

Talking about rock and roll does always remind people of Elvis Presley, “The King of Rock and Roll” according to Wikipedia¹ (2012). In every musical society, people know who Elvis is. He is the talented American singer and actor, who had made lots of great recordings in the past. In spite of his long-time death, his songs, photos and videos still have emerged until nowadays not only in the United States of America but also in other countries. In my point of view, there are several factors, which lead Elvis Presley to be one of the notably legendary famous singers in the world.

Elvis Aaron Presley, his birth name, or Elvis as people usually recognize, was born on 8th of January 1935 in Tupelo, Mississippi. First of all, he evacuated to Memphis, Tennessee when he was 13 years old. Then, he did a job at Sun Records which had possessor named Sam Phillips when he was at the age of 19, claimed Wikipedia² (2012). As Sam Phillips aimed to broaden the scope of the audiences of African American music, Elvis became the originators of this type of music. Two years after that, his first single was released, Heartbreak Hotel. In addition, he let his film, Love Me Tender, firstly public appear in 1956. Furthermore, there were also other latter recordings like concerts. Unfortunately, it was due to the prescription drug abuse; consequently, he was died in 1977. Even though he was passed away for a long time, people in this era do know Elvis Presley. His songs have been still utilized as soundtracks in well-known movies meanwhile his photos have been using as the

¹ Elvis Presley - Wikipedia, the free encyclopedia. (2012, January 30). Retrieved February 14, 2012,

² Elvis Presley - Wikipedia, the free encyclopedia. (2012, January 30). Retrieved February 14, 2012,

emblem of vintage style. Therefore, there are people wondering the reason why his fame and reputation still have existed until now.

The first important factor, which affects him the fame, is that he is the originator of rock and roll music. Rock and roll did originate from the rhythm and blues. Moreover, gospel and folk music also influenced it. Thus, as Elvis had brought up with the Pentecostal church's gospel music, it becomes the reason why he was quite good at this sort of music and has become the king of rock and roll music in my opinion. Furthermore, he also had ever show jazz and blues on Beale Street, claimed The Rock and Roll Hall of Fame and Museum³ (2010). However, since he was alive until the present days, there are a rising number of the audiences who love to listen to Elvis's songs. According to Elvis Presley Enterprise⁴ (2012), one billion record units of Elvis Presley have been sold all over the world. This evidence does advocate my view so well and illustrate that he is extremely famous. All in all, people accept him as the king of rock and roll.

The second evidently significant factor is his distinctively unique characteristic performance. His personality did attract and fascinate people. He was humorous, good-looking and especially talented, claimed Elvis Presley Enterprise⁵ (2012). As people may listen from their parents or old people, people could not help dancing and singing along Elvis's songs playing. Also, girls screamed when they saw

³ Elvis Presley Biography | The Rock and Roll Hall of Fame and Museum. (2012). Retrieved February 14, 2012, <<http://rockhall.com/inductees/elvis-presley/bio/>>

⁴ Elvis Music History - Elvis Presley Billboard Charts - Elvis Platinum Records. (2012). Retrieved February 14, 2012, <<http://www.elvis.com/about-the-king/music.aspx>>

⁵ Biography of Elvis Presley - Life of Elvis Aaron Presley - Elvis Biography. (2012). Retrieved February 14, 2012, <<http://www.elvis.com/about-the-king/biography.aspx>>

him. There was the allurements in his songs. It is perhaps due to the tactics which he used while he was singing. He frequently utilized his vocal techniques like quivering the lips according to Elvis Australia. Moreover, he also had his dancing steps, which most people in fifties usually recognized. It is so noteworthy that there are people broadcasting his dancing steps in the Internet in these days according to Demand Media (2012). For example, to dance as same as Elvis, people firstly have to turn their waist around.

The final significant reason is that he was not only a singer but also an actor in lots of movies. According to Elvis Presley Enterprise ⁶(2012), there were 33 movies in which he starred for instance Jailhouse Rock, Loving You, Flaming Star, King Creole, and so on. Thirty-one of them were musical films, and two of them were concert documentaries. He firstly appeared as the actor in movies in 1956. His first movie, which he starred in, was Love Me Tender according to Wikipedia. He was designated as The Only Sure Thing In Hollywood. He worked for Hollywood for quite a long phase before going back to live performing in 1969, claimed Wikipedia.

In conclusion, Elvis Presley has become the unforgettable singer in the world until these days because of all reasons above. First of all, being the very first singer of rock and roll music is one of the effects that make him so famous. Secondly, he has the attractive and fascinating personality. Finally, it is because of being both actor and singer.

⁶ Elvis Presley Television, Movies, Documentaries, Film, Videos. (2012). Retrieved February 14, 2012, <http://www.elvis.com/about-the-king/film_and_tv.aspx>