



**INVESTMENT
BANKING
IN THE BANK**

Investment Banking

What we do

Investment Banking in Bank provides financial solution and consultancy on the underwriting services. Also support fundraising and offer consultancy on project finance in real sector.

Mainly focusing on Business and Corporate banking. Depending on the size and Sector focused for each Banks. In this case we based on one of the largest commercial bank in Thailand “Bangkok Bank”.



Financial Advisory Services



Fundraising



Joint Venture



Merger & Acquisition



Project Finance



A person wearing a light-colored, ribbed sweater is shown in profile, looking down at a device held in their hands. The background is a blurred indoor setting, possibly a cafe or office. A large, dark blue diamond shape is overlaid on the center of the image, containing white text.

FUNDRAISING

Provide advice and support in fundraising process from planning and strategy to execution.


Fundraising Channels



Debt Capital Market

Banks are ready to provide strategic advice and services at every step of fundraising process through the debt capital market.

REIT and IFF/IFT



Banks support the issuance and offerings of investment units and trust units as well as providing advice at every step of fundraising process.

Mechanism of fundraising



Fundraising for capital:

Issue bonds,
derivative products,
REIT, IFF/IFT

- Credit check
- Identify risk
- Quote price
- Underwriting
- Advisory
- Distribution

Invest

Benefits



- Save cost and time
- Accessibility to source of funds



Transaction fees



Accessibility to investment opportunities



JOINT VENTURES

Provide advice related to
Partnerships, Joint Venture and
Business Restructuring.



FEATURE

Provide an advice to 2 or more business in order to conduct a joint venture or business restructuring. By advising them to make an agreement together to form a new business entities.

Joint Venture

How to

1. Defining the strategy



3. Negotiate the term & concept



5. Evolving or Terminating



2. Screening partner and develop JV deal



4. Planning & launch JV





BENEFITS

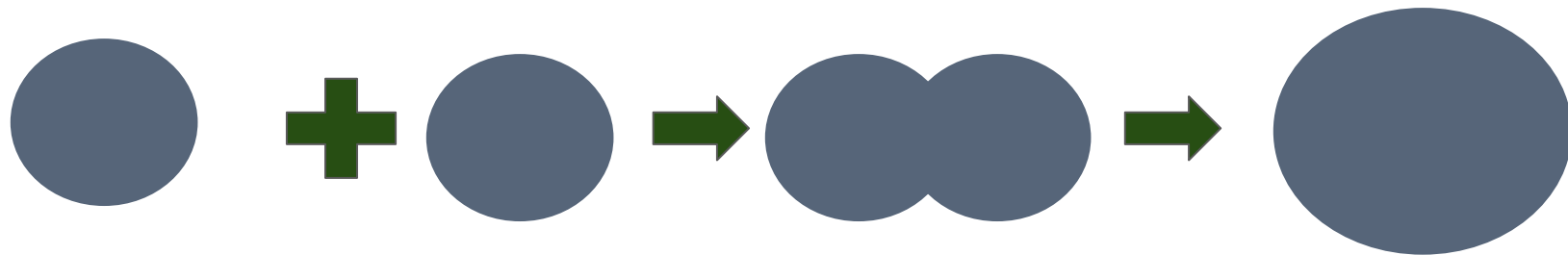
- Two business of any size can work together on a joint project, while still maintaining the rest of business.
- Increase Capacity
- Risk distribution
- Reduce operation cost since JV between 2 companies which have difference specialize



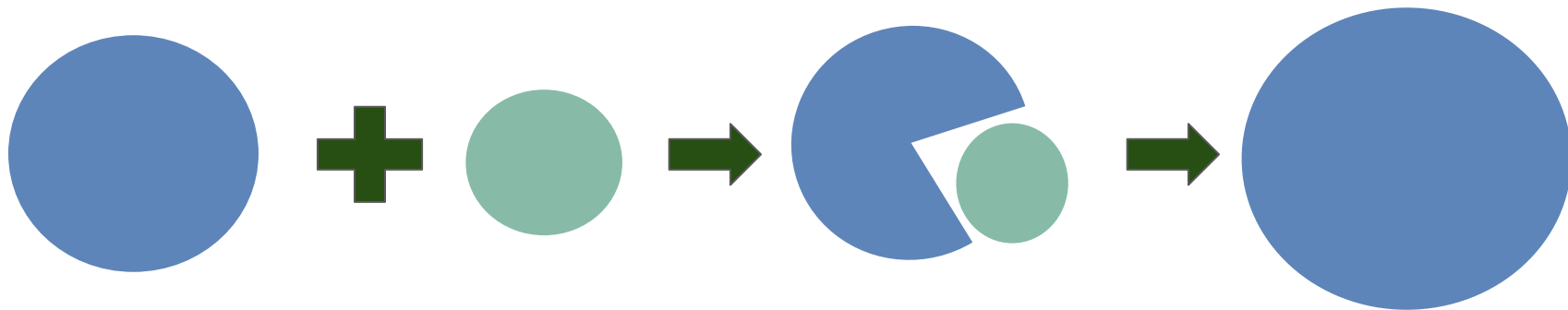
MERGER & ACQUISITION

Provide advice related to Mergers
and Acquisitions and business
valuation.

Mergers



Acquisition



How to

1. Identify targets
2. Sign a confidential agreement
3. Conduct due diligence
4. Write purchase agreement
5. Close the deal

Benefits

Merger & Acquisition



SCALE

Helps your institution scale up quickly and gain large number of new customer



EFFICIENCY

Acquisitions also scale your bank more efficiently

- Efficiency ratio
- Banking operation

BUSINESS GAP FILLED

- Fill product /technology gaps
- Upgrades your technology platform



SYNERGY

- Economy of scale
- More competitive advantage for the firm



PROJECT FINANCE

Provide advice and assist in the fundraising process for large-scale project investment.

Project Finance

Feature & How to



Financing large and long-term finance project. Ex: infrastructure or industrial project. Where the key is the debt and equity used to finance will be paid back in cash flow generated by the project.



Pre-bid stage

Proposal the project



Contract negotiation stage

Negotiate & formalize the agreement, revenue and financial model



Money raising stage

All the agreement end and facility is build. The sponsor is responsible for the cost.



BENEFIT

- OPPORTUNITY OF SHARING RISK
- EXTEND THE DEBT CAPACITY
- MAXIMIZE LEVERAGE OF THE PROJECT
- BETTER TAX TREATMENT (TAX BENEFITS)

A person wearing a light-colored, ribbed sweater is shown in profile, looking down at a device held in their hands. The background is a blurred office or business setting. A large, solid blue diamond shape is overlaid on the right side of the image, containing white text.

FINANCIAL SOLUTION

Intermediaries for financial instrument to provide financial solution to the business.

Financial Solution

Feature & How to



Banks providing the roles of intermediaries to giving consumer a financial solution using financial derivatives which can be use to hedge their exposure to specific risk.



Identify the underlying

Identify the value of underlying of the derivatives. For example commodities, bonds



Targeting & Conduct Strategy

Define targets of customer and identify the risk exposed



Create Workflow

Pricing the derivatives and deploy workflow to the business

Benefits



Risk Reduction



Hedging



Liquidity
Management

Thank you

A grayscale photograph of a hand writing on a chalkboard. The hand is holding a piece of white chalk and is in the process of writing. The word 'Konni' is clearly visible on the board, written in a cursive, handwritten style. The background is slightly blurred, showing other parts of the chalkboard with some faint writing.

TIME FOR Q&A

Team Members

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