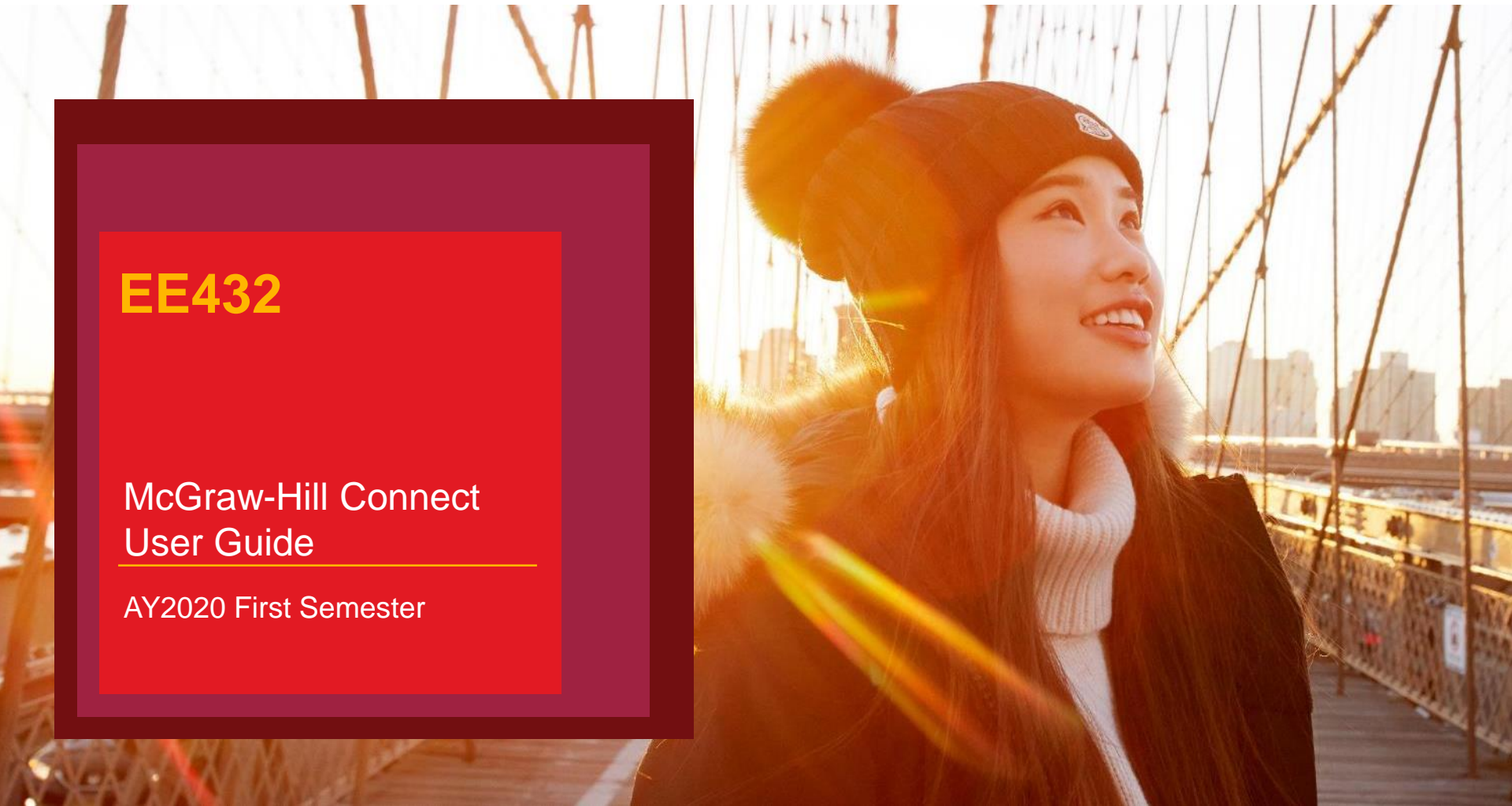


EE432

McGraw-Hill Connect
User Guide

AY2020 First Semester



Section Information

Section	EE432 Monetary Theory and Policy - Semester 1-2020
Instructor	Dr. Chamadanai Mars Marknual
Section URL	https://connect.mheducation.com/class/m-chamadanai-ee432-semester-1-2020

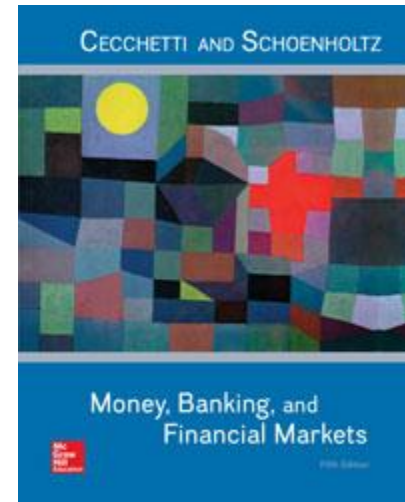
Your required materials...

Connect 1-Semester Online Access For
Money, Banking, and Financial Markets

Cecchetti, 5e

You will have access to

- eBook
- SmartBook
- Online assignments



How to Optimize Your Computer for Connect?



COMPUTER COMPATIBILITY CHECK

Use this page to check your computer's specifications against Connect's system requirements. You can update areas that are incompatible with the links or instructions provided. Once you've updated, reload this page to verify compatibility

Operating System



Your Operating System is up-to-date.
Version: Windows 7

Browser



Your browser is up-to-date.
Name: Chrome 70
The use of 'Record My Voice' in Connect is limited to Firefox and Edge browsers.

Flash



Flash is enabled and up-to-date.
Version: 31.0.0

Cookies



Cookies are enabled.

JavaScript



JavaScript is enabled.

Pop-up Blocker



Pop-up windows allowed.

Screen Resolution



1536 x 864 pixels

Customer Support

Visit the [Customer Support Site](#)

[Email customer support](#)

Make sure your computer meets all the system requirements. This will ensure Connect runs smoothly on your machine.

We highly recommend you run Connect on laptop or desk computer instead of tablet or mobile phone.

Go to below link to check compatibility

<http://connect.mheducation.com/troubleshootWeb/troubleshoot.html>

Registration Process

1. Go to your Section URL (refer to P.2)
2. Enter your **School email address** and click “**BEGIN**”. (If you already have an account, enter the same email and password.)

The screenshot shows the Blackboard Connect interface for a class registration. The page is divided into two main sections: a large blue area on the left with the word "Welcome" in white, and a white area on the right containing the registration form. The form includes the course ID "IBM3101" repeated twice, a book cover for "INTERNATIONAL MANAGEMENT: CULTURE, STRATEGY, AND BEHAVIOR" by Fred Luthans, 10th Edition, and a text input field labeled "Email" with a red arrow pointing to it. Below the input field is a checkbox for terms and conditions, a "BEGIN" button with a right-pointing arrow, and a "Sign in" link for existing users. A "Need help? Contact customer service" link is located at the bottom left of the blue area.

connect®

IBM3101
IBM3101

INTERNATIONAL MANAGEMENT:
CULTURE, STRATEGY, AND
BEHAVIOR
FRED LUTHANS, 10TH ED.

Welcome

Enter your email to join this class:

Email

By using this site you agree
to the Terms of Use and Privacy Notice.

BEGIN >

Already in this class? [Sign in](#)

Need help? [Contact customer service](#) →

3. Register and create a Connect account. Enter your information, agree to the terms and “**CONTINUE**”.

The image shows a registration form for McGraw-Hill Education Connect. The form includes fields for Email Address, Confirm Email Address, Password, Confirm Password, First Name, Last Name, Security Question, Security Answer, and Mobile Number. A large 'Sample' watermark is overlaid on the form. A red box highlights the First Name field with the text 'Enter your student ID in the First Name box'. Another red box highlights the Last Name field with the text 'Enter your full name in the Last Name box'. A red arrow points to the 'CONTINUE' button at the bottom left.

McGraw-Hill Education connect

HELP | EXIT

Create your McGraw-Hill Education account.

Email Address: 20180117@university.edu.hk

Confirm Email Address: Confirm Email Address

Password: Password

Confirm Password: Confirm Password

Passwords are case sensitive and must contain 8-20 characters including: 1 uppercase character, 1 lowercase character, 1 number, and 1 special character. (No spaces)

First Name: First Name

Last Name: Last Name

Security Question: Select a Question

Security Answer: Security Answer

We'll ask you this question to retrieve your password.

Mobile Number (optional, get important text alerts): Mobile Number

I agree to the terms of the McGraw-Hill Education Terms of Use and Privacy Notice.

CONTINUE

Sample

Enter your student ID in the First Name box

Enter your full name in the Last Name box

4. You will review the Connect section information. Enter code on the code card and click **“REDEEM”**.

The image shows a screenshot of a course materials page. At the top, it says "Course Materials" and "Your Instructor has chosen". Below this, there is a book cover for "Luthans: Organization, Management, and Culture, 12th Edition" by Fred Luthans, with ISBN 1259865193. A large, semi-transparent "Sample" watermark is overlaid on the page. To the right, a box titled "What you get with Connect:" lists benefits like digital access, interactive tools, and online homework. Below that, another box titled "How to get a printed text:" mentions selecting the "Loose leaf option".

The main section is titled "How to access your course materials:". It contains a form on the left with the heading "Use Connect Code". The form includes the instruction "To access Connect, first enter your 20 digit access code.", an "Access Code" input field, a "What is this?" link, and a teal "REDEEM" button. A red arrow points to the "REDEEM" button.

To the right of the form is a diagram titled "Remarks: Please see below example to avoid typo of Registration Code." The diagram shows a registration code "RE1T-SHO3-IVJ5-G0LP-7DWZ" in a box. Arrows point from the code to boxes identifying the characters: "English alphabet 'O'" for the 'O' in "SHO3", "Numeric '0'" for the '0' in "G0LP", "Numeric '1'" for the '1' in "RE1T", and "English alphabet 'I'" for the 'I' in "IVJ5".

5. Click **CONFIRM**.

The screenshot shows the McGraw Hill Connect interface. At the top left is the McGraw Hill Education logo and the word "connect". At the top right are links for "HELP" and "EXIT". The main heading is "Digital Access to: Connect". Below this, there is a section for a textbook: "International Management" by Fred Luthans, 10th Edition, © 2018. The ISBN is 1259551931. The content products are LearnSmart. A message states: "You are activating 2 weeks of temporary access." Below this, it says: "Access: Your temporary access will expire 2 weeks from today on Jun 1st". At the bottom, there are two buttons: "CONFIRM" and "BACK". A red arrow points to the "CONFIRM" button.

McGraw Hill Education connect

HELP | EXIT

Digital Access to: Connect



Luthans: International Management: Culture, Strategy, and Behavior
10TH EDITION, © 2018
By Fred Luthans
ISBN: 1259551931
Content Products: LearnSmart

You are activating 2 weeks of temporary access.

Access: Your temporary access will expire 2 weeks from today on Jun 1st

CONFIRM **BACK**

6. Once on the connect landing page, click **“GO TO CONNECT”** to be taken into your course.

McGraw Hill Education connect®

IBM3101
IBM3101

INTERNATIONAL MANAGEMENT:
CULTURE, STRATEGY, AND
BEHAVIOR
FRED LUTHANS, 10TH ED.

REMINDER: ACCESS TO THIS
PRODUCT EXPIRES: 06/01/20

GO TO CONNECT >

Getting Started in Connect

You are now at your instructor's course.

This is where you can access your assignments and study resources.

“To Do” only shows assignments being due within 7 days

Always go to “Classes” to check all assignments available

Check your assignment result here

- Score and solution availability depend on assignment policies set by your instructor.
- For multiple attempts, system will automatically show averaged score and individual attempt score. Please refer to your course outline for final grade policy.

eBook Reading

The image shows a screenshot of an eBook reading application. On the left is a sidebar with navigation icons and a 'Course materials' section. The main area displays the text of an eBook, including a chapter title and a paragraph. A context menu is open over a highlighted portion of the text. Two red callout boxes provide instructions on how to interact with the content.

Course materials

- Rent the book
Rent a bound print version of your course text.
- Loose leaf option
Purchase a discounted loose leaf copy of your course text.

Read

[Jones, Contemporary Management, 11e](#)
Gareth Jones, 11e

Download the mobile app to read offline.

Resources

Recorded Lectures

The Nature of Ethics

Suppose you see a person being mugged. Will you act in some way to help even though you risk being hurt? Will you walk away? Perhaps you might not intervene, but will you call the police? Does how you act depend on whether the person being mugged is a fit male, an elderly person, or a homeless person? Does it depend on whether other people are around so you can tell yourself, "Oh, well, someone else will help or call the police. I don't need to"?

Ethical Dilemmas

The situation just described is an example of an ethical dilemma. It is a situation in which you are faced with a choice between two or more courses of action, each of which has its own merits and drawbacks. The right thing to do even though you risk being hurt? Will you walk away? Perhaps you might not intervene, but will you call the police? Does how you act depend on whether the person being mugged is a fit male, an elderly person, or a homeless person? Does it depend on whether other people are around so you can tell yourself, "Oh, well, someone else will help or call the police. I don't need to"?

People often know they are confronting a moral dilemma and reflect upon the rightness or goodness of a course of action. Moral scruples are thoughts and feelings that tell us that a course of action is wrong; they are a part of a person's ethics. Ethics are the inner guiding moral principles, values, and standards that help us to interpret a situation and then decide what is the right or appropriate way to behave. Ethics also refer to the study of behavior and how a person should behave to avoid harming another person.

The essential problem in dealing with ethical issues, and thus solving moral dilemmas, is that there is no one right answer. The right action can be developed to decide whether an action is ethical or unethical. Put simply, different people will have different ethical or unethical depending on their personal self-interest and specific attitudes, beliefs, and values. For example, a person who is self-interested and believes that the ends justify the means might see a situation as an ethical dilemma. **Chapter 3.** How are we and companies and their managers and employees to decide what is the right thing to do even though you risk being hurt? Will you walk away? Perhaps you might not intervene, but will you call the police? Does how you act depend on whether the person being mugged is a fit male, an elderly person, or a homeless person? Does it depend on whether other people are around so you can tell yourself, "Oh, well, someone else will help or call the police. I don't need to"?

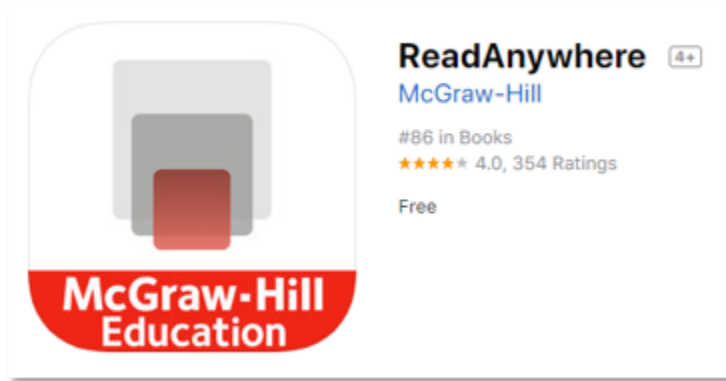
Ethics and the Law

Expand to see Table of Contents

Highlight the content, then you can add note, add placemark, underline, circle or let eBook read aloud for you.

ReadAnywhere App

(Download ReadAnywhere App in your mobile/ tablet to read on or off-line. Available for both Android and iOS devices)



Log into the app using the email and password you entered during registration.

***ReadAnywhere App is available in iOS App store (iPhone) and Google Play store (Android). If you are non iPhone user and don't have access to Google Play store, you cannot download.

Tips on completing assignments

The screenshot shows a quiz interface for 'Topic 1 Quiz Easy'. The question number '3' is displayed in a large box on the left. The question text is 'In deciding whether to study for an economics quiz or go to a co...'. Below the question are four multiple-choice options, each with a radio button: 'complementary economic goals.', 'scarcity and opportunity costs.', 'money and real capital.', and 'full production.'. The interface includes a 'Saved' button, 'Help', 'Save & Exit', and 'Submit' buttons at the top right. At the bottom, there are navigation buttons: '< Prev', '3 of 5', a grid icon, 'Next >', and the McGraw Hill Education logo.

To save your work for completion later.

When you are ready to have your assignment scored. Click SUBMIT to end assignment

**Use navigation buttons to move through assignment
Take note of total no. of questions.**

SmartBook

Economics - Economics - Karlan and Morduch, 2e

Welcome to

SMARTBOOK

McGraw-Hill Education

SmartBook is the first-ever adaptive reading experience.

Adaptive reading means that SmartBook will measure what you know. As you read, it will show you the book that you need to learn at that moment.

SmartBook will help you study more effectively and get better grades.

The first time you launch a SmartBook assignment, you will be presented with a brief tutorial that explains how SmartBook works.

Show Me!

What are SmartBook Assignments?



In the **Read** phase, you will see highlights:

Yellow Highlights - What you need to focus on.

Green Highlights - What you have mastered.

The highlights will change based on what you have learned.

After reading for a while, the **Practice** button will glow, indicating that it is time for you to enter the **Practice** phase.

In the **Practice** phase, you will answer questions that measure your understanding and help you learn the material.

If you are struggling with the questions, or when you see the **Read** button glow, it is time to enter the **Read** phase.

Going back and forth between the two phases is the best way to use SmartBook and study more efficiently.

What are SmartBook Assignments?

The screenshot shows the SmartBook interface for 'Instructors A221'. The 'Assignments' tab is selected and highlighted with a dashed orange box. The main content area displays a list of assignments for 'Microbiology - Foundations in Microbiology - Talero and Chess, 10e'. The assignments are:

Chapter	Assignment Title	Due Date	Progress	Status
1	The Main Themes of Microbiology	Due: 27 Sep 2019	0%	Past Due
3	Tools of the Laboratory: Methods of Studying Microorganisms	Due: 1 Mar 2020	0%	Assigned
7	Microbial Nutrition, Ecology, and Growth	Due: 7 Mar 2020	0%	Assigned

Assignments – All assignments under this tab are assigned by your lecturer.

Self Study – Do this part ONLY when you have finished the assignments by your lecturer as this mode gives you all the content of that chapter rather than what is curated by your lecturer in the Assignments List

How to complete SmartBook Assignments

General Chemistry - Chemistry: The Molecular Nature of Matter and Change - Silberberg/Amateis, 8e, K

The Importance of Energy in the Study of Matter

Physical and chemical changes are accompanied by energy changes. **Energy** is often defined as *the ability to do work*. Essentially, all work involves moving something. Work is done when your arm lifts a book, when a car's engine moves the wheels, or when a falling rock moves the ground as it lands. The object doing the work (arm, engine, rock) transfers some of the energy it possesses to the object on which the work is done (book, wheels, ground).

The total energy an object possesses is the sum of its potential energy and its kinetic energy.

- **Potential energy** is the energy due to the *position* of the object relative to other objects.
- **Kinetic energy** is the energy due to the *motion* of the object.

Let's examine four systems that illustrate the relationship between these two forms of energy: a weight raised above the ground, two balls attached by a spring, two electrically charged particles, and a fuel and its waste products. Two concepts central to all these cases are

1. When energy is converted from one form to the other, it is conserved, not destroyed.
2. Situations of lower energy are more stable and are favored over situations of higher energy, which are less stable.

The four cases are

- A weight raised above the ground ([Figure 1.3A](#)). The energy you exert to lift a weight against gravity increases the weight's potential energy (energy

Page 9

Practice

Previous Highlight Previous Section Next Section Next Highlight

Yellow Highlights are important key concepts. They show students where to focus their readings and save time.

After reading a while, the **Practice** icon will glow, indicating it is time for you to practice. Answer questions about what you just read to help reinforce what you have learned.

Always click on **Next Highlight** to read the next important key points

How to complete SmartBook Assignments

A limit on the amount of a good that can be imported into a country is known as a(n)

Click the answer you think is right.

import quota.

export agreement.

tariff.

blockade

Do you know the answer? [Read about this](#)

Answer the question to the best of your ability and select a confidence level honestly. This allows SmartBook to adapt to your ability. You are not penalized for wrong answers.

A limit on the amount of a good that can be imported into a country is known as a(n)

Sorry, your answer is incorrect. [Read about this](#)

Missed!
 import quota.

export agreement.

tariff.

blockade

Practice auto-mark and provide you explanations.

You can also choose "Read about this" before or after answering question. "Read about this" brings you to the Yellow Highlights that contain texts relate to the questions.

How to complete SmartBook Assignments

The Properties of Matter and Its Changes

We learn about matter by observing its **properties**, *the characteristics that give each substance its unique identity*. To identify a person, we might observe height, weight, hair and eye color, fingerprints, and, now, even DNA pattern, until we arrive at a unique identification. To identify a substance, we observe two types of properties, physical and chemical, which are closely related to two types of change that matter undergoes.

Physical Change: No Change in Composition

Physical properties are characteristics a substance shows *by itself, without changing into or interacting with another substance*. These properties include color, melting point, electrical conductivity, and density. A **physical change** occurs when a substance *alters its physical properties, not its composition*. For example, when ice melts, several physical properties change, such as hardness, density, and ability to flow. But the composition of the sample does *not* change: it is still water. The photograph in **Figure 1.2A** shows what this change looks like in everyday life. The “blow-up” circles show a close-up view of the particles making up the sample. In the icicle, the particles lie in the repeating pattern characteristic of a solid, whereas in the liquid droplet; however, *the particles are the same* in both states of water. (The particles are the same substance before and after):

Water (solid state) → water (liquid state)

Some changes of matter are physical changes.

You can toggle between question and text to help you answer.

How to complete SmartBook Assignments

demand schedule is plotted on this curve.

Since demand curves and other material in this chapter make extensive use of lines and linear equations, you may want to review those concepts in Appendix B, "Math Essentials: Working with Linear Equations," which follows this chapter.

On the demand curve, quantity goes on the x -axis (the horizontal axis) and price on the y -axis (the vertical axis). The result is a downward-sloping line that reflects the inverse relationship between price and quantity. The demand curve in Figure 3-1 represents exactly the same information as the demand schedule.

Determinants of demand

The demand curve represents the relationship between price and quantity demanded *with everything else held constant*. If everything else is *not* held constant—that is, if one of the nonprice factors that determines demand changes—the curve will shift.

The downward-sloping demand curve reflects the trade-offs that people face between (1) the benefit they expect to receive from a good and (2) the opportunity cost they face for buying it. Therefore, any factor that changes this balance at a given price will change people's willingness to buy, and thus their purchasing decisions.

The nonprice determinants of demand can be divided into five major categories:

- Consumer preferences.
- The prices of related goods.
- Income of the consumers.
- Expectations of future prices.
- The number of buyers in the market.

Table 3-2 summarizes the impact of each factor on demand. Each of these nonprice determinants affects either the benefits or the opportunity cost of buying a good, even if the price of the good itself remains the same.

The **Yellow** Highlights will turn to **Green** when you mastered the content.

Your goal is for all of the highlights in the chapter to be green, showing you that you have mastered the content.

The Practice will always load questions on area of content you have not mastered remembering or understanding.

How to complete SmartBook Assignments

There are 10^3 microseconds in 1 second.

There are 1000 g in one kg.

Do you know the answer?

Know it

Think so

Unsure

No idea

47 items left



Monitor your progress on number of items left. Ensure you have no items left to complete assignment.

SmartBook Assignment - Completion

Congratulations!

You have just completed :

Chapter 1, The Beginning of a Nation

You are currently

Online

Your work has been saved

Your progress will be automatically saved as you work and you will see this screen after you complete your assignment.

SmartBook Assignment- Recharge

Assignments	Self Study				
Economics - Economics: Principles, Problems, and Policies - McConnell, 19e					
2	The Market System and the Circular Flow	Due: 12 Feb 2016	1%	PAST DUE DATE	➤
6	Consumer Behavior	Due: 16 Feb 2016	100%	DONE	✓

Attention

Recharge mode is available for this chapter. Open it?

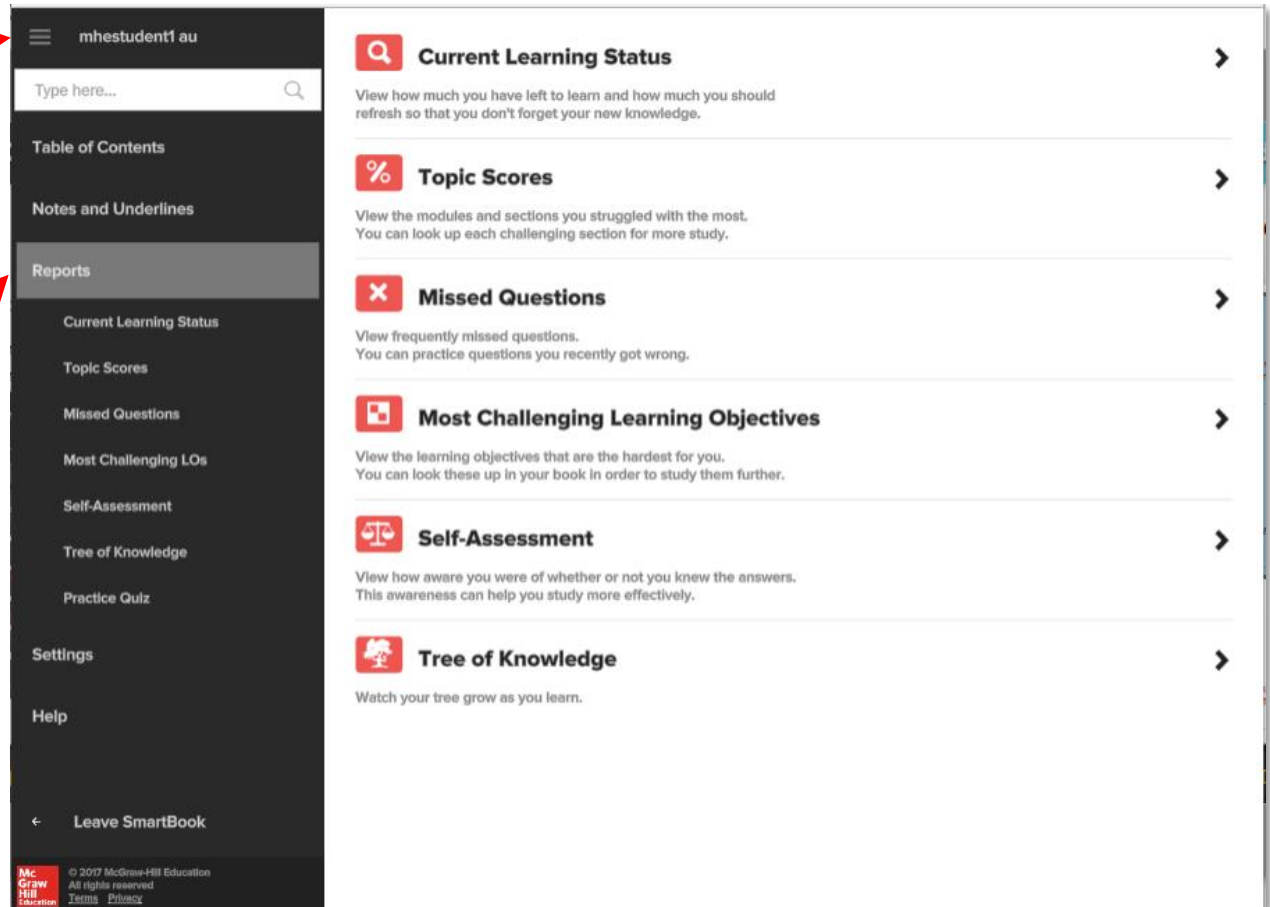
Yes No

After you have completed your assignments, use “**Recharge**” to review your understanding of the topics. Recharge focuses on content you are most likely to forget first to make for efficient use of your time.

How to view reports in SmartBook?

Click to expand menu

Use the Reports section to evaluate your performance and help you use SmartBook more efficiently.



The screenshot displays the SmartBook interface for a user named 'mhestudent1 au'. The left sidebar is expanded to show the 'Reports' section, which includes links to 'Current Learning Status', 'Topic Scores', 'Missed Questions', 'Most Challenging LOs', 'Self-Assessment', 'Tree of Knowledge', and 'Practice Quiz'. The main content area on the right lists the following reports:

- Current Learning Status**: View how much you have left to learn and how much you should refresh so that you don't forget your new knowledge.
- Topic Scores**: View the modules and sections you struggled with the most. You can look up each challenging section for more study.
- Missed Questions**: View frequently missed questions. You can practice questions you recently got wrong.
- Most Challenging Learning Objectives**: View the learning objectives that are the hardest for you. You can look these up in your book in order to study them further.
- Self-Assessment**: View how aware you were of whether or not you knew the answers. This awareness can help you study more effectively.
- Tree of Knowledge**: Watch your tree grow as you learn.

At the bottom of the sidebar, there is a 'Leave SmartBook' button and a footer with the McGraw-Hill Education logo and copyright information: '© 2017 McGraw-Hill Education. All rights reserved. Terms Privacy'.

Study efficiently by tracking your progress with SmartBook Reports

The screenshot displays the SmartBook Reports interface. On the left is a dark sidebar with the user's name 'Hazel Li' at the top, a search bar, and a list of navigation options: Table of Contents, Notes and Underlines, Reports (highlighted), Current Learning Status, Topic Scores, Missed Questions, Most Challenging LOs, Self-Assessment, Tree of Knowledge, and Leave SmartBook. At the bottom of the sidebar is the McGraw-Hill Education logo and copyright information. The main content area features a header with a descriptive paragraph. Below are four report cards, each with a title, a paragraph of text, and a percentage in a colored box.

View how aware you were of whether or not you knew the answers to the questions you practiced. By being able to correctly identify what you know and what you don't know, you can focus your studies and prepare effectively.

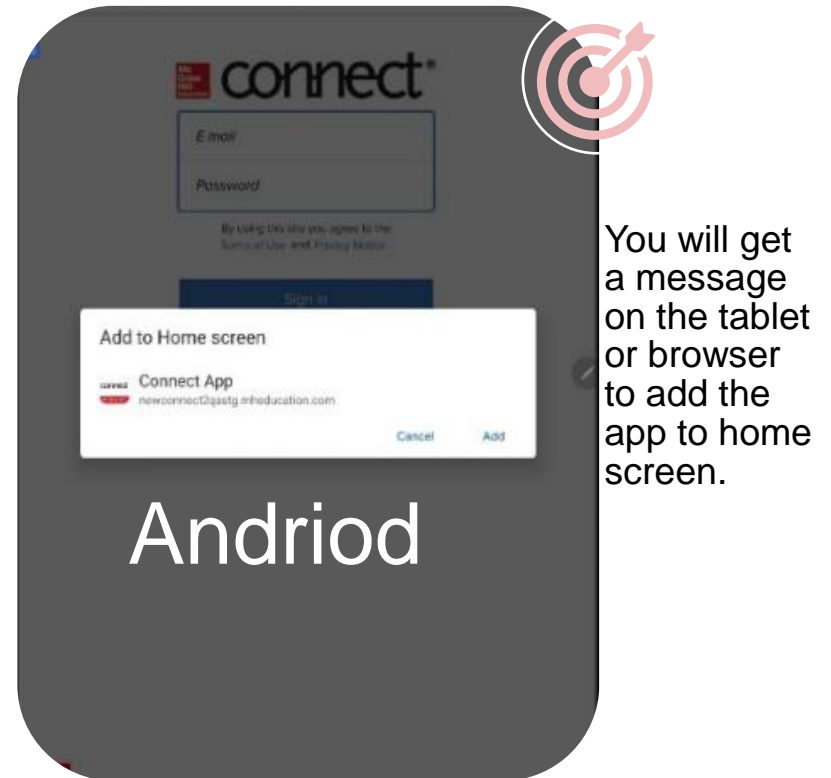
Category	Percentage
Aware that you knew the answer: You were conscious of the fact that you knew the correct answer. If you have a high percentage in this category, you are well on your way to mastering the subject. You should still practice once in a while to keep your new knowledge fresh — you don't want to get rusty.	0%
Aware that you didn't know the answer: You knew that you didn't know the answer. That is OK! It takes time to learn new things. What is important is that you know which material you should study more. This is the first step towards improving. Just keep practicing and you will quickly learn this material!	50%
Unaware that you knew the answer: You thought you didn't know the answer, even though you actually did. When you are learning new material, it is easy to be uncertain about what you truly know and don't know. One way to gain confidence is to keep practicing. As you get more questions correct, you will start to trust in your new knowledge!	0%
Unaware that you didn't know the answer: You thought you knew the answer, but got the question wrong. If you have a high percentage in this category, be careful! You may think you know the material better than you really do. You don't want to do poorly on a test by not preparing well enough. Practice more to make certain you have learned the material.	50%

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Access from Tablet

Connect Tablet App is available on iOS or Android tablet.

On a tablet browser, students will see a message at the bottom of the screen that gives you directions to add the app to home screen. When the app is added to home screen, students can access New Connect via the Connect app icon. It will not open Connect in the default browser but will “act” like an app.



Access from China

Tips to access CONNECT from China:

1. Do not register at the last minute. Before critical quiz/ exam, make sure you already use the same device and network to open assignments/ ebook/ Smartbook successfully.
 2. Always go to <http://connect.mheducation.com/troubleshootWeb/troubleshoot.html> to check system requirement first.
 3. Switch to a different browser and login again. QQ/ Firefox/ Chrome/ 163/ Baidu browser, try which one work best for you.
 4. Last, switch to a different network because particular network provider may have blocked CONNECT website based on their firewall settings.
 5. Contact Support if the problem still resists.
-

Technical Support

Visit: <https://mhedu.force.com/CXG/s/>

McGraw Hill HIGHER EDUCATION
Digital Technical Support

All Customers All Products How can we help you?

Getting Started And Training
Registration And Access Issues
Course And Assignment Support
Gradebook And Reporting
Purchasing And Refunds
Student Help

ANNOUNCEMENTS
No Upcoming Announcement

QUICK LINKS

- **Contact a Technical Support Representative**
- Check the McGraw-Hill System Status
- Check Your Device Setup
- Get ALEKS Support
- Instructor Orientation
- Info about moving courses online (Connect)
- Connect On Demand Webinars by discipline
- Info about moving courses online (ALEKS)

STUDENT HELP

- COVID-19 Student FAQ
- Registration Information
- Connect Student How to Videos

Top Trending Articles

- Connect Student How-To-Videos
- Connect - Visual guide to Tegrity Player
- Catalina Mac OS 10.15.x (and forward) Tegrity Recorder Installation Instructions
- Tegrity - "TegrityRecorder.pkg" can't be opened because Apple cannot check it for malicious software.
- Canvas Deep Integration How To

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- What is the correct eBook purchase option?
- Support at Every Step
- Refund requests for product purchases

Follow McGraw-Hill:

Because learning changes everything.®

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o Pulse Secure

We want to help you get what you need as quickly as possible. Tell us about yourself:

I'm an instructor

I'm a student

hotjar Next >

Contact Support

Visit: <https://mhedu.force.com/CXG/s/ContactUs>

• Email

• Live Chat

• Phone

The screenshot shows the McGraw-Hill Higher Education Digital Technical Support contact page. The header includes the McGraw-Hill logo, the text "HIGHER EDUCATION Digital Technical Support", and a search bar with the placeholder "How can we help you?". Below the header, there are three main contact options: "EMAIL" with a dropdown menu for "All Products & Topics", "LIVE CHAT" with a list of support topics (Connect Registration Support, Connect Student Product Support, Connect Instructor Product Support, and All Other Products Support), and "PHONE" with a dropdown menu for "USA & Canada: (800) 331 5094" and "Other Global Regions". To the right, there are sections for "ANNOUNCEMENTS" (No Upcoming Announcement), "CXG SUPPORT HOURS (USA Eastern Time)" (Sunday 12 PM - 12 AM, Monday-Thursday 24 Hours, Friday 12 AM - 9 PM, Saturday 10 AM - 8 PM), and contact information for McGraw-Hill Education Australia Pty. Ltd. and McGraw-Hill Education Singapore Pte. Ltd. The footer includes social media links for Facebook, Twitter, LinkedIn, and Instagram, the slogan "Because learning changes everything.", and a sign-in section with a "Log In To Connect For Higher Ed" button. A "hotjar" tracking tool is visible in the bottom right corner.

Good Luck this Semester!
Thank You!