

EE432 Monetary Theory and Policy



Lecture 6 Regulating the Financial System

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Outline

- The Sources and Consequences of Runs, Panics, and Crises
- The Government Safety Net
- Regulation and Supervision of the Financial System
- Macro-Prudential Regulation

Chapter 14

Regulating the Financial System

The Sources and Consequences of Runs, Panics, and Crises

The Sources and Consequences of Runs, Panics, and Crises

- ***Banks' fragility arises*** from the fact that they *provide liquidity to depositors*, **allowing depositors to withdraw** their balances on demand.
- Banks also **promise to satisfy depositors' withdrawal requests** on a ***first-come, first-served basis***.

The Sources and Consequences of Runs, Panics, and Crises

- Reports that a **bank** has become **insolvent** can *spread fear that it will run out of cash* and close its doors.
- Such a **bank run** can *cause a bank to fail*.

The Sources and Consequences of Runs, Panics, and Crises

- This phenomenon of **spreading panic** *on the part of depositors in banks* is called **contagion**.
- ***Information asymmetries*** are the reason that *a run on a single bank can turn into a bank panic*
- Depositors **cannot** tell the difference between a good bank and a bad bank.

The Government Safety Net

The Government Safety Net

There are three reasons for the **government to get involved in the financial system:**

1. To **protect investors.**
2. To **protect bank customers** *from monopolistic exploitation.*
3. To **safeguard the stability** of the *financial system.*

The Government Safety Net

1. The government is **obligated to protect small investors**.
 - Many are *unable to judge the soundness of their financial institution*.
 - Only the ***force of law*** can ensure a bank's honesty.

The Government Safety Net

2. The growing tendency for *small firms to merge into large ones* reduces competition.
 - **Monopolies** are *inefficient*, so the government intervenes to *prevent the firms in an industry from becoming too large*.

The Government Safety Net

3. The mix of **liquidity risk and information asymmetries** means that the financial system is *inherently unstable*.
 - *A single firm's failure can bring down the entire system.*

The Government Safety Net

- Government officials **protect investors** and **ensure stability** of the financial system.
 - ***lender of last resort**, making loans to banks that face sudden deposit outflows.*
 - ***deposit insurance**, guaranteeing that depositors receive the full value of their accounts if the institution fails.*
- However, the safety net causes bank managers to take on too much risk.

Problems Created by the Government Safety Net

- Government officials are worried about the **largest institutions** because they can ***pose a threat to the entire financial system*** if they fail.
- Some intermediaries are treated as ***too big to fail*** or ***too interconnected to fail***.
 - ***too complex to shut down***
 - ***too big to resolve***
 - special legal definition to such a firm: **systemically important financial institution (SIFI)**.

Systemically important financial institution (SIFI)



BANK OF THAILAND

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Regulations on Supervision of Domestic Systemically Important Banks

Mr. Somboon Chitphentom, Assistant Governor, Financial Institutions Policy Group, added that, BOT uses 4 main indicators to identify D-SIBs i.e. (1) the size of the financial institution, (2) the interconnectedness between financial institutions as measured by interbank transactions, (3.) the role as provider of financial infrastructure, and (4.) the complexity of financial products or business/operational structure. These indicators are widely adopted by other foreign regulators.

Based on the above indicators, 5 commercial banks are identified as D-SIBs, namely Bangkok Bank, Krung Thai Bank, Bank of Ayudhya, Kasikornbank, and the Siam Commercial Bank.

Problems Created by the Government Safety Net

- Whenever the government ***provides a safety net without charging an appropriate fee in advance of the protection***, they create an **incentive** for financial institutions **to take risks** that can **threaten the system as a whole**.
- It compounds the problem of **moral hazard**.

Government Deposit Insurance

- When a banks fails, the **Government Deposit Insurance** resolves the insolvency either by *(i) closing the institution* or *(ii) finding a buyer*.
- Closing the bank is called the payoff method.
 - *pay all the bank's depositors*, then *sell all the bank's assets*.
- The more commonly applied, is called the purchase-and-assumption method.
 - *finds a firm willing to take over* the failed bank.

Government Deposit Insurance

- Depositors ***prefer*** the *purchase-and-assumption method*.
 - The transition is typically ***seamless***.
 - ***No depositors suffer a loss.***
- Deposit insurance *clearly helped* to **prevent runs** on commercial banks.
- Nonetheless, most economic historians *believe government insurance led to rise in risk*.

Government Deposit Insurance

- Insurance only covers ***depository institutions***.
- However, as the system developed, **shadow banks** *gained importance*.
 - They face the *risk of runs* by their *short-term creditors*
 - Nonetheless, these nonbanks ***lack the benefits of deposit insurance***.

Problems Created by the Government Safety Net

- In the aftermath of the crisis, *limiting the unintended consequences of the **government safety net** is the leading problem facing regulators.*
 - Some argue that **too big to fail institutions** are just too big and need to be broken up.
 - This does not eliminate the bad incentives from deposit insurance and government guarantees to smaller institutions.

Problems Created by the Government Safety Net

- The conflict between crisis prevention and crisis mitigation exemplifies the problem of ***time consistency***.
 - *In good times*, governments and central banks say ***they will not bail out financial intermediaries***
 - The intermediaries know that *in a time of crisis*, policymakers will have an ***incentive to bail them out***.
 - Promises in the good times **lack credibility**.

Regulation and Supervision of the Financial System

Regulation and Supervision of the Financial System

- Government officials employ *three strategies to ensure that the **risks created by the safety net** are contained.*
 - **Regulation** establishes a set of specific rules for intermediaries to follow.
 - **Supervision** provides general oversight of financial institutions.
 - **Examination** of an institution's books by specialists provides detailed information on the firms' operation.

Regulation and Supervision of the Financial System

Regulatory requirements designed to **minimize the cost of failures** to the public:

1. *New banks must obtain a charter (license).*
2. Once open, **regulations**
 - **Restricts competition**
 - Specifies what **assets the bank cannot hold**
 - Requires the bank to **hold a minimum level of capital**
 - Makes **public information** about the bank's balance sheet

Minimum level of capital

Bank of Thailand

1 February 2017

To Managers

All finance companies

Circular No. BOT.RPD. (21) C.186/2560 Regulations on Supervision of finance companies

Finance companies shall hold capital, at the end of the day¹, at least equal to the ratios in the following table as from 1 July 2017 onwards:

Capital ratio	(Percent)
Common equity tier 1 ratio: CET1 ratio	4.5
Tier 1 ratio	6.0
Total capital ratio	8.5

The **tier 1 capital ratio** measures a bank's **core equity capital** against its **total risk-weighted assets** – *which include all the assets the bank holds that are **systematically weighted for credit risk***. For example, *mortgage loans would be assigned a 50% weighting*.

Restrictions on Competition

- *Bank mergers require government approval.*
- One long-standing goal of financial regulators has been *to **prevent** banks from growing **too big and too powerful**.*
- Before *granting a merger*, officials must be *convinced* on two points.
 1. The new bank must **not** **constitute a monopoly**.
 2. The *small bank's customers* must be **well served** *by the merger*.

Restrictions on Competition

- *Competition reduces the prices* customers must pay.
- **Lower interest margins and reduced fee income** cause bankers to *look for other ways to turn a profit.*
 - Some may be tempted to assume *more risk* than advisable, **to increase leverage, or to rely excessively on short term funding.**
- Thus, government officials can explicitly **restrict competition.**

Asset Holding Restrictions and Minimum Capital Requirements

- One way to prevent bankers from exploiting their safety net is **to restrict banks' balance sheets**.
- Minimum capital requirements complement those limitations on bank assets.
- Capital requirements take two basic forms:
 1. Most banks are required to keep their ***ratio of capital to assets above some minimum level***, regardless of the structure of their balance sheets.
 2. Banks are required to ***hold capital*** in proportion to the ***riskiness of their operations***.

Supervision and Examination

- The government enforces *banking rules and regulations* through an elaborate **oversight** process called **supervision**.
 - This relies on a combination of **monitoring** and **inspection**.
 - It is done both **remotely** and through **on-site examination**.

Supervision and Examination

- The most important part of bank examination is the **evaluation of past-due loans**.
- The examiner's job is to make sure that ***when borrowers stop making payments, loans are written off and the bank's balance sheet properly reflects the losses***.

Supervision and Examination

- Supervisors use what is called the **CAMELS criteria** to *evaluate the health of the banks* they monitor.
 - **C**apital adequacy
 - **A**sset quality
 - **M**anagement
 - **E**arnings
 - **L**iquidity
 - **S**ensitivity to risk

Macro-Prudential Regulation

Micro-Prudential Versus Macro-Prudential Regulation

- The government official's job is not to stabilize the profits of an *individual bank* or insurance company.
- The regulator's goal should be to **prevent large-scale catastrophes**.

Micro-Prudential Versus Macro-Prudential Regulation

- Regulators are *broadening their focus beyond **micro-prudential oversight** to encompass **macro-prudential regulation**.*
- Micro-prudential regulation aims at **limiting the risks *within* intermediaries** in order to *reduce the possibility of an individual institution's failure.*

Micro-Prudential Versus Macro-Prudential Regulation

- *Micro-prudential oversight is insufficient to prevent **systemic risks**.*
- **Macro-prudential regulation** treats **systemic risk** taking by an intermediary as a kind of **pollution** that **spills over** to other financial institutions and markets.

Micro-Prudential Versus Macro-Prudential Regulation

- **Common Exposure**
 - When *many institutions* have an *exposure to the same specific risk factor*, it can make the **system vulnerable to a shock to that factor**.
 - Intermediaries may be **directly exposed** to a *fragile institution through financial contracts*.

Micro-Prudential Versus Macro-Prudential Regulation

- **Common Exposure**
 - They may be **exposed *indirectly*** and unknowingly *through their counterparties*, who are themselves *directly exposed to a fragile institution*.
 - *All institutions may be vulnerable* to the same underlying risks.

Micro-Prudential Versus Macro-Prudential Regulation

- **Pro-Cyclicality**
 - *Financial activity is prone to vicious cycles.*
 - The interaction between **financial** and **economic** activity can be *mutually reinforcing* leading to *unsustainable booms and busts*.

Micro-Prudential Versus Macro-Prudential Regulation

- **Macro-Prudential Policy**
 - This aims to make intermediaries bear, or *internalize*, the costs that their behavior imposes on others.
 - To be effective in limiting systemic threats, a systemic capital surcharge probably would be disproportionately *larger for firms that contribute the most to systemic risk*
 - Intermediaries would have an *incentive to limit the systemic risks* they create.

Micro-Prudential Versus Macro-Prudential Regulation

- Macro-Prudential regulators *could also make capital requirements vary* with the business cycle.
- In good times, **capital requirements would rise above the long-run average** to create a *capital buffer against adverse shocks* and to *discourage euphoria*.

Micro-Prudential Versus Macro-Prudential Regulation

- Regulators could *require banks* to buy **catastrophe insurance**.
- Could also have banks issue so-called **contingent convertible bonds** that *convert to equity in the event of a capital shortfall*.

Micro-Prudential Versus Macro-Prudential Regulation

Ultimately, addressing *systemic risk* will require a *broad framework* of **macro-prudential supervision** that includes

1. Rules and mechanisms that *promote better risk management* on the part of intermediaries, and
2. Reforms that *reduce the vulnerability of the financial system* to the liquidation of any single financial firm.

End of lecture