



## Course Outline

### TU101 Thailand, ASEAN, and the World

**Semester 1/2024 (August 13 - December 2, 2024)**

**Lecture Time:** Tuesday, 13.00-16.00 hours

**Lecture Venue:** Room 101 / Room 206 / Room 303

**Teaching Materials Platform:** Google Classroom

Class link: <https://classroom.google.com/c/NzAzMzY4NjQ3MTE2?cjc=a7uycfr>

Class code: a7uycfr

#### Instructor:

<b>Course Instructors</b>	Dr. Sasinan Kruaechaipinit (Main Course Coordinator)	Dr. Robin Ramcharan	Ajarn Thant Lwin Myint (Mike)
<b>Email</b>	sasinan.k@arts.tu.ac.th	prof.robin.ramcharan@gmail.com	Thantlwinmyint2704@gmail.com

**Number of Credit:** 3 Credits (3-0-6)

**Prerequisite:** -

#### Course Description:

Study of significant phenomena around the world, in the ASEAN region and in Thailand in terms of their political, economic and sociocultural dimensions. This is done through approaches, theories and principles of social science research via discussion and raising examples of situations or people of interest. The purpose of this is to create a perspective of diversity, to understand the complexity of global interrelationships, to build a global mindset and to be able to challenge old paradigms and open up a new, broader worldview.

#### Course Objectives:

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## Expected Learning Outcomes

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#### 1. Morality and Ethics

Applicability	Expected Learning Outcomes	Evaluation Method
●	1. Students possess honesty and integrity.	Assignments, group presentation, quiz, and final examination
●	2. Students possess integrity.	
●	3. Students take responsibility of their own action towards themselves and society.	Assignments, group presentation, quiz, and final examination
○	4. Students are disciplined.	Class participation
N/A	5. Students practice their profession ethically and morally.	
N/A	6. Students possess spirit of volunteer.	

#### 2. Knowledge

Applicability	Expected Learning Outcomes	Evaluation Method
●	1. Students possess wide range of principles and theories of related topics.	Assignments, group presentation, and final Examination
●	2. Students can think and analyze systematically.	Assignments, group presentation, and final Examination
●	3. Students can apply various knowledge, principles, and theories appropriately	Assignments, group presentation, and final Examination
●	4. Students can integrate knowledge in various fields appropriately	Assignments, group presentation, and final Examination

#### 3. Intellectual Development

Applicability	Expected Learning Outcomes	Evaluation Method
●	1. Students can synthesize key features of and issues concerning the current world order, with particular attention to the Asia-Pacific region, using appropriate terminology.	Assignments, group presentation, and final Examination
○	2. Students can discuss and apply major theories, approaches, and methodologies in the field of international relations and global affairs to analyze the current world	Assignments, group presentation, and final Examination

	order and how it has evolved over time.	
○	3. Students can locate, evaluate, analyze, and synthesize different forms of data and source materials relevant to international relations and global affairs.	Assignments, group presentation, and final Examination
●	4. Students can develop and present arguments about and solutions to issues in international relations and global affairs using written, oral and/or visual forms; in doing so they will consider different perspectives, show respect for evidence, and engage in constructive debate.	Assignments, group presentation, and final Examination

#### 4. Interpersonal Skills and Responsibilities

Applicability	Expected Learning Outcomes	Evaluation Method
●	1. Students can research systematically.	Assignments, group presentation, and final Examination
●	2. Students can analyze, evaluate, and advice a solution for problems.	Assignments, group presentation, and final Examination
●	3. Students can think creatively and with positivity.	Assignments, group presentation, and final Examination
●	4. Students possess curiosity, and always actively follow changes to better themselves.	Assignments, group presentation, and final Examination

#### 5. Quantitative Analysis, Communication and Information Technology

Applicability	Expected Learning Outcomes	Evaluation Method
●	1. Students can collect, analyze, synthesize data, and evaluate information and ideas within the international affairs and global affairs paradigm from multiple sources relevant to issues/problem.	Assignments, group presentation, and final Examination
●	2. Students can communicate/present ideas effectively both oral & written forms, proper to a range of audience groups, such as verbal discussion with peers, project report.	Assignments, group presentation, and final Examination

Remark: ● Primary expected outcome ○ Secondary expected

**Main Text:** Please refer to the materials of each week

**Recommended Texts & Materials** Please refer to the materials of each week

**Suggested Readings:** Please refer to the materials of each week

**Grading Criteria:** Students will be expected to actively participate in class during class discussions and activities.

Assignment and group presentation* – Dr. Sasinan Kruaechaipinit	20%
Quiz (In-class) - Dr. Robin Ramcharan	20%
Assignment and group presentation* - Aj. Thant Lwin Myint	20%
Final Examination	30%
Class participation	10%
<b>Total</b>	<b>100%</b>

Grade Percentage (%)

A = 4.0 (85-100)      B+ = 3.5 (75-84)      S = Satisfactory;      U = Unsatisfactory  
 B = 3.0 (70-74)      C + = 2.5 (65-69)      W = Withdrawn;      I = Incomplete  
 C = 2.0 (60-64)      D+ = 1.5 (50-59)  
 D = 1.0 (40-49)      F = 0 (0-39)

\* The group presentation offers you and your group the opportunity to research and think deeply on a particular issue related to a particular topic related to Thailand, ASEAN, and the World. Students are to form a group of 5-6 people. Each presentation will have 20 minutes in maximum, followed by 5 minutes Q&A. Each presentation will need to provide the facts and challenges about the issue. Each group will have to analyze and discuss how a related stakeholder should handle the problem.

**Tentative Class Schedule:**

Session/ Date & Time	Topics	Activities/ Text & Materials/ Media	Lecturer/ remark
#1: 13 Aug 2024  No class and class make-up on.....(TBA)	Globalization	Chapter 1: Globalization  Global Business Today 11e by Charles W.L. Hill and G. Tomas M. Hult	Dr. Sasinan Kruaechaipinit
#2: 20 Aug 2024	Global and ASEAN Economy	- Paul Collier and David Dollar (2002). Chapter 1: The New Wave of Globalization and Its Economic Effects in "Globalization, Growth, and Poverty", pp.	Dr. Sasinan Kruaechaipinit

Session/ Date & Time	Topics	Activities/ Text & Materials/ Media	Lecturer/ remark
		<p>23-51, the World Bank and Oxford University Press: Washington, D.C.</p> <p>-Paul Collier and David Dollar (2002). Chapter 2: Improving the International Architecture for Integration in "Globalization, Growth, and Poverty", pp. 52-84, the World Bank and Oxford University Press: Washington, D.C.</p>	
<p>#3: 27 Aug. 2024</p>	<p>National Differences in Economic Development</p> <p><b><u>Assignment#1</u></b></p>	<p>Chapter 3: National Differences in Economic Development</p> <p>Global Business Today 11e by Charles W.L. Hill and G. Tomas M. Hult</p> <p><b><u>Assignment#1 Accessing the Economic-Geographic Environment (group assignment 20%)</u></b></p> <p><b>Learning Goals</b></p> <ol style="list-style-type: none"> <li>1. To identify economic and geographic factors on international business activities</li> <li>2. To assess economic and geographic influences on proposed global business operations</li> </ol> <p><b>Purpose</b></p> <p>The natural infrastructure (such as rivers and seaports) and physical infrastructure (transportation and communication systems) of a nation provide the foundation for economic development. In this module, your goal is to gather information on various geographic and economic factors that include business opportunities in other countries.</p> <p><b>Resources</b></p> <p>Web links:</p> <ul style="list-style-type: none"> <li>·Global Edge CyberSite: <a href="http://globaledge.msu.edu/">http://globaledge.msu.edu/</a></li> <li>·World Bank DoingBusiness: <a href="https://www.doingbusiness.org/">https://www.doingbusiness.org/</a></li> </ul> <p><b>I. Conduct Research (10%)</b></p> <p>Based on the country (or countries) you are analyzing for your global business</p>	<p>Dr. Sasinan Kruaechaipinit</p>

Session/ Date & Time	Topics	Activities/ Text & Materials/ Media	Lecturer/ remark
		<p>enterprise, research information related to the following areas:</p> <p>1. GEOGRAPHIC INFLUENCES</p> <p>Identify geographic factors (climate, terrain, waterways) that influence business activities in the country. (In some countries, mountains make movement of raw materials and production supplies difficult and expensive.)</p> <p>2. MAJOR PRODUCTS AND INDUSTRIES</p> <p>Describe the country's :</p> <p>A.main natural resources and agricultural products,</p> <p>B.major industries,</p> <p>C.major imports, and</p> <p>D.major exports.</p> <p>(A country's natural resources and agricultural products are the basis for foreign investment and exporting activities.)</p> <p>3. CURRENT ECONOMIC CONDITIONS</p> <p>Assess the country's recent economic conditions related to GDP, inflation, interest rates, currency value, personal income, and employment. Suggest how these economic factors may attract or deter foreign investment.</p> <p>4. INFRASTRUCTURE</p> <p>Analyze the infrastructure of the country with regard to availability of transportation, communication, and utilities.</p> <p>5. Recommend actions that might be taken for existing or proposed businesses related to geographic and economic influences in this foreign market environment. Provide evidence to support your proposal.</p> <p>Prepare Summary 1000 words and submit in the Google Classroom folder by <b>9 Sep 2024, 11.59 p.m.</b></p>	

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		<p>Plagiarism software, Turn-it-in, will be used.</p> <p><b>II. Group presentation on Sep 10 (10%)</b></p> <p>Each presentation will have 20 minutes in maximum, followed by 5 minutes Q&amp;A. Each presentation will need to provide the facts and challenges about the issue. Each group will have to analyze and discuss how a related stakeholder should handle the problem.</p>	
#4: 3 Sept. 2024	China's Economic Relations with Southeast Asia.	<p>Readings</p> <p>Min-Hua Chiang. 2019. 'China-ASEAN economic relations after establishment of free trade area.' <i>The Pacific Review</i>, Vol. 32, No. 3, pp. 267-290, DOI: 10.1080/09512748.2018.1470555.</p>	Dr. Sasinan Kruaechaipinit
#5: 10 Sept. 2024	Group Presentation		Dr. Sasinan Kruaechaipinit
#6: 17 Sept. 2024	<p><u>Basic concepts in international relations</u></p> <p><i>(understanding what is the international system, what is a nation-state, and how they relate to each other in order to better understand Thailand's place in the world and ASEAN)</i></p>	<p><b>Required Reading:</b></p> <p>Griffith, Martin. (2002) "<a href="#">Introduction</a>" chapter in <i>International Relations: The Key concepts</i>. Routledge. Pp.vii to xiii</p> <p>Ringmar, Eric (2017), "The Making of the Modern World," in <a href="#">International Relations</a>. (Bristol: E-IR)</p>	Aj. Robin Ramcharan
#7: 24 Sept. 2024	<p><u>Explaining World Affairs: Turning Points in International History;</u></p> <p><i>(to better understand the international system, where it came from, how it developed and why states become very interdependent)</i></p>	<p><b>Required reading:</b></p> <p>Buzan, Barry and Lawson, George (2012) "Rethinking benchmark dates in international relations," <a href="#">European journal of international relations</a>, online . ISSN 1354-0661</p> <p><b>Useful resources:</b></p> <p><a href="#">Peace of Westphalia</a> (Britannica)</p>	Aj. Robin Ramcharan

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		<a href="#">Turning Points</a> (Coursera Video)	
<b>No Midterm Exam</b> <b>(Mid-term Examination Period: September 29 – 30, October 1 – 6, 2024)</b>			
#8: 8 Oct 2024	<p><u>Explaining World Affairs:</u></p> <p><u>3 Approaches to Analysis (Realism, Liberalism, Constructivism)</u></p> <p><i>(Introduction to how International Relations scholars explain the relations between States; explain “positivist” and “post-positivist” explanations of IR; critically engage with theories of IR;</i></p> <p><i>understand how and why Thailand relates to ASEAN and the rest of the world)</i></p>	<p><b>Required Readings:</b></p> <p>Stephen McGlinchey et.al. (2017), <a href="#">International Relations</a>. (Bristol: E-IR)</p> <ul style="list-style-type: none"> <li>- Chapter 1 (Realism)</li> <li>- Chapter 2 (liberalism)</li> <li>- Chapter 4 (Constructivism)</li> </ul> <p><b>Useful resource:</b></p> <p>Stephen M. Walt (1998) “International Relations: One World, Many Theories,” <a href="#">Foreign Policy</a>, No. 110, Special Edition: Frontiers of Knowledge. (Spring, 1998), pp. 29-32 +34-46.</p>	Dr. Robin Ramcharan
#9: 15 Oct 2024	<p><u>Explaining World Affairs:</u></p> <p><u>Critical Theories</u></p> <p><i>(Introduce “post-positivist”, critical approaches to IR; introduction to international political economy; critical understanding of the (economic and political) dynamics of Thailand’s</i></p>	<p><b>Required Readings:</b></p> <p>Stephen McGlinchey et.al. (2017), <a href="#">International Relations</a>. (Bristol: E-IR)</p> <ul style="list-style-type: none"> <li>- Chapter 5 (Marxism)</li> <li>- Chapter 6 (Critical Theory)</li> </ul>	Dr. Robin Ramcharan

Session/ Date & Time	Topics	Activities/ Text & Materials/ Media	Lecturer/ remark
	<i>relations with ASEAN and the world.</i>		
#10: 22 Oct 2024	<u>Explaining World Affairs:</u> <i>(Introduction to non-western IR; linkage to Buzan's critiques of IR; Asian and Global South Approach approaches to IR; Chinese, Indian and Japanese approaches to explaining IR.)</i>	Stephen McGlinchey et.al. (2017), <a href="#">International Relations</a> .(Bristol: E-IR) Chapter 16 ( <a href="#">Asian Perspectives</a> ) Chapter ( <a href="#">Global South Perspectives</a> ) <b>*****Quiz (In-class) 20%*****</b>	Dr. Robin Ramcharan
#11: 29 Oct 2024	Global Governance	Reading  -Tim Dunne, New thinking on international society. British Journal of Politics and International Relations, Vol. 3, No. 2 (Jun., 2001), pp. 223–244	Aj. Mike  Thant Lwin Myint
#12: 5 Nov 2024	Regionalism	Reading  Geovanni Capannelli, "Asian Regionalism: How does it compare to Europe's?", East Asia Forum, (2009) <a href="http://www.eastasiaforum.org/2009/04/21/asian-regionalism-how-does-it-compare-to-europes/">http://www.eastasiaforum.org/2009/04/21/asian-regionalism-how-does-it-compare-to-europes/</a>	Aj. Mike  Thant Lwin Myint
#13: 12 Nov 2024	International Governmental Organization and Non-Governmental Organization  <b><u>Assignment #1</u></b>	<i>No Readings</i>  <b><u>Assignment #1: Group Presentation</u></b> <b><u>Assignment Due Today TBA (10%)</u></b>	Aj. Mike  Thant Lwin Myint
#14: 19 Nov 2024	International Traditional and Non-Traditional Security	Reading  Caballero-Anthony, M. (2018). <i>Negotiating Governance on Non-Traditional Security in Southeast Asia and Beyond</i> . New York; Chichester, West Sussex: Columbia University Press.	Aj. Mike  Thant Lwin Myint

Session/ Date & Time	Topics	Activities/ Text & Materials/ Media	Lecturer/ remark
#15: 26 Nov 2024	Terrorism  <b>Assignment #2</b>	Martha Crenshaw, "Today's Terrorists Want to Inspire", <i>The Atlantic</i> , <a href="https://www.theatlantic.com/international/archive/2015/09/history-terrorism-isis-9-11/405055/">https://www.theatlantic.com/international/archive/2015/09/history-terrorism-isis-9-11/405055/</a>  <b>Assignment #2: Analyzing a Security Issue (group assignment 10%)</b>  Pick an individual security issue that affects an individual country or region for your group to analyze (India vs. Pakistan, Terrorism in Thailand, US. vs. North Korea, Vietnam and the South China Sea etc.) and write a report with the following information.  <ol style="list-style-type: none"> <li>1. Identify the actors involved in the security issue</li> <li>2. The reason why the issue is significant (is it in a key region of the world? Is there potential for it to turn into a wider conflict? Is it in a resource rich area? etc.)</li> <li>3. Whether it is a traditional or non-traditional issue and why</li> <li>4. Strategies that have been done to try and address it and whether they have been successful or not.</li> </ol> Maximum: 1200 words  The Report is due <b>Dec 3, 2024 at 5pm</b> in the Google Classroom folder.  Plagiarism software, Turn-it-in, will be used.	Aj. Mike  Thant Lwin Myint
<b>Final Examination on December 7, 2024 13.30-16.30 hrs.</b>			