

### Chapter 13 Income and Price Consumption Curves

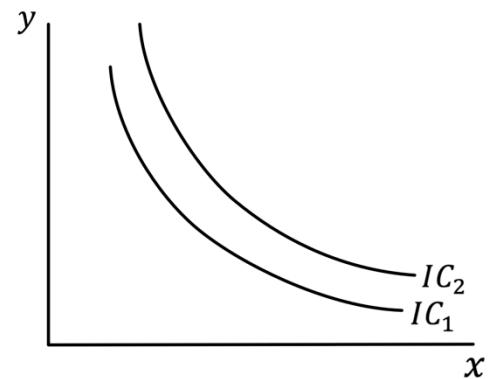
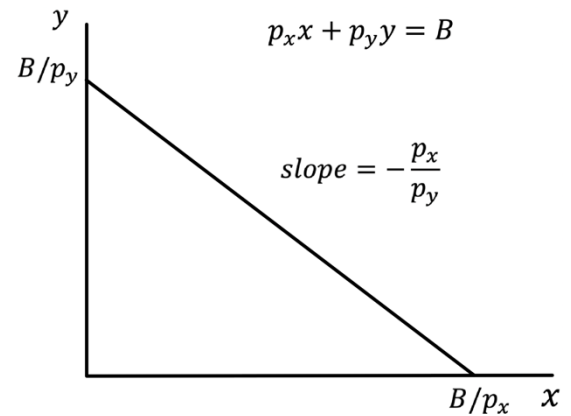
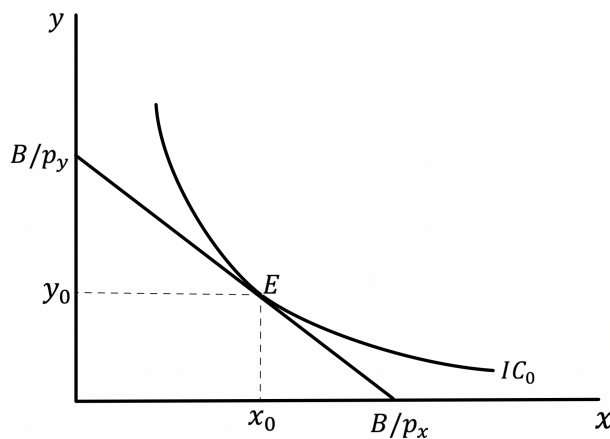
**Changes of Consumption Equilibrium** can be caused by the change in

1. Income
2. Price of a good

- Only one change at a time and Indifference Curves are assumed to be unchanged.

**1. Change in Income (Budget)** The original equilibrium is at  $E = (x_0, y_0)$  where the budget line is tangent to  $IC_0$ , with equilibrium conditions:

- 1)  $p_x x_0 + p_y y_0 = B$
- 2)  $\frac{MU_x(x_0, y_0)}{MU_y(x_0, y_0)} = \frac{p_x}{p_y}$

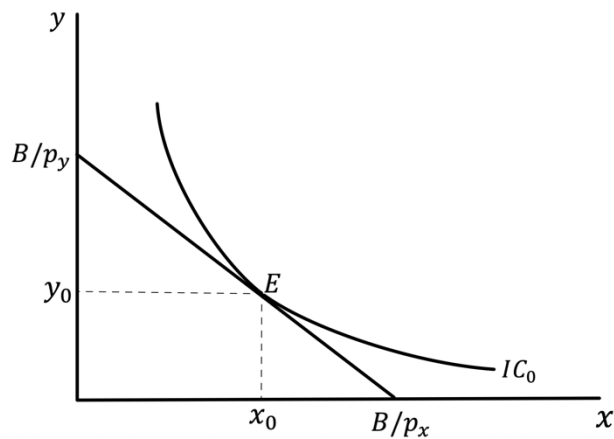
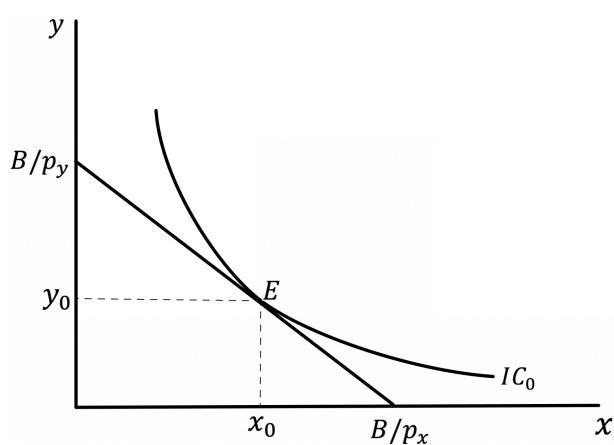


**Budget increases** from  $B$  to  $B'$ .

- New equilibrium is at  $F = (x_1, y_1)$  where we have the equilibrium conditions:

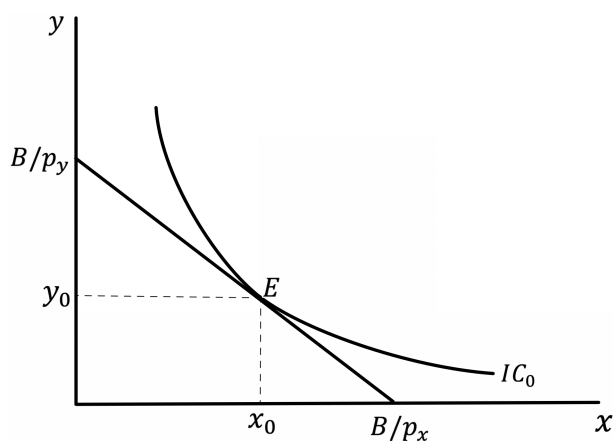
- 1)  $p_x x_1 + p_y y_1 = B' \Leftrightarrow F = (x_1, y_1)$  is affordable,
- 2)  $\frac{MU_x(x_1, y_1)}{MU_y(x_1, y_1)} = \frac{p_x}{p_y}$

- When income increases, the consumer consumes more of  $x = \Delta x = x_1 - x_0 > 0$  and more of  $y = \Delta y = y_1 - y_0 > 0$
- Thus both  $x$  and  $y$  are **normal goods**.
- When budget increases, we can have other different results:

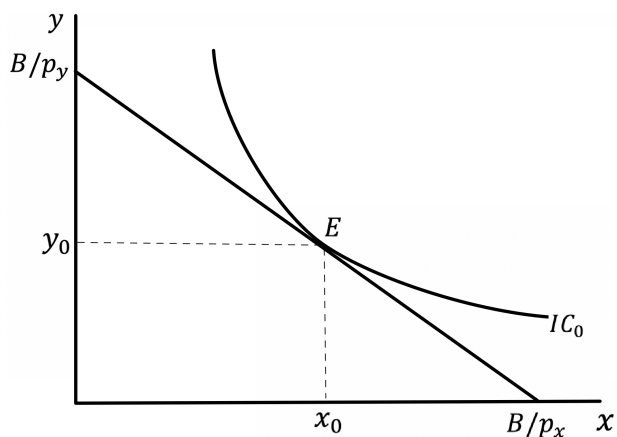


$x$  is inferior  $\eta_i^x < 0$   
 $y$  is luxury  $\eta_i^y \geq 0$

- When budget increases, we can separate the new budget lines into sections that both are normal,  $x$  is inferior and  $y$  is inferior.



**When budget  $B$  decreases** from  $B$  to  $B'$ , we can separate the new budget lines into sections that both are normal,  $x$  is inferior and  $y$  is inferior.

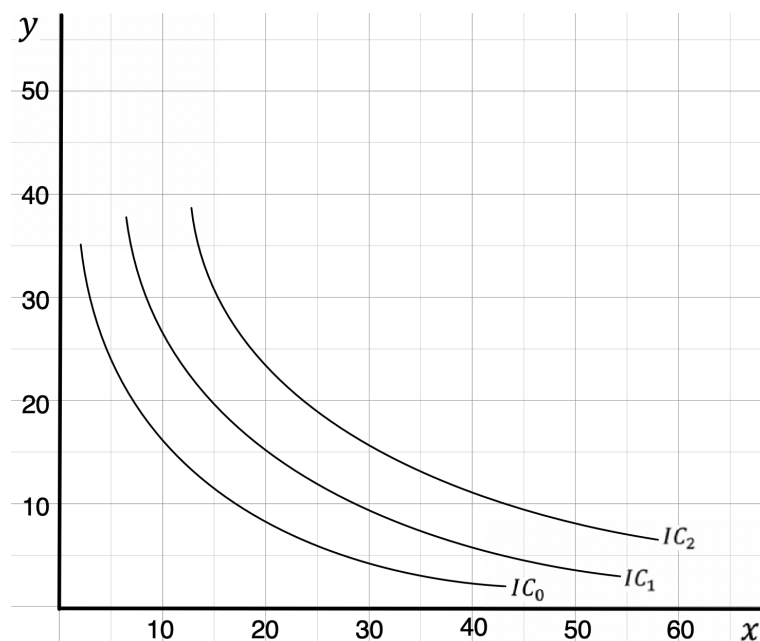


**Income Consumption Curve (ICC)** is a line whose every point is a consumption equilibrium for a given income level at given fixed prices of  $p_x$  and  $p_y$ .

- With given  $p_x = 3$  and  $p_y = 4$ , the budget line is given by

$$3x + 4y = B$$

- We have the following equilibria at various level of incomes (budgets),  $B = 90, 120, 150, etc.$



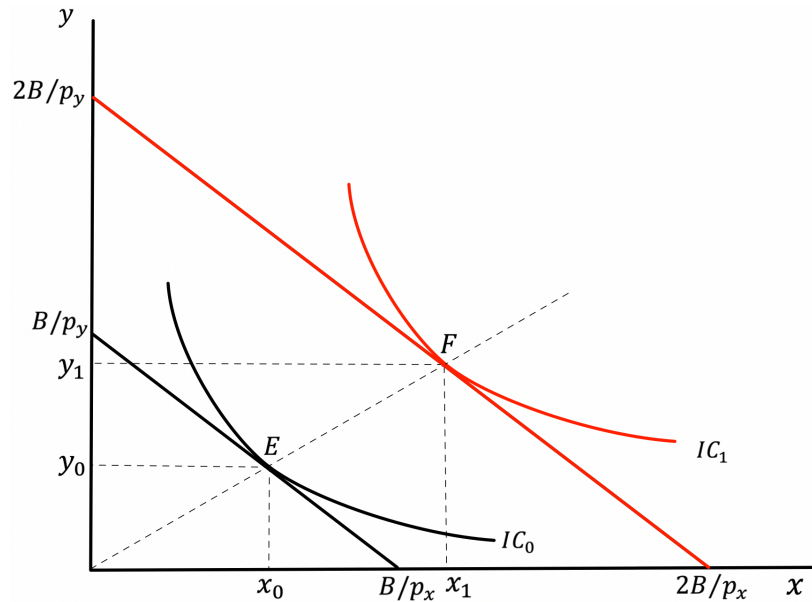
- When the budget keeps getting smaller and smaller, does the ICC goes to the origin?
- ICC does not change when the prices  $p_x = 3$  and  $p_y = 4$  changes to  $p_x = 30$  and  $p_y = 40$ .
- How does the ICC changes when the prices become  $p_x = 3$  and  $p_y = 3$ .

### Properties of ICC

1. For a given  $p_x$  and  $p_y$ , the ICC always passes through the origin.
2. If we have the same relative price  $\frac{p_x}{p_y}$ , we have the same ICC.
3. If we have different relative prices, we have different ICC's. Higher relative price  $\frac{p_x}{p_y}$  will give a higher ICC.
4. Two ICC's cannot intersect or be tangent to each other.

**Any two points on a given ICC can give the income elasticities of  $x$  and  $y$ .**

Let assume that we have two equilibrium points  $E$  and  $F$  being on a same ICC that line up on a straight line through the origin. For ease of exposition, assume that  $E$  is on a budget line with income  $B$ , while  $F$  is on a budget line with the income  $2B$ .



When the income doubles from  $B$  to  $2B$ , we have

$$\% \Delta I = 100\%$$

By simple geometry of similar triangles, the consumption of  $x$  increases from  $x_0$  to  $x_1 = 2x_0$ . We have

$$\% \Delta Q_x = 100\%$$

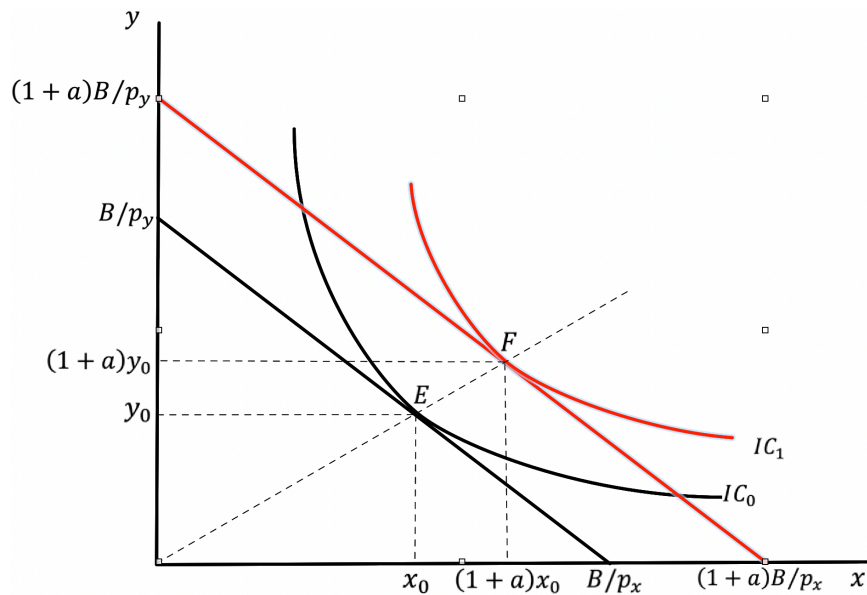
Thus, the income elasticity of product  $x$  is

$$\eta_I^x = \frac{\% \Delta Q_x}{\% \Delta I} = \frac{100\%}{100\%} = 1.$$

By the same reasoning, we also have  $\% \Delta Q_y = 100\%$  and

$$\eta_I^y = \frac{\% \Delta Q_y}{\% \Delta I} = \frac{100\%}{100\%} = 1.$$

This is true even when income increases by any fraction  $a$ , from  $B$  to  $(1 + a)B$  income increases  $\% \Delta I = a100\%$ . If  $E$  and  $F$  are on the straight line passing through the origin



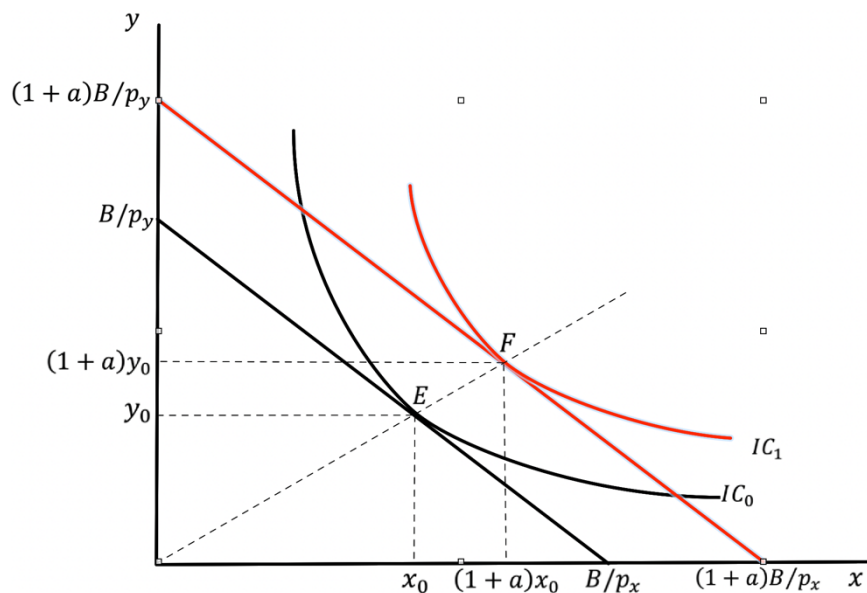
we also have  $\% \Delta Q_x = a100\%$ ,  $\% \Delta Q_y = a100\%$ , and

$$\eta_i^x = \frac{\% \Delta Q_x}{\% \Delta I} = \frac{a100\%}{a100\%} = 1$$

$$\eta_i^y = \frac{\% \Delta Q_y}{\% \Delta I} = \frac{a100\%}{a100\%} = 1.$$

• When income **increases**, the new budget line can be divided into sections that

1.  $x$  is luxury  $\eta_i^x > 1$  and  $y$  is necessary  $0 \leq \eta_i^y < 1$
2.  $x$  is necessary  $0 \leq \eta_i^x < 1$  and  $y$  is luxury  $\eta_i^y > 1$
3.  $x$  is inferior  $\eta_i^x < 0$  and  $y$  is
4.  $y$  is inferior  $\eta_i^y < 0$  and  $x$  is



- When income *decreases*, the new budget line can be divided into sections that
  1.  $x$  is luxury  $\eta_i^x > 1$  and  $y$  is necessary  $0 \leq \eta_i^y < 1$
  2.  $x$  is necessary  $0 \leq \eta_i^x < 1$  and  $y$  is luxury  $\eta_i^y > 1$
  3.  $x$  is inferior  $\eta_i^x < 0$  and  $y$  is
  4.  $y$  is inferior  $\eta_i^y < 0$  and  $x$  is

