

# Suggestions on Case Analysis

(Presentation Dates: 20, 22, 27 and 29 November 2019)

- (1) Please submit both the written report and the presentation file.
- (2) Submit the hardcopy of both documents at in the class and also email both files to [nattapong@econ.tu.ac.th](mailto:nattapong@econ.tu.ac.th) on 19 November 2019 (5.00pm).
- (3) Presentation session: 12 minutes
- (4) Q & A session: 10 minutes
- (5) Sequence of presentation: from draw
- (6) Matching commentator with presenting group: from draw

# Suggestions on 1<sup>st</sup> Assignment

(7) Length of report : 12 – 15 pages

(8) Structure of report

**Part 1** - Introduction and background

**Part 2** - Sources of data

**Part 3** - Analytical methodologies and results

- Historical trends (macroeconomic data, international trade)

- Analysis of key indicators

- Other related tools and data are welcome

**Part 4** - Policy recommendations

# Grading Criteria

- **Quality of report (60%)**
  - appropriate methodologies (20%)
  - critical reasoning in result analysis and policy recommendation (20%)
  - format of report (comprehensive graphical communication and concise text explanation) (10%)
  - on-time submission (10%)
- **Quality of presentation (40%)**
  - convincing verbal explanation (20%)
  - comprehensive Q&A (20%)