

FN211 Financial markets

Group Assignment (10%)

1. Select your two companies of interest from the same industry. **Focus on comparison and analysis by yourselves by using actual data from financial markets, e.g. market price data, volume data, etc.** Avoid comparisons that can already be found on textbooks or websites. Here are examples of appropriate topics.
 - Comparison between investments in BTS and BEM stocks
 - Comparison between investments in BH and BDMS stocks
 - Comparison between investments in AAPL and SAMSUNG companies

2. Important steps
 - 2.1 Identify your interested pair of stocks
 - 2.2 Identify at least **three specific sources of information**, e.g. relevant chapters from textbooks, websites, academic paper
 - 2.3 A group representative sends the above information to the instructor using mail subject as FN211 Group name and cc to all group members.
 - 2.4 I will confirm via email if you can pursue your topic. Each topic can only be covered by one group. Topics will be first come, first served.
 - 2.5 You can send your interested topic by **Saturday 6th April**. if you don't send by this day, your final grade will be deducted 1% every day).

3. Topics that will **not** be approved include
 - 3.1 A pair of stocks from different industries or different businesses.
 - 3.2 No comparison, e.g. investment in APPL stock.
 - 3.3 No sources of information provided

4. Additional information
 - 4.1 Term paper is not allowed to exceed 10 pages (excluding front page, tables, figures, and references). Use Times New Roman font, size 14
 - 4.2 Put tables, figures, and references at the end of report
 - 4.3 **Plagiarism is strictly prohibited.** Do not copy from your sources; you need to specify clearly where your information is coming from. Consult the following website on how you can correctly cite relevant sources
<https://library.tu.ac.th/th/academic-support/thesis-templates-manuals>
 - 4.4 Deadline for presentation file and term paper (soft copies) on **May 9, 2019** and deadline for the hard copies on **May 11, 2019**.
 - 4.5 Presentation time is not allowed to exceed 30 minutes per group (including Q&A).

5. Grading criteria

5.1 Paper

- Quality of writing (e.g. organization, writing clarity, spelling) 20%
- Content (completeness of details, accurate info, clear conclusion) 50%
- Support and references (e.g. relevant and effective info/data, sufficient and convincing evidence, appropriate sources) 20%
- Creativity or extra points if beyond expectations 10%

5.2 Presentation

- Organization (e.g. clear purpose, appropriate for audience, logical sequence) 15%
- Content (e.g. framework, accurate info, clear conclusion) 35%
- Presentation (e.g. good eye contact, clear voice, smooth, effective visual aids, length of presentation, answering questions) 50%

Related materials

Company websites

The Economist, Wall Street Journal, Business Week, Forbes, Fortune

CFA materials

Financial Analysts Journal, Journal of Portfolio Management, etc.

<https://finance.yahoo.com/>

<https://www.google.com/finance>

<https://fred.stlouisfed.org/>

ธนาคารแห่งประเทศไทย www.bot.or.th

กระทรวงการคลัง www.mof.go.th

สถาบันวิจัยเพื่อการพัฒนาประเทศไทย www.info.tdri.or.th

ตลาดหลักทรัพย์แห่งประเทศไทย www.set.or.th or www.settrade.com

สำนักงานคณะกรรมการกำกับหลักทรัพย์และตลาดหลักทรัพย์ www.sec.or.th

ตลาดหลักทรัพย์ใหม่ www.mai.or.th

ตลาดตราสารหนี้ thaibma.or.th

ศูนย์ส่งเสริมการพัฒนาความรู้ตลาดทุน (Thailand Securities Institute: TSI) [http://www.tsi-](http://www.tsi-thailand.org)

[thailand.org](http://www.tsi-thailand.org)