

FN241 Risk Management and Insurance  
Term Project Details

Each group will propose topic of term project and select a sample company as a case study. Explore in depth regarding the following aspects:

1. Review company profile and business environment in terms of size, players, market share, competitive environment, and may propose business outlook in the next decade (from your perspective supported with evidence).
2. Identify key driving factor for sustained performance and risk exposures of the company's core business.
3. Select specific type of insurance and suggest methods of handling such risk.
4. Search for insurance products in the market, make comparison across the offered insurance firms, and decide what is the best choice for your sample company as supported with evidence.
5. Other aspects deemed appropriate, for example, suggestion for new product development to the insurance firm.

Please be noted that term paper requires in depth analysis together with supported evidences.