

Situation of Japanese “cashless society”

Team1



Outline

- Purpose
- Background
- What is “cashless society”?
- Merit and Demerit of Cashless society
- After cashless society in Japan
- Summary

Purpose

- To introduce “cashless society”
- To disclose reasons why Japan implements cashless society
- Japan after cashless society

Background

- In 2020 Tokyo Olympic Paralympic Games
 - Japanese government is implementing the policy of cashless society



Do you know
“cashless society”??

What is "Cashless Society"?

"An economic state whereby financial transactions are not conducted with money in the form of physical banknotes or coins."

Ex)

- Electronic money
- credit cards
- prepaid cards
- Virtual currency



To various tools

From various tools

Bank accounts

Bank
accounts

Electro money

Electro
money

Credit card

Credit card

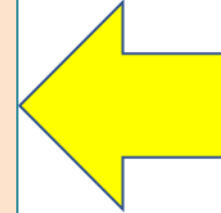
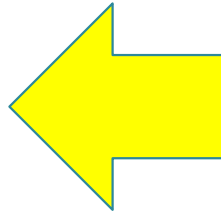
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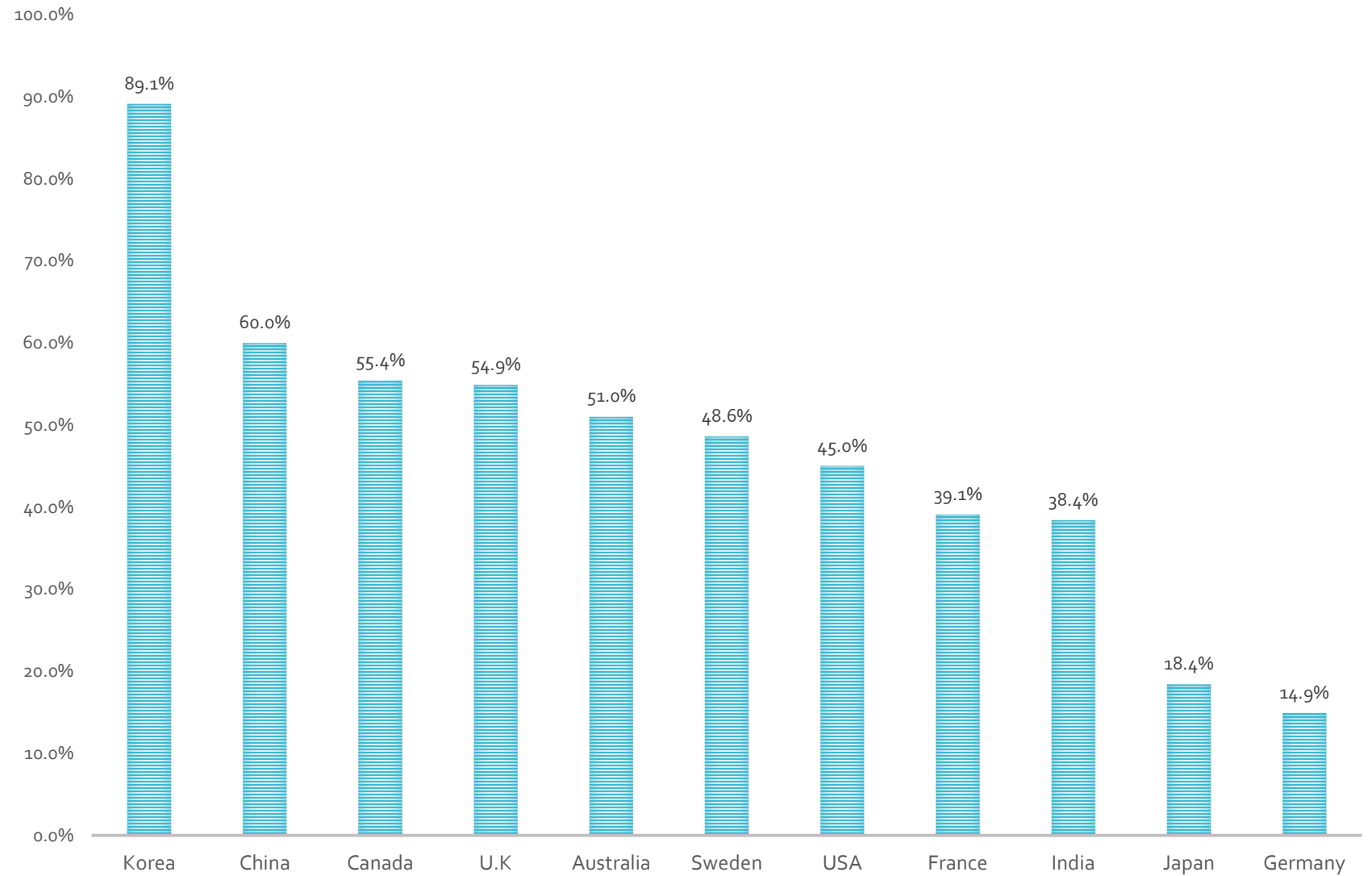
Ubiquitous &
Stress Free
Payment Journey

Payee

Payer



Cashless Penetration rates



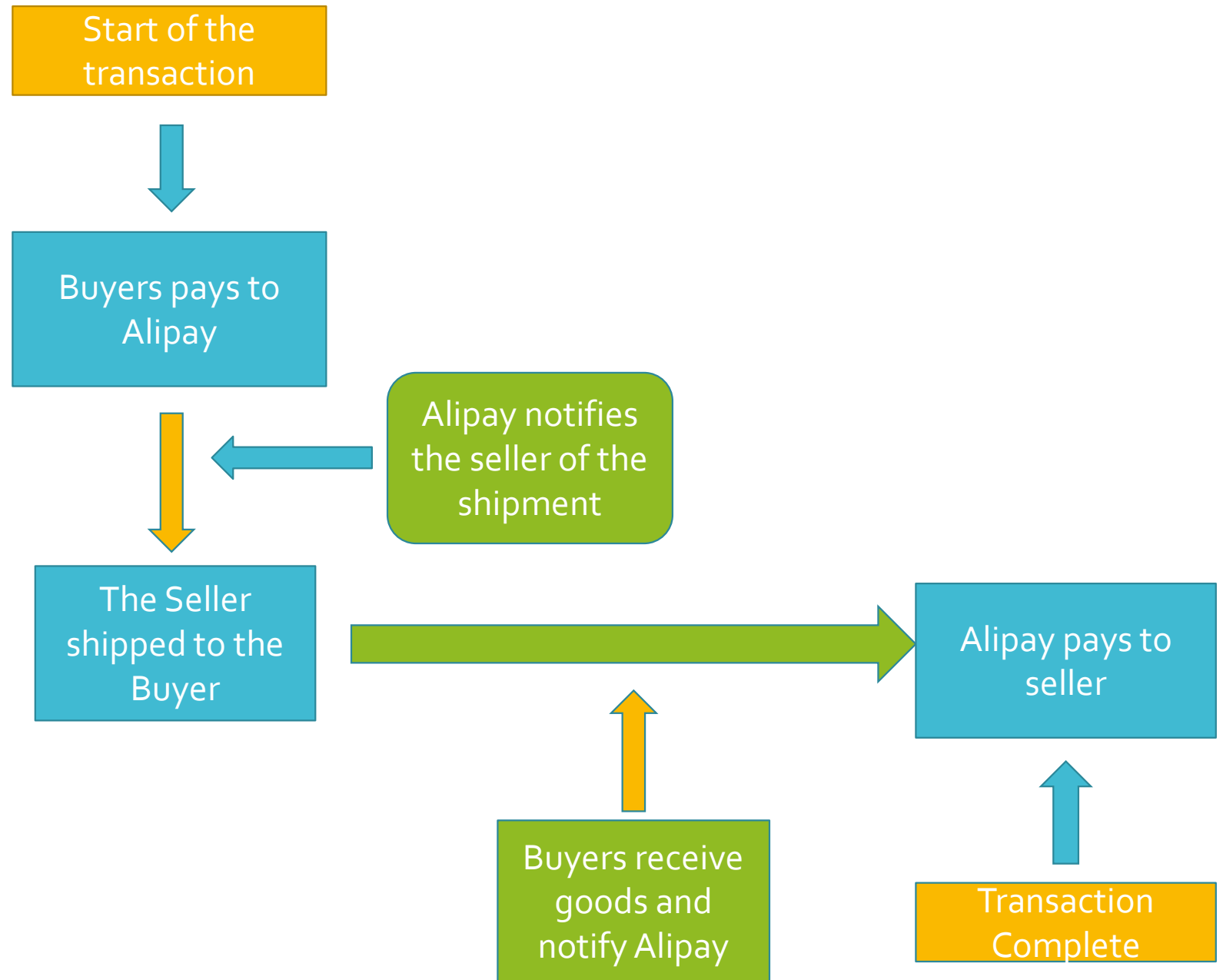
(Household final consumption expenditure, 2018)

Examples of the cashless country

- **Sweden**
 - Cash usage rate 2%
 - Many shops that don't accept cash payments
 - Without ATM
- **China**
 - 「WeChat Pay」 and 「Alipay」 are the mainstream
 - Most of the payments are by the QR code



Alipay's trading model



Merits and Demerits of Cashless

Merits

- It is very convenient if you just go out with a card
- Reduce crimes such as robberies
- Easy checkout

Demerits

- Unemployment rate rises
- Personal information security issues will be occurred
- Easy to produce gaps between the city and country side

Why government promotes cashless society?

- In 2020 Tokyo Olympic Paralympic games , In 2025 Osaka EXPO hold in Japan.

⇒ We expect a further increase in tourists.

Government hopes to make payment smooth for these events



Tourists

In 2020...

- Commercial facilities
 - Hotels
 - Sightseeing spots

Credit cards can be used everywhere.
payment terminal accepts majority of
cards

There are this policy's goal.

After cashless
society in
japan

Minting
National Printing
Bureau

Transportation ▪
Security

Bank ▪ ATM

Cashier

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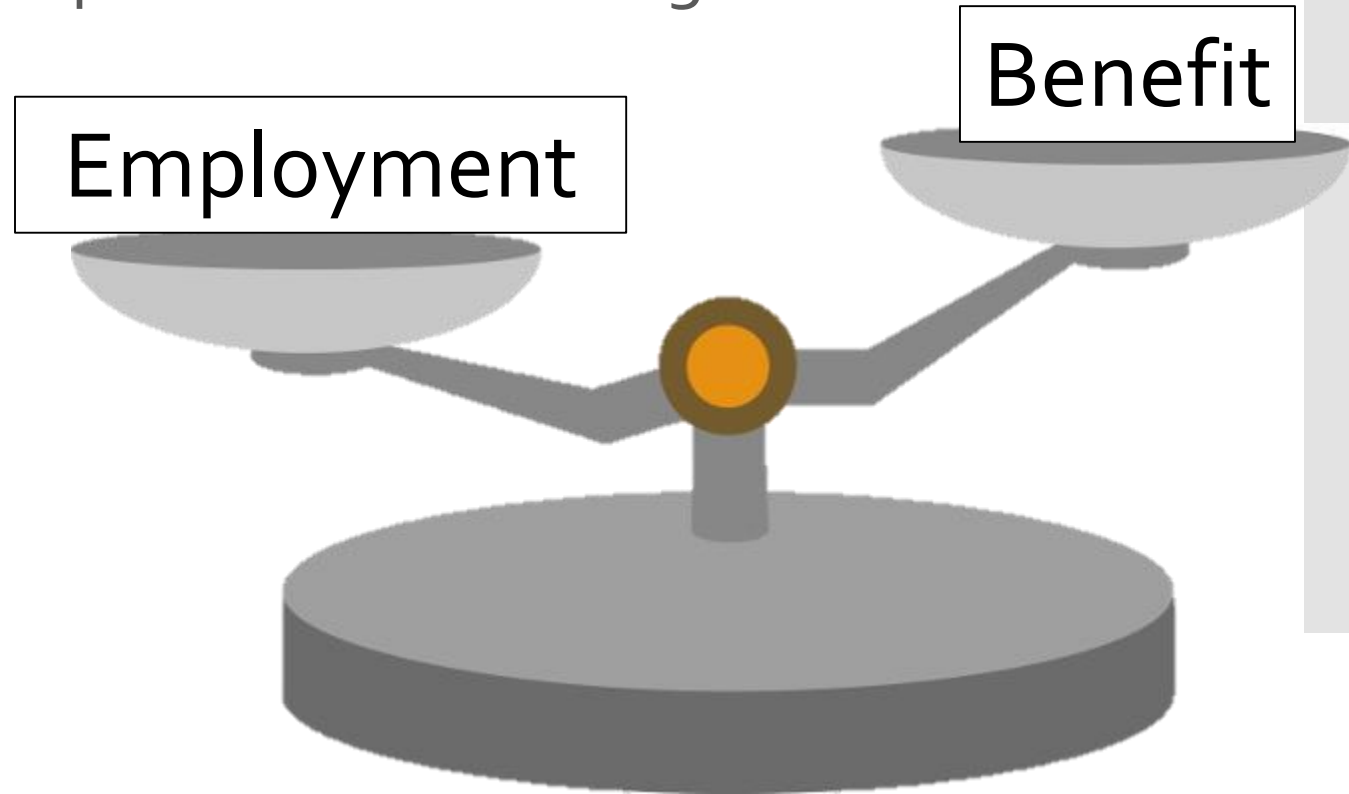
Transportation ▪
Security

Bank ▪ ATM

Cashier

But...

- Cost reduction ▪ ▪ ▪
- ⇒ Reduce job opportunity
- ⇒ Increase corporate restructuring



Summary

