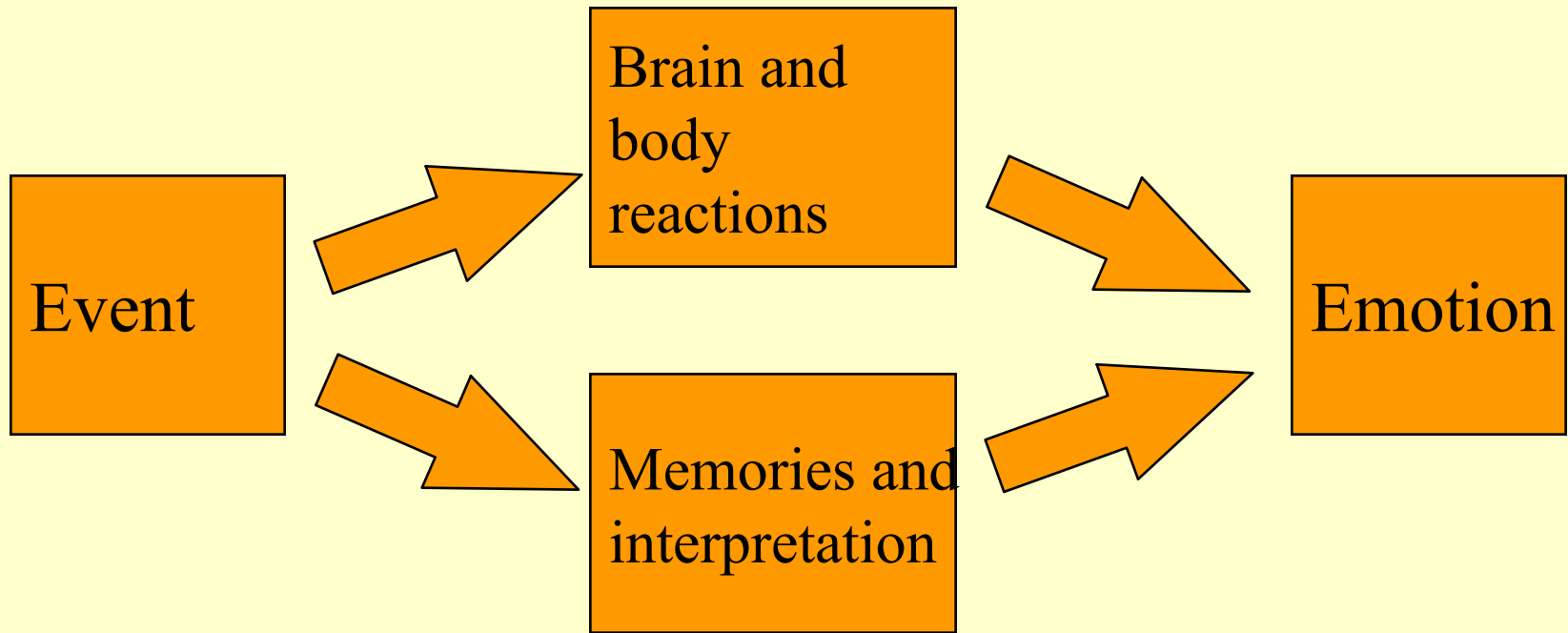
- Specific patterns of biological arousal are associated with individual emotions.
- Due to activation of different neural pathways
 - Amygdala
 - Link between the perception of an emotion-producing stimulus and the recall of that stimulus later
 - Hippocampus
 - Aids in the consolidation of memories as well as the retrieval of memories

Neuroscience of Emotions

- Thalamus can send messages along two independent neural pathways
 - Slow route to the cortex
 - Quick route to the amygdala (early warning)
- receives direct input from senses



Contemporary Perspectives



Different emotions rely on different combinations of body and brain reactions and interpretation.

Conclusions on the Multiple Perspectives of Emotions

- Emotions are not a simple phenomenon
 - Interact with motivation, cognitive, physiological, neurological, and other psychological processes
 - No single theory can explain all facets of emotional experience

Are Emotions Universal?

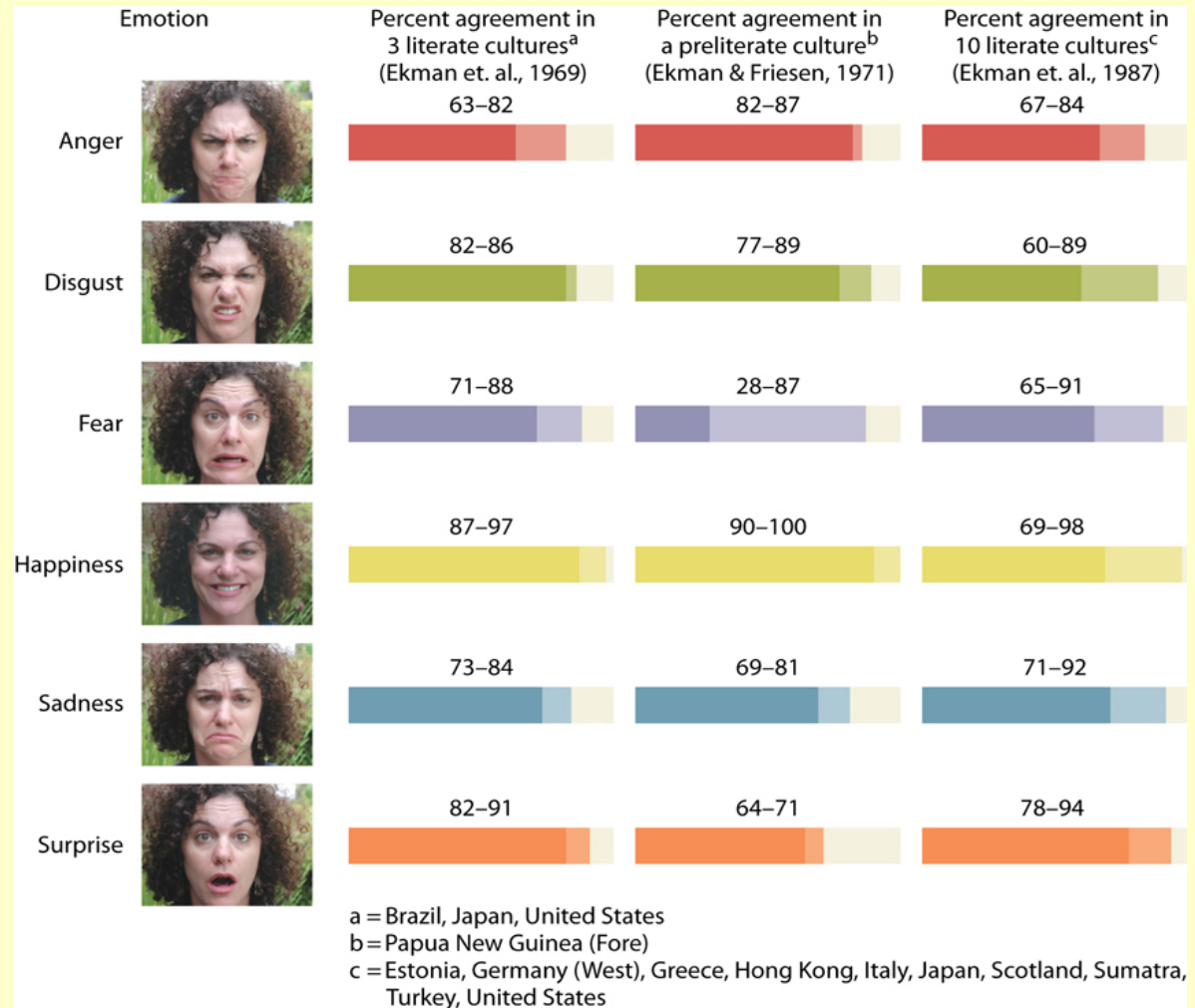
- Does the Fore tribe in New Guinea identify Caucasian facial expressions?



Evidence of Universality in Emotional Expression

■ Paul Ekman

- Study of New Guineans & other cultures



Universality in Emotional Expression

- Facial-affect program
 - Assumed to be universally present at birth
 - Analogous to a computer program that is turned on when a particular emotion is experienced
 - Displays an appropriate expression

Facial-feedback hypothesis

- Not only *reflects* emotional experience, but also helps *determine* how people experience and label emotions
 - Some theoreticians have suggested that facial expressions are *necessary* for an emotion to be *experienced*
 - Supported research (Ekman and colleagues, 1983)

Facial Feedback Hypothesis

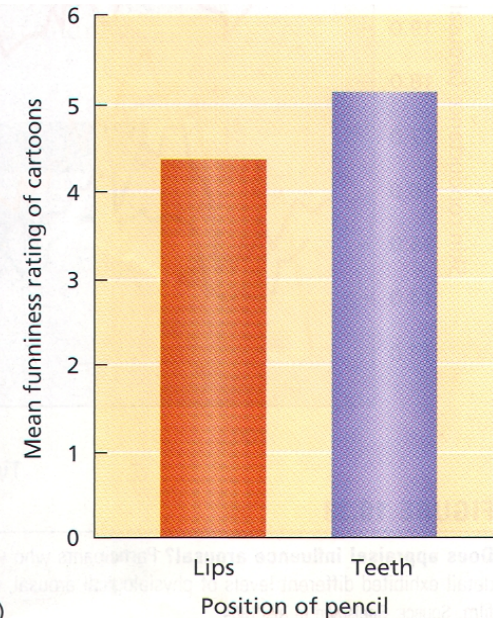
Holding a pencil in the teeth activates the muscles used in smiling, and thus evokes more pleasant feelings than holding the pencil in one's lips.



(b)



(c)



Facial Feedback Hypothesis

- We experience emotions in part as a result of the positions of our facial muscles
 - Smiling makes you feel happier
 - Frowning makes you feel sadder

