

K-A Bonnier International Fellows Program

An exciting opportunity to earn two Master degrees at two highly esteemed business schools on two different continents – in just two years with a generous scholarship covering all tuition fees and partial living costs.

The K-A Bonnier International Fellows Program (KAB-IFP) combines master’s studies in management at the **Stockholm School of Economics (SSE)** and at the **National University of Singapore (NUS)**. This opportunity is specifically geared towards students with a passion for entrepreneurship and SME growth in Southeast Asia and the Nordic countries.

By studying both in Sweden and Singapore, students will gain a better understanding of the theory and reality of doing business in two very different regions. The program includes an exciting internship at an international firm in Scandinavia or Southeast Asia, where students will work with existing challenges faced by various stakeholders. This will provide students an excellent opportunity to deepen their business development skills as well as building their personal network.

The scholarship aims to promote business activity between the two regions and to help exceptionally talented students acquire the knowledge and tools needed to succeed in a diverse entrepreneurial context.



Why participate in this program?

“Most people believe that to be innovative and entrepreneurial, one needs innate talent or to be self-taught through practice. But that’s only a tiny part of the story. Superior and sustained innovation performance requires systematic Management processes and solid theories that must be learned at school, in an advanced and dedicated Master program.”

Mattia Bianchi, Associate Professor
Stockholm School of Economics



| YEAR 1 2017–2018 | | SUMMER INTERNSHIP | YEAR 2 2018–2019 | |
|--|--|---|---|---|
| Semester 1: Aug–Dec: At SSE (30 ECTS) | Semester 2: Jan–May: At NUS (30 ECTS) | Jun–Aug in Scandinavia/ South East Asia | Semester 3: Aug–Dec: At NUS (30 ECTS) Completion of NUS studies | Semester 4: Jan–May: At SSE (30 ECTS) incl. MSc Thesis |

CONTACT US

For questions, please contact the Admissions Office at SSE admissions@hhs.se, or telephone +46 8 736 90 00

More information on website: hhs.se/kab

ADMISSION REQUIREMENTS

The K-A Bonnier International Fellows Program is looking for highly talented students from Europe and South East Asia (SEA) with a particular interest in the Nordics-SEA connection.

The program requires admission to both the MSc in Business & Management at SSE and the MSc Management Programme at NUS. For more information, refer to website: hhs.se/kab.

- 1) Earned, or expect to earn, a good undergraduate degree from a business-related program with very good academic results.
- 2) Minimum GMAT Score of 600 (total) or GRE score 155 (quant). Recommended score for analytical writing part is 4.5–5.0.
- 3) High score in personal interview.
- 4) Minimum IELTS 7.0 or TOEFL 100 (Internet).
- 5) International experience.
- 6) CV and Personal Statement.

In assessing your application, we are also interested in your international experience related to entrepreneurship or leadership.

THE PERFECT MATCH



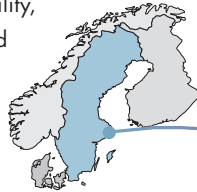
SSE: A UNIQUE BUSINESS SCHOOL!

SSE has been ranked as the **No. 1 business school** in the Nordic countries by the Financial Times for the past nine years. SSE graduates find jobs quickly with 92% finding employment within three months of completing their studies (MSc Employment Report 2015).

Stockholm School of Economics was established more than 100 years ago, in 1909 and is today one of Europe's leading business schools, with a unique business-community network. SSE research is internationally recognized and many of our researchers are among the leading figures in their respective fields.

WHY STUDY IN STOCKHOLM?

Stockholm – *Global, Driven and Smart*. Stockholm is often said to be one of the most modern cities in the world, as it excels in the areas of sustainability, education, innovation, IT, social welfare and culture. In addition, Stockholm is named one of the leading green cities by the Global Green Economy Index.



NUS: BEST IN ASIA!

A leading global university ranked as **Asia's Top University** by Quaquarelli Symonds (QS) University Rankings in 2015, NUS is Singapore's flagship higher education institution. NUS offers a global approach to education and research, with a focus on Asian perspectives and expertise. Among many illustrious alumni are five Singapore Presidents and Prime Ministers.

Founded in 1905 as a modest medical school with 23 students, NUS is today widely known for its innovative and rigorous education which has nurtured generations of leaders and luminaries across industries, professions and sectors in Singapore and beyond.

Both SSE and NUS are members of the prestigious CEMS and PIM networks

WHY STUDY IN SINGAPORE?

Singapore – Where East meets West. *Dynamic, Global, Growing*. Possibly the easiest place in the world to do business. Singapore is often referred to as a global business hub, featuring developed infrastructure, open business policies, a skilled workforce, respect for intellectual property, and the use of English as the main working language.



THE MASTER OF SCIENCE PROGRAM IN BUSINESS & MANAGEMENT (MBM) AT SSE

– a learning journey on business creation and development. Any organization, regardless of its size, age and industry, needs to sense and seize new opportunities for value creation in the future.

Modules offered include:

- Business Creation
- Acting in An Uncertain World
- Managing and Organizing for Business Development
- Shaping Markets for Growth
- Accounting and Financial Control for New Business

THE MASTER OF SCIENCE MANAGEMENT PROGRAMME AT NUS BUSINESS SCHOOL

– designed to help graduates gain a competitive advantage in the job market by providing advanced knowledge and skills in key areas of management in a multicultural learning environment.

Modules typically offered include:

- Ethics, Corporate Social Responsibility & Sustainability
- Design Thinking & Business Innovations
- Venture Capital
- Supply Chain Coordination & Risk Management
- Competitive Marketing Strategy
- Asian Business Development