

Tax Incidence and Price Elasticity

Recall the concepts of price elasticities.

① Price elasticity of demand: $\eta = -\frac{\Delta Q_d / Q_d}{\Delta P / P} = -\frac{\Delta Q_d}{\Delta P} \cdot \frac{P}{Q_d}$

② Price elasticity of supply: $\varepsilon = \frac{\Delta Q_s / Q_s}{\Delta P / P} = \frac{\Delta Q_s}{\Delta P} \cdot \frac{P}{Q_s}$

Note: When Δ is very small, we write "d" instead of Δ .

Ex $\eta = -\frac{dQ_d}{dP} \cdot \frac{P}{Q_d}$ But for now, let's use Δ .

Objective: Determine how much tax affects the change in the "equilibrium" price?

① Impact of specific tax on consumer's price.

Recall: The after-tax equilibrium price for consumer is:

$$p^d = \frac{a+c+dT}{b+d}$$

Question: What is $\frac{\Delta p^d}{\Delta T}$?

Suppose tax increases from T_0 to T_1 , so $\Delta T = T_1 - T_0$.

$$\Rightarrow \underbrace{p_1^d - p_0^d}_{=\Delta p^d} = \left(\frac{a+c+dT_1}{b+d} \right) - \left(\frac{a+c+dT_0}{b+d} \right) = \frac{d \overbrace{(T_1 - T_0)}^{\Delta T}}{b+d}$$

$$\Rightarrow \boxed{\frac{\Delta p^d}{\Delta T} = \frac{d}{b+d}} \quad - \textcircled{1}$$

We want to express $\frac{\Delta p^d}{\Delta T}$ in terms of η and ε .

Recall, $Q^d = a - bP$ and $Q^s = -c + dP$
 $\Rightarrow \frac{\Delta Q^d}{\Delta P} = -b$ and $\frac{\Delta Q^s}{\Delta P} = d$.

Substitute $\frac{\Delta Q^d}{\Delta P}$ and $\frac{\Delta Q^s}{\Delta P}$ in ①:

$$\Rightarrow \frac{\Delta P^d}{\Delta T} = \frac{d}{b+d} = \frac{\Delta Q_s / \Delta P}{-\frac{\Delta Q_d}{\Delta P} + \frac{\Delta Q_s}{\Delta P}}$$

Multiply the right hand side by $\frac{P}{Q}$ (both top and bottom):

$$\frac{\Delta P^d}{\Delta T} = \frac{\left(\frac{\Delta Q_s}{\Delta P} \times \frac{P}{Q} \right)}{\left(-\frac{\Delta Q_d}{\Delta P} \right) \times \frac{P}{Q} + \left(\frac{\Delta Q_s}{\Delta P} \right) \times \frac{P}{Q}}$$

At equilibrium
 $Q_s = Q_d = Q$.

$\underbrace{\left(\frac{\Delta Q_s}{\Delta P} \right) \times \frac{P}{Q}}_{= \epsilon}$ $\underbrace{\left(-\frac{\Delta Q_d}{\Delta P} \right) \times \frac{P}{Q}}_{= \eta}$

$$\Rightarrow \boxed{\frac{\Delta P^d}{\Delta T} = \frac{\epsilon}{\eta + \epsilon}} \quad \text{--- ②}$$

$\therefore$ If $\epsilon = 0$, $\frac{\Delta P^d}{\Delta T} = 0$. (ie. If the supply is perfectly ^{price} inelastic, there will be no change in consumer's price).

If $\eta = 0$, $\frac{\Delta P^d}{\Delta T} = 1$. (ie. If the demand is perfectly price inelastic, the consumer's price will increase by the amount of tax).

② Impact of specific tax on producer's price.

Recall: The after-tax equilibrium price for producer:

$$P^S = \frac{a+c-bT}{b+d}$$

Question: $\frac{\Delta P^S}{\Delta T} = ?$

Again, Suppose tax increases from T_0 to T_1 ($\Delta T = T_1 - T_0$).

$$\Rightarrow \underbrace{P_1^S - P_0^S}_{\Delta P^S} = \frac{-b \overbrace{(T_1 - T_0)}^{\Delta T}}{b+d} \Rightarrow \boxed{\frac{\Delta P^S}{\Delta T} = \frac{-b}{b+d}} \quad \text{--- (3)}$$

Recall: $\frac{\Delta Q^d}{\Delta P} = -b$ and $\frac{\Delta Q^s}{\Delta P} = d$.

$$b = \frac{-\Delta Q^d}{\Delta P}$$

$$\Rightarrow \frac{\Delta P^S}{\Delta T} = \frac{-b}{b+d} = - \left[\frac{-\Delta Q^d / \Delta P}{-\frac{\Delta Q^d}{\Delta P} + \frac{\Delta Q^s}{\Delta P}} \right]$$

Use the same method, we have:

$$\frac{\Delta P^S}{\Delta T} = - \frac{- \left(\frac{\Delta Q^d}{\Delta P} \times \frac{P}{Q} \right)}{\underbrace{\left(\frac{\Delta Q^d}{\Delta P} \right) \left(\frac{P}{Q} \right)}_{= +\eta} + \underbrace{\left(\frac{\Delta Q^s}{\Delta P} \right) \left(\frac{P}{Q} \right)}_{= \varepsilon}}$$

$$\left\{ \eta = - \frac{\Delta Q^d}{\Delta P} \times \frac{P}{Q^d} \right.$$

$$\Rightarrow \boxed{\frac{\Delta P^S}{\Delta T} = - \left(\frac{\eta}{\eta + \varepsilon} \right)} \quad \text{--- (4)}$$

$\therefore$ If $\varepsilon = 0$, $\frac{\Delta P^S}{\Delta T} = -1$, i.e. Producer's price is reduced by the amount of tax.

If $\eta = 0$, $\frac{\Delta P^S}{\Delta T} = 0$, i.e. no change in the producer's price.

Numerical Example.

Given $Q_d = 150 - \frac{1}{2}P$ and $Q_s = 20 + 2P$.

Suppose $T_0 = \$1$ per unit. We have shown that $P_0^d = 52.8$, $P_0^s = 51.8$
 $\Rightarrow Q_T^* = 123.6$.

Suppose $T_1 = \$2$ per unit. What is P_1^d & P_1^s ?

① $\frac{\Delta P^d}{\Delta T} = ?$

At P_0^d , $\eta = -\frac{\Delta Q_d}{\Delta P^d} \cdot \frac{P^d}{Q_d} = -\left(-\frac{1}{2}\right)\left(\frac{52.8}{123.6}\right) \approx 0.21$.

$\epsilon = \frac{\Delta Q_s}{\Delta P^d} \cdot \frac{P^d}{Q_s} = (2)\left(\frac{52.8}{123.6}\right) \approx 0.85$

We have shown that $\frac{\Delta P^d}{\Delta T} = \frac{\epsilon}{\eta + \epsilon}$

$\therefore \frac{\Delta P^d}{\Delta T} = \frac{0.85}{0.21 + 0.85} = 0.8 \Rightarrow \Delta P^d = (0.8) \cdot \Delta T$

$\therefore$ If $\Delta T = \$2 - \1 , then $\Delta P^d = (0.8)(1) = 0.8$.

$\Rightarrow P_1^d = 52.8 + 0.8 = \underline{\underline{\$53.6}}$

② $\frac{\Delta P^s}{\Delta T} = ?$

At P_0^s , $\eta = -\left(-\frac{1}{2}\right)\left(\frac{51.8}{123.6}\right) \approx 0.21$

$\epsilon = (2)\left(\frac{51.8}{123.6}\right) \approx 0.84$

$\Rightarrow \frac{\Delta P^s}{\Delta T} = \frac{-\eta}{\eta + \epsilon} = \frac{-0.21}{0.21 + 0.84} = -0.2$

$\Rightarrow \Delta P^s = (-0.2) \cdot \Delta T$

$\therefore$ If $\Delta T = 1$, then $\Delta P^s = (-0.2)(1) = -0.2$.

$\Rightarrow P_1^s = 51.8 - 0.2 = \underline{\underline{\$51.6}}$

$\therefore$ Demand is more price inelastic, so the tax burden will be passed on to consumer more.