

Fact Sheet

ER211: Introduction to Entrepreneurship (Summer / 2019)

Highlights:

- > The course is designed for students who wish to develop themselves to be passion-driven entrepreneurs or business executives with an entrepreneurial mindset in the future.
- > The course is scheduled on every Mondays and Saturdays during 9 am – noon via Zoom.
- > The course is mainly taught by a lecturer from Thammasat Business School and several guest speakers (i.e., entrepreneurs).
- > There is no written exam, both mid-term and end-term. The course evaluation is based on practical approaches, such as pitch presentations and business plan reports, in both individual and team formats. Any students wish to become free riders to get by for grades, please think twice! Interactive participation and in-class engagement take up a large part of the total scores. Therefore, on-line class attendance is mandatory.
- > Though this is a 101 basic course, it requires tremendous efforts in carrying out team projects and pursuing an extensive self-study to gain a better understanding about the subject with unclear guidelines. This assimilates a real-life of an entrepreneur which allows you to get a glimpse of how self-made entrepreneurs take on a challenging, yet rewarding, journey of starting up a business.
- > Below is the self-assessment test to check whether you are suitable to take this course or not.

Statements	Yes	No
I actively participate in class and interact with classmates.		
I take action against my teammate who is a free-rider.		
I enjoy taking new initiatives with limited guidance.		
I always contribute my best to the team and the class.		
I am disciplined enough to take an extra reading on my own.		
I am fully committed to class attendance & class engagement.		

If your answers are all “Yes,” welcome on board. If there is even a single “No” in the test, you may wish to consider taking some other courses, instead.