

EE463 GLOBALIZATION AND INTERNATIONAL DEVELOPMENT

Semester 2/2021 (10 January – 7 May 2022)

Guidelines on Individual Issues Paper**A. Objective and Topic**

1. The objective of the issue paper is to hone students' skills in critically assessing the contents of an article in a reputable journal or magazine and provide student insights on the merits and shortcomings of the article based on students' knowledge gained from the course.
2. The article¹ should be recent (not more than 2 years old). It will need to discuss an issue in any of the key development sectors (agriculture, health, education, transport, urban development, trade) or cross-cutting areas (environment, climate change, gender, governance) in a particular country or region.
3. Once the student has decided on the topic and located the actual article, please send the copy of the article to my e-mail below. Once the article is approved students may proceed with the write-up.

januar_be@econ.tu.ac.th with the subject: EE463_article

B. Structure and Format

4. The structure of the write-up is as follows: (i) background introduction; (ii) a discussion of the key issues (iii) a critique on the merits and shortcomings of the article (iv) a discussion of how the article relates to the course.
5. The following format will apply (important, please make sure students understand this requirement):
 - Typed in Arial 11 point with left and right justifications
 - Line spacing at 1.5
 - Length of writeup minimum 3 pages, maximum 4 pages
 - Margins: 1.00" (left, right, up, down)
 - Provide page numbering
6. Note that it is important to follow the format provided; if not followed, points will be deducted from the overall score.

¹ Some examples of journals: Journal of Southeast Asian Studies, Journal of Development Economics; example of magazines : The Economist, Time, Newsweek, Atlantic Monthly; example of newspaper: Wall Street Journal, The Bangkok Post. The article should be recent, not more than 2 years old.

C. Correspondence and Review

7. Students are welcome to submit the draft writeup (in Word) for feedback and comments through e-mail. To ensure that I do not miss any e-mails, please put the following in the subject of your e-mail:

Subject: EE463_feedback

8. Students are encouraged to send their drafts through e-mail for feedback.

D. Submission

9 Submission is due at the last day of class, which is **7 May 2022** in pdf format. In the e-mail submission of the final write-up please put the following in the subject of your e-mail:

Subject: EE463_final article

E. Evaluation

10. The final will be based on the following criteria:

- Relevance with course objective and content
- Overall presentation (compliance with structure and format, page numbering, use of headings; includes mechanics and flow (use of punctuations, transitions grammar, flow of logic)
- Analysis and student's insights
- Completeness (use of data/charts/graphs, discussion of background, key issues, merits and shortcomings, and conclusion)

FACULTY OF ECONOMICS, THAMMASAT UNIVERSITY
EE463 GLOBALIZATION AND INTERNATIONAL DEVELOPMENT

ISSUE PAPER

Article : [Title of article, date published and source]

Name/ID Number : [Your Name, ID number]

Background

- *Explain what the topic is about* (example: The rise of 4 Asian Tigers-South Korea, Taiwan, Hong Kong and Singapore. These countries started out relatively poor in the 1950s but were able to catch up with advanced industrialized countries by the beginning of the millennium).
- *Why is the topic important?* (example: The 4 Asian Tigers pursued an export-orientation based strategy to develop their industries. Although these efforts were state led, nevertheless the private sector was able to catch up on the global stage and allowed the countries to sustain economic growth over a period of 30 years. Lessons learned may be useful for other developing countries).

Key Issues Discussed

- *What are the key issues/ideas discussed?* (Example: Domestic factors such as culture, government role, public-private partnerships, investment in human capital ; external factors such as oil price increases, huge US market for foreign products, and how these factors converged to create a conducive environment for business development)
- *What are proposed suggestions to address the issues:* (Example: government industrial strategy, shift from import substitution to market based approaches).
- *What did the article conclude?* (Example: success of the 4 Asian Tigers was a mix of government policies, ability to mobilize the private sector, existence of huge US Market)

Merits and Shortcomings of the Article

- *What were the strengths of the article? was the article relevant? was it timely? were the facts correct? did the article present options? Were the issues/challenges spelled out well? was the link between the issues and proposed actions clear? was the methodology/approach appropriate? did the conclusion flow from the main text?*

- What were the weaknesses? *was the analysis partial or complete? was the author biased? were data current or dated/obsolete? was the overall flow and logic difficult to understand? did the article lack focus?*

How the Article Relates to the Course

- Explain what you have learned from the article, that relates to the course. *You could refer to one of the topics/modules discussed in class and discuss whether the article complemented your knowledge of the subject area*
- Indicate the usefulness of the article in enhancing your understanding of the issue *[in this case whether it reinforced/complemented your knowledge of the issue/country or whether it was contradictory to what you have learned]*
- Indicate what you have learned from the article *[was it useful, if yes, how?]*