



**Mercular.com is a specialized E-commerce Hobbyist Shopping Platform. We are the top-tier website strongly providing all the hobbies related products including gaming, gadgets, headphone and speaker and more. We are a startup company with rapid growth (extremely fast), our financial strength is strongly backed up by many well-known investors. If you love challenging yourself to explore skills, experience, passion and ideas to work in a warm and flexible environment, please come to join our team and grow together.**

**Positions: SEO Specialist**

**Responsibilities:**

- Actively seeking for improvement areas by closely monitoring the SEO performance (clicks, ranking, market share, transactional metrics, etc) and staying alert for any changes in the website that may harm SEO.
- Work alongside Product Marketing, Digital Channels, Product Managers, and Engineers to support marketing objectives through SEO end to end initiatives.
- Collaborate with Product Managers and Engineers to run successful on-page projects such as technology adoptions, feature enablement, experiments, and issue management.
- Running off page campaigns by acquiring backlinks from high quality websites to improve brand awareness, DA, and PA.
- Provide short-term and long-term plans for sustainable yet cost-efficient SEO optimization.

**Qualifications:**

- Min 2 and years above hands-on and proven SEO experience.
- Good understanding of international SEO.
- Experience in using SEO/analytics tools like Google Search Console, Bing webmaster tool, Screaming Frog, ahrefs.com, Google Analytics, etc.
- Working knowledge of HTML, CSS, and JavaScript development and constraints.
- Experience in Data Studio is a plus.
- Strong project management and communication skills.
- Sharp attention to details.
- Be able to work independently and collaborate with cross-functional teams.
- Good written and verbal communication skills in English.
- Outstanding analytical skills and data-driven approach.
- Ability to multi-task, meet deadlines, attention to details and thrive in a fast-paced environment.
- Fast learner and a team player

**Mercular Co.,Ltd**

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