

example :
a company
in town

Chapter 14

Labor

Monopsonist : a single
buyer
of factor input

competitive
monopsony



Buyers : firms

Sellers : Owners
of
factor
inputs
(let's say
workers)

Competitive
Monopoly



Buyers : consumer

Sellers : firms

Demand for a factor input is "derived demand."

Chapter Outline

- The Perfectly Competitive Firm's Short-Run Demand for Labor
- The Perfectly Competitive Firm's Long-Run Demand for Labor
- The Market Demand Curve for Labor
- An Imperfect Competitor's Demand for Labor
- The Supply of Labor
- The Noneconomist's Reaction to the Labor Supply Model
- The Market Supply Curve
- Monopsony
- Minimum Wage Laws
- ~~Labor Unions~~
- ~~Discrimination in the Labor Market~~
- ~~Statistical Discrimination~~
- ~~The Internal Wage Structure~~
- ~~Winner-Take-All Markets~~





- ~~Winner-Take-All Markets~~

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A Perfectly Competitive Firm's Demand for Labor

- **Value of marginal product (VMP):** the value, at current market price, of the extra output produced by an additional unit of input.
- The hiring rule for the firm is to choose that amount of labor for which the wage rate is equal to the VMP

$$VMP_L = MP_L \cdot P$$

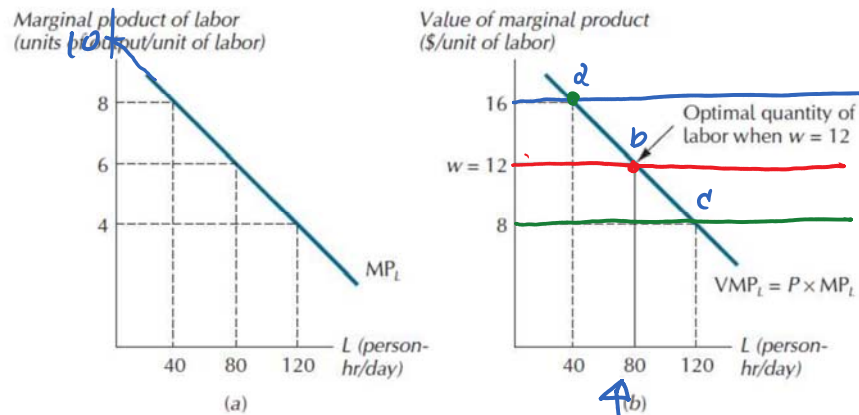
$$\Rightarrow \boxed{VMP_L = w}$$

IF $VMP_L > w$, hire more L

IF $VMP_L < w$, hire less L



Figure 14.1: The Competitive Firm's Short-Run Demand for Labor



(a) If $w=16$, $L=40$

(b) If $w=12$, $L=80$

(c) If $w=8$, $L=120$

$w=16$
 $w=12$
 $w=8$
(= Demand curve for labor, actually)

$$VMP_L = P \cdot MP_L = 2 \cdot \left(10 - \frac{1}{20}L\right) = 20 - \frac{1}{10}L$$

When $w=12$,
the quantity demanded for labor is

$$w = VMP_L \rightarrow \text{Hiring Rule}$$

$$12 = 20 - \frac{1}{10}L$$

$$L^* = 80$$



Math note

$$\begin{aligned} \max_L \pi(L) &= TR - TC \\ &= P \cdot Q(L) - w \cdot L \end{aligned}$$

$$\text{F.O.C: } \frac{d\pi}{dL} = 0$$

$$\frac{d\pi}{dL} = P \cdot \frac{dQ(L)}{dL} - w \cdot \frac{dL}{dL} = 0$$

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$$\frac{d\pi}{dL} = p \cdot \frac{dQ(L)}{dL} - w \cdot \frac{dL}{dL} = 0$$

$$= P \cdot MP_L - w \cdot 1 = 0$$

Therefore, $\boxed{VMP_L = w}$ Profit maximizing condition for hiring a factor input.

Let's find a match between Factor mkt and Good mkt...

Recall that $VMP_L = P \cdot MP_L = w$

$$\text{So } P = \frac{w}{MP_L} = \frac{w}{\frac{dQ}{dL}} = w \cdot \frac{\Delta L}{\Delta Q}$$

$$= \frac{\Delta w \cdot L}{\Delta Q} = \frac{\Delta VC}{\Delta Q} = MC \quad !!!$$

$$\boxed{P = MC}$$

$$\boxed{VMP_L = w}$$

in factor mkt

\equiv
↓

equivalent

$$\boxed{P = MC}$$

in output mkt

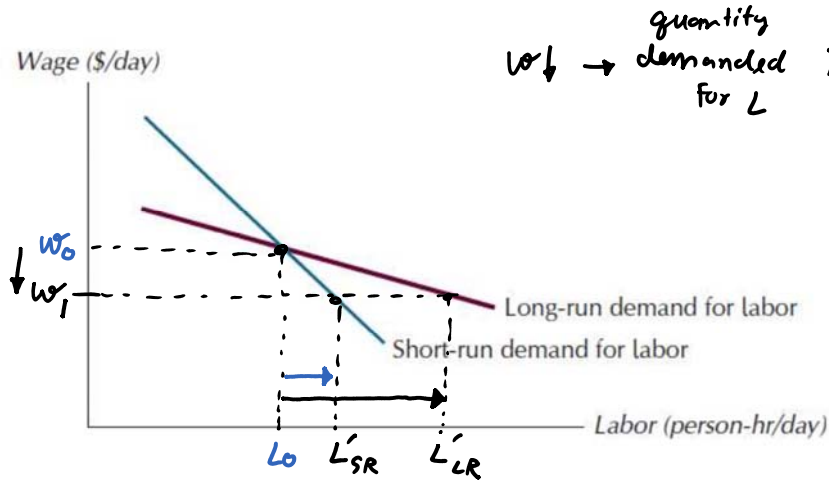
" TWO SIDES' OF THE SAME COIN "

Labor Demand in the Long-Run

- The firm's demand for labor will tend to be more elastic the more elastic the demand is for its product.
- The firm's demand for labor will tend to be more elastic the more it is able to substitute the services of labor for those of other inputs.



Figure 14.2: Short and Long-Run Demand Curves for Labor



$w \downarrow \rightarrow$ quantity demanded for $L \uparrow \rightarrow Q \uparrow \rightarrow P \downarrow \rightarrow VMP_L \downarrow$

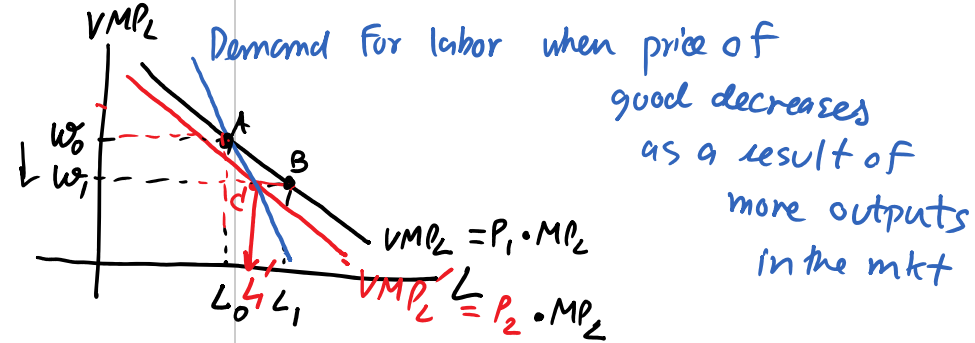
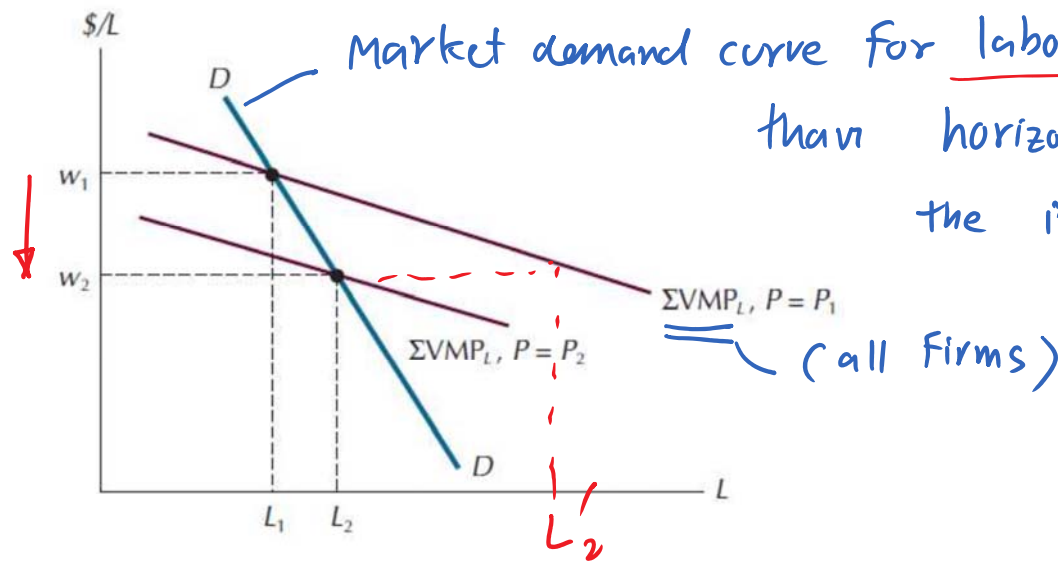


Figure 14.3: The Market Demand Curve for Labor



less responsive to a change
or
in w
(less elastic)

Market demand curve for labor is steeper

than horizontal summation of
the individual demand curves

(all firms)

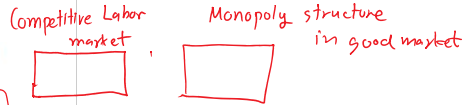


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An Imperfect Competitor's Demand for Labor

- **Marginal revenue product (MRP):** the amount by which total revenue increases with the employment of an additional unit of input.
- The firm will hire that quantity for which the wage rate and MRP^L are equal.



$$MRP = MR \cdot MP_L$$

Since in output market which is monopoly, monopolist sets Q^M at $MR = MC$, not $P = MC$.

$$MRP = \frac{\Delta TR}{\Delta Q} \cdot \frac{\Delta Q}{\Delta L} = \frac{\Delta TR}{\Delta L}$$

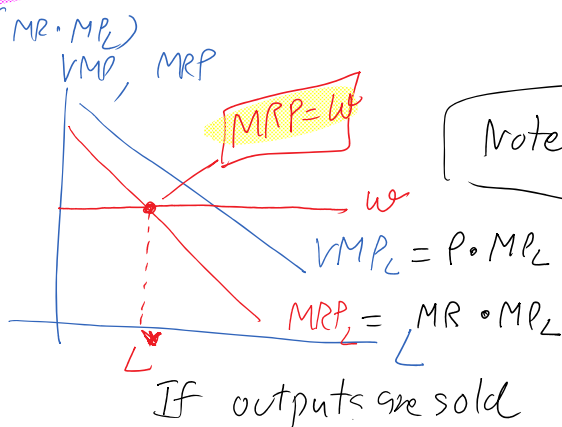
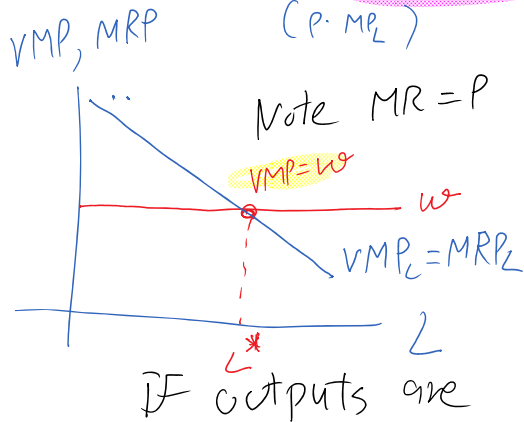
In competitive output market

- $P = MR$ so
- $VMP_L = MRP_L$
($P \cdot MP_L$) ($MR \cdot MP_L$)

additional revenue received from an additional unit of worker.

In monopoly output mkt

- $MR < P$ (as when monopolist wants to attract more sales, it has to lower the price)
- $VMP_L > MRP_L$



IF ^{L*} outputs are sold in competitive mkt

IF ^L outputs are sold in monopoly mkt.

SUMMARY

competitive factor mkt
↗
competitive output mkt

$$VMP_L = w$$

(hiring rule)

competitive factor mkt
↗
monopolistic output mkt

$$MRP_L = w$$

(hiring rule)

→ Math note on this structure:

$$\text{Max}_L \pi(L) = TR - TC$$

$$= P(Q(L)) \cdot Q(L) - w \cdot L$$

$P(Q(L))$

$$\text{F.O.C.} : \frac{d\pi(L)}{dL} = 0$$

$$\frac{d\pi(L)}{dL} = P(Q) \frac{dQ(L)}{dL} + Q(L) \frac{dP}{dQ} \cdot \frac{dQ(L)}{dL} = w \frac{dL}{dL} = 0$$

$$= \left[P + Q \frac{dP}{dQ} \right] \cdot \frac{dQ}{dL} - w = 0$$

$$= MR \cdot MP_L = w$$

$$MRP_L = w$$

(in Factor market)

this implies

$$MR \cdot MP_L = w$$

$$MR = \frac{w}{MP_L} = \frac{w}{\frac{dQ}{dL}} = w \cdot \frac{dL}{dQ}$$

$$MR = MC'$$

mkt)

$$\frac{dL}{dQ} = \frac{d w \cdot L}{dQ} = \frac{d v \cdot c}{dQ} = MC \quad !!!$$

(in output mkt)

The Supply Of Labor

- ***Leisure activities:*** which here include play, sleep, eating, and any other activity besides paid work in the labor market.
- The choice is between two goods we may call “income” and “leisure.” As in the standard consumer choice problem, the individual is assumed to have preferences over the two goods that can be summarized in the form of an indifference map.





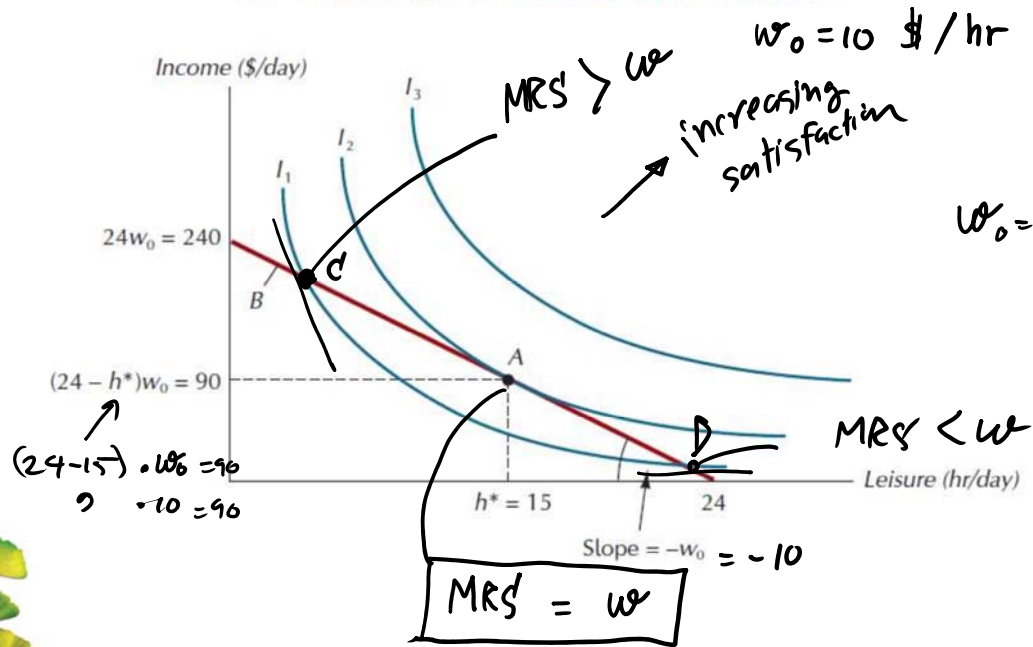
For a worker :

- $U(\text{income}, \text{leisure})$ — Utility function
- got it
from working

Assume that both are
normal goods :

- However, he faces with income/leisure constraint.

Figure 14.4: The Optimal Choice of Leisure and Income



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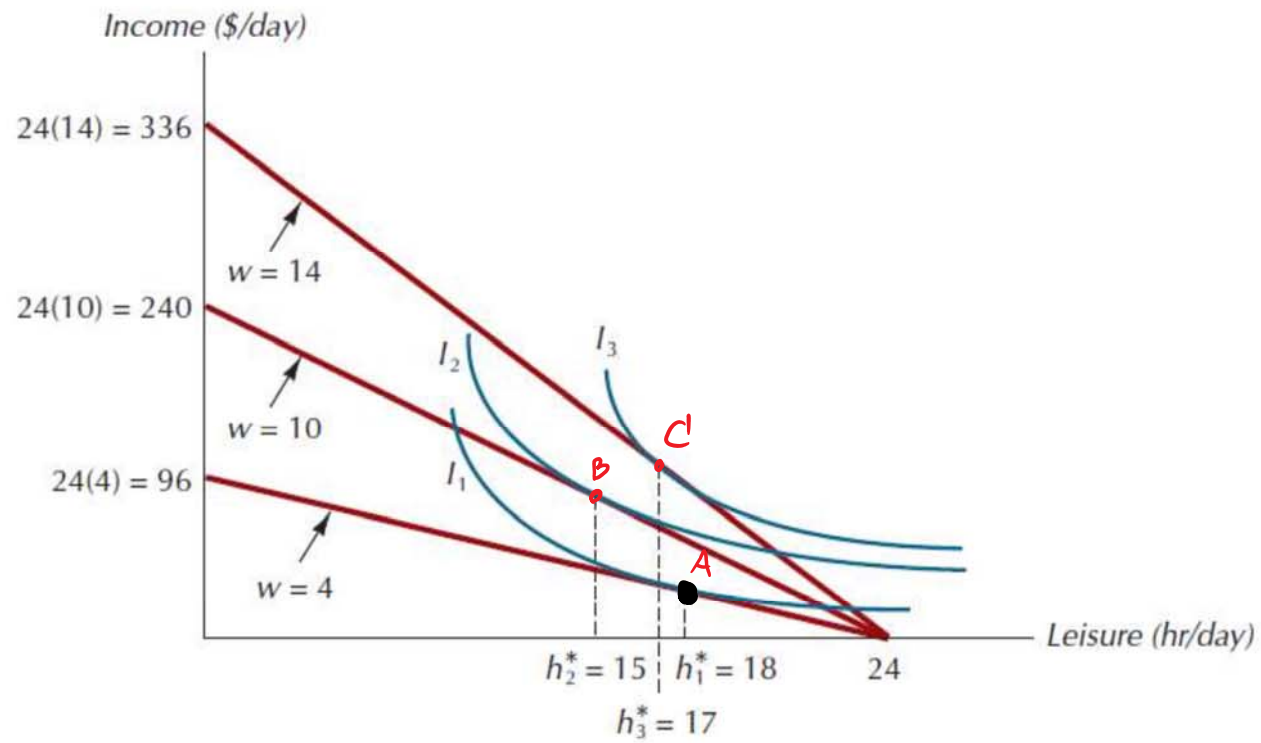
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IF $MRS > w$, it means that

MB of leisure $>$ MC of leisure (10 \$/day) of 10 \$/hr

then he moves from $C' \rightarrow A$: do more on leisure
do less on working.

Figure 14.5: Optimal Leisure Choices for Different Wage Rates





$$h_3^* = 17$$

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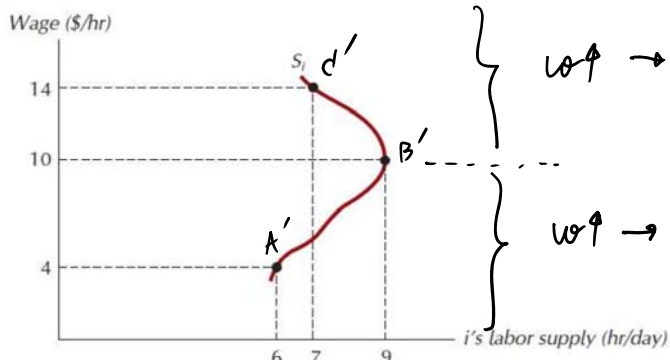
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When $w = 4$, $Q_1^s = 24 - 18 = 6$ hrs/day
When $w = 10$, $Q_2^s = 24 - 15 = 9$ hrs/day
When $w = 14$, $Q_3^s = 24 - 17 = 7$ hrs/day

$w \uparrow \rightarrow Q^s \uparrow$ (Why?)
 $w \uparrow \rightarrow Q^s \downarrow$ (Why?)

S.E and I.E can explain
this...

Figure 14.6: The Labor Supply Curve for the *i*th Worker



[BACKWARD BENDING SUPPLY CURVE]
For this worker.

$w \uparrow \rightarrow Q^S \downarrow \because I.E > S.E$

$w \uparrow \rightarrow Q^S \uparrow \because S.E > I.E$



$w \uparrow$ → opp. cost of leisure ↑
(or leisure becomes more expensive)

VIA S.E →

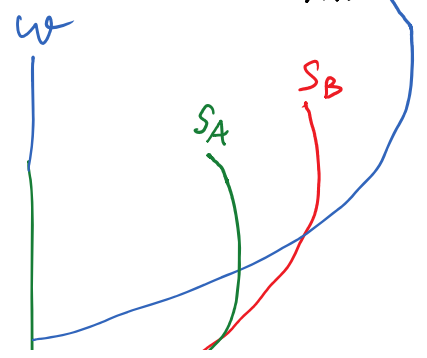
work more
(= reduce leisure)

$w \uparrow$ → his purchasing power ↑ and since leisure is a normal good

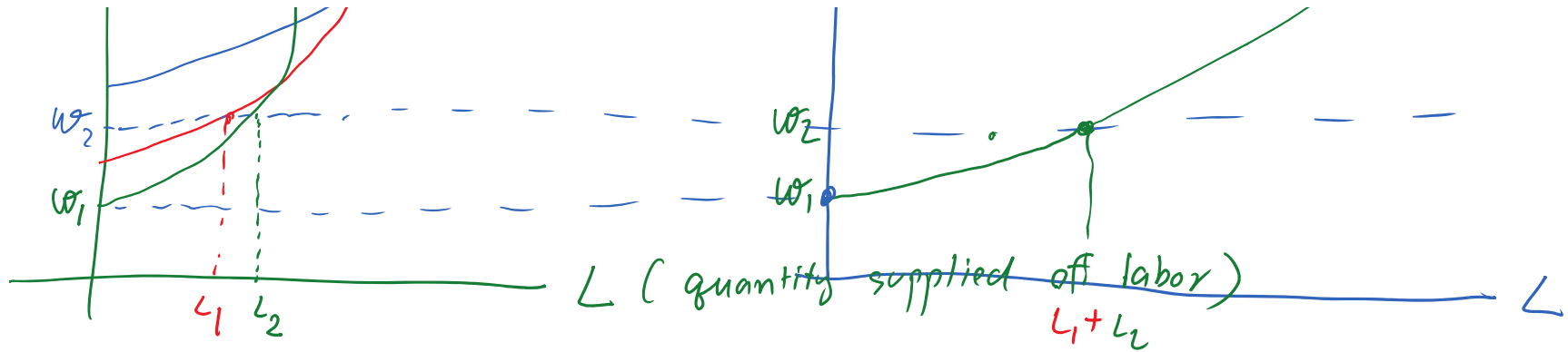
VIA I.E →

work less
(= consume more leisure)

When $S.E > I.E \rightarrow$ NET EFFECT he will work more.

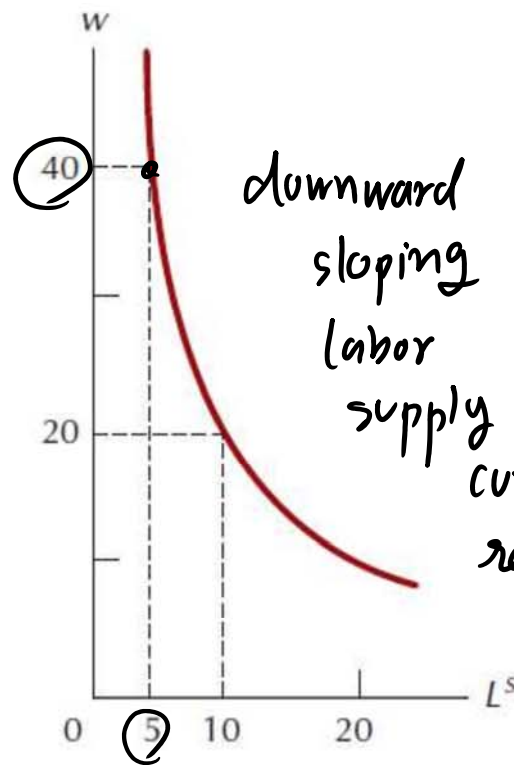


$S'_{A+B+C} = S'_L$



At aggregate level, market labor supply curve is not backward bending.

Figure 14.7: The Labor Supply Curve for a Worker Seeking a Target Level of Income



downward sloping labor supply curve results.

suppose Mr. Smith's target income to be earned = 200 \$/day

so

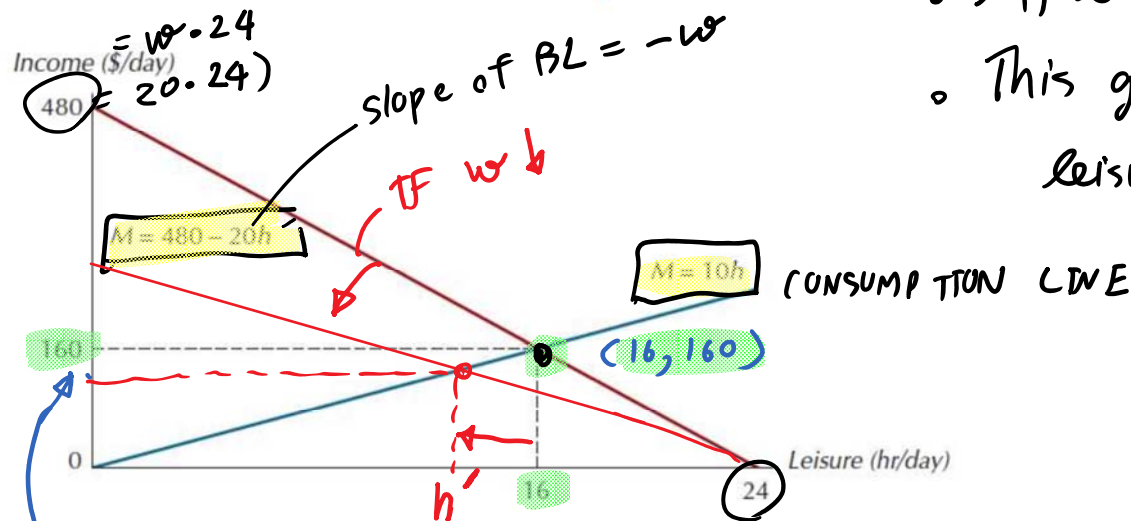
$$w \cdot L^S = 200$$

IF $w = 40$, $L^S = 5$ hrs/day

IF $w = 20$, $L^S = 10$ hrs/day



Figure 14.8: When Leisure and Income are Perfect Complements



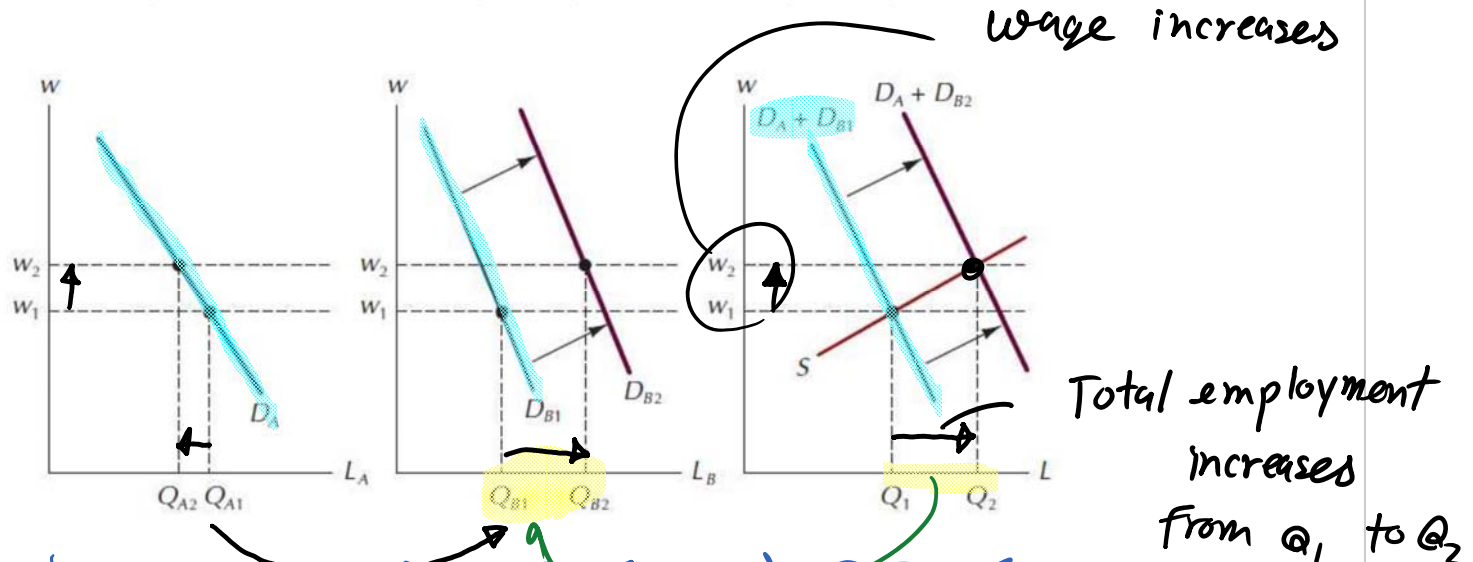
- suppose $w = 20 \$ / \text{hour}$
- This guy requires 1 hr of leisure for every 10\$ of income.

$h^* = 16$ hrs a day \rightarrow optimal hours for leisure when $w = 20 \$ / \text{hr}$.

So he works $24 - 16 = 8$ hours / day and earns $8 \cdot 20 = 160 \$ / \text{day}$



Figure 14.9: An Increase in Demand by One Category of Employer



In liberal arts colleges

In business schools

total

1st source

2nd source

$$\text{INCREASE IN } (Q_{B2} - Q_{B1}) = (Q_{A1} - Q_{A2}) + (Q_2 - Q_1)$$

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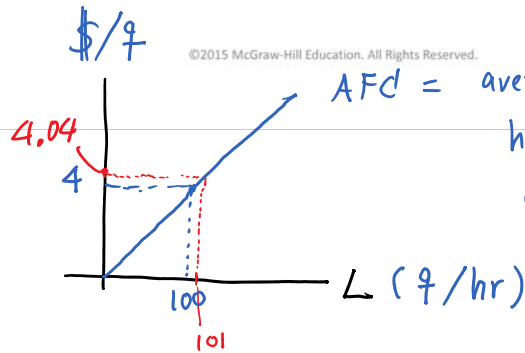
Monopsony (A company in town)

- **Average factor cost (AFC):** another name for the supply curve for an input.
- **Total factor cost (TFC):** the product of the employment level of an input and its average factor cost.
- **Marginal factor cost (MFC):** the amount by which total factor cost changes with the employment of an additional unit of input.



Factor Mkt

- single buyer of factor input (he's so called a Monopsonist)
- factor sellers (= workers) are in abundance.



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AFC = average payment per unit of labor, high enough to attract a certain amount of workers.

AFC is actually supply curve of labor

- $TFC = w \cdot L = 4 \cdot 100 = 400 \text{ \$ / hr}$ paid to these 100 workers
- $\frac{TFC}{L} = \frac{w \cdot L}{L}$ (each earns 4 \$/hr)

$$4 = \boxed{AFC = w}$$

MFC = $\frac{\Delta TFC}{\Delta L}$ → change in total Factor cost!
 ΔL → change in amount of L (by an additional worker)

$w_1 = 4$ \$/hr, $L_1 = 100$ workers/hr. → $TFC_1 = w_1 \cdot L_1 = 4 \cdot 100 = 400$ \$/hr

$w_2 = 4.04$ \$/hr, $L_2 = 101$ workers/hr → $TFC_2 = w_2 \cdot L_2 = 4.04 \cdot 101 = 408.04$ \$/hr.

$$MFC = \frac{\Delta TFC}{\Delta L} = \frac{TFC_2 - TFC_1}{L_2 - L_1} = \frac{408.04 - 400}{101 - 100} = 8.04 \text{ $/hr.}$$



observe that

and is higher than $\Delta FC (= 4.04)$

observe that MFC is higher than $AFC (=4.04)$
(8.04)

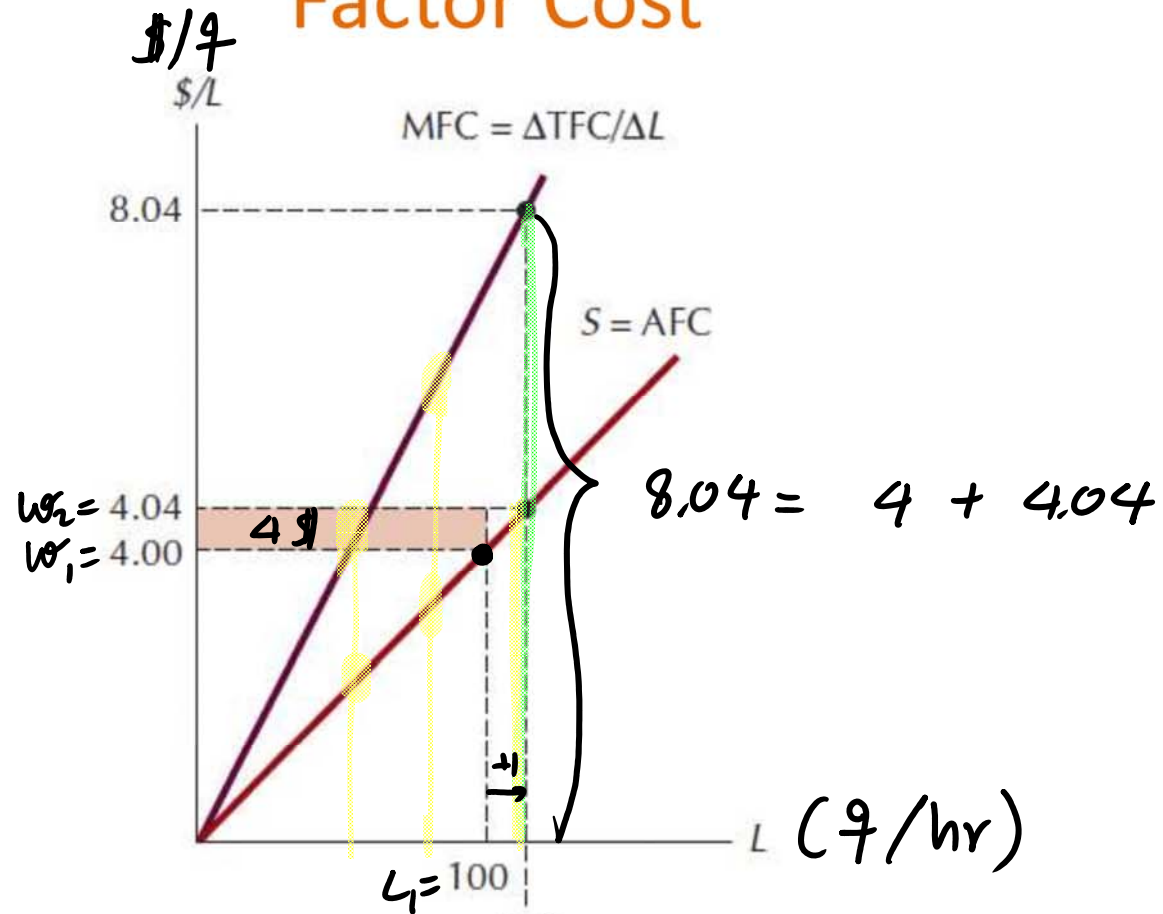
Monopsony

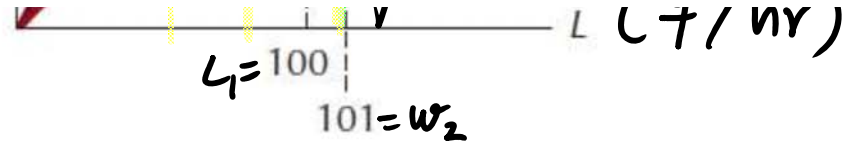
- ***The optimal level of employment for a monopsonist is the level for which MFC and the demand for labor are equal.***
 - For the monopsony firm wages will be lower than under competition.





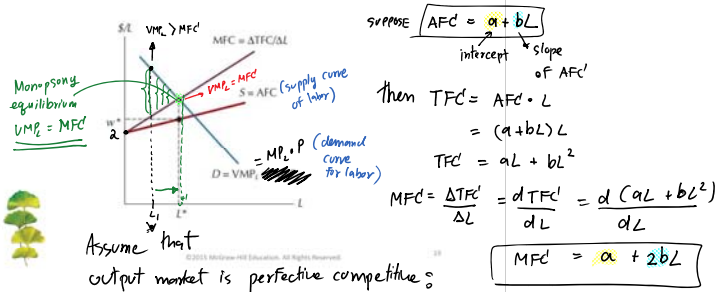
Figure 14.10: Average and Marginal Factor Cost





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Figure 14.11: The Profit-Maximizing Wage and Employment Levels for a Monopsonist



L^* occurs at the point where VMP_L intersects w/ MFC curve

Why L^* ?

when VMP_L is higher than MFC , the company should employ more workers to maximize its profits

optimal L would reach once $VMP_L = MFC$!!!
↓ hiring condition for Monopsony case.

Math note

$$\max_L \pi(L) = TR - TC$$

$$= P \cdot Q(L) - TFC(L) = P \cdot Q(L) - w \cdot L \quad \text{OR}$$

$$= P \cdot Q(L) - AFC(L) \cdot L$$

F.O.C. $\frac{d\pi(L)}{dL} = 0$

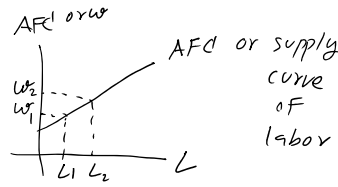
$$\frac{d\pi(L)}{dL} = \frac{d [P \cdot Q(L) - AFC(L) \cdot L]}{dL} = 0$$

$$= P \cdot \frac{dQ(L)}{dL} - \left(AFC(L) \frac{dL}{dL} + L \frac{dAFC(L)}{dL} \right) = 0$$

$$= P \cdot MP_L - \left(w + L \cdot \frac{dw}{dL} \right) = 0$$

$$= VMP_L - MFC = 0$$

$$VMP_L = MFC$$



Note:

$$MFC' = w + L \cdot \frac{dw}{dL}$$

Proof:

$$MFC = \frac{\Delta TFC'}{\Delta L} = \frac{\Delta(w \cdot L)}{\Delta L} = \frac{\Delta(AFC(L) \cdot L)}{\Delta L}$$

$$\frac{d(AFC(L) \cdot L)}{dL} = AFC(L) \cdot \frac{dL}{dL} + L \cdot \frac{dAFC(L)}{dL}$$

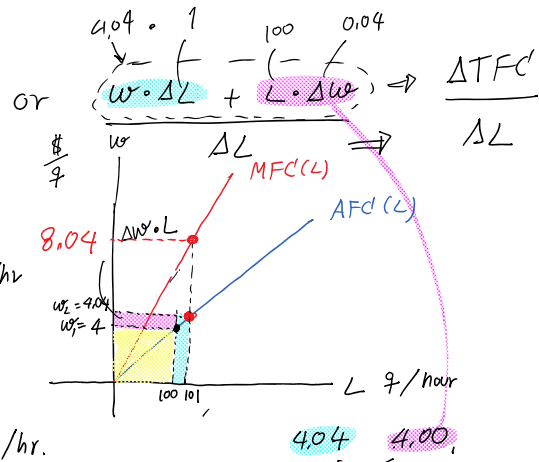
$$= w \cdot 1 + L \cdot \frac{dw}{dL}$$

$$MFC' = w + L \cdot \frac{dw}{dL}$$

$$MFC' = \frac{w \cdot dL + L \cdot dw}{dL}$$

- $w_1 = 4, L_1 = 100$ workers/hr
So $TFC'_1 = w_1 \cdot L_1 = 4 \cdot 100 = 400$ \$/hr
- $w_2 = 4.04, L_2 = 101$ workers/hr
So $TFC'_2 = w_2 \cdot L_2 = 4.04 \cdot 101 = 408.04$ \$/hr.

$$MFC' = \frac{\Delta TFC'}{\Delta L} = \frac{TFC'_2 - TFC'_1}{L_2 - L_1} = \frac{408.04 - 400}{101 - 100} = \frac{8.04}{1} = 8.04 \text{ \$ / hr}$$

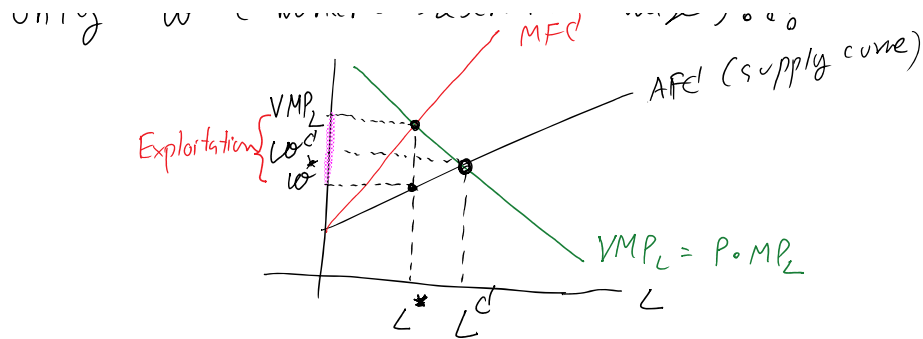


Next issue is that Monopsonistic Exploitation arises as $VMP_L > w$!

A worker creates VMP_L but monopsonist pays him only w (worker's reservation wage)!!!



Recall that
monopsonist



Recall that
 in perfect
 competitive
 labor market:
 • lots of factor buyers
 • lots of factor sellers,

$$\boxed{VMP_L = w}$$

But this is not the
 case in Monopsony!
 ($w < VMP_L$)

In competitive labor mkt,
 $L = L^d$ (where AFC' intersects
 VMP_L curve)
 $w = w^d > w^*$ in monopsony

Let's derive monopsonistic exploitation Rate ...

$$\begin{aligned}
 \text{Recall that } MFC &= AFC'(L) + L \cdot \frac{d AFC'(L)}{dL} \\
 &= w + L \cdot \frac{dw}{dL} \\
 &= w + L \cdot \frac{dw}{dL} \cdot \frac{w}{w} \\
 &= w + w \cdot \frac{L}{w} \cdot \frac{dw}{dL} \\
 &= w \left[1 + \frac{L}{w} \cdot \frac{dw}{dL} \right]
 \end{aligned}$$

$E = ?$
 $E =$

$$\frac{\% \Delta Y}{\% \Delta X}$$

$$\frac{\Delta Y}{\Delta X} \cdot \frac{X}{Y}$$

$$= w \left[1 + \frac{L}{w} \cdot \frac{dw}{dL} \right]$$

$$= w \left[1 + \frac{1}{\left(\frac{dL}{dw} \cdot \frac{w}{L} \right)} \right]$$

$$\text{MFC} = w \left[1 + \frac{1}{E_L^S} \right]$$

monopsonistic
In equilibrium, $VMP_L = \text{MFC}$

$$VMP_L = w \left[1 + \frac{1}{E_L^S} \right]$$

$$VMP_L = w + \frac{w}{E_L^S}$$

$$VMP_L - w = \frac{w}{E_L^S}$$

$$\frac{VMP_L - w}{w} = \frac{1}{E_L^S}$$

Where

$$\frac{\% \Delta Y}{\% \Delta X}$$

$$\frac{\Delta Q}{\Delta P} \cdot \frac{P}{Q}$$

$\frac{\Delta L}{\Delta w}$ = Elasticity
supply
of worker (E_L^s)

$E_L^s > 1$, supply of labor
is elastic ($\% \Delta L > \% \Delta w$)

$E_L^s < 1$, supply of labor
is inelastic
($\% \Delta L < \% \Delta w$)

VMP, - w is percentage deviation

$$\frac{VMP_L - w}{w} = \frac{L}{E_L^s}$$

Where

Degree of monopsonistic exploitation is inverse of labor supply.

The higher the E_L^s
The lower the E_L^s

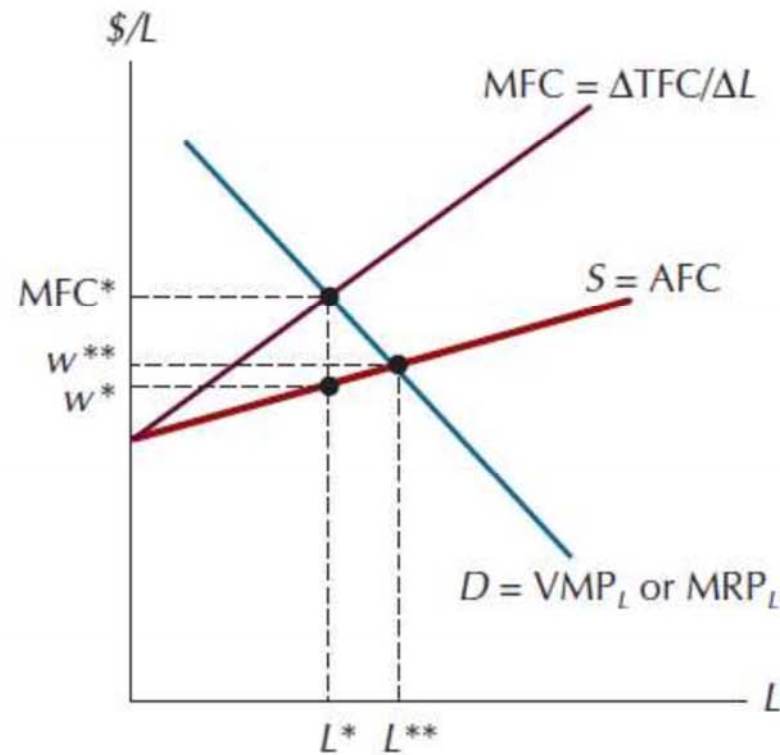
$\frac{VMP_L - w}{w}$ is percentage deviation
between VMP_L and w

$\frac{1}{E_L^S}$ is the
inverse of the elasticity
of labor supply.

inversely related w/ the elasticity

→ the lower degree of exploitation
→ the higher u ————— u

Figure 14.12: Comparing Monopsony and Competition in the Labor Market



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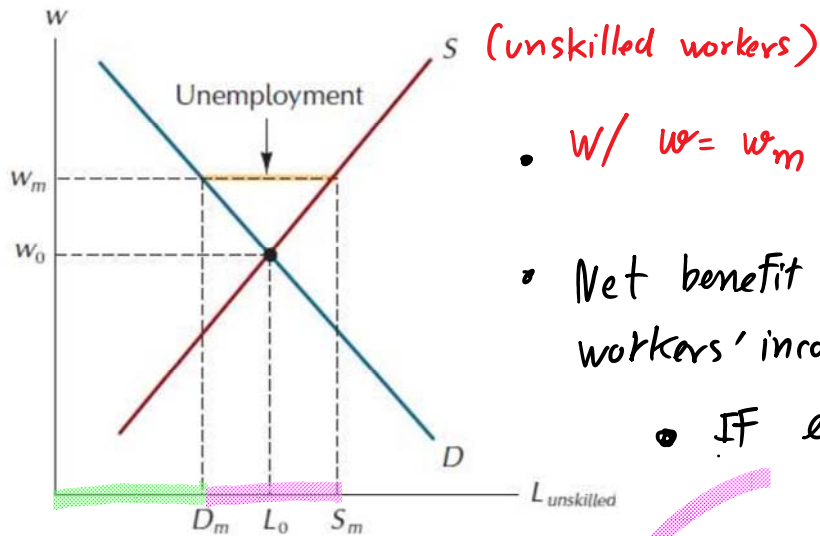
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Minimum Wage Laws

- In 1938 Congress passed the Fair Labor Standards Act.
 - One of whose provisions established a minimum wage for all covered employees.
- Whether the net effect of the minimum wage is to increase the amount of income earned by unskilled workers depends on the elasticity of demand for that category of labor.



Figure 14.13: A Statutory Minimum Wage

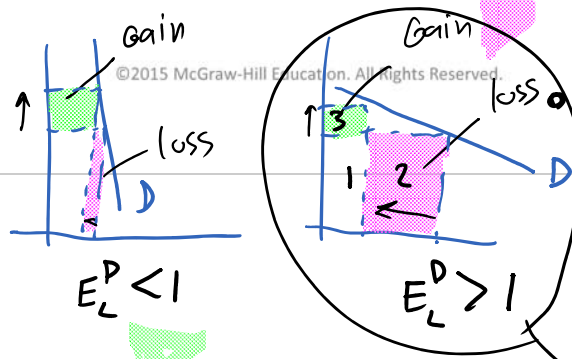


$w/w_0 = w_m/w_0$, unemployment = $S_m - D_m$

Net benefit of this law on workers' income is that

• IF elasticity of demand for workers > 1 (elastic), workers' income will fall.

• IF elasticity of demand for workers < 1 (inelastic), workers' income will rise.



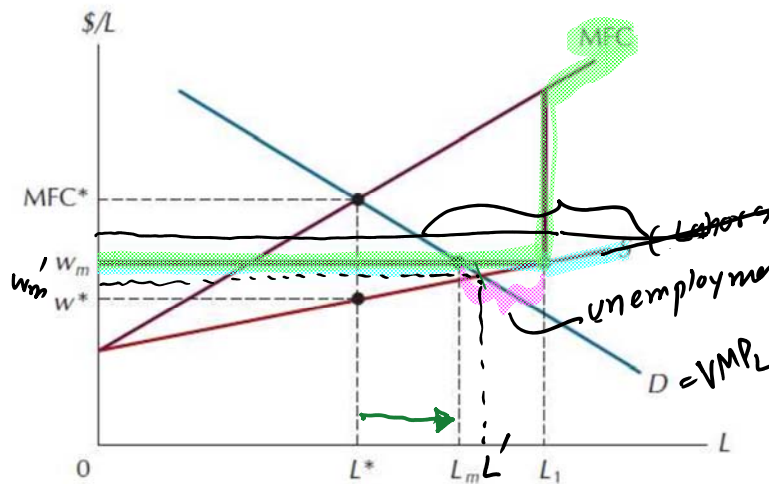
B) F: TE paid by firm = 1+2 (TE₁)

to workers

$$A/F \quad u \text{---} u = 1+3 \quad (TE_2)$$
$$TE_2 < TE_1$$
$$(1+3) \quad (1+2)$$

Figure 14.14: The Minimum Wage Law in the Case of Monopsony

5 666



From 0 to L_1 :
 $MFC = AFC = w_m$
 From L_1 onwards :
 $w / VMP = MFC, L = L_m$ (under minimum wage law)

OUTCOMES

IF $w = w_m'$ (where $VMP_L = \text{supply}$)

- ① $L = L'$
- ② no unemployment!
- ③ $w_m' > w^*$ (MONOPSONY w/o intervention)

- ① w rises from w^* to w_m .
- ② Employment increased from L^* to L_m .



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