

MK 201 Individual Assignment-

“ My Favorite Brand”

- You are to write no more than one page, on your favorite brand

Then explain:

- Why you like this brand?
- How and when you use this brand?
- Your experiences and feelings associated with the brand?
- What improvements you wish your brand will deliver?
- Why are you loyal to your brand?
- How does the brand connect with you?
- Any other information you want to share.

Then you are to photograph yourself with your brand and include this in the assignment and hand in one page next week.