

EE416

Semester 2/2021

Free-form project

This assignment is **weighted 10%** of the total score of this semester.

Objectives:

To give you a venue to explore ideas and applications related to behavioral economics.

This project is open to possibilities. You are encouraged to use creativity as much as you would like to.

Examples:

- You can pick a concept within behavioral economics, explain the concept, and talk about the application of such concept in a short video clip. Example is such as https://www.youtube.com/watch?v=OoBoD9C_We4 from Nudge Thailand.
- You can pick a concept within behavioral economics and do the infographics introducing the concept and discussing why it might be useful to know such concept.
- You can pick a concept within behavioral economics and write about it in a short post in any social media.
- You can carry out a harmless and thoughtful nudge.

Logistics

- The project could be done **individually or in group with the maximum of 5 people**. If you do this in group, please name your group.
- Everyone in the group must send the same copy of your group work in your google classroom's assignment.
- Please name your file:
"freeform_groupname_yourname.fileformat". If this is an individual project, you can omit the group name.

Due date: May 25, 2022 via google classroom