

Think marketing is for you? We're looking for a Digital Marketing Intern!

Grey Alchemy is a leading Bangkok-based digital marketing agency made up of a young, dynamic and passionate team. Our clients range from global brands like Absolut, Marriott, Havaianas, Park Hyatt, Michelin, Bioderma and Olympus to local moguls like Jaspal, Roast, Beam, Absolute You and Water Library. We specialize in social media marketing, email marketing, content marketing, graphic design & animation, SEO, Google advertising and event marketing.

We are looking for a highly driven **Digital Marketing Intern** to join our dynamic marketing communications team. You will learn to pursue specific goals in social media marketing, online advertising, email marketing, brand awareness, engagement and online presence.

Find out more at:

www.greyalchemy.com

www.facebook.com/greyalchemymarketing



Digital Marketing Internship

What You Will Learn:

- Developing digital marketing and communication strategies.
 - Developing engaging content and creative copywriting (English) for social media profiles, websites, email campaigns, brochures and other promotional materials.
 - Coordinating work between clients, creative teams, graphics teams, and web development teams to ensure all projects are rolled out in a timely manner and targets met.
 - Designing, creating, and rolling out social media, email, and online advertising campaigns.
 - Brainstorming effective online promotions and calls to action with clients and rolling them out in a timely and efficient manner.
 - Monitoring, analyzing and actively managing clients' online assets.
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Requirements:

- Excellent English & Thai copywriting skills.
- Team player with good attention to detail.
- MS Office literate. Aptitudes in Adobe Photoshop and Illustrator would be a strong advantage.
- Must be studying or have an interest in pursuing a degree in Marketing, Communications, Mass Media, Digital Marketing, Advertising or related fields.
- Able to join us for a minimum period of 2 months.

Compensation & Working Hours:

- THB 5,000 / month for internship shorter than 6 months
 - THB 10,000 / month for internship of 6 months or longer
 - Five-day workweek (Flexible working hours)
 - Company outings
 - Fitness club membership
 - Free coffee & ice cream ;-)
 - Full-time position may be offered after internship
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If you think you've got what it takes to join our dynamic team then we would really like to hear from you! Please send your cover letter in **English** along with your CV and a recent photograph to jobs@greyalchemy.com.

