



# FN 201 BUSINESS FINANCE

## Lecture 1

Topics: Introduction to Finance, Time Value of Money

# Agenda

- Instructor
- Course outlines and descriptions
- What is and who does Finance?
- Time Value of Money (TVM)
  - ▣ Future Value (FV)
  - ▣ Present values (PV)
  - ▣ Interest rate terminology
- Annuity / Perpetuity



# Sukonpat Chantapant, aka, “Ajarn K”

## Education:

- BSc in Economics at Australian National University (ANU), Australia with Honour
- MSc in Computational Finance at Carnegie Mellon University, U.S.
- Both under BOT Scholarships

## Certificate:

- Financial Risk Manager (FRM)

## Experiences:

- Bank of Thailand 10 yrs
  - Financial Institutions Supervision Group : Risk Management System Examination & Stress Testing Team
- Rothchild Asset Management, New York (Internship program.)
  - Equity risk modeling

## Teaching Experience:

- FN413 Strategic Financial Management (1 S)
- FN201 Business Finance (6S)

## Areas of interests:

- Risk management (credit, market and liquidity risks)
- Financial institutions and regulations
- Options and option pricing

## Publication (Bank of Thailand Economic Symposium 2007):

- Are Thai Banks Vulnerable? : A Structural Analysis of Bank Corporate Loan Portfolios and Implications” by Dr. Don Nakornthab , Dr. Krongkao Kritayakirana and Sukonpat Chantapant

# Course outlines and descriptions

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▣ Details in handout

▣ My style of teaching

- Learn finance like economists
- Emphasize on having the right intuition and logics as well as ability to produce correct answer
- Learning by doing many exercises

▣ Grading

# FN201 will form a foundation for further elective courses in finance

- FN 201 Business Finance
- FN 211 Financial Markets
- FN 311 Financial Management
- FN 312 Investment

- FN 241 Risk Management and Insurance
- FN 313 International Financial Management
- FN 331 FI Management
- FN 421 Financial Statement and Reporting Analysis
- FN 426 Financial Derivatives
- FN 428 Investment Banking
- FN 413 Strategic Financial Management

# Can you understand what is going on in the news?

## Bonds

### Government Bonds

YIELD CURVE

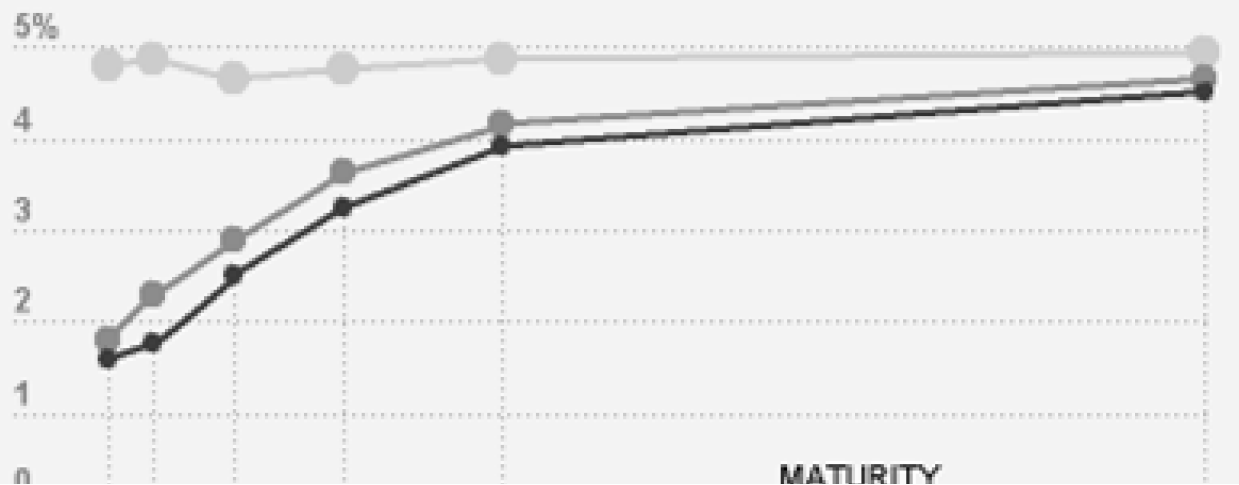
KEY RATES

#### U.S. Treasury yields

● Today

● 1 month ago

● 1 year ago



### Treasury Bills, Notes and Bonds

#### Most recent issues

| Maturity | % yield | Change |
|----------|---------|--------|
| 3-month  | 1.69%   | -0.04  |
| 6-month  | 1.87%   | -0.09  |
| 2-year   | 2.59%   | -0.11  |
| 5-year   | 3.33%   | -0.11  |
| 10-year  | 4.01%   | -0.09  |
| 30-year  | 4.64%   | -0.07  |

# Can you understand what is going on in the news?

## FINRA TRACE Corporate Bond Data

07/25/20

INVESTMENT GRADE

HIGH YIELD

CONVERTIBLES

| Issuer name (symbol)                 | Coupon % | Maturity | Credit rating |       |       | Price   |        | Yield % |
|--------------------------------------|----------|----------|---------------|-------|-------|---------|--------|---------|
|                                      |          |          | Moody's       | S.&P. | Fitch | Last    | Change |         |
| Bank Of America BAC.HDV              | 5.65%    | May '18  | Aa2           | AA    | A+    | 92.112  | -2.15  | 6.77%   |
| Block Financial HRB.GD               | 7.88%    | Jan '13  | Baa1          | n.a.  | BBB   | 107.158 | +0.62  | 6.02%   |
| Credit Suisse (usa) CS.OY            | 5.38%    | Mar '16  | Aa1           | AA-   | AA-   | 96.341  | -1.33  | 5.98%   |
| Federated Retail Hlds FD.GO          | 5.35%    | Mar '12  | Baa3          | BBB-  | BBB-  | 92.97   | +0.186 | 7.60%   |
| General Electric Capital Corp GE.HEZ | 4.80%    | May '13  | Aaa           | AAA   | n.a.  | 97.955  | -1.20  | 5.29%   |
| Procter & Gamble PG.GY               | 4.95%    | Aug '14  | Aa3           | AA-   | n.a.  | 101.515 | +0.273 | 4.66%   |
| Viacom VIA.HJ                        | 6.25%    | Apr '16  | Baa3          | BBB   | BBB   | 94.934  | -0.131 | 7.11%   |
| Washington Mutual WM.IE              | 4.00%    | Jan '09  | Baa3          | BBB-  | BBB   | 88.544  | -1.58  | 32.69%  |

# Can you understand what is going on in the news?

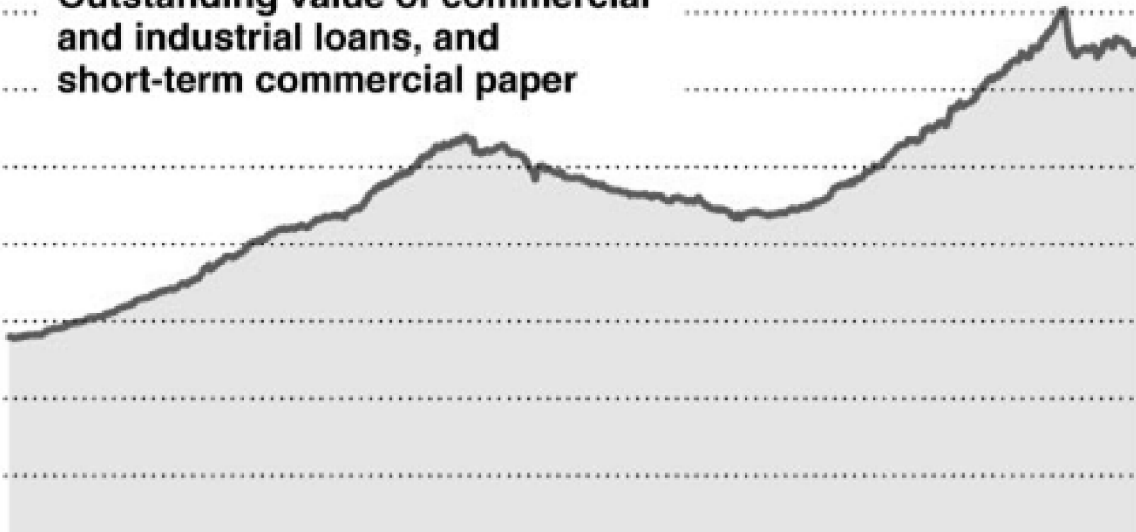
## Credit Difficulties

As banks have tightened lending in response to big mortgage losses, they are issuing fewer loans to companies and are charging more. That could affect companies' ability to hire and expand.

\$4.0 trillion

3.5  
3.0  
2.5  
2.0  
1.5  
1.0  
0.5

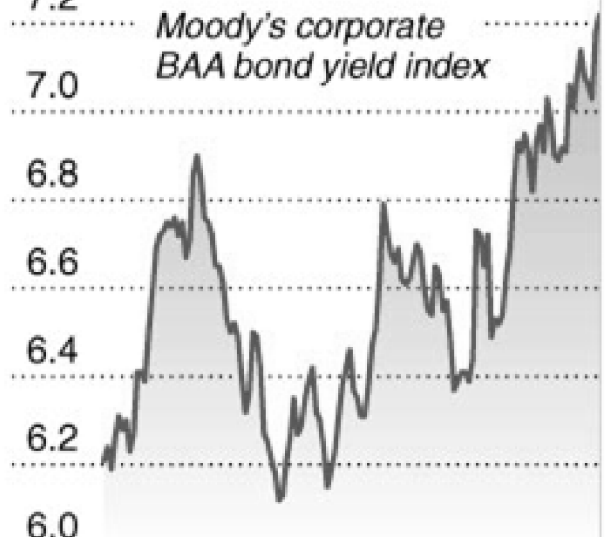
**Outstanding value of commercial and industrial loans, and short-term commercial paper**



7.4%  
7.2  
7.0  
6.8  
6.6  
6.4  
6.2  
6.0

**Corporate borrowing costs**

*Moody's corporate BAA bond yield index*





# Can you understand what is going on in the news?

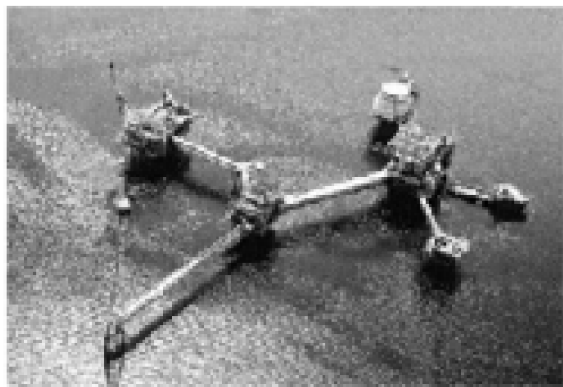
## STOCK EXCHANGE

### Investment opportunity in bear market

By Siriporn Chanjindamanee,  
Oranan Paweewun  
The Nation  
Published on July 11, 2008



#### Thai bourse offers cheapest value in Asia



PTTEP's gas storage tanks at its field in

A spate of negative factors, including anxiety over the US sub-prime mortgage crisis, spiralling inflation and local political tension, has turned the punch-drunk Thai stock exchange into a bear market.

Shares have tumbled 21 per cent from the 52-week closing high last October when the SET Index stood at 915.03, and nearly 16 per cent from the final close at the end of 2007. The bourse has been the cheapest value in Asia, with a price-to-earnings ratio of about nine to 10 times.

# Can you understand what is going on in the news?

CONVERSATIONS

## Providing Loans Based on Cash Flow, Not Collateral

By ROBB MANDELBAUM

Published: May 5, 2010

With the recession having left many banks reluctant to lend, small businesses have struggled to find other sources of credit. One intriguing alternative is [On Deck Capital](#), which promises to revolutionize lending to small businesses.



Marilynn K. Yee/The New York Times

Mitch Jacobs, left, the founder and chief executive of On Deck Capital in New York, with an associate, Alfie Umbhau.

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### Share Your Thoughts

Are 20 percent interest rates and daily payments the answer? Tell us what you think at [asktheexpert.com](#)

Traditional banks, says Mitch Jacobs, On Deck's founder and chief executive, know so little about small-business borrowers that it scares them off.

On Deck, by contrast, says it scans the "cloud" for the vast informal trail that every business now leaves behind. It develops a clear understanding of a potential client's creditworthiness based on positive cash flow, ideally from credit card transactions.

# Can you

# Bernard L. Madoff \_\_\_\_\_ the news?



Updated: May 25, 2010

## Overview

On Wall Street, his name was legendary

With money Bernard L. Madoff had earned  
beaches of Long Island, he built a trading firm  
prospered for more than four decades. He was  
influential spokesman for the traders who  
the marketplace.



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## Montara Oil Spill May Lead Australia to PTTEP of Drilling Licenses

By James Paton - Nov 24, 2010 4:13 PM GMT+0700



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PTT Exploration & Production Pcl may lose the right to drill in Australia after a review of the company's plans to prevent a repeat of its Montara oil spill off the northwest coast, the energy minister said.

The study of the Thai company's operations is due by the end of the year.

# Natural Hedging



ข่าวกรมชลประทาน | ส.ส. | สภาเกษตรกรแห่งชาติ |



วันจันทร์ที่ 25 ตุลาคม 2553

ส่งต่อ พิมพ์ ขนาดตัวอักษร

กรมชลประทาน > เศรษฐกิจ - การตลาด > ข่าวทั่วไป

สภาผู้ส่งออกกฤษฎา.ปมบาทแข็งจึ

# Who does and what is finance?

## □ What is Finance?

■ Finance = the allocation of resources across time and risk

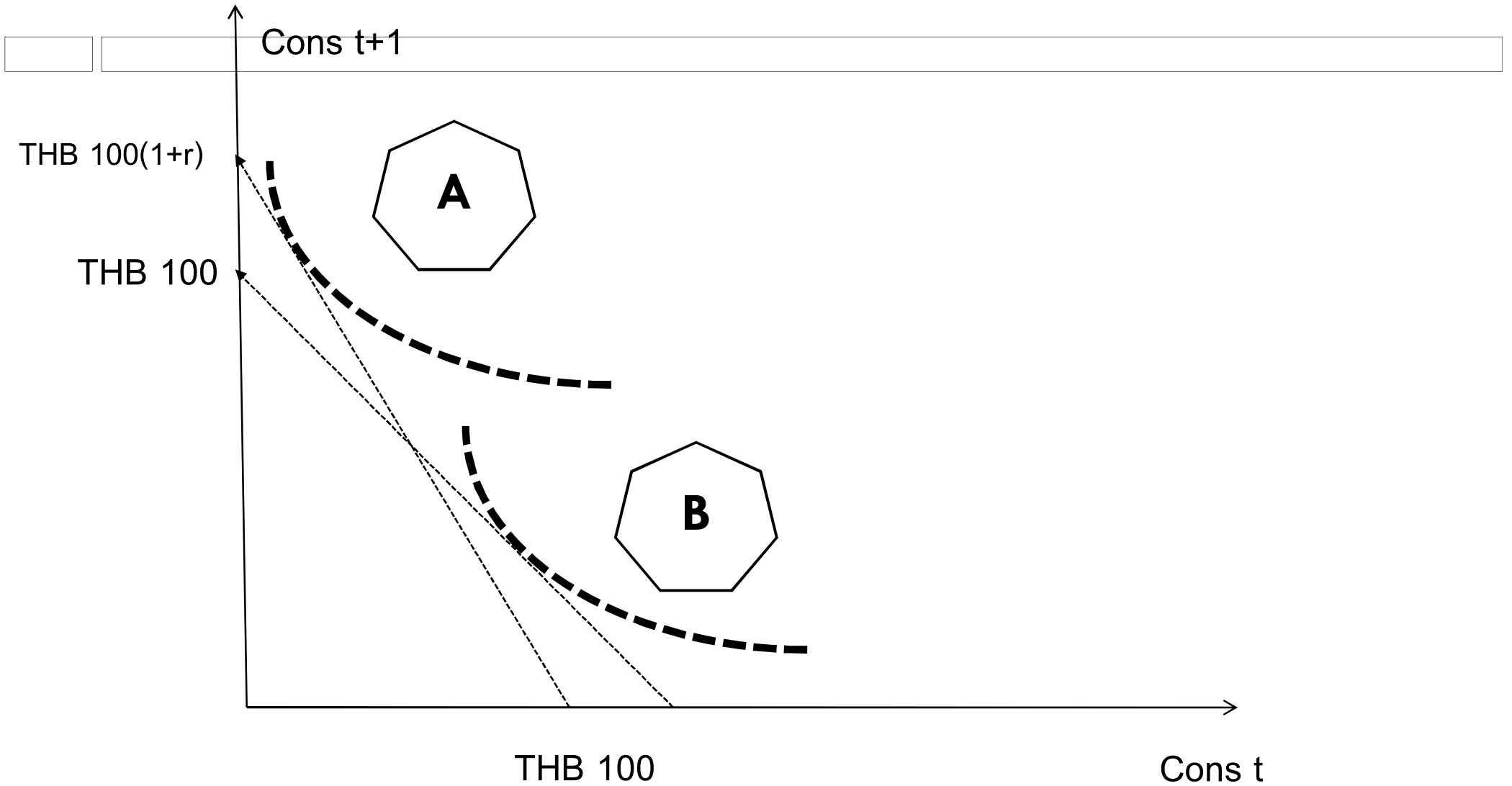
## □ Who does finance?

■ Individual: make savings & investment choices:

(1) individual save/borrow and invest to adjust consumption → across time

(2) individual invest or hedge against future risk to adjust consumption → across state of nature

# Individual Budget Line



# Who does and what is finance? (2)

## □ Who does finance?

### ■ Firms / Corporations: Investment & Financing Choices

- (1) firm decide whether to invest in project to generate return → across time & → across state of nature
- (2) firm decide how to “finance” such project  
→ across time & → across state of nature



# Finance is about Discounting Cash Flows

|  |  |
|--|--|
|  |  |
|--|--|

# Common-sense approach to investment decision?

## □ For example

- If you have THB 100,000 to invest, would you invest in recently-issued Thai government 5yrs bond?
  - What information required to make an informed decision?
  
- If project A is expected to generate a return of 10% and a similar project would yield a return of 7% or 15%, would you invest in the project A?
  - What information required to make an informed decision?

# Time Value of Money (TVM)

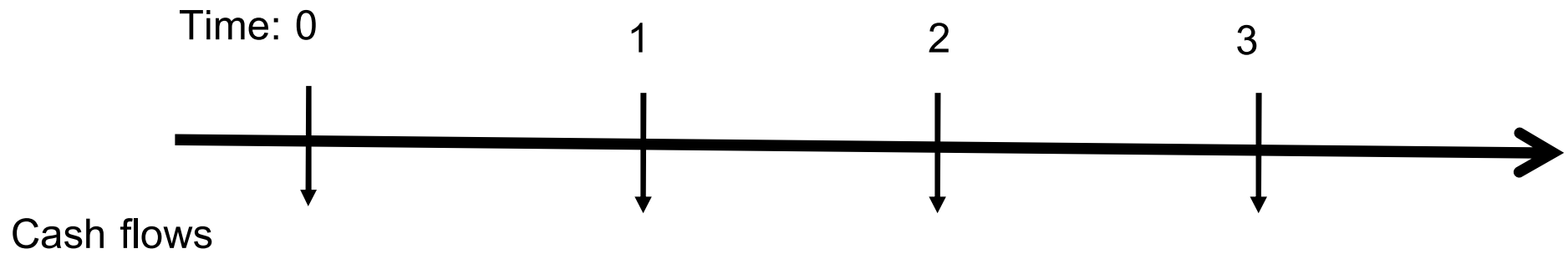
- Which one is preferred?
  - ▣ 1) THB100 received today
  - ▣ 2) THB100 received 10 days from now
  
- Which one is preferred?
  - ▣ 1) Invest THB100 in government bond with return of 5%
  - ▣ 2) Invest THB100 in stock market with possible return of 5%
  - ▣ 3) Gamble in Casino THB100 with possible return of 5%

# Time Value of Money (TVM) - 2

- Key principles of finance
  - ▣ 1) A dollar today is worth more than a dollar tomorrow
  - ▣ 2) A safe dollar is worth more than a risky one

TVM

# Our main weapon – time line tool



# Present Value (PV) & Future Value (FV)

□ Present Value    vs    Future Value

□ Discounting        vs        Compounding

# Interest Rate Terminology



# Interest Rate Terminology

- What is the average rate of return?
- Simple interest vs Compound interest



# Interest Rate Terminology

## ■ 1) Nominal interest rate ( $i_{\text{Nom}}$ )

- Or quoted rate ( $i_{\text{Quoted}}$ )
- Interest rate usually quoted in terms of Annual Percentage Rate (APR)
- Must be accompanied by the number of compounding periods per year

$$i_{\text{Per}} = i_{\text{Nom}} / m$$

## ■ 2) Periodic rate ( $i_{\text{Per}}$ )

- The rate paid in each period or rate per compounding interval
- $m = \#$  of compounding periods per year

# Future Value

- ▣ If invest  $C$  in a bank account with a return  $i_{\text{nom}}$  per year, how much would you have after 1 yr, 2 yr,...,  $t$  yr?

How many times it get compounded

$i_{\text{per}} = i_{\text{nom}} / m$

- ▣ If rate compound continuously

- Use  $i_{\text{nom}}$  not  $i_{\text{per}}$  because the time factor ( $t$ ) wi

# Ex1: Cal FV

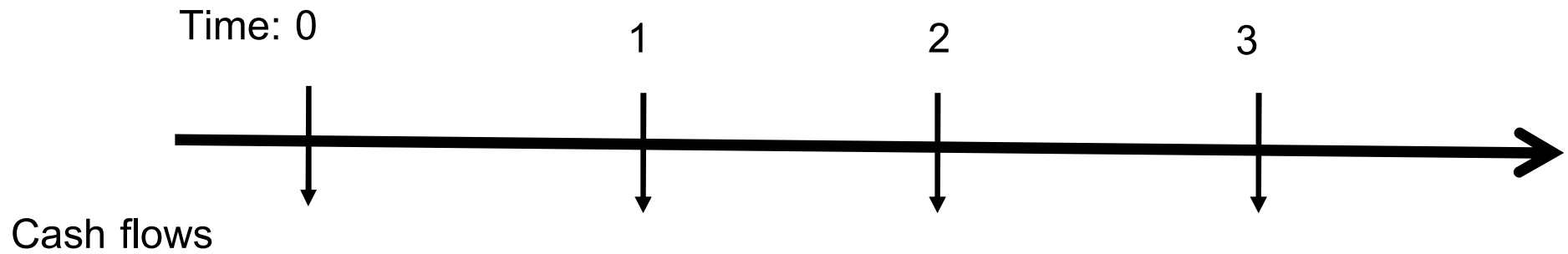
- Cal. future value of THB 100 invested for 1,5,10,30 years at 10% compounded m times per year
  - Compounding frequency does matter

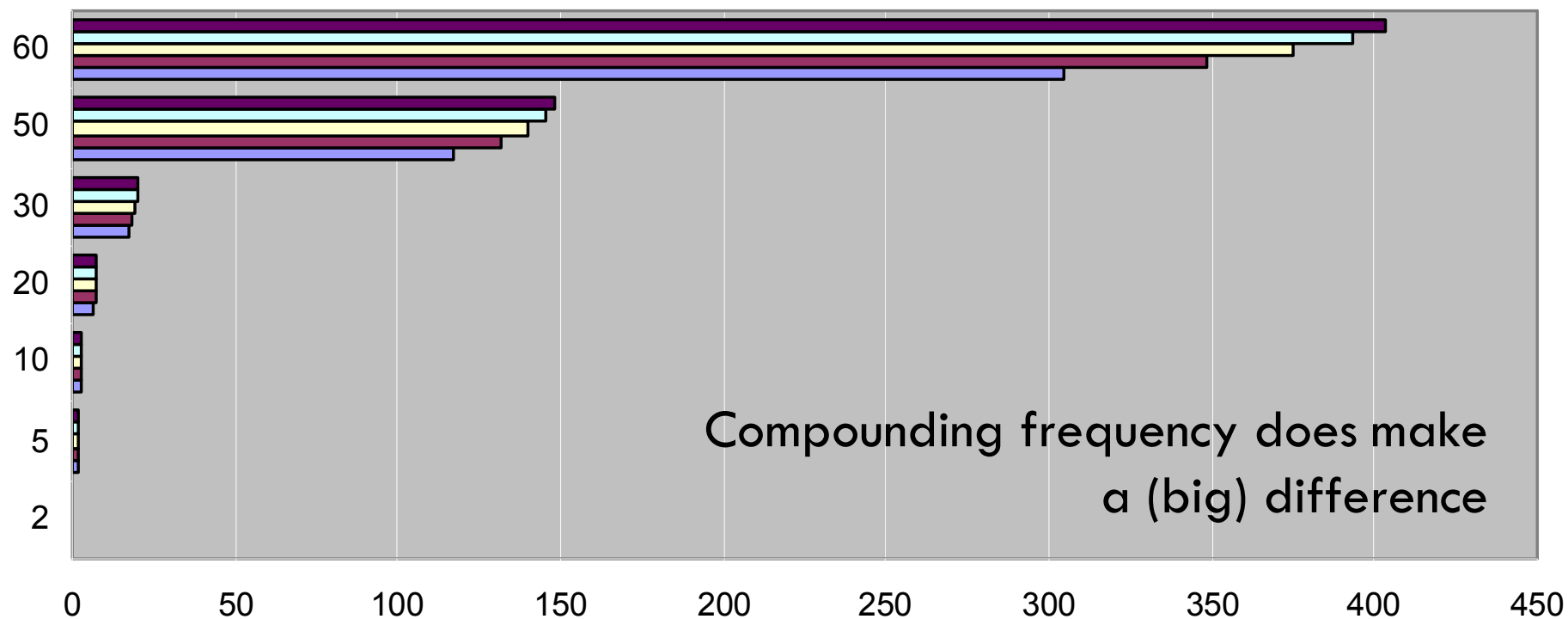
| m times per year | t years |        |        |          |
|------------------|---------|--------|--------|----------|
|                  | 1       | 5      | 10     | 30       |
| 1                | 110.00  | 161.05 | 259.37 | 1,744.94 |
| 2                | 110.25  | 162.89 | 265.33 | 1,867.92 |
| 4                | 110.38  | 163.86 | 268.51 | 1,935.81 |
| 12               | 110.47  | 164.53 | 270.70 | 1,983.74 |
| 365              | 110.52  | 164.86 | 271.79 | 2,007.73 |
| infinity         | 110.52  | 164.87 | 271.83 | 2,008.55 |

# Ex2: Cal PV

|  |  |
|--|--|
|  |  |
|--|--|

# How PV and FV look like on time line tool?





|               | 2     | 5     | 10    | 20    | 30     | 50      | 60      |
|---------------|-------|-------|-------|-------|--------|---------|---------|
| ■ Infinity    | 1.221 | 1.649 | 2.718 | 7.387 | 20.077 | 148.312 | 403.097 |
| □ Daily       | 1.220 | 1.645 | 2.707 | 7.328 | 19.837 | 145.370 | 393.522 |
| □ Quarterly   | 1.218 | 1.639 | 2.685 | 7.210 | 19.358 | 139.564 | 374.738 |
| ■ Semi-Annual | 1.216 | 1.629 | 2.653 | 7.040 | 18.679 | 131.501 | 348.912 |
| ■ Annual      | 1.210 | 1.611 | 2.594 | 6.727 | 17.449 | 117.391 | 304.482 |

■ Annual ■ Semi-Annual □ Quarterly □ Daily ■ Infinity

# Continuous Compounding & Euler Number (1)

## □ $e \rightarrow$ Euler's number

▣ Named after Leonhard Euler

▣ The value of  $(1 + 1/n)^n$  approaches  $[e] = 2.718281828459045$

| n       | $(1 + 1/n)^n$ |
|---------|---------------|
| 1       | 2             |
| 2       | 2.25          |
| 5       | 2.48832       |
| 10      | 2.59374246    |
| 100     | 2.704813829   |
| 1,000   | 2.716923932   |
| 10,000  | 2.718145927   |
| 100,000 | 2.718268237   |

▣  $e$  also equals to  $1 + 1/1! + 1/2! + 1/3! + 1/4! + 1/5! + 1/6! + 1/7! + \dots$

# Continuous Compounding & Euler Number (2)

## □ Continuous compounding

| n       | $(1 + r/n)^n$ | $\exp(r)$ r=10% |
|---------|---------------|-----------------|
| 1       | 1.1           |                 |
| 2       | 1.1025        |                 |
| 5       | 1.104080803   |                 |
| 10      | 1.104622125   |                 |
| 100     | 1.105115698   |                 |
| 1,000   | 1.105165393   |                 |
| 10,000  | 1.105170365   |                 |
| 100,000 | 1.105170863   | 1.105170918     |

## □ Approximation works quite well



# Which one is preferred?

|  |  |
|--|--|
|  |  |
|--|--|

## □ Case 1

▣ Plan A:  $I = 10\%$ ,  $m = 4$

▣ Plan B:  $I = 11\%$ ,  $m = 4$

## □ Case 2

▣ Plan A:  $I = 10\%$ ,  $m = 4$

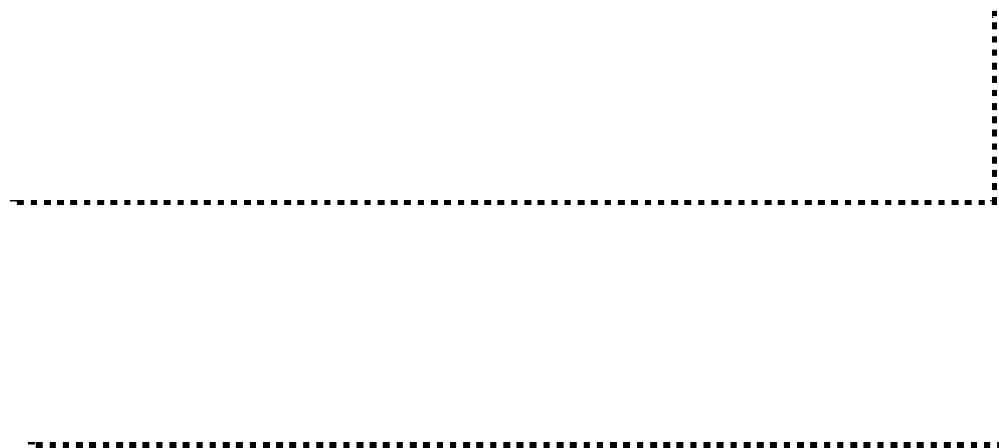
▣ Plan B:  $I = 9.9\%$ ,  $m = 8$

▣ Plan C:  $I = 9.7\%$ ,  $m = 365$

# Interest Rate Terminology

## □ 3) Effective annual rate (EAR)

- ▣ Annual rate that produces the same result as if it compound once a year
- ▣ Rate effectively earned



# Ex3: Compute EAR

- Find EAR for 10% semiannual investment  $i_{Per} = i_{nom} / m$

$$\begin{aligned} \blacksquare \text{ EAR} &= (1 + i_{Nom} / m)^m - 1 \\ &= (1 + 0.1 / 2)^2 - 1 \\ &= 10.25\% \end{aligned}$$

| Compounding        | m             | EAR |
|--------------------|---------------|-----|
| <b>Annual</b>      | <b>1</b>      |     |
| <b>Semiannual</b>  | <b>2</b>      |     |
| <b>Quarterly</b>   | <b>4</b>      |     |
| <b>Monthly</b>     | <b>12</b>     |     |
| <b>Daily (365)</b> | <b>365</b>    |     |
| <b>Infinity</b>    | <b>Inf...</b> |     |

# Ex4: Compute EAR

|  |  |
|--|--|
|  |  |
|--|--|

- $I = 5.00\%$  &  $m = 1$
- $I = 4.95\%$  &  $m = 2$
- $I = 4.90\%$  &  $m = 4$
- $I = 4.85\%$  &  $m = 32$
- $I = 4.70\%$  &  $m = \text{infinity}$

# Ex5: Test of concept

- 
- 4.1 Which of the following statements is true?
    - ▣ a. The process of discounting is the inverse of the process of compounding
    - ▣ b. Present value of an annuity due is always less than the present value of an equivalent annuity at positive interest rates
    - ▣ c. Both are true
    - ▣ d. Both are false
  
  - 4.2 The concept of compound interest is most appropriately described as:
    - ▣ a. Interest earned on an investment
    - ▣ b. The total amount of interest earned over the life of an investment
    - ▣ c. Interest earned on interest
    - ▣ d. None of the above

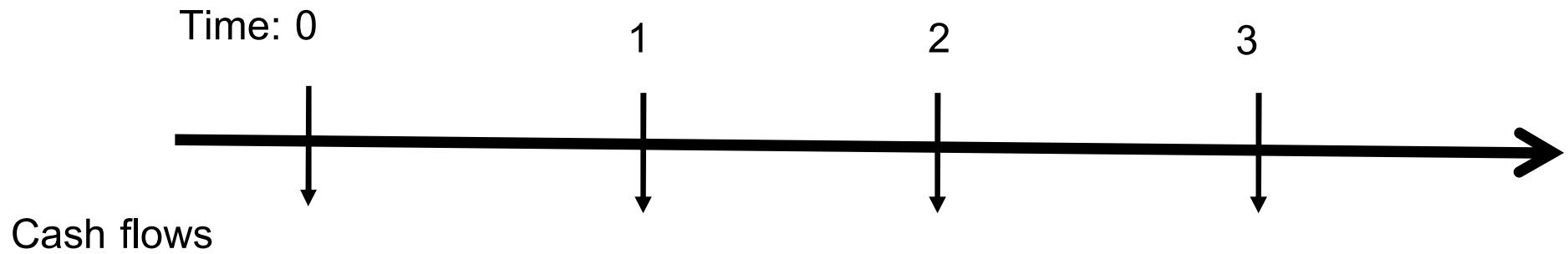
# Recall the formula

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# How would it look like on time line tool?



# Ex6: Test of concept

☐ If the interest rate is 12%, what is the 2-year discount factor?

- ☐ a. 0.7972
- ☐ b. 0.8929
- ☐ c. 1.2544
- ☐ d. None of the above

☐ If the present value of the cash flow X is \$240, and the present value cash flow Y \$160, then the present value of the combined cash flow is:

- ☐ a. \$240
- ☐ b. \$160
- ☐ c. \$80
- ☐ d. \$400



# Ex7: Test of concept

- ☐ At an interest rate of 10%, which of the following cash flows should you prefer?
- |                             | Year 1            | Year 2 | Year 3 |
|-----------------------------|-------------------|--------|--------|
| <input type="checkbox"/> a. | 500               | 300    | 100    |
| <input type="checkbox"/> b. | 100               | 300    | 500    |
| <input type="checkbox"/> c. | 300               | 300    | 300    |
| <input type="checkbox"/> d. | They are the same |        |        |

# Introduction to Annuities / Perpetuities

□ Let's think about these financial problems

▣ Find PV of a stream of (constant) cash flow,  
paid annually, forever

▣ Find PV of a stream of (constant) cash flow,  
paid monthly, forever

**Perpetuity /  
Perpetuities**

▣ Find PV of a stream of (constant) cash flow,  
paid annually, for X years

▣ Find PV of a stream of (constant) cash flow,  
paid monthly, for X years

**Annuity/  
Annuities**

# Perpetuities & Annuities (1)

- Perpetuities is a stream of periodic cash flows, starting at  $t=1$ , going forever



- Annuities is a stream of periodic cash flows, starting at  $t=1$ , going for a specified number of periods



# Perpetuities Formula

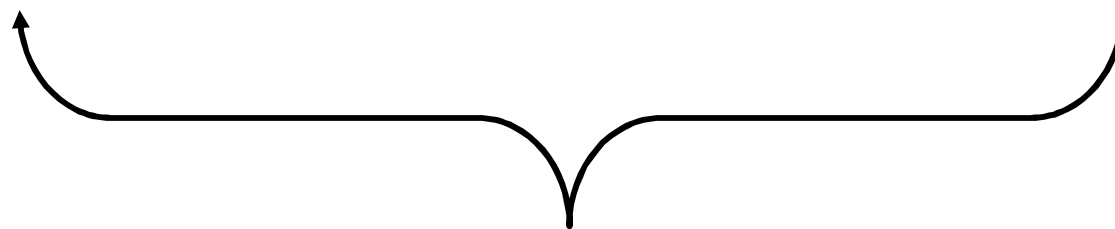
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# Annuities Formula

|  |  |
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# Think of Annuities as 2 perpetuities

| Year                  | Cash flow |     |     |     |     |     |       | PV |
|-----------------------|-----------|-----|-----|-----|-----|-----|-------|----|
|                       | 1         | 2   | 3   | 4   | 5   | 6   | ..... |    |
| 1. Perpetuity A       | \$C       | \$C | \$C | \$C | \$C | \$C | ...   |    |
| 2. Perpetuity B       |           |     |     | \$C | \$C | \$C | ...   |    |
| 3. Three-year annuity | \$C       | \$C | \$C |     |     |     |       |    |



$$PV = C * \text{Annuities Factor}$$

# This is an everyday financial problem

|  |  |  |
|--|--|--|
|  |  |  |
|--|--|--|

- ☐ Mortgage payment
- ☐ Car hire-purchase
- ☐ Installment loan for your new LCD
- ☐ Saving plan for retirement



# Q&A

|  |  |
|--|--|
|  |  |
|--|--|