

CARD SCENE

CAMERA PANNED DOWN FROM THE TOP OF THE HOUSE

PUN

Welcome To the Great Gatsby.

SUPER IMPOSE: THE GREAT GATSBY

1 CENTRAL EMBASSY

1

SUNITA

The Great Gatsby, the work of F. Scott Fitzgerald,

FADE IN : 2 PICTURE OF SCOTT FITZGERALD AND THE CITY

SUNITA

is both a famous novel and renowned film. Not only did it
 portray the extremities of Jay Gatsby's life, but also
 reflected the lifestyle of people in the 1920's.

With a high admiration of this work, we made a
 documentary. More preferably, a time machine that takes
 you back to the 1920's in Long Island, New York, to learn
 more about the American society during that period.

CUT TO:

2 CENTRAL EMBASSY

2

SUPER IMPOSE : AMERICAN DREAM

FADE IN : PICTURE OF AMERICAN DREAM

SUNITA

The American Dream has been the paramount concept of the shared national ideal. Everyone appears to know what the so-called “dream” is, though when it comes to a clear-cut definition, it is arguable.¹

Essentially, it began as a revolutionary notion.² It was a belief in possibilities. Given a free pursuit of opportunities and through hard work, one can achieve success and prosperity.

However, this simple ideology has evolved over time.

In modern times, The American Dream is usually associated

FADE IN : PICTURE OF WORLD’S HIGHEST STANDARD OF LIVING

SUNITA

with wealth and materialism, as portrayed in *The Great Gatsby*.

CUT TO:

3 PRIDI LIBRARY

3

SUPERIMPOSE: ECONOMICS

¹ Michels, Eva. "What Is the American Dream?" *The American Dream* -. N.p., n.d. Web. 09 Mar. 2015. <<http://america.day-dreamer.de/dream.htm>>.

² "American RadioWorks - A Better Life." *American RadioWorks - A Better Life*. N.p., n.d. Web. 06 Mar. 2015. <<http://americanradioworks.publicradio.org/features/americandream/>>.

TIRAPAT

People called this period “The Roaring Twenties”.³

FADE IN : PICTURE OF THE ROARING TWENTIES

TIRAPAT

which was a period of great economic growth and the growth of many consumer goods such as

PICTURE IN PICTURE : PICTURE OF AUTOMOBILE, PHONES, RADIO, FRIDGES

TIRAPAT

automobiles, phones, radio, fridges and other facilities.

The economy of the United States

PICTURE IN PICTURE : REAL GDP PER CAPITA IN 1920

PICTURE, CHILDREN PROTESTING, HARD WORKING WOMEN, RURAL AREA

TIRAPAT

boomed as the age of consumerism. Most of the people lived in the cities instead of in rural areas. As the economy grew, American people spent money more

PICTURE IN PICTURE : 1920 PARTIES STYLE PICTURE

by putting a lot of money on parties. Not just only parties they buy like consumer goods. However, there were still

³ Wikipedia contributors. “Roaring Twenties.” Wikipedia, The Free Encyclopedia. 13 March 2015. <http://en.wikipedia.org/wiki/Roaring_Twenties#Economy>

some sectors that were stagnant, especially from farming and mining.

FADE TO:

TIRAPAT

In this year, living in the cities tended to be full of speed.

The people have much more way or in another word more opportunity to get much money such as the stock market.

FADE IN: PICTURE OF STOCK MARKET

TIRAPAT

The stock market had a whole lot of stocks with extreme prices. There was speculation in the real estate business.

For some parts, this period might be the golden age.

4 CENTRAL CHITLOM

4

SUPERIMPOSE: SOCIAL STRATIFICATION

PARIMAPORN

Represented throughout *The Great Gatsby*, one of the most distinctive characteristic of the novel is social stratification.

The social stratification, or rank of nobility, of this novel was used to portray elitism in the society. More value is given to money rather than righteousness.

Social stratification can be divided into three classes:

FADE IN : PICTURE OF OLD MONEY, NEW MONEY, AND NO MONEY

TIRAPAT

old money, new money, and no money.⁴ “Old money” is the class of the rich. All were born into wealth. They are powerful and influential in the society. People in this class enjoy spending their time amusing themselves.

PICTURE IN PICTURE : PICTURES OF RICH PEOPLE

TIRAPAT

“New money” is the class of the newly rich. These people lack social connections unlike those of old money. Hence people in this class tend to overcompensate for this shortcoming by spending money recklessly.⁵

PICTURE IN PICTURE : PICTURES OF POOR PEOPLE

TIRAPAT

“No money” is the class of middle and lower class people. These people tend to get overlooked by the more superior classes.

FADE IN PICTURE : PICTURES OF PEOPLE IN THE 1920’S SOCIETY

⁴ Maurer, Kate. "The Great Gatsby By F. Scott Fitzgerald Critical Essays Social Stratification: The Great Gatsby as Social Commentary." The Great Gatsby: Critical Essays. N.p., n.d. Web. 11 Mar. 2015. <<http://www.cliffsnotes.com/literature/g/the-great-gatsby/critical-essays/social-stratification-the-great-gatsby-as-social-commentary>>.

⁵ "The LitCharts Study Guide to The Great Gatsby." LitCharts. N.p., n.d. Web. 10 Mar. 2015. <<http://www.litcharts.com/lit/the-great-gatsby/themes>>.

TIRAPAT

Because of this social stratification, people have to struggle in order to move up the social hierarchy. They are willing to do what it takes to be at the top, this including ignorance moral obligations one should hold.

CUT TO:

5 CENTRAL EMBASSY

5

SUPERIMPOSE: CORRUPTION

SUNITA

At this time, America was moving in an economic opposite direction in the nations history, there was more corruption

FADE IN : PICTURES CARTOON OF CORRUPTION

as gangsters bribed police officers, judges and politicians to turn a blind eye to their illegal activities.

FADE IN : PICTURES OF AL CAPONE

Al Capone⁶, the symbol of American corruption during the 1920's, was born in New York, the same place in which Fitzgerald's The Great Gatsby takes place. Capone joined two New York gangs while he was still young. After he showed his ferocity by hospitalizing another gang member, he was sent to Chicago, the city for which he is remembered. Despite his corrupt actions, by the time

⁶"Al Capone Biography." Bio.com. A&E Networks Television, n.d. Web. 10 Mar. 2015. <<http://www.biography.com/people/al-capone-9237536>>.

Capone was forced out of Chicago, his businesses were reported in making over \$100,000,000 annually .

This situation is the same as Gatsby, since Gatsby's "business" was also centered in Chicago. Gatsby, like Capone, also achieves excessive amounts of money from his ventures business, allowing him to live more comfortably than before. However, gang members like Capone were not the only ones who were involved in corruption during the 1920s.

6 CENTRAL CHIDLOM

6

SUPER IMPOSE : DISCRIMINATION

PRIMAPORN

Discrimination, in term of sexual inequality, is shown in The Great Gatsby.

In the beginning of the story, Daisy talked to Nick with a sadden voice when Nick asked about her daughter.

TIRAPAT

In this context we see the hopeless role of women in

Daisy's perspective. She has been treated as a "beautiful little fool" by her husband Tom.

The unheard voice of women inequality was finally taken into with the formation of the National American Woman Suffrage Association.⁷

FADE IN : PICTURES OF WOMEN SUFFRAGE ASSOCIATION

TIRAPAT

Protests and seminars demanding equal rights to men are held.

FADE IN :

PICTURE OF WOMEN ON A PROTEST FOR THE EQUAL RIGHTS

TIRAPAT

Women worked hard for over 70 years. Eventually, in 1920, the 19th amendment to the constitution gave women the rights to vote.

FADE IN PICTURES OF WOMEN: DEMANDING THE RIGHT TO VOTE

CUT TO:

7 CENTRAL EMBASSY

7

SUPERIMPOSE: Fashion

SUNITA

The 1920s was a decade of transformation of fashion

IMPOSE TO THE DRAWING OF 1920 FASHION

⁷ "National American Woman Suffrage Association." Wikipedia. Wikimedia Foundation, n.d. Web. 12 Mar. 2015.
<http://en.wikipedia.org/wiki/National_American_Woman_Suffrage_Association>.

FADE TO SCENE PRIMAPORN AND SUNITA WALKING

for both men and women. Fashion adopted a more youthful design. To reflect the era's prosperity, attires were much more vibrant than the past few centuries.⁸

CUT TO:

SUNITA

Simpler suits and wide-legged trousers were popular amongst young gentlemen.⁹

Suspenders paired with knickers were also favored.

FADE TO:

SUNITA

With a strong sports influence, athletic attires became increasingly mainstream.¹⁰

FADE TO:

Footage of drawing of athletic clothing and gear.

DISSOLVE TO:

SUNITA

Shoes worn by men were two-toned boots and wingtips.

Shiny black patent leather shoes remained the most appropriate with evening attire.¹⁰

¹⁰ Romanova, Anastasia. "Men's Fashion of the 1920s." Men's Fashion of the 1920s. Web. 13 Mar. 2015. <<http://www.citelighter.com/film-media/fashion/knowledgecards/mens-fashion-of-the-1920s>>.

FADE TO:

Footage of drawing of boots and leather shoes.

DISSOLVE TO:

SUNITA

Hats and a folded handkerchief in the breast pocket of the jacket were essential accessories to any man, despite his social class.¹⁰

FADE TO:

Footage of drawing of hats and handkerchief

CUT TO:

7A CENTRAL EMBASSY

7A

PARIMAPORN

The trending style for women was a youthful look.

Dress hemlines had risen, showing off the legs. They were much looser, giving a straight-lined figure. Sleeves were sometimes short, but mostly sleeveless.¹¹

FADE TO:

Footage of drawing of women's dresses.

DISSOLVE TO:

PARIMAPORN

¹⁰ Romanova, Anastasia. "Men's Fashion of the 1920s." Men's Fashion of the 1920s. Web. 13 Mar. 2015. <<http://www.citelighter.com/film-media/fashion/knowledgecards/mens-fashion-of-the-1920s>>.

¹¹ "1920s Womens Fashions." 1920's Womens Fashions. N.p., n.d. Web. 13 Feb. 2015. <<http://www.1920-30.com/fashion/>>.

Heeled shoes, especially the ankle-strap cubans were worn.¹¹

FADE TO:

Footage of drawing of women's shoes.

DISSOLVE TO:

PARIMAPORN

As for accessories, simple brimmed hats and feathered headbands were popular amongst the female crowd.¹¹

PICTURE IN PICTURE: PICTURES OF WOMEN'S FEATHER HEADBAND

PICTURE IN PICTURE: STOCKINGS

PARIMAPORN

with various pattern were also gaining popularity.

FADE TO:

Footage of drawing of hats, headbands, and stockings.

DISSOLVE TO:

PARIMAPORN

Bobbed haircut

PICTURE IN PICTURE: BOB HAIR CUTS AND CURL HAIR

or short hair with curls were the most prominent hairstyles of the decade.

FADE TO:

¹¹ "1920s Womens Fashions." 1920's Womens Fashions. N.p., n.d. Web. 13 Feb. 2015. <<http://www.1920-30.com/fashion/>>.

Footage of drawing of hairstyles.

CUT TO:

8 SIAM PARAGON

8

SUPERIMPOSE: Cars

TIRAPAT

In the 1920's, cars were gaining popularity. It was becoming the main mode of transportation. About more than twenty percent of citizens in the city owned a car.

The three major producers were: Chrysler, Ford, and General

PICTURE IN PICTURE OF CARS

TIRAPAT

Motors.¹² These brands were famous they were domesticated produced, hence the cheaper and more attractive price comparing to the car from Europe or the Britain such as the Aston Martin.

FADE TO:

Images of Ford Model T.

TIRAPAT

The Model T was produced in 1920. Its starting price was \$1200. Due to the increase of demand for the car, Ford decided to mass produce the Model T.¹³

FADE IN PICTURE OF FORD MODEL T

¹⁴ Ballaban, Michael. "Roll Like The Great Gatsby With These Five Amazing Automobiles." Jalopnik. N.p., n.d. Web. 14 Mar. 2015. <<http://jalopnik.com/roll-like-the-great-gatsby-with-these-five-amazingauto-500198361>>.

By mass producing the Model T, this forced other brands to produce a cheaper car, in order to compete with the Ford market.

CUT TO:

8A SIAM PARAGON

8A

SUPERIMPOSE: LUXURY CARS

TIRAPAT

In the movie, Gatsby used Duisenberg's Model J, ¹⁴

PICTURE IN PICTURE : OF A YELLOW CAR

TIRAPAT

known as today the Kissel Model 6-45. This car is an outstanding American sports car. Some people choose to purchase models from Roll's Royce which is the Britain luxury car. During this era, America was the wealthiest country in the world. However, the wealth was not evenly distributed amongst all citizens. Most of the wealth was concentrated on the top one percent of the population. The elite fancied luxury cars. Not only because of its sufficiency but also because of its presentable. In the eyes of others, luxury cars is significant wealth. As in another word. It's show how wealthy you are.

¹⁴ Ballaban, Michael. "Roll Like The Great Gatsby With These Five Amazing Automobiles." Jalopnik. N.p., n.d. Web. 14 Mar. 2015. <<http://jalopnik.com/roll-like-the-great-gatsby-with-these-five-amazingauto-500198361>>.

CUT TO:

9 YAMAHA (CENTRAL EMBASSY) 9

SUPERIMPOSE: JAZZ MUSIC

TIRAPAT

The 1920's also known as the Jazz Age. It was the most prosperous era of Jazz history.¹⁵

Jazz became most popular around the world, especially in British and in France.

In the US. It originated in New Orleans, where African and European music combined. Pop music, pop culture heavily influenced by the Jazz music.¹⁶

CUT TO:

10 DIPLOMAT SCREENS 10

SUPERIMPOSE: HOLLYWOOD

TIRAPAT

Talking about the Hollywood back in the past, actors were not so well known. However, in the 1920's, it took a sharp turn. Actors now became famous.

FADE TO:

¹⁵ "The Jazz Age." The Jazz Age. N.p., n.d. Web. 10 Mar. 2015. <[http:// www.historylearningsite.co.uk/1920s_America.htm](http://www.historylearningsite.co.uk/1920s_America.htm)>.

¹⁶ "The Jazz Age." The Jazz Age. N.p., n.d. Web. 10 Mar. 2015. <[http:// www.historylearningsite.co.uk/1920s_America.htm](http://www.historylearningsite.co.uk/1920s_America.htm)>.

TIRAPAT

Every week, more than 100 million people goes the cinemas. The most famous movie in that time was a Charlie Chaplin.

PICTURE IN PICTURE : PICTURE OF CHARLIE CHAPLIN

It can be compared to the blockbuster today, for example the Avatar or in the 1997 the Titanic.

PICTURE IN PICTURE OF POSTER OF THE AVATAR AND TITANIC

11 ROSSUNART'S HOUSE

11

PUN

The Great Gatsby successfully portrayed the American lifestyle in 1920's.

Although it has reaching its highest prosperity, it eventually died down Like most, "What goes up, must come down."

THE END

THANK YOU

CREDITS

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