

A comments on

“FACTORS AFFECTING HOSTEL PRICING IN BANGKOK AREA” by Pimchanok Disphanurat

**Comments on the introduction**

The writer started with an interesting question of “Have you ever wonder why the price of a hostel sitting next to each other or a few blocks away are so much different?” before laid out their basic idea that room price is linked to the presence or absence of hotel items or services like what found in previous researches while mentioned that there are other determinants that can influence hostel prices as well. Then, the writer explain each sectors within this research paper. In my opinion, the introduction was written in a convincing way where I was hooked and want to continue reading. I also see the scope of focus while knowing what kind of information can I expect to see within this paper namely the literature review, the methodology, the results analysis, and conclusion. They also explicitly explain how to differentiate hostel from hotel and explaining the booming trend of hostel in Bangkok which help reader to be on the same page with the writer.

**Comments on literature review**

The writer talk about the related previous research paper emphasizing on factor affecting hotel price as there is a research gap for factor affecting hostel price. She also explained the method used by other researchers which are Hedonic pricing. This gave me much more understanding of factor that could affect hostel price based on factors that affect hotel price which are distance from town center, hotel amenities, star rating, brand, location, number of room, and the price set by market leader

**Comments on methodology**

The writer breakdown this part into sub-parts which are

1. The method used 2. The data that explain source of data and why this source is appropriate for this research and why this data can represent the research population 3. the variables with clear explanation why these variable are important. Statistical treatment of the data that explain the regression model. I think the methods of breaking methodology part into subpart like this really help reader to follow through and can absorb in more detail related to each sub-parts

**Comments on methodology**

The results are clearly explained before the results are being compared with the past research. At the end of methodology part, the writer add what's new from her study which are significant effect of number of nearby hostel and score for value for money which can be said that more competition pushes down the price instead of attracting more customer and raise prices. Therefore, this finding could be beneficial for hostel owner or investor who is about to invest in hostel.

**Comments on conclusion**

The writer wrap up the paper again by mentioned the key question, methodology, and findings before elaborate about how this research can be beneficial in the real world. Lastly, she mentioned the limitations of the research like benchmark for scoring which may not be

standardized for the whole population and website shows inconsistent searching results in different browsing period which point out the room for future research.