

Betting on Displays

Apple supplier Foxconn is in talks to make smartphone screens, the most expensive parts in iPhones.

Apple iPhone 6

COST OF SELECTED PARTS

Display	\$45
Memory	15
Communications	37.50
Cameras	11
Processor	20
Mechanical	30
Other	37.60

TOTAL PARTS \$196.10

Labor 4

TOTAL \$200.10

U.S. RETAIL PRICE \$649



Apple iPhone 6 Plus

COST OF SELECTED PARTS

Display	\$52.50
Memory	15
Communications	37.50
Cameras	12.50
Processor	20
Mechanical	35
Other	38.60

TOTAL PARTS \$211.10

Labor 4.50

TOTAL \$215.60

U.S. RETAIL PRICE \$749

Sources: IHS iSuppli (price), Apple (photo)
The Wall Street Journal

Note: Both price breakdowns are based on the 16 GB Sprint model without contract