

FN241

Risk management and insurance
Term paper and presentation

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Topics

Student presentation and assignment: 2 tracks

- **Track 1 – XXX insurance and its opportunity and potential growth in Thailand**
- **Track 2 – Trends in insurance and its effect to Thai insurance markets**
- This group assignment accounts for 15% of your grade
- Presentation date: **May 7, 2020**

Track 1

Possible topics include...

- Life – Takaful, Micro-insurance, Investment-linked insurance
- Social insurance
- Income protection insurance
- Casualty – crime, terrorism, kidnapping and ransom
- Property – aviation, crop, earthquake, flood, marine, surety bond, etc.
- Liability – professional, public, etc.
- Credit – mortgage, trade credit, etc.
- Other types – pet insurance, travel insurance, business interruptions, etc.
- Other topics upon approval

Track 1

The paper and presentation should follow this structure:

- Introduction – why this insurance type exist?
- Product features and examples of products
- **Global insurance markets of this product and customer responses**
- Regulation and supervision
- **Possible sales channels – Agents, bancassurance, DM, and others**
- Current status in Thailand (if already started)
- **Opportunity in Thai market (if not sold yet) or potential growth**
- Other interesting points

Track 2

Possible topics include...

- Old age trend, life & health insurance
- Using big data to improve claim processing capability
- Life insurance in digital age
- Entry of non-traditional firms in insurance
- Digital distribution in insurance
- Life insurance in low interest rate environment
- M&A in insurance industry
- Other topics upon approval

Track 2

The paper and presentation are more flexible, but should at least include the following points

- **Background of the topic**
- **Trend overview (examples from global markets)**
- **Implication to Thai insurance market**
- Other interesting points

Important notes

- Each group sends your interested topic by **Thursday 9th April** (Each topic can only be covered by one group. Topics will be first come, first served.) I will confirm if you can pursue your topic (if you don't send by this day, your final grade will be deducted 1% every day).
- Do not just copy from your sources; you need to specify clearly where your information is coming from. Consult the following website on how you can cite relevant sources http://www.jba.tbs.tu.ac.th/files/APA_Style.pdf
- **Term paper (10% of final grade) – not exceeding 10 pages** (excluding front page and references)
- **Presentation (5%) – not exceeding 20 minutes** per group (as I will reserve another 5 minutes for Q&A)
- Both term paper and presentation files have to be **sent 2 days before the presentation date** or your final grade will be deducted 1% every day

Important notes

Grading criteria - Paper

- Quality of writing (e.g. organization, writing clarity, spelling) 20%
- Content (completeness of details, accurate info, clear conclusion) 50%
- Support and references (e.g. relevant and effective info/data, sufficient and convincing evidence, appropriate sources) 20%
- Creativity or extra points if beyond expectations 10%

Grading criteria – Presentation

- Organization (e.g. clear purpose, appropriate for audience, logical sequence) 15%
- Content (e.g. framework, accurate info, clear conclusion) 35%
- Presentation (e.g. clear voice, smooth, effective visual aids, length of presentation, answering questions) 50%