



B.E. International Program

Faculty of Economics, Thammasat University



Course Outline

FN201 Business Finance

Semester 1/2017

Number of credits:	3 credits (3-0-6)
Lecture Time:	Tuesday, 14.00 - 17.00 hours
Lecture Venue:	Room 202, Faculty of Economics
Instructor:	Dr. Winai Homsombat
	Email: winai.hom@mail.kmutt.ac.th
	Office hours: By appointment

Course Description

This course studies the basic principles of financial management for business as well as the responsibilities of financial managers in order that they can perform their best to maximize the enterprise value. Discussions will cover financial analysis, cash flow analysis, financial planning and control, fundamental analysis on risk and return, time value of money, current asset management, fixed assets investments, allocation and acquisition of funds, short-term and long-term financing, and costs of financing.

Prerequisites: AC201 Fundamental Accounting

Course Objectives

This course aims at developing students to have financial knowledge to deal with many issues in business finance. It will also form a foundation for further finance courses. Key objectives of this subject include:

1. to study the basic principles of financial management for business;
2. to provide an introduction to the theories of finance and decision tools for financial managers;
3. to discuss the fundamental of financial planning and control, investment, and capital financing.

Main Text:

- **BE:** Brigham, E.F., Ehrhardt, M.C., (2011). Financial Management: Theory and Practice. 13th Edition. OH: South-Western.

Other Recommended Book:

- **BMA:** Brealey, R.A., Myers, S.C., Allen, F., (2010). Principles of Corporate Finance. 10th Edition. New York: McGraw-Hill/Irwin.
- Ross, S.A., Westerfield, R.W., Jordan, B.D., (2012). Fundamentals of Corporate Finance. 10th Edition. New York: McGraw-Hill/Irwin.

Tentative Teaching Schedule:

Class	Date (2017)	Topics
1	15 Aug	Lecture 1: Introduction to business finance and financial statements <i>Reading: BE Chapter 1 and 2: BMA Chapter 1</i>
2	22 Aug*	Lecture 1: Introduction to business finance and financial statements <i>(Continued)</i>
3	29 Aug	Lecture 2: Financial analysis and planning <i>Reading: BE Chapter 3: BMA Chapter 28 and 29</i>
4	5 Sep	Lecture 2: Financial analysis and planning <i>(Continued)</i>
5	12 Sep	Lecture 3: Working capital management: Current Asset Management <i>Reading: BE Chapter 16: BMA Chapter 30</i>
6	19 Sep	Lecture 3: Working capital management: Short-term Financing <i>(Continued)</i>
7	26 Sep	Lecture 4: Time value of money <i>Reading: BE Chapter 4: BMA Chapter 2</i>
8	TUESDAY, OCTOBER 3, 2017 MIDTERM EXAMINATION (14.00 – 15.30 hrs.)	
9	10 Oct	Lecture 5: Investment criteria and decision <i>Reading: BE Chapter 10: BMA Chapter 5 and 6</i>
10	17 Oct	Lecture 6: Valuing bonds and common stocks <i>Reading: BE Chapter 5 and 7: BMA Chapter 3 and 4</i>
11	31 Oct	Lecture 6: Valuing bonds and common stocks <i>(Continued)</i>
12	7 Nov	Lecture 7: Introduction to risk and return and portfolio theory <i>Reading: BE Chapter 6: BMA Chapter 7 and 8</i>
13	14 Nov	Lecture 8: Cost of Capital <i>Reading: BE Chapter 9: BMA Chapter 9</i>
14	21 Nov	Lecture 8: Cost of Capital <i>(Continued)</i>
15	28 Nov	Lecture 9: Capital Structure Decision <i>Reading: BE Chapter 15: BMA Chapter 18</i>
16	TBA	Lecture 9: Capital Structure Decision <i>(Continued)</i> and wrap-up class
17	SUNDAY, DECEMBER 17, 2017 FINAL EXAMINATION (13.30 – 16.30 hrs.)	

Note: * Class cancellation. Make-up class will be announced later.

Course Evaluation

Type of evaluation	Evaluation Method	Evaluation date
Midterm	Closed-book Examination	Tuesday, October 3, 2017 (14.00 – 15.30 hrs.)
Final	Closed-book Examination	Sunday, December 17, 2016 (13.30 – 16.30 hrs.)

Class participation	10%
Assignment and/or quiz	20%
Midterm exam	30%
Final exam	40%

Class policies

- 1) Lectures will stress the most important issues addressed in the readings. You are responsible for all material covered in class and assigned readings. Lectures may go beyond the scope of the textbook. Therefore, it is important for you to attend and participate in class.
- 2) There will assignments as deemed appropriate to accommodate effective learning. Each assignment will be graded based on the quality of the analysis and the ability to apply the principles of financial management for managerial decision. Lecture notes, exercises, and guided solution to each lecture, as well as other useful materials, could be accessible from class Moodle.
- 3) You are responsible for all announcements and changes made in class. However, there will be no make-up quiz and final examination without prior consent from the instructor. If a student has a legitimate, verifiable reason (e.g., doctor's note), a separate comprehensive examination will be given.

Remarks:

- ◆ First semester begins August 15, 2017
- ◆ Period of withdrawal without "W" August 15 - 28, 2017
- ◆ **MID-TERM EXAMINATION PERIOD** **OCTOBER 2 - 7, 2017**
(TUESDAY, OCTOBER 3, 2017, 14.00 - 15.30 HRS.)
- ◆ Course withdrawal with "W" October 18 - 24, 2017
- ◆ The royal cremation ceremonies of HM the late King Bhumibol Adulyadej will be held between October 23 - 29, 2017
- ◆ **FINAL EXAMINATION PERIOD** **DECEMBER 12 - 24, 2017**
(SUNDAY, DECEMBER 17, 2017, 13.30 – 16.30 HRS.)