



The Faculty of Economics, Thammasat University is pleased to present

BEST SEMINAR PAPERS

by B.E. International Program undergraduates

Wednesday, May 9, 2018, 8:15AM –1:30PM

The Main Conference Room, 5th floor, Economics Building, Tha Prachan campus.

8:00-8:15am Registration

8:15-8:30am Dean's opening remarks

EE489 Seminar in Industrial Economics

8:30-8:50am Determinants of Box Office Revenue: The Case of Thailand
By Mr. Krissada Chaosukhum

8:50-9:00am Discussion

9:00-9:20am Factors affecting Scuba Diver Willingness to Pay for Trips to View Manta Rays around the Similan Islands
By Miss Supak Tangkamolsuk

9:20-9:30am Discussion

9:30-9:50am Thai Consumer Perceptions of Starbucks Membership Cards
By Miss Yanisa Puwaseth

9:50-10:00am Discussion

EE469 Seminar in Development Economics

10:00-10:20am Not Living with Parents: the Impact of Incomplete Families in Child Education Investment
By Miss Nattasorn Tanpichai

10:20-10:30am Discussion

EE439 Seminar in Monetary and Financial Economics

10:30-10:50am Bank Profitabilty and Risk in a Low Interest Rate Environment
By Mr. Narut Rattanasawasdi

10:50-11:00am Discussion

EE459 Seminar in International Trade Theory and Policy

11:00-11:20am Analysis of trade flow in ASEAN+3 Region: An application of Gravity
model and TiVA indicators
By Mr. Woraphong Chaisereelamert

11:20-11:30am Discussion

11:30-11:50am Tourists from Malaysia, China and Russia: Analysis and Policy
Implications for Thailand's Sustainable Growth
By Miss Ananya Seatamanoch

11:50-12:00pm Discussion

EE479 Seminar in Human Resources, Natural Resources, and Environmental Economics

12:00-12:20pm Alternatives to Calculating Disability-Adjusted Life Year (DALY) by using
Microdata to Quantify Cost-effectiveness of AIDS Spending in Thailand
By Mr. Thanawat Amphan

12:20am-12:30pm Discussion

EE409 Seminar in Political Economics and Economic History

12:30am-12:50pm Does the Teach for Thailand Program Improve Student Achievement?
By Miss Parimaporn Sumdaengrit

12:50am-13:00pm Discussion

13:00am-13:15 pm Dean's closing remarks
